

China Lilang (1234 HK)

A cautious 2H25E outlook but a decent yield

This is another results miss in 1H25, after the one in FY24. Together with a potentially weaker-than-expected sector and macro environment outlook in 2H25E, we have turned more conservative in sales growth and margins (even the Company has reiterated its FY25E guidance). However, considering the decent dividend yield of 9% for FY25E, we maintain BUY on China Lilang.

- FY25E guidance roughly maintained but the underlying has been mildly adjusted. The management has reiterated its retail sales growth target of 10% in FY25E, but the new retail related sales growth has been revised up to 20% (from 15%) and the store opening targets have been more conservative to 50 to 100 stores (from 100 stores). These minor changes are perhaps the result of strong online but weak offline sales, which are fairly inline with the trends in the sportswear and apparel sector in China in FY25E.
- While we do concur with management on the sales growth, we have become more prudent on margin side. Even though the retail sales growth in 1H25 was only at HSD, the management is still confident to achieve 10% growth in FY25E. We do find that reasonable thanks to various rationales: 1) the strong sales growth momentum from the smart casual (increased by 32% in 1H25, even accelerated vs the 27% in FY24), thanks to its precise brand and products positioning (e.g. the format wear or business casual for the younger generations) and omni-channel retailing (full embraced with the new retail as well as the shopping malls and outlets); and 2) low base created by both DTC transformations (no more repurchases in 2H25E) and warm winter last year. However, we has turned more conservative in terms of profitability (even with the large one-off DTC transformation related fees in FY24), because of: 1) the greater-thanexpected jump in opex (e.g. staff costs and e-commerce related expenses), 2) potentially weaker-than-expected product mix and retail discounts (due to pile up in inventories) and 3) potentially lower-than-expected operating leverage (the impact may further increase as the Company becomes more DTC reliance) as a result of weaker macro environment and slower SSSG in 2H25E.
- Maintain BUY but trim TP to HK\$ 4.42, based on 10x FY25E P/E. We revise down our net profit forecasts in FY25E/26E/27E by 11%/11%/11%, in order to factor in the earnings miss, slower-than-expected sales growth, higher-than-expected increases in DTC related fees and staff costs, as well as weaker-than-expected operating leverage. The stock is now trading at 8x FY25E P/E. We maintain BUY mainly due to its attractive yield of 9% for FY25E.

Earnings Summary

9					
(YE 31 Dec)	FY23A	FY24A	FY25E	FY26E	FY27E
Revenue (RMB mn)	3,544	3,650	4,013	4,380	4,663
YoY growth (%)	14.8	3.0	10.0	9.1	6.5
Operating profit (RMB mn)	610.6	552.5	597.1	682.7	740.3
Net profit (RMB mn)	530.4	460.8	497.8	565.3	610.7
EPS (Reported) (RMB)	0.44	0.38	0.42	0.47	0.51
YoY growth (%)	18.4	(13.1)	8.0	13.6	8.0
P/E (x)	7.6	8.8	8.1	7.2	6.6
P/B (x)	1.0	1.0	1.0	0.9	0.9
Yield (%)	9.8	8.3	9.2	10.5	11.3
ROE (%)	13.7	11.5	12.1	13.2	13.8
Net gearing (%)	(3.2)	15.0	15.9	16.5	16.3

Source: Company data, Bloomberg, CMBIGM estimates

BUY (Maintain)

 Target Price
 HK\$4.42

 (Previous TP
 HK\$4.96)

 Up/Downside
 19.9%

 Current Price
 HK\$3.69

China Consumer Discretionary

Walter WOO

(852) 3761 8776 walterwoo@cmbi.com.hk

Stock Data

Mkt Cap (HK\$ mn)	4,418.7
Avg 3 mths t/o (HK\$ mn)	2.6
52w High/Low (HK\$)	4.60/3.33
Total Issued Shares (mn)	1197.5
•	

Source: FactSet

Shareholding Structure

Mr. Wang & Family	67.3%
The Vanguard Group	1.3%
Source: HKEx	

Share Performance

	Absolute	Relative
1-mth	-3.1%	-8.1%
3-mth	1.9%	-5.6%
6-mth	-6.3%	-17.0%

Source: FactSet

12-mth Price Performance



Source: FactSet

Recent Reports:

361 Degrees (1361 HK) - Guidance unchanged but we are concerned (14 Aug 25)

Xtep (1368 HK) - 2Q25 was weak but guidance remained intact (17 Jul 25)

Anta Sports (2020 HK) - Anta brand's miss offset by other brands' beat (16 Jul 25)

Li Ning (2331 HK) - 2Q25 roughly inline and transition in progress (15 Jul 25)

Topsports (6110 HK) - Prudent guidance but strong cash flow & yield (23 May 25)

Xtep (1368 HK) - Inline 1Q25 results and a moderate outlook (18 Apr 25)



1H25 results missed expectation, due to DTC transformation and surge in opex. In 1H25, China Lilang's sales increased by 8% YoY to RMB 1.73bn, missing CMBI estimates by 5%, due to the sales reduction following the buybacks of distributor operations in Shandong and Chongqing and the slower-than-expected shipments of trade fair orders. During the period, net profit dropped by 14% YoY to RMB 181mn, missing CMBI estimates by 22%, mostly due to larger-than-expected increases in opex and the payments of relevant purchase of distribution rights and stores. Therefore, despite a small increase in payout ratio to around 73% in 1H25 (from about 72%), the dividend has been fallen by 13% YoY, only mildly better than the net profit. In terms of sales growth, the core brand LILANZ sales have been flattish YoY while the smart causal sales have surged by 32% YoY. The number of stores increased only by 1 store to 2,774 in 1H25 vs FY24, a bit slow, in our view. Inventory days have also gone up by 42 days to 231 days in 1H25 vs 1H24. We attribute this to 1) DTC transformation, 2) rapid growth in e-commerce sales, and 3) the delay in trade fair order shipments. We are slightly concerned, but the inventory age is still young as most of those (about 90%) are shorter than 1 year.

Earnings revision

Figure 1: Earnings revision

		New			Old			Diff (%)	
RMB mn	FY25E	FY26E	FY27E	FY25E	FY26E	FY27E	FY25E	FY26E	FY27E
Revenue	4,013	4,380	4,663	4,066	4,429	4,707	-1.3%	-1.1%	-0.9%
Gross profit	1,961	2,167	2,320	1,977	2,184	2,335	-0.8%	-0.8%	-0.7%
EBIT	597	683	740	665	758	821	-10.2%	-10.0%	-9.8%
Net profit att.	498	565	611	558	632	682	-10.8%	-10.6%	-10.5%
Diluted EPS (RMB)	0.416	0.472	0.510	0.466	0.528	0.570	-10.8%	-10.6%	-10.5%
Gross margin	48.9%	49.5%	49.7%	48.6%	49.3%	49.6%	0.2ppt	0.2ppt	0.1ppt
EBIT margin	14.9%	15.6%	15.9%	16.4%	17.1%	17.4%	-1.5ppt	-1.5ppt	-1.6ppt
Net profit att. margin	12.4%	12.9%	13.1%	13.7%	14.3%	14.5%	-1.3ppt	-1.4ppt	-1.4ppt

Source: Company data, CMBIGM estimates

Figure 2: CMBIGM estimates vs consensus

	CMBI				Consensus		Diff (%)		
RMB mn	FY25E	FY26E	FY27E	FY25E	FY26E	FY27E	FY25E	FY26E	FY27E
Revenue	4,013	4,380	4,663	4,065	4,452	4,816	-1.3%	-1.6%	-3.2%
Gross profit	1,961	2,167	2,320	1,967	2,169	2,372	-0.3%	-0.1%	-2.2%
EBIT	597	683	740	629	712	809	-5.1%	-4.2%	-8.5%
Net profit att.	498	565	611	533	603	670	-6.6%	-6.2%	-8.8%
Diluted EPS (RMB)	0.416	0.472	0.510	0.453	0.505	0.550	-8.1%	-6.5%	-7.3%
Gross margin	48.9%	49.5%	49.7%	48.4%	48.7%	49.3%	0.5ppt	0.7ppt	0.5ppt
EBIT margin	14.9%	15.6%	15.9%	15.5%	16.0%	16.8%	-0.6ppt	-0.4ppt	-0.9ppt
Net profit att. margin	12.4%	12.9%	13.1%	13.1%	13.5%	13.9%	-0.7ppt	-0.6ppt	-0.8ppt

Source: Bloomberg, CMBIGM estimates



Results Review

Figure 3: Results review – Half Year

Half yearly (RMB mn)	1H24	2H24	1H25	2H25E	1H24 yoy	2H24 yoy	1H25 yoy	2H25 E yoy	1H25E CMBI	Actual vs CMBI
Revenue	1,600	2,050	1,727	2,286	7%	0%	8%	12%	1,760	-2%
COGS	-800	-1,111	-859	-1,193					-862	
Gross profit	801	939	868	1,093	4%	0%	8%	16%	898	-3%
GP margin	50.0%	45.8%	50.2%	47.8%					51.0%	
Other income & gains	66	4	50	14					53	
S & D expenses	-466	-593	-546	-660	17%	6%	17%	11%	-503	9%
S & D exp / sales	-29.1%	-28.9%	-31.6%	-28.9%					-28.6%	
Admin expenses	-80	-108	-112	-100	9%	4%	40%	-8%	-86	29%
Admin exp / sales	-5.0%	-5.3%	-6.5%	-4.4%					-4.9%	
Other opex	-7	-3	0	-11					-7	
Operating profit (EBIT)	314	239	260	337	3%	-22%	-17%	41%	354	-26%
OP margin	19.6%	11.6%	15.1%	14.7%					20.1%	
Other items	0	0	0	0					0	
Net finance income	28	28	32	18					25	29%
Net finance income / sales	1.7%	1.4%	1.8%	0.8%					1.4%	
Profit after financing costs	342	267	292	355					378	
Associated coms	0	0	0	0					0	
Jointly controlled coms	0	0	0	0					0	
Pre-tax profit	342	267	292	355	4%	-19%	-15%	33%	378	-23%
Tax	-62	-86	-52	-97					-72	-28%
Tax / sales	-3.8%	-4.2%	-3.0%	-4.2%					-4.1%	
Effective tax rate	-18.0%	-32.3%	-17.8%	-27.3%					-19.0%	
Minority interests	0	0	0	0					0	
Net profit att.	280	181	240	258	4%	-31%	-14%	43%	307	-22%
NP margin	17.5%	8.8%	13.9%	11.3%					17.4%	

Source: Company data, CMBIGM estimates



Figure 4: Results review - Full Year

Full yearly (Rmb mn)	FY24	FY25E	FY26E	FY24 yoy	FY25E yoy	FY26E yoy
Revenue	3,650	4,013	4,380	3%	10%	9%
COGS	-1,911	-2,052	-2,213			
Gross profit	1,739	1,961	2,167	2%	13%	11%
GP margin	47.7%	48.9%	49.5%			
Other income & gains	70	64	70			
S & D expenses	-1,059	-1,206	-1,316	11%	14%	9%
S & D exp / sales	-29.0%	-30.1%	-30.0%			
Admin expenses	-188	-211	-227	6%	12%	7%
Admin exp / sales	-5.2%	-5.3%	<i>-</i> 5.2%			
Other opex	-10	-11	-12			
Operating profit (EBIT)	552	597	683	-10%	8%	14%
OP margin	15.1%	14.9%	15.6%			
Other items	0	0	0			
Net finance income	56	49	51			
Net finance income / sales	1.5%	1.2%	1.2%			
Profit after financing costs	609	646	734			
Associated coms	0	0	0			
Jointly controlled coms	0	0	0			
Pre-tax profit	609	646	734	-7%	6%	14%
Tax	-148	-149	-169			
Tax / sales	-4.1%	-3.7%	-3.9%			
Effective tax rate	-24.3%	-23.0%	-23.0%			
Minority interests	0	0	0			
Net profit att.	461	498	565	-13%	8%	14%
NP margin	12.6%	12.4%	12.9%			

Source: Company data, CMBIGM estimates



Assumptions

Figure 5: China Lilang's key assumptions

Major assumptions	FY23A	FY24A	FY25E	FY26E	FY27E
Sales by segment (RMB mn)					
LILANZ	2,841	2,756	2,875	3,005	3,143
Smart Casual	703	894	1,162	1,394	1,533
Total	3,544	3,650	4,037	4,399	4,677
Sales by segment growth (%)					
LILANZ	10.7%	-3.0%	4.3%	4.5%	4.6%
Smart Casual	35.2%	27.2%	30.0%	20.0%	10.0%
Total	14.8%	3.0%	10.6%	9.0%	6.3%
Sales network by segment					
LILANZ	2,393	2,451	2,476	2,526	2,576
Smart Casual	302	322	347	397	447
Total	2,695	2,773	2,823	2,923	3,023
Sales network by segment growth (%)					
LILANZ	0.0%	2.4%	1.0%	2.0%	2.0%
Smart Casual	20.3%	6.6%	7.8%	14.4%	12.6%
Total	1.9%	2.9%	1.8%	3.5%	3.4%
GP margins by segment	48.2%	47.7%	48.9%	49.5%	49.7%
Opex breakdown					
Staff costs	3.7%	4.7%	5.2%	5.2%	5.3%
D & A	3.4%	3.9%	3.9%	3.9%	3.9%
R & D	3.2%	3.6%	3.8%	3.8%	3.8%
Provision (write back)	0.0%	0.0%	0.0%	0.0%	0.0%
A & P	14.7%	13.2%	12.4%	12.4%	12.4%
Selling & distribution costs / sales	27.0%	29.0%	30.1%	30.0%	30.1%
Admin expenses / sales	5.0%	5.2%	5.3%	5.2%	5.1%
OP margins	17.2%	15.1%	14.9%	15.6%	15.9%
Effective tax rate	19.4%	24.3%	23.0%	23.0%	23.0%
NP att. margins	15.0%	12.6%	12.4%	12.9%	13.1%
NP att. growth (%)	18.4%	-13.1%	8.0%	13.6%	8.0%

Source: Company data, CMBIGM estimates



Valuation

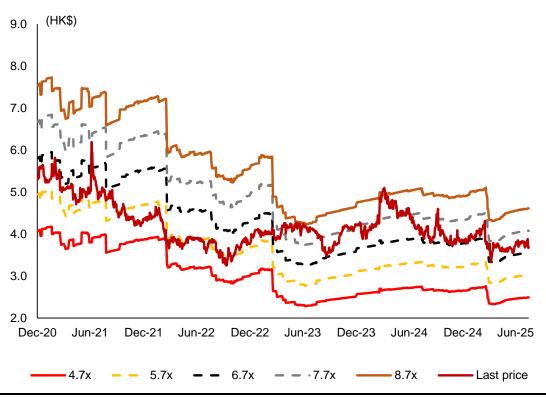
Figure 6: Peers' valuation

			12m	Price	Up/	Mkt. Cap	Year	P/E	(x)	P/B	ROE	3yrs	Yield	YTD perf
			TP		Down-				(24)	(x)	(%)	PEG (x)	(%)	(%)
Company	Ticker	Rating	(LC)	(LC)	side	(HK\$mn)	End	FY1E	FY2E	FY2E	FY1E	FY1E	FY1E	FY1E
H shares Apparel														
China Lilang	1234 HK	BUY	4.42	3.69	20%	4,419	Dec-24	9.0	8.3	1.0	11.5	8.8	8.1	(3.6)
Bosideng Int'l	3998 HK	BUY	5.55	4.63	20%	53,542	Mar-25	12.2	11.0	2.6	22.9	1.1	6.9	19.3
Jnby Design	3306 HK	BUY	18.68	17.90	4%	9,286	Jun-24	9.6	8.9	3.3	37.4	1.5	n/a	2.1
Cosmo Lady	2298 HK	NR	n/a	0.39	n/a	866	Dec-24	n/a	n/a	n/a	6.4	0.0	n/a	48.1
Giordano	709 HK	NR	n/a	1.52	n/a	2,457	Dec-24	10.9	10.1	n/a	10.3	1.8	n/a	(9.5)
Koradior	3709 HK	NR	n/a	7.37	n/a	5,189	Dec-24	7.5	6.5	1.0	10.3	0.4	n/a	(10.5)
Mulsanne Group	1817 HK	NR	n/a	0.40	n/a	380	Dec-24	n/a	n/a	n/a	4.3	0.0	n/a	(9.1)
Cabbeen Fashion	2030 HK	NR	n/a	1.52	n/a	1,016	Dec-24	n/a	n/a	n/a	2.1	0.0	n/a	24.6
							Avg.	9.8	9.0	2.0	13.1	1.7	7.5	7.7
							Med.	9.6	8.9	1.8	10.3	0.7	7.5	(8.0)
A-shares Apparel	000077 011	ND	,	44.04	,	7.500	D 04	400	44-	4 =	4.0			(4.4)
Ningbo Peacebird	603877 CH	NR	n/a	14.64	n/a	7,523	Dec-24	16.9	14.5	1.5	4.8	0.6	3.0	(1.1)
Joeone Co Ltd	601566 CH	NR	n/a	9.04	n/a	5,667	Dec-24	21.3	18.3	1.3	6.4	0.0	4.6	7.5
Fujian Septwolves	002029 CH	NR	n/a	7.51	n/a	5,776	Dec-24	16.0	15.0	0.8	5.0	1.5	n/a	14.8
Hla Corp Ltd	600398 CH	NR	n/a	6.82	n/a	35,732	Dec-24	13.2	11.5	1.8	11.8	1.0	6.1	(9.1)
Jiangsu Hongdou	600400 CH	NR	n/a	2.23	n/a	5,574	Dec-24	74.3	74.3	n/a	(11.2)	0.0	n/a	(10.4)
Lancy Co Ltd	002612 CH	NR	n/a	17.21	n/a	8,307	Dec-24	27.2	26.1	3.8	9.1	3.2	2.8	5.2
Shenzhen Huijie	002763 CH	NR	n/a	7.12	n/a	3,184	Dec-24	n/a	n/a	n/a	2.9	0.0	n/a	7.2
Ellassay Fashion	603808 CH	NR	n/a	8.24	n/a	3,318	Dec-24	16.0	12.0	1.2	(10.9)	(0.1)	2.3	17.9
							Avg.	26.4	24.5	1.7	2.2	0.8	3.8	4.0
							Med.	16.9	15.0	1.4	4.9	0.3	3.0	6.2
International Appa														
Fast Retailing	9983 JP	NR	n/a	47370.0	n/a	799,345	Aug-24	35.4	34.2	6.5	18.7	4.1	1.0	(12.0)
Hugo Boss	BOSS GR	NR	n/a	41.50	n/a	26,668	Dec-24	12.3	10.8	1.8	16.7	0.8	3.2	(7.3)
Next	NXT LN	NR	n/a	11855.0	n/a	154,227	Jan-25	16.7	15.6	6.8	46.8	1.4	2.5	24.8
Hennes & Mauritz	HMB SS	NR	n/a	141.40	n/a	185,473	Nov-24	20.4	17.5	5.3	25.6	2.1	4.9	(5.2)
Industria De Diseno	ITX SM	NR	n/a	43.26	n/a	1,230,660	Jan-25	22.2	20.3	6.6	33.0	2.2	4.0	(12.9)
Ovs Spa	OVS IM	NR	n/a	3.80	n/a	8,846	Jan-25	11.1	10.2	1.0	5.8	0.4	3.1	11.8
Pvh Corp	PVH US	NR	n/a	76.11	n/a	28,664	Feb-25	7.0	6.2	8.0	8.3	0.7	0.2	(28.0)
Vf Corp	VFC US	NR	n/a	12.96	n/a	39,660	Mar-25	17.2	12.4	3.1	(3.5)	(0.1)	2.8	(39.6)
Marks & Spencer	MKS LN	NR	n/a	352.00	n/a	76,747	Mar-25	14.5	10.5	2.2	10.2	0.4	1.4	(6.3)
							Avg.	17.4	15.3	3.8	18.0	1.3	2.6	(8.3)
							Med.	16.7	12.4	3.1	16.7	0.8	2.8	(7.3)

Source: Bloomberg, CMBIGM estimates



Figure 7: Forward 12M P/E valuation band



Source: Bloomberg, CMBIGM estimates



Financial Summary

INCOME STATEMENT	2022A	2023A	2024A	2025E	2026E	2027E
	ZUZZA	Z0Z3A	Z0Z4A			
YE 31 Dec (RMB mn)		0.544	0.050	4.040	4.000	4 000
Revenue	3,086	3,544	3,650	4,013	4,380	4,663
Cost of goods sold	(1,666)	(1,837)	(1,911)	(2,052)	(2,213)	(2,343)
Gross profit	1,420	1,707	1,739	1,961	2,167	2,320
Operating expenses	(973)	(1,147)	(1,257)	(1,428)	(1,554)	(1,654)
Selling expense	(792)	(957)	(1,059)	(1,206)	(1,316)	(1,404)
Admin expense	(55)	(62)	(58)	(59)	(60)	(61)
R&D expense	(124)	(115)	(130)	(153)	(166)	(177)
Others	(2) 519	(13) 611	(10) 552	(11) 597	(12) 683	(12) 740
Operating profit	72	51	7 0	64	70	7 40 75
Other income		0		0	70	75 0
Share of (losses)/profits of associates/JV EBITDA	0 523	614	0 554	599	68 5	7 42
Other amortisation						
	(4) 52	(3) 82	(2) 84	(2) 78	(2) 80	(2) 81
Interest income		(35)		78 (29)	(29)	
Interest expense	(24) 0	(33)	(28) 0	(29)	(29)	(29) 0
Other income/expense Pre-tax profit	5 47	6 58	609	6 46	734	793
•						
Income tax Minority interest	(99) 0	(127) 0	(148) 0	(149) 0	(169) 0	(182) 0
•	448	530	461	498	565	611
Net profit	440	550	401	490	363	011
BALANCE SHEET	2022A	2023A	2024A	2025E	2026E	2027E
YE 31 Dec (RMB mn)						
Current assets	2,772	2,678	3,838	4,059	4,283	4,439
Cash & equivalents	960	1,077	827	885	934	953
Account receivables	843	733	828	910	993	1,058
Inventories	885	826	1,087	1,167	1,259	1,333
Prepayment	0	0	0	0	0	0
ST bank deposits	81	40	1,091	1,091	1,091	1,091
Other current assets	3	2	5	5	5	5
Non-current assets	2,706	3,825	3,016	3,019	3,053	3,141
PP&E	1,213	1,194	1,163	1,169	1,205	1,295
Investment in JVs & assos	0	0	0	0	0	0
Intangibles	5	4	3	1	(1)	(3)
Other non-current assets	1,488	2,628	1,849	1,849	1,849	1,849
Total assets	5,478	6,503	6,854	7,078	7,336	7,581
Current liabilities	1,439	1,623	2,051	2,136	2,232	2,310
Short-term borrowings	279	315	555	555	555	555
Account payables	888	1,009	1,147	1,232	1,329	1,407
Tax payable	197	224	266	266	266	266
Other current liabilities	75	75	82	82	82	82
Non-current liabilities	256	913	748	748	748	748
Long-term borrowings	187	853	671	671	671	671
Other non-current liabilities	69	59	76	76	76	76
Total liabilities	1,695	2,535	2,798	2,883	2,980	3,058
Share capital	106	106	106	106	106	106
Retained earnings	0	0	29	169	330	497
Other reserves	3,677	3,862	3,920	3,920	3,920	3,920
Total shareholders equity	3,782	3,967	4,055	4,194	4,356	4,522
Minority interest	0	0	0	0	0	0
Total equity and liabilities	5,478	6,503	6,854	7,078	7,336	7,581



CASH FLOW	2022A	2023A	2024A	2025E	2026E	2027E
YE 31 Dec (RMB mn)						
Operating						
Profit before taxation	547	658	609	646	734	793
Depreciation & amortization	115	120	143	120	101	56
Tax paid	(85)	(82)	(96)	(149)	(169)	(182)
Change in working capital	0	348	(183)	(78)	(78)	(60)
Others	77	56	54	29	29	29
Net cash from operations	654	1,101	527	569	617	636
Investing	(272)	(100)	(4.40)	(10.1)	(407)	(4.44)
Capital expenditure	(379)	(132)	(113)	(124)	(135)	(144)
Acquisition of subsidiaries/ investments	(2)	(2)	(2)	0	0	0
Others Net cash from investing	(795) (1,175)	(1,078) (1,212)	(191) (306)	0 (124)	0 (135)	0 (144)
-	(1,173)	(1,212)	(300)	(124)	(133)	(177)
Financing Dividend paid	(244)	(240)	(200)	(250)	(404)	(444)
	(341) 361	(349)	(398) 20	(359) 0	(404) 0	(444) 0
Net borrowings Proceeds from share issues	0	688 0	0	0	0	0
Share repurchases	0	0	0	0	0	0
Others	(111)	(111)	(94)	(29)	(29)	(29)
Net cash from financing	(90)	228	(472)	(387)	(432)	(473)
Note the contract of			, ,	, ,	, ,	, ,
Net change in cash	4.570	000	4.077	207	225	20.4
Cash at the beginning of the year	1,572	960	1,077	827	885	934
Exchange difference	0	0	(254)	0 58	0	0
Others Cash at the end of the year	(612) 960	117 1,077	(251) 827	88 5	49 934	19 953
GROWTH	2022A	2023A	2024A	2025E	2026E	2027E
YE 31 Dec	ZUZZA	ZUZJA	2024A	2023L	2020L	ZUZIL
Revenue	(8.7%)	14.8%	3.0%	10.0%	9.1%	6.5%
Gross profit	0.4%	20.2%	1.9%	12.7%	10.5%	7.0%
Operating profit	(2.6%)	17.6%	(9.5%)	8.1%	14.3%	8.4%
EBITDA	(2.5%)	17.4%	(9.7%)	8.1%	14.3%	8.4%
Net profit	(4.3%)	18.4%	(13.1%)	8.0%	13.6%	8.0%
PROFITABILITY	2022A	2023A	2024A	2025E	2026E	2027E
YE 31 Dec						
Gross profit margin	46.0%	48.2%	47.7%	48.9%	49.5%	49.7%
Operating margin	16.8%	17.2%	15.1%	14.9%	15.6%	15.9%
EBITDA margin	16.9%	17.3%	15.2%	14.9%	15.6%	15.9%
Return on equity (ROE)	12.0%	13.7%	11.5%	12.1%	13.2%	13.8%
GEARING/LIQUIDITY/ACTIVITIES	2022A	2023A	2024A	2025E	2026E	2027E
YE 31 Dec		45.5				
Net debt to equity (x)	0.1	(0.0)	0.2	0.2	0.2	0.2
Current ratio (x)	1.9	1.7	1.9	1.9	1.9	1.9
VALUATION	2022A	2023A	2024A	2025E	2026E	2027E
YE 31 Dec						
P/E	9.0	7.6	8.8	8.1	7.2	6.6
P/E (diluted)	9.0	7.6	8.8	8.1	7.2	6.6
P/B	1.1	1.0	1.0	1.0	0.9	0.9
P/CFPS	6.2	3.7	7.7	7.1	6.6	6.4
Div yield (%)	8.2	9.8	8.3	9.2	10.5	11.3
EV FIVE	3,918.5	4,545.4	3,808.7	3,751.1	3,701.9	3,683.2
EV/Sales	1.3	1.3	1.0	0.9	0.8	0.8
EV/EBITDA	7.5	7.4	6.9	6.3	5.4	5.0

Source: Company data, CMBIGM estimates. Note: The calculation of net cash includes financial assets.



Disclosures & Disclaimers

Analyst Certification

The research analyst who is primary responsible for the content of this research report, in whole or in part, certifies that with respect to the securities or issuer that the analyst covered in this report: (1) all of the views expressed accurately reflect his or her personal views about the subject securities or issuer; and (2) no part of his or her compensation was, is, or will be, directly or indirectly, related to the specific views expressed by that analyst in this report.

Besides, the analyst confirms that neither the analyst nor his/her associates (as defined in the code of conduct issued by The Hong Kong Securities and Futures Commission) (1) have dealt in or traded in the stock(s) covered in this research report within 30 calendar days prior to the date of issue of this report; (2) will deal in or trade in the stock(s) covered in this research report 3 business days after the date of issue of this report; (3) serve as an officer of any of the Hong Kong listed companies covered in this report; and (4) have any financial interests in the Hong Kong listed companies covered in this report.

CMBIGM Ratings

BUY : Stock with potential return of over 15% over next 12 months
HOLD : Stock with potential return of +15% to -10% over next 12 months
SELL : Stock with potential loss of over 10% over next 12 months

NOT RATED : Stock is not rated by CMBIGM

OUTPERFORM : Industry expected to outperform the relevant broad market benchmark over next 12 months

MARKET-PERFORM : Industry expected to perform in-line with the relevant broad market benchmark over next 12 months

UNDERPERFORM : Industry expected to underperform the relevant broad market benchmark over next 12 months

CMB International Global Markets Limited

Address: 45/F, Champion Tower, 3 Garden Road, Hong Kong, Tel: (852) 3900 0888 Fax: (852) 3900 0800

CMB International Global Markets Limited ("CMBIGM") is a wholly owned subsidiary of CMB International Capital Corporation Limited (a wholly owned subsidiary of China Merchants Bank)

Important Disclosures

There are risks involved in transacting in any securities. The information contained in this report may not be suitable for the purposes of all investors. CMBIGM does not provide individually tailored investment advice. This report has been prepared without regard to the individual investment objectives, financial position or special requirements. Past performance has no indication of future performance, and actual events may differ materially from that which is contained in the report. The value of, and returns from, any investments are uncertain and are not guaranteed and may fluctuate as a result of their dependence on the performance of underlying assets or other variable market factors. CMBIGM recommends that investors should independently evaluate particular investments and strategies, and encourages investors to consult with a professional financial advisor in order to make their own investment decisions.

This report or any information contained herein, have been prepared by the CMBIGM, solely for the purpose of supplying information to the clients of CMBIGM or its affiliate(s) to whom it is distributed. This report is not and should not be construed as an offer or solicitation to buy or sell any security or any interest in securities or enter into any transaction. Neither CMBIGM nor any of its affiliates, shareholders, agents, consultants, directors, officers or employees shall be liable for any loss, damage or expense whatsoever, whether direct or consequential, incurred in relying on the information contained in this report. Anyone making use of the information contained in this report does so entirely at their own risk.

The information and contents contained in this report are based on the analyses and interpretations of information believed to be publicly available and reliable. CMBIGM has exerted every effort in its capacity to ensure, but not to guarantee, their accuracy, completeness, timeliness or correctness. CMBIGM provides the information, advices and forecasts on an "AS IS" basis. The information and contents are subject to change without notice. CMBIGM may issue other publications having information and/ or conclusions different from this report. These publications reflect different assumption, point-of-view and analytical methods when compiling. CMBIGM may make investment decisions or take proprietary positions that are inconsistent with the recommendations or views in this report.

CMBIGM may have a position, make markets or act as principal or engage in transactions in securities of companies referred to in this report for itself and/or on behalf of its clients from time to time. Investors should assume that CMBIGM does or seeks to have investment banking or other business relationships with the companies in this report. As a result, recipients should be aware that CMBIGM may have a conflict of interest that could affect the objectivity of this report and CMBIGM will not assume any responsibility in respect thereof. This report is for the use of intended recipients only and this publication, may not be reproduced, reprinted, sold, redistributed or published in whole or in part for any purpose without prior written consent of CMBIGM. Additional information on recommended securities is available upon request.

For recipients of this document in the United Kingdom

This report has been provided only to persons (l)falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended from time to time) ("The Order") or (II) are persons falling within Article 49(2) (a) to (d) ("High Net Worth Companies, Unincorporated Associations, etc...) of the Order, and may not be provided to any other person without the prior written consent of CMBIGM.

For recipients of this document in the United States

CMBIGM is not a registered broker-dealer in the United States. As a result, CMBIGM is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. The research analyst who is primary responsible for the content of this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA"). The analyst is not subject to applicable restrictions under FINRA Rules intended to ensure that the analyst is not affected by potential conflicts of interest that could bear upon the reliability of the research report. This report is intended for distribution in the United States solely to "major US institutional investors", as defined in Rule 15a-6 under the US, Securities Exchange Act of 1934, as amended, and may not be furnished to any other person in the United States. Each major US institutional investor that receives a copy of this report by its acceptance hereof represents and agrees that it shall not distribute or provide this report to any other person. Any U.S. recipient of this report wishing to effect any transaction to buy or sell securities based on the information provided in this report should do so only through a U.S.-registered broker-dealer.

For recipients of this document in Singapore

This report is distributed in Singapore by CMBI (Singapore) Pte. Limited (CMBISG) (Company Regn. No. 201731928D), an Exempt Financial Adviser as defined in the Financial Advisers Act (Cap. 110) of Singapore and regulated by the Monetary Authority of Singapore. CMBISG may distribute reports produced by its respective foreign entities, affiliates or other foreign research houses pursuant to an arrangement under Regulation 32C of the Financial Advisers Regulations. Where the report is distributed in Singapore to a person who is not an Accredited Investor, Expert Investor or an Institutional Investor, as defined in the Securities and Futures Act (Cap. 289) of Singapore, CMBISG accepts legal responsibility for the contents of the report to such persons only to the extent required by law. Singapore recipients should contact CMBISG at +65 6350 4400 for matters arising from, or in connection with the report.