

# **Xiaomi (1810 HK)**

## Key takeaways from Xiaomi SU7 launch: Positive on EV tech breakthroughs and 1H24E mass production

Xiaomi officially unveiled its first vehicle, Xiaomi SU7 Series electric sedan, during a product launch event in Beijing yesterday. It also announced major technology achievements in manufacturing (powertrain, battery, thermal management, hypercasting, chassis), autonomous driving and smart cabin system, while the car price has not been disclosed yet. The upcoming SU7 Max will be C-class premium model featuring best-in-class driving performance with dual engine AWD, 800V CATL ternary lithium battery, 425KW max power and 2.78s 0-100km/h acceleration. The cars will be fully connected into Xiaomi AloT system but also allows for Apple CarPlay, and HyperOS enables seamless connection between Xiaomi smartphones, pads and the vehicles. We are positive on Xiaomi's EV product launch and mass production timeline in 1H24E. Reiterate BUY with TP of HK\$20.25, based on the same 24x FY24E P/E.

- Superior car manufacturing capability to deliver best-in-class driving **experience.** Xiaomi showcased the technical features of the upcoming SU7/SU7 Max, including the 21000rpm electro motor, 800V CTB ternary lithium battery pack, thermal management, 9100t hypercasting, autonomous driving and smart cabin designs. Xiaomi SU7/SU7 Max will be C-class cars with outstanding sportive performance, featuring ultra-low air resistance, 2.78s 0-100km/h acceleration, boost drive mode, Brembo & Bosch braking system and adjustable car spoiler. Xiaomi's first car aims to benchmark Tesla and Porsche in aspects of design, functionality and driving experience. SU7/SU7 Max started trial production and will officially be launched with mass delivery in 1H24E.
- Smart cabin and AloT connectivity remain the key differentiators. SU7 will be fully integrated into Xiaomi's AloT system and also allows for Apple CarPlay. The HyperOS system enables seamless connectivity among Xiaomi's AloT devices. The SU 7 Max Xiaomi Pilot autonomous driving experience will be based on two NVIDIA Orin chips and multiple sensors (11 cameras, 1 lidar, 3 millimeter-wave radars, 12 ultrasonic radars). Xiaomi aims to join top-tier AD players in 2024 with "BEV + transformer + occupancy network", and it will launch the first phase of city NOA in major cities of China.
- Positive on smart EV official launch and mass delivery in 1H24E; Reiterate BUY. We are positive on Xiaomi's car product release and mass production timeline in 1H24E. Maintain BUY with TP of HK\$20.25 based on 24x FY24E P/E. Upcoming catalysts include official mass delivery of EVs and smartphone market share gains.

| Earnings Summary             |          |         |          |          |          |
|------------------------------|----------|---------|----------|----------|----------|
| (YE 31 Dec)                  | FY21A    | FY22A   | FY23E    | FY24E    | FY25E    |
| Revenue (RMB mn)             | 328,309  | 280,044 | 269,916  | 304,862  | 338,621  |
| YoY growth (%)               | 33.5     | (14.7)  | (3.6)    | 12.9     | 11.1     |
| Adjusted net profit (RMB mn) | 22,039.5 | 8,518.0 | 18,480.5 | 19,695.9 | 21,293.2 |
| EPS (Adjusted) (RMB)         | 0.88     | 0.34    | 0.74     | 0.79     | 0.86     |
| Consensus EPS (RMB)          | N/A      | N/A     | 0.63     | 0.62     | 0.69     |
| P/E (x)                      | 26.8     | 30.7    | 18.9     | 17.7     | 17.3     |
| P/B (x)                      | 3.8      | 1.8     | 2.2      | 2.0      | 1.9      |
| Yield (%)                    | 0.0      | 0.0     | 0.0      | 0.0      | 0.0      |
| ROE (%)                      | 14.8     | 1.8     | 11.5     | 11.1     | 9.4      |
| Net gearing (%)              | 96.0     | 70.9    | 54.7     | 50.9     | 38.7     |

Source: Company data, Bloomberg, CMBIGM estimates

### **BUY (Maintain)**

**Target Price** HK\$20.25 (Previous TP HK\$20.25) Up/Downside 29.8% **Current Price** HK\$15.6

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#### Stock Data

| Mkt Cap (HK\$ mn)        | 331,167.8  |
|--------------------------|------------|
| Avg 3 mths t/o (HK\$ mn) | 1,737.8    |
| 52w High/Low (HK\$)      | 16.80/9.99 |
| Total Issued Shares (mn) | 20342.0    |
| Source: FactSet          |            |

| Shareholding Structure    |      |
|---------------------------|------|
| Lin Bin                   | 8.6% |
| Smart Mobile Holdings Ltd | 8.6% |
| Source: HKEx              |      |

### **Share Performance**

|       | Absolute | Relative |
|-------|----------|----------|
| 1-mth | 4.9%     | 6.8%     |
| 3-mth | 38.9%    | 41.6%    |
| 6-mth | 50.2%    | 68.9%    |

Source: FactSet

### 12-mth Price Performance



Source: FactSet

### **Related Reports:**

1. Xiaomi (1810 HK)-3Q23 beat on GPM and resilient smartphone; Reiterate BUY on EV upside in FY24E (link)



### **Focus Charts**

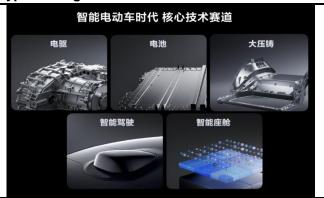
Figure 1: Xiaomi SU7 Series in comparison with market peers

| Model  | Xiaomi SU7 Max  | Xiaomi SU7   | Tesla Model 3   | Taycan  | ZEEKER 007   |
|--|---|--|---|---|--|
|  |   |  | 000   |   |  |
| Price (RMB)  |   |  | 261.4k-297.4k   | 898k+   | 209.9k-299.9k  |
| Dimensions (mm)  | 4997*1963*1455  | 4997*1963*1455   | 4720*2089*1442  | 4963*1966*1395  | 4865*1900*1450   |
| Wheelbase (mm)   | 3000  | 3000   | 2875  | 2900  | 2928   |
| Seating  | 5   | 5  | 5   | 4   | 5  |
| Driving mode   | Dual engine AWD   | RWD  | Dual engine AWD   | RWD   | RWD/AWD  |
| Peak power (kw)  | 425   |  | 194/331   | 240/300   | 310/475  |
| Peak torque (N.m)  | 838   | 400  | 340/559   | 345   | 440/710  |
| 0-100km/h acceleration (s)   | 2.78  | 5.28   | 6.1/4.4   | 5.4   | 5.6/3.8/2.84   |
| Battery miles CLTC (km)  | 800   | 668  | 606/567/682/713   | 430/527   | 616/660/688  |
| Battery type   | NMC   |  | LFP/NMC   | NMC   | LFP/NMC  |
| Voltage  | 800V SiC  | 400V   | 400V  | 800V  | 800V   |
| System   | HyperOS   | HyperOS  | Tesla   | -   | 3331   |
| Smart cabin SoC  | Qualcomm 8295   | Qualcomm 8295  | AMD Ryzen   |   | Qualcomm 8295  |
| Screens  | 2*  | 2*   | 2   | 1   | 2  |
| Speakers   | 25  |  | 9, 17   | 10  | 21   |
| Smart chatbot  | Xiao Ai   | Xiao Ai  | 9, 17   | -   | EVA  |
|  | Alau Al   | Alao Al  | 4G  | -   | 5G   |
| Connectivity   | Via ami Dilat   | Via ami Dilat  |   |   | ZEEKER AD  |
| AD/ADAS System   | Xiaomi Pilot  | Xiaomi Pilot   | Autopilot   |   |  |
| AD/ADAS SoC  | 2*Orin  | Orin   | Tesla FSD   |   | 1*Orin/2*Orin  |
| Computing power (TOPS)   | 508   | 254  | 144   |   | 254/508  |
| Number of camera   | 11  |  | 8   | 2   | 12   |
| Number of ultrasonic radar   | 12  |  | 12/0  | 8   | 12   |
| Number of LiDAR  | 1   | -  | 0   |   | 0/1  |
| Number of mm wave radar  | 3   |  | 0   |   | 5  |
| Model  | Xpeng P7  | Xpeng P7i  | NIO ET5   | BYD Han EV  | AITO S7  |
|  |   |  |   |   |  |
| Price (RMB)  | 209.9k-239.9k   | 223.9k-339.9k  | 298k+   | 209.8k-279.8k   | 249.8k-349.8k  |
| Dimensions (mm)  | 4888*1896*1450  | 4888*1896*1450   | 4790*1960*1499  | 4995*1910*1495  | 4971*1963*1477   |
| Wheelbase (mm)   | 2998  | 2998   | 2888  | 2920  | 2950   |
| Seating  | _   |  |   |   |  |
| Data da an anno do   | 5   | 5  | 5   | 5   | 5  |
| Driving mode   | 5<br>RWD  | 5<br>RWD/Dual AWD  | 5<br>Dual engine AWD  | 5<br>FWD  | 5  |
| Driving mode Peak power (kw)   |   | -  | -   |   | 5  |
|  | RWD   | RWD/Dual AWD   | Dual engine AWD   | FWD   | 5<br>RWD/Dual engine AWD   |
| Peak power (kw)  | RWD<br>196/196  | RWD/Dual AWD<br>203/348  | Dual engine AWD<br>360  | FWD<br>150/168/180  | 5<br>RWD/Dual engine AWD   |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s)   | RWD<br>196/196<br>390/390   | RWD/Dual AWD<br>203/348<br>440/757<br>6.4/3.9  | Dual engine AWD<br>360<br>700   | FWD<br>150/168/180<br>310/350   | 5<br>RWD/Dual engine AWD<br>215/365<br>5.4/3,3   |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km)   | RWD<br>196/196<br>390/390<br>6.4<br>480/586   | RWD/Dual AWD<br>203/348<br>440/757<br>6.4/3.9<br>550/702/610   | Dual engine AWD<br>360<br>700<br>4<br>500/640/1000  | FWD<br>150/168/180<br>310/350<br>7.9<br>506/605/715   | 5<br>RWD/Dual engine AWE<br>215/365<br>5.4/3,3<br>550/630/705/855  |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km) Battery type  | RWD<br>196/196<br>390/390<br>6.4<br>480/586<br>LFP/NMC  | RWD/Dual AWD<br>203/348<br>440/757<br>6.4/3.9<br>550/702/610<br>LFP/NMC  | Dual engine AWD<br>360<br>700<br>4<br>500/640/1000<br>NMC   | FWD<br>150/168/180<br>310/350<br>7.9<br>506/605/715<br>blade battery  | 5<br>RWD/Dual engine AWD<br>215/365<br>5.4/3,3<br>550/630/705/855<br>LFP/NMC   |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km) Battery type Voltage  | RWD<br>196/196<br>390/390<br>6.4<br>480/586<br>LFP/NMC<br>400V  | RWD/Dual AWD<br>203/348<br>440/757<br>6.4/3.9<br>550/702/610<br>LFP/NMC<br>400V  | Dual engine AWD<br>360<br>700<br>4<br>500/640/1000<br>NMC<br>500V   | FWD<br>150/168/180<br>310/350<br>7.9<br>506/605/715   | 5<br>RWD/Dual engine AWE<br>215/365<br>5.4/3,3<br>550/630/705/855<br>LFP/NMC<br>800V SiC   |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km) Battery type Voltage System   | RWD<br>196/196<br>390/390<br>6.4<br>480/586<br>LFP/NMC<br>400V<br>Xmart OS  | RWD/Dual AWD 203/348 440/757 6.4/3.9 550/702/610 LFP/NMC 400V Xmart OS 4.0   | Dual engine AWD 360 700 4 500/640/1000 NMC 500V NIO OS/Banyan   | FWD<br>150/168/180<br>310/350<br>7.9<br>506/605/715<br>blade battery  | 5<br>RWD/Dual engine AWD<br>215/365<br>5.4/3,3<br>550/630/705/855<br>LFP/NMC   |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km) Battery type Voltage System Smart cabin SoC   | RWD<br>196/196<br>390/390<br>6.4<br>480/586<br>LFP/NMC<br>400V<br>Xmart OS<br>Qualcomm 8155                           | RWD/Dual AWD 203/348 440/757 6.4/3.9 550/702/610 LFP/NMC 400V Xmart OS 4.0 Qualcomm SA8155P  | Dual engine AWD 360 700 4 500/640/1000 NMC 500V NIO OS/Banyan Qualcomm 8155   | FWD<br>150/168/180<br>310/350<br>7.9<br>506/605/715<br>blade battery<br>400V  | 5 RWD/Dual engine AWD 215/365  5.4/3,3 550/630/705/855 LFP/NMC 800V SiC Harmony OS 4   |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km) Battery type Voltage System Smart cabin SoC Screens   | RWD<br>196/196<br>390/390<br>6.4<br>480/586<br>LFP/NMC<br>400V<br>Xmart OS<br>Qualcomm 8155                           | RWD/Dual AWD 203/348 440/757 6.4/3.9 550/702/610 LFP/NMC 400V Xmart OS 4.0 Qualcomm SA8155P 1  | Dual engine AWD 360 700 4 500/640/1000 NMC 500V NIO OS/Banyan Qualcomm 8155 1   | FWD<br>150/168/180<br>310/350<br>7.9<br>506/605/715<br>blade battery<br>400V  | 5 RWD/Dual engine AWD 215/365  5.4/3,3 550/630/705/855 LFP/NMC 800V SiC Harmony OS 4   |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km) Battery type Voltage System Smart cabin SoC Screens Speakers  | RWD 196/196 390/390 6.4 480/586 LFP/NMC 400V Xmart OS Qualcomm 8155 1 8+4   | RWD/Dual AWD 203/348 440/757 6.4/3.9 550/702/610 LFP/NMC 400V Xmart OS 4.0 Qualcomm SA8155P 1 20   | Dual engine AWD 360 700 4 500/640/1000 NMC 500V NIO OS/Banyan Qualcomm 8155 1 23  | FWD<br>150/168/180<br>310/350<br>7.9<br>506/605/715<br>blade battery<br>400V  | 5 RWD/Dual engine AWD 215/365  5.4/3,3 550/630/705/855 LFP/NMC 800V SiC Harmony OS 4  1 15/17  |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km) Battery type Voltage System Smart cabin SoC Screens Speakers Smart chatbot  | RWD 196/196 390/390 6.4 480/586 LFP/NMC 400V Xmart OS Qualcomm 8155 1 8+4 Xiao P                                      | RWD/Dual AWD 203/348 440/757 6.4/3.9 550/702/610 LFP/NMC 400V Xmart OS 4.0 Qualcomm SA8155P 1 20 Xiao P  | Dual engine AWD  360  700  4  500/640/1000  NMC  500V  NIO OS/Banyan  Qualcomm 8155  1  23  Nomi  | FWD 150/168/180 310/350 7.9 506/605/715 blade battery 400V  1 8, 12 -   | 5 RWD/Dual engine AWE 215/365  5.4/3,3 550/630/705/855 LFP/NMC 800V SiC Harmony OS 4   |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km) Battery type Voltage System Smart cabin SoC Screens Speakers Smart chatbot Connectivity   | RWD 196/196 390/390 6.4 480/586 LFP/NMC 400V Xmart OS Qualcomm 8155 1 8+4 Xiao P 4G                                   | RWD/Dual AWD 203/348 440/757 6.4/3.9 550/702/610 LFP/NMC 400V Xmart OS 4.0 Qualcomm SA8155P 1 20 Xiao P 5G   | Dual engine AWD  360  700  4  500/640/1000  NMC  500V  NIO OS/Banyan  Qualcomm 8155  1  23  Nomi  5G, V2X                               | FWD 150/168/180 310/350 7.9 506/605/715 blade battery 400V  1 8, 12 - 5G  | 5 RWD/Dual engine AWD 215/365  5.4/3,3 550/630/705/855 LFP/NMC 800V SiC Harmony OS 4  1 15/17 Xiao Yi                                      |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km) Battery type Voltage System Smart cabin SoC Screens Speakers Smart chatbot Connectivity AD/ADAS System  | RWD 196/196 390/390 6.4 480/586 LFP/NMC 400V Xmart OS Qualcomm 8155 1 8+4 Xiao P 4G Xpilot                            | RWD/Dual AWD 203/348 440/757 6.4/3.9 550/702/610 LFP/NMC 400V Xmart OS 4.0 Qualcomm SA8155P 1 20 Xiao P 5G Xpilot/XNGP                               | Dual engine AWD  360  700  4  500/640/1000  NMC  500V  NIO OS/Banyan  Qualcomm 8155  1  23  Nomi  5G, V2X  NAD                          | FWD 150/168/180 310/350 7.9 506/605/715 blade battery 400V  1 8, 12 - 5G DiPilot  | 5 RWD/Dual engine AWD 215/365  5.4/3,3 550/630/705/855 LFP/NMC 800V SiC Harmony OS 4  1 15/17 Xiao Yi  Huawei ADS 2.0                      |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km) Battery type Voltage System Smart cabin SoC Screens Speakers Smart chatbot Connectivity AD/ADAS System AD/ADAS SoC  | RWD 196/196 390/390 6.4 480/586 LFP/NMC 400V Xmart OS Qualcomm 8155 1 8+4 Xiao P 4G Xpilot Xavier/2*Orin              | RWD/Dual AWD 203/348 440/757 6.4/3.9 550/702/610 LFP/NMC 400V Xmart OS 4.0 Qualcomm SA8155P 1 20 Xiao P 5G Xpilot/XNGP Orin-X/2*Orin-X               | Dual engine AWD  360  700  4  500/640/1000  NMC  500V  NIO OS/Banyan  Qualcomm 8155  1  23  Nomi  5G, V2X  NAD  4*Orin X                | FWD 150/168/180 310/350 7.9 506/605/715 blade battery 400V  1 8, 12 - 5G DiPilot Horizon Robotics Journey 5             | 5 RWD/Dual engine AWD 215/365  5.4/3,3 550/630/705/855 LFP/NMC 800V SiC Harmony OS 4  1 15/17 Xiao Yi  Huawei ADS 2.0 Huawei MDC           |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km) Battery type Voltage System Smart cabin SoC Screens Speakers Smart chatbot Connectivity AD/ADAS System AD/ADAS SoC Computing power (TOPS)   | RWD 196/196 390/390 6.4 480/586 LFP/NMC 400V Xmart OS Qualcomm 8155 1 8+4 Xiao P 4G Xpilot Xavier/2*Orin 30/508       | RWD/Dual AWD 203/348 440/757 6.4/3.9 550/702/610 LFP/NMC 400V Xmart OS 4.0 Qualcomm SA8155P 1 20 Xiao P 5G Xpilot/XNGP Orin-X/2*Orin-X 254/508       | Dual engine AWD  360  700  4  500/640/1000  NMC  500V  NIO OS/Banyan  Qualcomm 8155  1  23  Nomi  5G, V2X  NAD  4*Orin X  1016          | FWD 150/168/180 310/350 7.9 506/605/715 blade battery 400V  1 8, 12 - 5G DiPilot Horizon Robotics Journey 5 128         | 5 RWD/Dual engine AWD 215/365  5.4/3,3 550/630/705/855 LFP/NMC 800V SiC Harmony OS 4  1 15/17 Xiao Yi  Huawei ADS 2.0 Huawei MDC 210       |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km) Battery type Voltage System Smart cabin SoC Screens Speakers Smart chatbot Connectivity AD/ADAS System AD/ADAS SoC Computing power (TOPS) Number of camera                            | RWD 196/196 390/390 6.4 480/586 LFP/NMC 400V Xmart OS Qualcomm 8155 1 8+4 Xiao P 4G Xpilot Xavier/2*Orin 30/508 13    | RWD/Dual AWD 203/348 440/757 6.4/3.9 550/702/610 LFP/NMC 400V Xmart OS 4.0 Qualcomm SA8155P 1 20 Xiao P 5G Xpilot/XNGP Orin-X/2*Orin-X 254/508 12    | Dual engine AWD  360  700  4  500/640/1000  NMC  500V  NIO OS/Banyan  Qualcomm 8155  1  23  Nomi  5G, V2X  NAD  4*Orin X  1016  11      | FWD 150/168/180 310/350 7.9 506/605/715 blade battery 400V  1 8, 12 - 5G DiPilot Horizon Robotics Journey 5 128 5       | 5 RWD/Dual engine AWD 215/365  5.4/3,3 550/630/705/855 LFP/NMC 800V SiC Harmony OS 4  1 15/17 Xiao Yi  Huawei ADS 2.0 Huawei MDC 210 11    |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km) Battery type Voltage System Smart cabin SoC Screens Speakers Smart chatbot Connectivity AD/ADAS System AD/ADAS SoC Computing power (TOPS) Number of camera Number of ultrasonic radar | RWD 196/196 390/390 6.4 480/586 LFP/NMC 400V Xmart OS Qualcomm 8155 1 8+4 Xiao P 4G Xpilot Xavier/2*Orin 30/508 13 12 | RWD/Dual AWD 203/348 440/757 6.4/3.9 550/702/610 LFP/NMC 400V Xmart OS 4.0 Qualcomm SA8155P 1 20 Xiao P 5G Xpilot/XNGP Orin-X/2*Orin-X 254/508 12 12 | Dual engine AWD  360  700  4  500/640/1000  NIMC  500V  NIO OS/Banyan  Qualcomm 8155  1  23  Nomi  5G, V2X  NAD  4*Orin X  1016  11  12 | FWD 150/168/180 310/350 7.9 506/605/715 blade battery 400V  1 8, 12 - 5G DiPilot Horizon Robotics Journey 5 128 5 8, 12 | 5 RWD/Dual engine AWD 215/365  5.4/3,3 550/630/705/855 LFP/NMC 800V SiC Harmony OS 4  1 15/17 Xiao Yi  Huawei ADS 2.0 Huawei MDC 210 11 12 |
| Peak power (kw) Peak torque (N.m) 0-100km/h acceleration (s) Battery miles CLTC (km) Battery type Voltage System Smart cabin SoC Screens Speakers Smart chatbot Connectivity AD/ADAS System AD/ADAS SoC Computing power (TOPS) Number of camera                            | RWD 196/196 390/390 6.4 480/586 LFP/NMC 400V Xmart OS Qualcomm 8155 1 8+4 Xiao P 4G Xpilot Xavier/2*Orin 30/508 13    | RWD/Dual AWD 203/348 440/757 6.4/3.9 550/702/610 LFP/NMC 400V Xmart OS 4.0 Qualcomm SA8155P 1 20 Xiao P 5G Xpilot/XNGP Orin-X/2*Orin-X 254/508 12    | Dual engine AWD  360  700  4  500/640/1000  NMC  500V  NIO OS/Banyan  Qualcomm 8155  1  23  Nomi  5G, V2X  NAD  4*Orin X  1016  11      | FWD 150/168/180 310/350 7.9 506/605/715 blade battery 400V  1 8, 12 - 5G DiPilot Horizon Robotics Journey 5 128 5       | 5 RWD/Dual engine AWD 215/365  5.4/3,3 550/630/705/855 LFP/NMC 800V SiC Harmony OS 4  1 15/17 Xiao Yi  Huawei ADS 2.0 Huawei MDC 210 11    |

Source: Company data, CMBIGM, \*does not include HUD and Xiaomi pads.



Figure 2: Xiaomi SU7 technology breakthroughs: powertrain, battery, thermal management, hypercasting and chassis



Source: Xiaomi, CMBIGM

Figure 4: Xiaomi SU7 Max 0-100km/h acceleration performance: comparison with Porsche Taycan Turbo and Tesla Model S



Source: Xiaomi, CMBIGM

Figure 3: Xiaomi SU7 Series cars: 101Kwh CATL Cell, 800km CLTC recharge range, 800V HyperCharge



Source: Xiaomi, CMBIGM

Figure 5: SU7 Max Xiaomi Pilot powered by two Nvidia Drive Orin chips



Source: Xiaomi, CMBIGM



### **Valuation**

### Maintain BUY with TP of HK\$20.25 (30% upside)

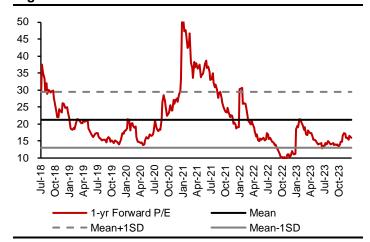
Our TP of HK\$20.25 is based on 24x FY24E P/E. The stock now trades at 18.9x FY24E P/E, and we view its risk-reward as attractive given the company's earnings recovery and upside potential supported by smart EVs. Catalysts include product launch, edge AI deployment progress, stronger shipments, market share gains, internet revenue recovery and smart EV shipment progress.

Figure 6: Peers' valuation

|               |           |        | Market Cap | Price     | TP   | Up/Down | P/E   | (x)   | P/B   | (x)   | ROE   | (%)   |
|---------------|-----------|--------|------------|-----------|------|---------|-------|-------|-------|-------|-------|-------|
| Company       | Ticker    | Rating | (US\$mn)   | (LC)      | (LC) | -side   | FY23E | FY24E | FY23E | FY24E | FY23E | FY24E |
| HK-listed     |           |        |            |           |      |         |       |       |       |       |       |       |
| Xiaomi        | 1810 HK   | BUY    | 50,002     | 15.6      | 20.3 | 30%     | 18.9  | 17.7  | 2.2   | 2.0   | 11.5  | 11.1  |
| Sunny Optical | 2382 HK   | HOLD   | 9,954      | 70.9      | 64.1 | -10%    | 46.8  | 26.6  | 3.0   | 2.8   | 6.4   | 10.6  |
| AAC Tech      | 2018 HK   | HOLD   | 3,544      | 23.1      | 14.0 | -39%    | 40.6  | 23.3  | 1.1   | 1.1   | 2.7   | 4.6   |
| BYDE          | 285 HK    | BUY    | 10,527     | 36.5      | 44.2 | 21%     | 18.6  | 14.8  | 2.5   | 2.2   | 13.6  | 15.1  |
| FIT Hon Teng  | 6088 HK   | BUY    | 1,082      | 1.2       | 2.1  | 78%     | 7.7   | 6.2   | 0.4   | 0.4   | 5.2   | 6.3   |
| Tongda        | 698 HK    | BUY    | 127        | 0.1       | 0.2  | 67%     | 5.7   | 3.5   | 0.1   | 0.1   | 2.3   | 3.5   |
| Q tech        | 1478 HK   | BUY    | 670        | 4.4       | 3.6  | -19%    | 15.9  | 8.3   | 0.9   | 0.9   | 5.9   | 10.3  |
| TK Group      | 2283 HK   | BUY    | 149        | 1.4       | 3.1  | 121%    | 5.0   | 3.7   | 0.7   | 0.6   | 13.3  | 16.3  |
|               |           |        | Average    |           |      |         | 22.0  | 14.3  | 1.5   | 1.4   | 6.8   | 8.8   |
| Smartphone    |           |        |            |           |      |         |       |       |       |       |       |       |
| Apple         | AAPL US   | NR     | 3,010,702  | 193.6     | NA   | NA      | 31.9  | 29.3  | 51.6  | 40.9  | 169.4 | 149.4 |
| Lenovo        | 992 HK    | NR     | 17,155     | 10.9      | NA   | NA      | 10.1  | 16.3  | 2.7   | 2.7   | 30.6  | 17.0  |
| Samsung       | 005930 KS | NR     | 361,598    | 78,500.0  | NA   | NA      | 49.4  | 17.1  | 1.5   | 1.4   | 3.0   | 8.1   |
| LG Elec       | 066570 KS | NR     | 12,855     | 101,800.0 | NA   | NA      | 11.7  | 7.5   | 0.9   | 0.8   | 7.5   | 10.5  |
|               |           |        | Average    |           |      |         | 25.8  | 17.5  | 14.2  | 11.5  | 52.6  | 46.3  |
| loT           |           |        |            |           |      |         |       |       |       |       |       |       |
| Skyworth      | 751 HK    | NR     | 922        | 3.0       | NA   | NA      | 9.3   | 8.1   | 0.4   | 0.4   | 4.2   | 4.4   |
| Hisense       | 600060 CH | NR     | 3,846      | 20.9      | NA   | NA      | 12.3  | 10.4  | 1.4   | 1.3   | 11.6  | 12.3  |
| Midea         | 000333 CH | NR     | 54,095     | 54.6      | NA   | NA      | 11.3  | 10.3  | 2.4   | 2.1   | 21.3  | 20.9  |
| Gree          | 000651 CH | NR     | 25,537     | 32.2      | NA   | NA      | 6.7   | 6.1   | 1.6   | 1.4   | 24.7  | 22.9  |
|               |           |        | Average    |           |      |         | 9.9   | 8.7   | 1.4   | 1.3   | 15.5  | 15.1  |

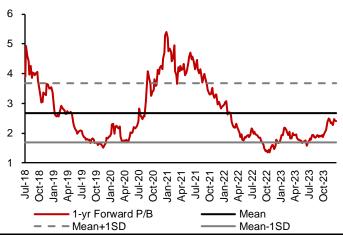
Source: Bloomberg, CMBIGM

Figure 7: 12M forward P/E band



Source: Bloomberg, CMBIGM

Figure 8: 12M forward P/B band



Source: Bloomberg, CMBIGM



## **Financial Summary**

| INCOME STATEMENT                       | 2020A                 | 2021A                 | 2022A              | 2023E                 | 2024E                | 2025E                |
|--|-----------------------|-----------------------|--------------------|-----------------------|----------------------|----------------------|
| YE 31 Dec (RMB mn)                     |                       |                       |                    |                       |                      |                      |
| Revenue                                | 245,866               | 328,309               | 280,044            | 269,916               | 304,862              | 338,621              |
| Cost of goods sold                     | (209,114)             | (270,048)             | (232,467)          | (215,998)             | (241,708)            | (268,375)            |
| Gross profit                           | 36,752                | 58,261                | 47,577             | 53,918                | 63,155               | 70,246               |
| Selling expense                        | (14,539)              | (20,981)              | (21,323)           | (19,495)              | (22,255)             | (24,719)             |
| Admin expense                          | (3,746)               | (4,739)               | (5,114)            | (5,188)               | (5,792)              | (6,095)              |
| R&D expense                            | (9,256)               | (13,167)              | (16,028)           | (19,118)              | (20,426)             | (22,688)             |
| Other income                           | 643                   | 827                   | 1,136              | 1,067                 | 1,067                | 1,067                |
| Gain/loss on financial assets at FVTPL | 13,173                | 8,132                 | (1,662)            | 2,678                 | 2,678                | 2,678                |
| Investment gain/loss                   | 1,381                 | 275                   | (400)              | (18)                  | (18)                 | (18)                 |
| EBIT                                   | 24,035                | 26,029                | 2,816              | 19,371                | 18,895               | 20,958               |
| Net Interest income/(expense)          | (1,641)               | (1,612)               | 1,117              | 1,525                 | 1,525                | 1,525                |
| Foreign exchange gain/loss             | (372)                 | (2,580)               | (1,369)            | 487                   | 487                  | 487                  |
| Others                                 | 0                     | 0                     | 0                  | 0                     | 0                    | 0                    |
| Pre-tax profit                         | 21,633                | 24,417                | 3,934              | 20,895                | 21,121               | 23,250               |
| Income tax                             | (1,321)               | (5,134)               | (1,431)            | (4,708)               | (5,280)              | (5,813)              |
| Minority interest                      | (43)<br><b>20,313</b> | (56)<br><b>19,283</b> | 29<br><b>2,503</b> | (58)<br><b>16,187</b> | 181<br><b>15,841</b> | 199<br><b>17,438</b> |
| Net profit                             | 13,006                | 22,039                | 2,503<br>8,518     | 18,480                | 19,696               | 21,293               |
| Adjusted net profit  Net dividends     | 0                     | <b>22,039</b><br>0    | 0,516              | 10,400                | 19,090               | 21,293               |
| Net dividends                          | U                     | Ü                     | Ü                  | Ü                     | Ü                    | U                    |
| BALANCE SHEET                          | 2020A                 | 2021A                 | 2022A              | 2023E                 | 2024E                | 2025E                |
| YE 31 Dec (RMB mn)                     |                       |                       |                    |                       |                      |                      |
| Current assets                         | 176,283               | 185,851               | 160,415            | 179,674               | 199,958              | 221,366              |
| Cash & equivalents                     | 54,752                | 23,512                | 27,607             | 47,817                | 53,066               | 74,311               |
| Account receivables                    | 19,080                | 23,095                | 19,625             | 23,551                | 22,594               | 26,927               |
| Inventories                            | 41,671                | 52,398                | 50,438             | 45,561                | 61,553               | 57,384               |
| Prepayment                             | 16,182                | 19,852                | 18,578             | 18,578                | 18,578               | 18,578               |
| ST bank deposits                       | 17,599                | 31,041                | 29,875             | 29,875                | 29,875               | 29,875               |
| Financial assets at FVTPL              | 22,376                | 30,910                | 9,846              | 9,846                 | 9,846                | 9,846                |
| Other current assets                   | 4,623                 | 5,045                 | 4,446              | 4,446                 | 4,446                | 4,446                |
| Non-current assets                     | 77,397                | 107,040               | 113,092            | 115,840               | 118,545              | 121,220              |
| PP&E                                   | 6,306                 | 6,965                 | 9,138              | 11,886                | 14,591               | 17,266               |
| Deferred income tax                    | 2,011                 | 1,662                 | 2,278              | 2,278                 | 2,278                | 2,278                |
| Investment in JVs & assos              | 12,782                | 10,231                | 7,932              | 7,932                 | 7,932                | 7,932                |
| Intangibles                            | 4,266                 | 5,579                 | 4,630              | 4,630                 | 4,630                | 4,630                |
| Financial assets at FVTPL              | 35,215                | 50,114                | 55,980             | 55,980                | 55,980               | 55,980               |
| Other non-current assets               | 16,817                | 32,490                | 33,134             | 33,134                | 33,134               | 33,134               |
| Total assets                           | 253,680               | 292,892               | 273,507            | 295,514               | 318,503              | 342,586              |
| Current liabilities                    | 107,927               | 115,727               | 89,628             | 95,448                | 102,596              | 109,241              |
| Short-term borrowings                  | 6,962                 | 5,527                 | 2,151              | 2,151                 | 2,151                | 2,151                |
| Account payables                       | 72,199                | 74,643                | 53,094             | 58,914                | 66,062               | 72,707               |
| Tax payable                            | 674                   | 2,335                 | 1,384              | 1,384                 | 1,384                | 1,384                |
| Other current liabilities              | 28,092                | 33,222                | 32,999             | 32,999                | 32,999               | 32,999               |
| Non-current liabilities                | 21,739                | 39,732                | 39,957             | 39,957                | 39,957               | 39,957               |
| Long-term borrowings                   | 10,635                | 20,720                | 21,493             | 21,493                | 21,493               | 21,493               |
| Deferred income                        | 301                   | 1,203                 | 983                | 983                   | 983                  | 983                  |
| Other non-current liabilities          | 10,804                | 17,809                | 17,480             | 17,480                | 17,480               | 17,480               |
| Total liabilities                      | 129,666               | 155,459               | 129,584            | 135,404               | 142,553              | 149,198              |
| Share capital                          | 409                   | 407                   | 406                | 406                   | 406                  | 406                  |
| Other reserves                         | 123,691               | 137,212               | 143,658            | 159,903               | 175,563              | 192,802              |
| Total shareholders equity              | 124,014               | 137,432               | 143,923            | 160,110               | 175,951              | 193,388              |
| Minority interest                      | 322                   | 220                   | 265                | 207                   | 388                  | 586                  |
| Total equity and liabilities           | 253,680               | 292,892               | 273,507            | 295,514               | 318,503              | 342,586              |



|  |           |           |          |         | A William Onnica's | distributy of Chica Stevensors at |
|--|-----------|-----------|----------|---------|--------------------|-----------------------------------|
| CASH FLOW  | 2020A     | 2021A     | 2022A    | 2023E   | 2024E              | 2025E                             |
| YE 31 Dec (RMB mn)                                   |           |           |          |         |                    |                                   |
| Operating  |           |           |          |         |                    |                                   |
| Profit before taxation                               | 21,633    | 24,417    | 3,934    | 20,895  | 21,121             | 23,250                            |
| Depreciation & amortization                          | 1,708     | 3,062     | 2,182    | 2,756   | 3,392              | 4,098                             |
| Tax paid   | (1,126)   | (2,442)   | (2,382)  | (4,708) | (5,280)            | (5,813)                           |
| Change in working capital                            | 4,320     | (15,725)  | (15,675) | 6,770   | (7,886)            | 6,482                             |
| Others   | (3,830)   | 474       | 7,552    | 0       | 0                  | 0                                 |
| Net cash from operations                             | 22,706    | 9,785     | (4,390)  | 25,713  | 11,346             | 28,018                            |
| Investing  |           |           |          |         |                    |                                   |
| Capital expenditure                                  | (3,026)   | (7,169)   | (5,800)  | (5,503) | (6,097)            | (6,772)                           |
| Acquisition of subsidiaries/ investments             | 39        | (1,086)   | (25)     | 0       | 0                  | 0                                 |
| Net proceeds from disposal of short-term investments | 190,494   | 166,947   | 23,136   | 0       | 0                  | 0                                 |
| Others   | (205,186) | (203,699) | (1,763)  | 0       | 0                  | 0                                 |
| Net cash from investing                              | (17,679)  | (45,008)  | 15,549   | (5,503) | (6,097)            | (6,772)                           |
| Financing  |           |           |          |         |                    |                                   |
| Net borrowings                                       | (2,004)   | 9,227     | (2,791)  | 0       | 0                  | 0                                 |
| Proceeds from share issues                           | 19,908    | 0         | 0        | 0       | 0                  | 0                                 |
| Share repurchases                                    | (455)     | (7,007)   | (2,386)  | 0       | 0                  | 0                                 |
| Others   | 8,767     | 2,278     | (2,677)  | 0       | 0                  | 0                                 |
| Net cash from financing                              | 26,216    | 4,499     | (7,855)  | 0       | 0                  | 0                                 |
| Net change in cash                                   |           |           |          |         |                    |                                   |
| Cash at the beginning of the year                    | 25,920    | 55,580    | 24,339   | 27,607  | 47,817             | 53,066                            |
| Exchange difference                                  | (517)     | 791       | 0        | 0       | 0                  | 0                                 |
| Cash at the end of the year                          | 55,580    | 24,339    | 27,607   | 47,817  | 53,066             | 74,311                            |

Source: Company data, CMBIGM estimates. Note: The calculation of net cash includes financial assets.



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