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Union Medical Healthcare (2138 HK)

Solid medical services

1H20 revenue grew 28.1% and net profit grew 1.7%, reaching our full-year forecasts of 50.8%/ 45.1%. We raised UMH's FY20/21E revenue forecasts by 5.2%/ 7.0% and expect 18.3% sales CAGR in FY19-22E onwards, driven by strong medical services. We derive DCF-based 12-month target price at HK\$7.26 with 27.4% upside potential. Maintain BUY.

- 1H20 revenue staying strong, net profit lagging behind. Total revenue increased by 28.1% to HK\$1,118.5mn, among which medical services, aesthetic medical services and beauty and wellness services grew 102.2%/8.1%/7.7% YoY. Besides, revenue contributed by PRC clients climbed to 39% in 1H20. Contracted sales grew 18.3% to HK\$1,065.1mn and incremental of sales volume was recorded in each month in 1H20, despite challenging operating environment in HK. Net profit to shareholders grew at 1.7% to HK\$197.5mn and the lag was mainly due to higher registered practitioner cost as total number of doctors increased from 76 by end Sep 2018 to 97 by end Sep 2019 and most of them are specialists, whom are paid much higher than GPs.
- Expect 2H20 revenue to maintain double digit growth. We saw UMH recorded negative contracted sales growth during the national day golden week due to the challenging environment. We believe 2H20 contracted sales growth may slow down to high single digit. Medical services grew 102.2% in 1H20 due to 1) incremental revenue contribution from newly set up specialist medical centers, and 2) client referral from insurance companies. We also saw the cash flow breakeven period was less than five months for newly set up specialist centers, much shorter than expectation. The rapid ramp up of medical services will support total revenue to grow during the special period. We raised our FY20/21E revenue forecasts by 5.2%/ 7.0% and expect revenue CAGR of 18.3% in FY19-22E.
- Attractive valuation and maintain BUY with new TP of HK\$7.26. We raised FY20/21E revenue forecasts by 5.2%/ 7.0% to reflect stronger-than-expected medical services. We raised registered doctor cost ratio to 1H20 level due to more specialists on board. As a result, we tuned down FY20/21E net profit by 10.8%/ 10.9% and expect net profit to grow 8.3%/ 16.7% in FY20/21E. We derive new TP of HK\$7.26 based on updated DCF model. UMH currently trades at 14.3x 1-year forward P/E, vs. HK listed peers' average 19.3x P/E. We believe current valuation is still attractive. Catalyst: attractive M&As.

Earnings Summary

(YE 31 Mar)	FY18A	FY19A	FY20E	FY21E	FY22E
Revenue (HK\$ mn)	1,308	1,837	2,318	2,714	3,037
YoY growth (%)	36	40	26	17	12
Net income (HK\$ mn)	279	361	391	457	535
EPS (HK\$)	0.28	0.37	0.40	0.46	0.54
YoY growth (%)	36.8	28.6	8.3	16.7	17.1
P/E (x)	20.0	15.6	14.4	12.3	10.5
P/B (x)	6.7	5.3	4.7	3.7	2.9
Yield (%)	4.7	6.1	2.1	2.4	2.9
ROE (%)	34.0	34.7	33.2	30.3	28.3
Net gearing (%)	31.4	11.2	Net cash	Net cash	Net cash

Source: Company data, CMBIS estimates

BUY (Maintain)

Target Price HK\$7.26 (Previous TP HK\$7.33)
Up/Downside +27.4%
Current Price HK\$5.70

China Healthcare Sector

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Stock Data

Mkt Cap (HK\$ mn)	5,616
Avg 3 mths t/o (HK\$ mn)	6.41
52w High/Low (HK\$)	7.74/4.60
Total Issued Shares (mn)	985
Source: Bloomberg	

Shareholding Structure

Management	73.93%
OrbiMed Asia	6.48%
Free float	19.58%

Source: HKEx

Share Performance

	Absolute	Relative
1-mth	-1.4%	-2.8%
3-mth	-8.0%	-13.3%
6-mth	1.6%	0.0%
12-mth	8.5%	7.5%

Source: Bloomberg

12-mth Price Performance



Source: Bloomberg

Auditor: KPMG

Related Reports

- Rising of specialist medical business
 3 Jul 2019:
- Strong beat 1H19 results, operating leverages emerges – 29 Nov 2018;
- 3. Evolving to integrated medical service provider with attractive valuation 8 Nov 2018.



Figure 1: 1H20 results change

	1H19	1H20	YoY Change
	HK mn	HK mn	
Total revenue	873.0	1,118.5	28.1%
Cost of inventories	(99.3)	(129.0)	29.9%
Other net income and gains	5.5	10.2	84.3%
Registered practitioner expenses	(66.3)	(142.5)	115.1%
Employee benefit expenses	(208.0)	(286.7)	37.8%
Marketing and advertising expenses	(83.4)	(102.3)	22.7%
Rental and related expenses	(78.6)	(104.0)	32.3%
Credit card and expenses	(23.2)	(27.1)	16.7%
Depreciation	(19.5)	(34.5)	76.5%
Other expenses	(55.0)	(53.8)	-2.1%
Operating profit	245.3	248.8	1.4%
Share of results of associates	1.5	1.0	-33.3%
Non-operating items	(12.1)	7.0	N/A
Net finance income	6.1	(7.8)	-228.0%
Profit before tax	240.9	248.9	3.3%
Income tax	(37.9)	(37.8)	-0.1%
Minority interest	(8.8)	(13.6)	54.3%
Net profit	194.2	197.5	1.7%
Operating margin	28.1%	22.2%	-5.9 ppt
Net profit margin	22.2%	17.7%	-4.6 ppt

Source: Company data, CMBIS estimates

Figure 2: CMBI estimate change

		FY20			FY21	
	Old	New	Change	Old	New	Change
	HK\$ mn	HK\$ mn		HK\$ mn	HK\$ mn	
Revenue	2,202.3	2,317.7	5.2%	2,534.9	2,713.6	7.0%
Cost of inventories	(297.8)	(286.8)	-3.7%	(342.2)	(366.3)	7.0%
Gross profit	1,904.5	2,030.9	6.6%	2,192.7	2,347.2	7.0%
Other net income and gains	3.0	3.0	0.0%	3.0	3.0	0.0%
Registered practitioner expenses	(175.4)	(294.3)	67.8%	(203.8)	(344.6)	69.1%
Employee benefit expenses	(537.4)	(593.3)	10.4%	(618.5)	(680.8)	10.1%
Marketing and advertising expenses	(209.2)	(220.2)	5.2%	(240.8)	(257.8)	7.0%
Rental and related expenses	(212.3)	(212.3)	0.0%	(247.0)	(247.0)	0.0%
Credit card and expenses	(66.1)	(69.5)	5.2%	(76.0)	(81.4)	7.0%
Depreciation	(83.2)	(83.2)	0.0%	(94.8)	(94.8)	0.0%
Other expenses	(105.7)	(111.2)	5.2%	(117.8)	(126.1)	7.0%
Operating profit	518.2	449.8	-13.2%	596.9	517.7	-13.3%
Share of results of associates	3.6	3.6	0.0%	3.7	3.7	0.0%
Non-operating items	0.0	0.0	N/A	0.0	0.0	N/A
Net finance income	8.5	21.0	145.4%	19.7	32.6	N/A
Profit before tax	530.4	474.4	-10.6%	620.3	554.0	-10.7%
Income tax expense	(83.6)	(74.7)	-10.6%	(97.7)	(87.3)	-10.7%
Non-controlling interests	8.5	8.5	0.0%	10.2	10.2	0.0%
Net profit	438.4	391.2	-10.8%	512.4	456.5	-10.9%
Core EPS (HK\$)	0.44	0.40	-10.8%	0.52	0.46	-10.9%
Operating margin	23.5%	19.4%	-4.1ppt	23.5%	19.1%	-4.5ppt
Net profit margin	19.9%	16.9%	-3ppt	20.2%	16.8%	-3.4ppt

Source: Company data, CMBIS estimates



Valuation

Figure 3: DCF valuation

	2020E	2021E	2022E	2023E	2024E
	HKD mn				
Net profit	391	457	535	633	736
Depreciation and	90	101	110	117	122
amortization					
Net interest after tax	-17	-27	-37	-50	-64
CAPEX	-100	-55	-55	-40	-40
Change in working capital	149	-5	2	5	-0
FCF	513	471	554	664	753
Terminal value					9,002
Discount factor	0.90	0.80	0.72	0.64	0.58
PV of FCF	459	378	398	428	5,631
Corporate value	7,294				
Debt & Preferred Stock	498				
Bank deposit and pledged ca		367			
Equity Value	7,164				
Number of shares(mn)	987				
Value per share (HK\$)	7.26				
Risk free rate	1.8%				
Beta	0.9				
Risk premium	12.7%				
Cost of equity	13.5%				
Cost of debt	5.0%				
WACC	11.6%				
Terminal growth rate	3.0%				

Source: Company data, CMBIS

Figure 4: Sensitivity analysis

Terminal growth / WACC							
7.26	9.0%	9.5%	10.0%	11.6%	16.0%	17.0%	18.0%
1.5%	8.87	8.27	7.75	6.41	4.31	4.00	3.73
2.0%	9.38	8.72	8.13	6.67	4.41	4.09	3.80
2.5%	9.98	9.22	8.57	6.95	4.52	4.18	3.88
3.0%	10.67	9.80	9.06	7.26	4.64	4.28	3.96
3.5%	11.49	10.49	9.64	7.61	4.77	4.39	4.05
4.0%	12.47	11.29	10.31	8.01	4.91	4.50	4.15
4.5%	13.67	12.25	11.10	8.46	5.07	4.63	4.26

Source: Company data, CMBIS estimates



Figure 5: Peers' valuation

		Price	Mkt cap		PER(x)			PBR(x))	EV/	EBITD/	A (x)		ROE(%)
Company	Ticker	HK\$	HK\$mn	FY0	FY1	FY2	FY0	FY1	FY2	FY0	FY1	FY2	FY0	FY1	FY2
UMH*	2138	5.70	5,616	15.6	14.4	12.3	5.3	4.7	3.7	11.2	8.9	7.2	34.7	33.2	30.3
Aesthetic services pro	viders														
Perfect Shape*	1830	3.55	4,003	6.2	N/A	N/A	2.6	N/A	N/A	2.5	N/A	N/A	42.0	N/A	N/A
Water Oasis*	1161	1.07	728	8.0	N/A	N/A	2.5	N/A	N/A	2.7	N/A	N/A	32.5	N/A	N/A
Modern Beauty*	919	0.14	125	N/A	N/A	N/A	2.7	N/A	N/A	N/A	N/A	N/A	- 21.9	N/A	N/A
Healthcare services pr	oviders														
Human Health Hol*	1419	1.15	436	27.5	N/A	N/A	2.4	N/A	N/A	9.8	N/A	N/A	9.1	N/A	N/A
Ump Healthcare H*	722	1.40	1,061	34.7	N/A	N/A	2.3	N/A	N/A	19.1	N/A	N/A	6.8	N/A	N/A
CRPhoenix Health	1515	4.46	5,783	13.2	12.6	11.4	1.0	0.9	8.0	7.4	6.8	5.8	7.8	7.6	6.8
Kang Hua Healthcare	3689	4.55	1,521	11.2	6.7	5.7	1.4	N/A	N/A	4.8	N/A	N/A	12.7	13.0	12.9
New Century Health	1518	2.82	1,382	65.4	19.5	18.1	2.3	N/A	N/A	18.4	N/A	N/A	3.4	N/A	N/A
KN Hospital	2120	20.00	1,461	28.3	11.5	9.7	2.0	1.1	1.0	15.1	5.8	4.8	7.4	9.9	11.9
Jinxin Fertility	1951	12.24	29,797	N/A	50.8	38.9	N/A	3.9	3.7	N/A	35.1	25.8	6.3	7.6	9.2
			Average	23.4	19.3	16.0	2.5	2.6	2.3	10.1	14.2	10.9	12.8	14.3	14.2

Source: Bloomberg, CMBIS



Financial Summary

Income statement	FY18A	FY19A	FY20E	FY21E	FY22E	Cash flow summary	FY18A	FY19A	FY20E	FY21E	FY22E
YE 31 Mar (HK\$ mn)						YE 31 Mar (HK\$ mn)	305				
Revenue	1,308	1,837	2,318	2,714	3,037	EBIT		440	450	518	600
Other net income and gains	23	27	3	3	3	Depreciation and amortization	38	62	90	101	110
Cost of inventories	(163)	(227)	(287)	(366)	(395)	Change in working capital	17	(188)	149	(5)	2
Registered practitioner cost	(110)	(207)	(294)	(345)	(378)	Income tax paid	(47)	(56)	(64)	(74)	(87)
Employee benefit expenses	(341)	(446)	(593)	(681)	(762)	Interest paid	(8)	(9)	(21)	(33)	(45)
Marketing and advertising cost	(127)	(155)	(220)	(258)	(289)	Others	18	7	21	33	45
Rental and related expenses	(131)	(176)	(212)	(247)	(285)	Net cash from operating activities	324	256	625	540	625
Credit card and expenses	(43)	(47)	(70)	(81)	(91)						
Depreciation	(35)	(49)	(83)	(95)	(103)	Capex	(195)	(316)	(100)	(55)	(55)
Other expenses	(75)	(117)	(111)	(126)	(138)	Acquisition of subsidiaries	-	-	-	-	-
Operating profit	305	440	450	518	600	Net change in available-for-sale investments	(6)	-	491	-	-
						Other	(266)	407	25	37	49
Share of profit of associate / JV	5	3	4	4	4	Net cash from investing activities	(545)	91	416	(18)	(6)
Net finance income / (expenses)	8	9	21	33	45						
Exceptional	12	(3)	-	-	-	Change of Debts	557	36	(368)	-	-
Pre-tax profit	330	450	474	554	649	Net proceeds from shares issued	0	-	-	-	-
						Dividend paid	(240)	(291)	(256)	(127)	(149)
Profits tax	(52)	(66)	(75)	(87)	(102)	Other	(3)	(21)	(4)	(4)	(4)
Minority interest	1	(23)	(8)	(10)	(12)	Net cash from financing activities	314	(275)	(628)	(131)	(153)
Net profit	279	361	391	457	535						
·						Net change in cash	93	71	414	390	466
						Cash at the beginning	201	295	367	781	1,171
						Exchange difference	2	-	-	-	, -
						Cash at the end	295	367	781	1,171	1,637

Balance sheet						Key ratios					
YE 31 Mar (HK\$ mn)	FY18A	FY19A	FY20E	FY21E	FY22E	YE 31 Mar	FY18A	FY19A	FY20E	FY21E	FY22E
Non-current assets	574	942	956	914	863	Profit & loss ratios (%)					
Fixed asset	291	527	543	504	456	EBITDA margin	28	27	23	23	23
Intangible assets	87	89	83	77	70	Pre-tax margin	25	25	21	20	21
Goodwill	95	99	99	99	99	Net margin	21	20	17	17	18
Other non-current assets	100	227	231	234	238	Effective tax rate	16	15	16	16	16
Current assets	1,409	1,405	1,174	1,587	2,067	Growth (%)					
Cash	295	367	781	1,171	1,637	Revenue	36	40	26	17	12
Account receivable	155	303	220	227	236	EBITDA	34	40	8	15	15
Inventory	31	52	57	73	79	Operating profit	34	44	2	15	16
Available-for-sale investments	496	600	109	109	109	Net profit	39	29	8	17	17
Other current assets	432	82	7	7	7						
						Balance sheet ratios					
Current liabilities	1,040	1,125	765	796	827	Current ratio (x)	1	1	2	2	3
Borrowings	461	498	130	130	130	Net debt to total equity ratio (%)	31	11	Net cash	Net cash	Net cash
Trade and other payables	106	166	158	162	164						
Deferred revenue	452	420	424	438	453	Returns (%)					
Other current liabilities	20	41	52	65	80	ROE	34	35	33	30	28
						ROA	14	15	18	18	18
Non-current liabilities	106	56	56	56	56						
Borrowings	98	-	-	-	-	Per share data					
Deferred taxation	4	6	6	6	6	EPS (HK\$)	0	0	0	0	1
Other non-current liabilities	4	50	50	50	50	DPS (HK\$)	0	0	0	0	0
						BVPS (HK\$)	1	1	1	2	2
Total net assets	838	1,166	1,310	1,649	2,047						
Minority interest	17	124	132	143	154						
Shareholders' equity	821	1,042	1,177	1,507	1,893						

Source: Company data, CMBIS estimates



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