

CMBI Research Focus ListOur best high conviction ideas



CMBI Focus List – Long and short ideas

				Manu	OM ADTI	D.:	TD	Ha /Danie	D/E	(m)	D/D ()	DOE (0/)	VC - 1 -1
				М сар	3M ADTV	Price		Up/Down	P/E		P/B (x)	ROE (%)	Yield
Company	Ticker	Sector	Rating	(US\$ bn)	(US\$ mn)	(LC)	(LC)	-side	FY23A	FY24E	FY23A	FY23A	FY23A Analyst
Long Ideas													
Li Auto Inc.	LIUS	Auto	BUY	19.9	212.7	18.8	26.00	38%	11.3	18.8	2.2	N/A	N/A Shi Ji/ Dou Wenjing
Geely Automobile	175 HK	Auto	BUY	11.5	51.5	9.0	14.00	56%	17.9	15.1	1.2	N/A	N/A Shi Ji/ Dou Wenjing
Zoomlion	1157 HK	Capital Goods	BUY	8.8	9.2	5.6	7.50	33%	12.1	9.9	0.8	6.4	6.1% Wayne Fung
Zhejiang Dingli	603338 CH	Capital Goods	BUY	4.2	42.2	60.2	75.00	25%	17.0	15.1	3.5	23.3	1.6% Wayne Fung
JNBY	3306 HK	Consumer Discretionary	BUY	1.0	1.4	15.6	19.77	27%	11.4	8.4	3.7	33.9	5.4% Walter Woo
Haier Smart Home	6690 HK	Consumer Discretionary	BUY	37.2	45.5	28.6	31.24	9%	14.6	12.8	2.1	15.8	3.1% Walter Woo
Vesync	2148 HK	Consumer Discretionary	BUY	0.7	0.5	5.0	6.79	35%	10.2	8.4	2.1	24.2	3.9% Walter Woo
Kweichow Moutai	600519 CH	Consumer Staples	BUY	266.1	638.0	1537.0	2219.00	44%	28.6	23.1	9.8	35.6	1.5% Miao Zhang/ Bella Li
BeiGene	BGNE US	Healthcare	BUY	17.7	27.6	162.6	269.73	66%	N/A	N/A	N/A	N/A	N/A Jill Wu/ Andy Wang
Mindray Medical	300760 CH	Healthcare	BUY	49.6	140.9	296.5	383.49	29%	N/A	26.3	N/A	N/A	N/A Jill Wu/ Cathy Wang
CPIC	2601 HK	Insurance	BUY	34.2	44.4	20.2	24.80	23%	0.3	0.3	0.7	12.2	5.5% Nika Ma
PICC P&C	2328 HK	Insurance	BUY	28.4	40.6	10.0	11.90	19%	N/A	N/A	0.9	10.8	5.4% Nika Ma
Tencent	700 HK	Internet	BUY	462.1	1064.0	383.6	480.00	25%	21.4	16.9	N/A	N/A	N/A Saiyi He/ Wentao Lu/ Frank Tao
Alibaba	BABA US	Internet	BUY	177.4	1280.4	73.4	124.90	70%	22.1	19.4	N/A	N/A	N/A Saiyi He/ Frank Tao/ Wentao Lu
Pinduoduo	PDD US	Internet	BUY	206.9	1346.9	149.0	192.70	29%	23.7	12.7	N/A	N/A	N/A Saiyi He/ Frank Tao/ Wentao Lu
Amazon	AMZN US	Internet	BUY	1911.3	6954.9	183.7	211.00	15%	61.7	37.1	N/A	N/A	N/A Saiyi He/ Frank Tao/ Wentao Lu
Netflix	NFLX US	Entertainment	BUY	288.4	2042.3	669.4	UR	N/A	53.6	35.1	N/A	26.1	0.0% Sophie Huang
Kuaishou	1024 HK	Entertainment	BUY	28.9	212.7	52.1	97.00	86%	19.9	11.9	N/A	N/A	0.0% Sophie Huang
GigaCloud	GCT US	Entertainment	BUY	1.0	92.3	31.2	46.00	48%	13.9	11.3	N/A	N/A	N/A Sophie Huang
CR Land	1109 HK	Property	BUY	25.3	66.2	27.7	45.10	63%	4.8	4.3	0.6	11.8	6.8% Miao Zhang/ Bella Li
FIT Hon Teng	6088 HK	Technology	BUY	2.8	7.8	3.0	UR	N/A	19.7	13.0	1.0	5.4	0.0% Alex Ng/ Claudia Liu
Xiaomi	1810 HK	Technology	BUY	56.4	286.3	17.6	25.39	44%	20.6	17.2	2.8	11.7	N/A Alex Ng/ Claudia Liu
BYDE	285 HK	Technology	BUY	11.5	39.4	39.9	45.15	13%	18.9	14.2	3.1	5.4	0.0% Alex Ng/ Hanging Li
Innolight	300308 CH	Semi	BUY	22.1	518.7	143.1	183.00	28%	65.4	30.0	N/A	N/A	N/A Lily Yang/ Kevin Zhang
Naura	002371 CH	Semi	BUY	24.5	224.9	334.2	405.0	21%	55.0	39.1	N/A	18.0	N/A Lily Yang/ Kevin Zhang
Kingdee	268 HK	Software & IT services	BUY	3.6	17.0	7.9	15.5	97%	N/A	N/A	N/A	N/A	N/A Saivi He/ Frank Tao/ Wentao Lu

Source: Bloomberg, CMBIGM, Price as of 17/6/2024 11 a.m.

Note: UR - under review



Latest additions/deletions from CMBI Focus List

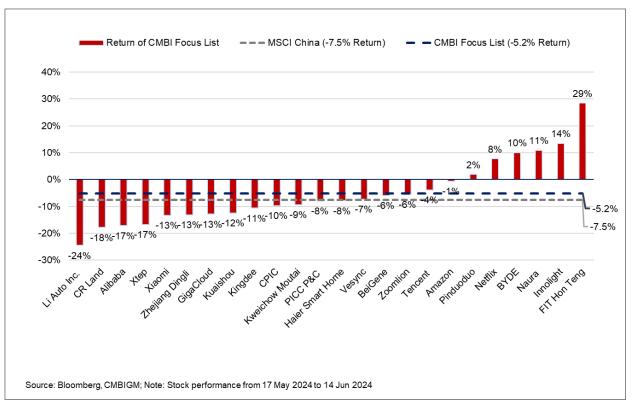
Company	Ticker	Sector	Rating	Analyst	Rationale
Additions					
Mindray Medical	300760 CH	Healthcare	BUY	Jill Wu/Cathy Wang	Upcoming stimulus program to drive a rebound in the procurement of medical equipment. The NDRC clearly stated the funding sources to support medical equipment renewals in May. The ultra-long-term special government bonds will offer financial support for such renewals. We expect the stimulus plan for medical equipment renewals will be implemented in 2H24. Mindray, as one of the domestic leading companies, is poised to benefit significantly from this stimulus plan and resume strong growth in 2024E, in our view.
JNBY	3306 HK	Consumer Discretionary	BUY	Walter Woo	Thanks to its advantage in member and fan management, as well as rapid growth from the private domain and Douyin channel sales, we are very confident on its operating leverage. With high dividend and low valuation, we do find the stock attractive.
Deletions					
Xtep	1368 HK	Consumer Discretionary	BUY	Walter Woo	While we are still positive on its mid-term growth and find its special dividend attractive, there could be some near-term pressure along with the weaker-than-expected sportswear industry and offline sales.

Source: CMBIGM



Performance of our recommendations

- In our last report dated 17 May 2024, we highlighted a list of 24 long ideas.
- The basket (equal weighted) of these 24 stocks outperformed MSCI China index by 2.3 ppts, delivering -5.2% return (vs MSCI China -7.5%).
- Four of these stocks delivered 10% return or more, and 11 of our 24 long ideas outperformed the benchmark.



Long Ideas



Li Auto Inc. (LI US) – Is the *Mega* lesson worthwhile?

Rating: BUY | **TP:** US\$26.00 (38% upside)

- 2Q24 and FY24E outlook. Management expects 2Q24 to be challenging and guides vehicle gross margin at 18% (vs. 19.3% in 1Q24). R&D and SG&A in 2Q24 could be even more difficult to forecast, as its recent organizational restructuring may involve some one-off expenses. We cut FY24E R&D by RMB1.5bn to 8.9% of revenue and SG&A by RMB0.8bn to 8.8% of revenue. Both ratios are higher than those in FY23. Despite its cost reduction efforts, the automaker is still determined to increase its fast-charging network and optimize its store number and size.
- We cut our FY24E sales volume by 22% to 0.51mn units, as the automaker has postponed its BEV SUV launches to FY25 and the Mega sales volume was way below expectation. We also cut GPM by 0.8ppt to 20.1%. Therefore, we halve our FY24E NP estimate to RMB7.2bn.
- Mega has pushed Li Auto to refine its BEV strategy. It appears to us that the company has lowered its priority for FY24E profitability but has been focusing on laying a more solid foundation for BEV's success after the wrong expectation on the Mega. We believe such failure does not mean the company has lost its superb product design capabilities. We project FY25E sales volume to be 0.66mn units and NP to be RMB12.3bn (both are at similar levels as our prior forecasts for FY24E).
- Valuation/Key risks. We maintain our BUY rating but trim our target price to US\$26.00, based on 15x our revised FY25 EPS. We roll over our valuation multiple to FY25, as we believe well-thought-out BEV products could help Li Auto regain traction. We lower our valuation multiple to reflect higher uncertainties and lower profit growth trajectory. Key risks to our rating and target price include lower sales and/or gross margin than our expectation, as well as a sector de-rating.

Link to latest report: Li Auto Inc. (LI US) - Is the Mega lesson worthwhile?

Financials and Valuations

(YE 31 Dec)	FY22A	FY23A	FY24E	FY25E
Revenue (RMB mn)	45,287	123,851	149,240	193,270
YoY growth (%)	67.7	173.5	20.5	29.5
Gross margin (%)	19.4	22.2	20.1	20.3
Operating profit (RMB mn)	(3,654.9)	7,142.7	3,561.5	8,919.6
Net profit (RMB mn)	(2,012.2)	11,704.1	7,227.8	12,268.1
YoY growth (%)	N/A	N/A	(38.2)	69.7
Adj. net profit (RMB mn)	41.0	12,092.6	8,940.4	13,522.3
EPS (Reported) (RMB cents)	(1.04)	5.95	3.62	6.09
P/S (x)	2.8	1.1	0.9	0.7
P/E (x)	N/A	11.3	18.8	11.2
P/B (x)	2.8	2.2	2.0	1.7

Analysts: Shi Ji/ Dou Wenjing

Source: Company data, Bloomberg, CMBIGM estimates

Geely Automobile (175 HK) - More NEVs to be rolled out

Rating: BUY | TP: HK\$14.00 (56% upside)

- Maintain BUY. We believe most of Geely's businesses are poised to enjoy higher profits in FY24E. Some investors may overlook Geely's recent assets disposal to ease its lingering D&A burden by leveraging its parent's resources. Zeekr completed its US IPO on 10 May, which could ease some investors' concerns on the disposal's impact on Geely's valuation over the short term. Geely's overall electrification is accelerated this year, with two new NEVs under Zeekr brand, three under Geely brand and three under Lynk & Co brand to be rolled out in the remaining months.
- Profitability of Zeekr and equity-method entities to improve in FY24E. We are of the view that management's guidance of Zeekr's breakeven under HKFRS in FY24E is feasible. We maintain our FY24E sales volume of 0.22mn units for Zeekr, given its current order backlog despite stiffer competition. We project equity income in FY24E to surge 156% YoY to RMB1.5bn, amid Lynk & Co's loss cut, Livan's disposal and Proton's full-year contribution. Although we project lower GPM for the Geely brand (incl. Geometry and Galaxy) in FY24E, we believe the fall could be limited, given higher portion of exports.
- Assets disposal to cut D&A and focus on core brands. Apart from Livan's disposal to cut loss, Geely has also planned to sell its stakes in Aurobay (powertrain-related technology and products) in exchange for shares in the JV with its parent and Renault. Such disposal could reduce Geely's depreciation and amortization by more than RMB1bn every year.
- Valuation/Key risks. We value Zeekr at 1.3x our FY24E core revenue (excluding Viridi's battery pack sales and R&D services), which implies HK\$80bn for Zeekr's valuation. We value Geely's all other businesses excluding Zeekr at 13x FY24E P/E. We maintain our BUY rating and target price of HK\$14.00. Key risks to our rating and target price include lower sales volume and GPM, especially for NEVs, than we expect and sector de-rating.

Link to latest report: Geely Automobile (175 HK) – Most businesses are trending up

Financials and Valuations

(YE 31 Dec)	FY22A	FY23A	FY24E	FY25E
Revenue (RMB mn)	147,965	179,204	210,799	226,560
YoY growth (%)	45.6	21.1	17.6	7.5
Net profit (RMB mn)	5,260.4	5,308.4	6,692.8	7,319.0
YoY growth (%)	8.5	0.9	26.1	9.4
EPS (Reported) (RMB)	0.52	0.53	0.66	0.72
P/E (x)	17.5	17.9	15.1	13.6
P/B (x)	1.2	1.2	1.1	1.0
Yield (%)	1.6	2.1	1.7	1.9
ROE (%)	7.3	6.8	8.0	8.2
Net gearing (%)	Net cash	Net cash	Net cash	Net cash

Analysts: SHI Ji/ DOU Wenjing

Source: Company data, Bloomberg, CMBIGM estimates

Zoomlion (1157 HK) – Right strategy on product & global expansion; Expect structural growth ahead

Rating: BUY | TP: HK\$7.5 (33% upside)

Analyst: Wayne Fung

- Investment Thesis: Zoomlion is a major construction machinery manufacturer in China. The Company has identified construction machinery, agricultural machinery, and materials as the key business lines. We believe its diversification strategy on both product level (AWPs & excavators) and regions (emerging overseas markets) should help smooth the revenue stream.
- Our View: We are convinced by Zoomlion's impressive global expansion strategy. On the product side, the offering of a full range of machinery through an effective direct sales model enables Zoomlion to penetrate different key markets overseas. On regions, the priorities on emerging economies such as the Middle East, Middle Asia and Southeast Asia over Europe and North America make it subject to less geopolitical risks. With the share of overseas revenue rising to 48% in 1Q24 (vs only <10% three years earlier), and with only 15% of machinery sales related to property investments in China (vs >40% three years earlier), Zoomlion is set to ride on a new structural growth trajectory, in our view.
- Where do we differ vs consensus: Our earnings forecast in 2024E/25E is -2%/-13% versus consensus. We see earnings upside given the strong growth in overseas sales.
- Catalysts: (1) further increase in overseas sales; (2) stabilization of property-related machinery sales.
- Valuation: Our H-share TP of HK\$7.5 is based on 40% to our A-share TP (RMB11.6, based on 22x 2024E P/E, equivalent to the peak valuation in 2021). We believe the solid overseas expansion story will serve as the rerating driver.

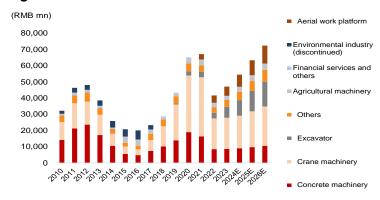
Link to latest report: Zoomlion (1157 HK) - Right strategy on product & global expansion; expect structural growth ahead; U/G to BUY

Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Revenue (RMB mn)	47,075	54,419	63,339	72,374
YoY growth (%)	13.1	15.6	16.4	14.3
Core net income (RMB mn)	3,550	4,365	4,983	5,677
Core EPS (RMB)	0.43	0.53	0.60	0.69
YoY growth (%)	54.9	23.0	14.2	13.9
Consensus EPS (RMB)	N/A	0.54	0.70	0.78
EV/EBITDA (x)	9.9	8.2	7.1	6.3
P/E (x)	12.1	9.9	8.6	7.6
P/B (x)	0.8	8.0	0.8	0.7
Yield (%)	6.1	6.7	7.7	8.8
ROE (%)	6.4	7.6	8.5	9.3
Net gearing (%)	11.6	14.3	15.9	16.7

Source: Company data, Bloomberg, CMBIGM estimates

Fig: Zoomlion's revenue breakdown



Source: Wind, CMBIGM estimates



Zhejiang Dingli (603338 CH) – Promising growth in US and emerging countries

Rating: BUY | TP: RMB75.0 (25% upside)

- Investment Thesis: Overseas demand for aerial work platforms (AWP) is strong at present, driven by solid infrastructure spending, new factory construction and replacement demand. We believe Zhejiang Dingli remains a major beneficiary given its global presence, cost competitiveness, brand recognition and strong management execution.
- Our View. We believe a wide range of product offerings, together with clear strategies overseas including the penetration into tier-one leasing companies in the US and the expansion to emerging countries, will help Dingli differentiate itself from peers. Besides, we expect Dingli to deliver accelerating sales volume growth in 2024E upon the commencement of smart factory with annual capacity of 4,000 units of AWPs. In addition, Dingli announced in Mar to build a new production base for 20k units of new energy scissors lifts, given the rising demand for electric and advanced models in overseas markets. We estimate this will add 30% capacity in 2026E-27E.
- Where do we differ vs consensus: Our earnings forecast in 2024E/25E is 0%/-2% versus consensus. We see upside to our forecast driven by stronger-than-expected margin expansion driven by overseas markets.
- Catalysts: (1) Weakness in RMB rate; (2) stabilization of China demand;
 (3) rising sales of boom lifts in the US.
- Valuation: We set our TP at RMB75, based on 18x 2024E P/E (1SD below the historical average of 31x).

Link to latest report: Zhejiang Dingli (603338 CH) - 4Q23 & 1Q24 earnings in line; Staying positive on overseas growth

Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Revenue (RMB mn)	6,312	7,569	8,810	10,409
YoY growth (%)	15.9	19.9	16.4	18.2
Net income (RMB mn)	1,867	2,105	2,425	2,870
EPS (RMB)	3.69	4.16	4.79	5.67
YoY growth (%)	48.5	12.7	15.2	18.4
Consensus EPS (RMB)	N/A	4.16	4.90	5.73
EV/EBIDTA (x)	15.4	12.6	10.9	9.3
P/E (x)	17.0	15.1	13.1	11.1
P/B (x)	3.5	3.0	2.6	2.2
Yield (%)	1.6	1.9	2.1	2.5
ROE (%)	23.3	21.6	21.1	21.3
Net gearing (%)	Net cash	Net cash	Net cash	Net cash

Analyst: Wayne Fung

Source: Company data, Bloomberg, CMBIGM estimates

Fig: Dingli's revenue breakdown





JNBY (3306 HK) – An impressive beat but a conservative outlook

Rating: BUY | **TP:** HK\$19.77 (27% upside)

- Investment Thesis: JNBY is a leading designer brand in China, owning brands like JNBY, CROQUIS, less and jnby by JNBY, etc.. We believe its FY26E sales/ NP targets of RMB6.0bn/RMB900mn are robust (10%/13% CAGRs during FY23-26E) and achievable enough (we only priced in 95%). Growth drivers include: 1) industry consolidation, 2) upgrades in products and branding, 3) store revamps, 4) ramp-up of its digital-related and e-commerce sales, 5) store expansion and 6) development of new brands.
- Our View: We think SSSG should have improved in Apr-May 2024 (vs Jan-Mar), helped by a easier base, further upgrades in member management and customer services, as well as faster growth from private domain. And the e-commerce sales growth should also have accelerated significantly, thanks to better brand building on Xiaohongshu and ramp-up of sales from the Douyin channel. For Jun 2024, we are still very confident, because sales could be boosted by the marketing around its 30-year anniversary and various promotions during its members' festival. Marginwise, we think there is still upside, aided by likely increases in ASP and enhanced channel mix (more sales from Douyin).
- Where do we differ vs consensus: For FY24E/ 25E/ 26E, our sales forecasts are 0%/ -3%/ -6% vs consensus and our net profit forecasts are 0%/ 0%/ -1% vs street as we are more conservative on sales growth but more optimistic on its OP margin expansion.
- Catalysts: 1) better-than-expected SSSG, 2) better-than-expected product and branding upgrades, and 3) faster-than-expected store expansion.
- Valuation: We derive our 12m TP of HK\$19.77 based on a 11x FY6/24E P/E. We believe JNBY can be re-rated more as the rapid growth sustains in 2024. The stock is trading at ~8x FY6/24E P/E and 11% FY6/24E yield.

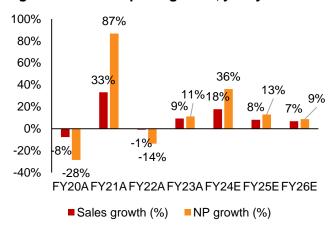
Financials and Valuations

(YE 30 Jun)	FY23A	FY24E	FY25E	FY26E
Sales (RMB mn)	4,465	5,258	5,687	6,073
YoY change (%)	9.3	17.8	8.2	6.8
Adj. Net profit (RMB mn)	621	845	955	1,038
EPS - Fully diluted (RMB)	1.222	1.663	1.878	2.041
YoY change (%)	9.8	36.1	13.0	8.7
Consensus EPS (RMB)	N/A	1.662	1.852	2.025
P/E (x)	11.4	8.4	7.4	6.9
P/B (x)	3.7	3.1	2.9	2.6
Yield (%)	5.4	10.7	10.1	10.9
ROE (%)	33.9	39.4	39.8	39.3
Net debt/ equity (%)	Net cash	Net cash	Net cash	Net cash

Analyst: Walter Woo

Source: Company data, Bloomberg, CMBIGM estimates

Fig: Sales and net profit growth, yearly





Haier Smart Home (6690 HK) - Resilient FY24E guidance and decent dividend

Rating: BUY | TP: HK\$31.24 (9% upside)

Analyst: Walter Woo

- Investment Thesis: Haier has been consistently gaining market share in the past 10 years, and thanks to recent M&A, it is enjoying a meaningful boost in competitiveness and efficiency which drove a faster NP CAGR in FY20-23. It is a global leader in home appliances, owning seven major brands (Haier, Casarte, Leader, GE Appliances, Fisher & Paykel, Aqua and Candy) and ranked #1 by market share for fridges, washing machines and water heaters in the world. Growth drivers include premiumization (selling more high-end products) and category expansion (e.g. AC, kitchen appliances).
- Our View: Going forward, we are highly confident that FY24E guidance could be achieved, thanks to steady growth of Casarte, ramp-up of Air-con business and reforms in the EU market, plus the fairly effective brand/ government subsidies and the favorable property market policies (e.g. the reduction of down payment requirements and removal of purchase limits)
- Where do we differ vs consensus: For FY24E/ 25E/ 26E, our NP forecasts is 0%/ 1%/ -2% vs street as we are more optimistic on its operating efficiency in the near terms but vice versa.
- Catalysts: 1) robust 2Q24E data points, 2) stronger-than-expected exports,
 3) more favorable policies, and 4) lower-than-expected raw material costs.
- Valuation: We derive our 12m TP of HK\$31.24 based on 14x FY24E P/E. We believe premiumization, product and service upgrades, efficiency gains from digitalization and synergies can drive decent growth onwards. The stock is only trading at ~13x FY22E P/E.

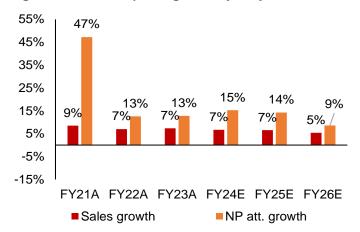
Link to latest report: Haier Smart Home (6690 HK) – Resilient FY24E guidance and decent dividend

Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Sales (RMBmn)	261,422	278,928	297,162	313,294
YoY change (%)	7.4	6.7	6.5	5.4
Adj. Net profit (RMBmn)	16,597	19,127	21,849	23,733
Adj. EPS - Fully diluted (RMB)	1.778	2.027	2.315	2.515
YoY change (%)	10.4	14.0	14.2	8.6
Consensus EPS (RMB)	N/A	2.047	2.326	2.575
Adj. P/E (x)	14.6	12.8	11.2	10.3
P/B (x)	2.1	1.9	1.7	1.5
Yield (%)	3.1	3.7	4.5	4.9
ROE (%)	15.8	16.4	16.8	16.5
Net debt/ equity (%)	Net cash	Net cash	Net cash	Net cash

Source: Company data, Bloomberg, CMBIGM estimates

Fig: Sales and net profit growth, yearly





Vesync (2148 HK) - 1Q24 was slow but end-demand is healthy

Rating: BUY | **TP:** HK\$6.79 (35% upside)

- Investment Thesis: Vesync is a leading small appliance player in online market in US, ranked 3rd/5th by sales on Amazon/ all online channels in 2019. It has three major brands (Levoit, Cosori and Etekcity) which focus on home environment, cooking and health monitoring & outdoor appliances. we believe Vesync could continue to outperform, thanks to: 1) its leadership in online channel, 2) its expansion into other categories (e.g. humidifiers) and 3) penetration into the EU and offline channel.
- Our View: 1Q24 sales growth was slow but the net profit should still be strong. And thanks to the healthy sell-out growth and the less than one month amazon channel inventory, plus the upgrades in products (e.g. Turbo Blaze air fryer, Dual Zone air fryer, the pet friendly air purifier and vacuum cleaner), orders growth should normalize in the coming quarters. We believe the numbers should further accelerate in 2Q24E, as amazon step up its re-stocking and Vesync's new products continue to ramp up.
- Where do we differ vs consensus: For FY24E/ 25E/ 26E, our sales is -4%/ -6%/ -9% vs the street as we are much more cautious about the restocking momentum by Amazon, however, our net profit forecasts are -2%/ 0%/ -1% vs street as we are more confident in its operating leverage and margins.
- Catalysts: 1) better than expected product launches, 2) improvement in efficiency and costs, and 3) strong rebound/ turnover of US's retail and property market.
- Valuation: The TP of HK\$6.79 is based on 11x FY24E P/E, vs 3 years average of 12x, given the upcycle and 13% sales and 16% net profit CAGR in FY22-25E. The stock is still cheap at ~8x FY24E P/E.

Link to latest report: Vesync (2148 HK) – 1Q24 was slow but end-demand is healthy

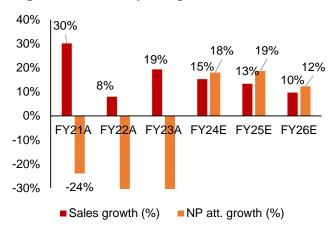
Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Sales (US\$ k)	585,484	675,211	765,444	839,976
YoY change (%)	19.4	15.3	13.4	9.7
Net profit (US\$ k)	77,430	91,402	108,496	121,879
EPS - Fully diluted (US\$)	0.065	0.080	0.095	0.106
YoY change (%)	(550.9)	22.6	18.7	12.3
Consensus EPS (US\$)	N/A	0.080	0.095	0.110
P/E (x)	10.2	8.4	7.1	6.3
P/B (x)	2.1	1.6	1.3	1.1
Yield (%)	3.9	4.8	5.6	6.3
ROE (%)	24.2	21.7	20.4	18.8
Net debt/ equity (%)	Net cash	Net cash	Net cash	Net cash

Analyst: Walter Woo

Source: Company data, Bloomberg, CMBIGM estimates

Fig: Sales and net profit growth



Kweichow Moutai (600519 CH) – Our 2024 top pick among F&B names

Rating: BUY | **TP:** RMB2,219 (44% upside)

- Investment Thesis: The company's performance in 1Q24 remained resilient amidst terminal prices fluctuations. Sales/net profit grew by 18%/16% YoY. 1Q's wholesales channel recorded solid growth of 26%, and its revenue contribution to the total went up to 57%, up 5 pps compared to 4Q23. The situation was mainly driven by an addition of 17 official distributors, terminating trail periods of selling "Moutai 1935", and Group's higher allocation to distributors compared to previous years' quotas. According to Jinrijiujia, wholesale prices of Feitian box and bulk discounted by 6.9% and 5.9% YTD respectively as of 16 May. We believe the prices should resume to a healthy and stable level for the full year. We are positive about the company for achieving its full-year expectation of sales growth exceeding MDD, based on 1) 20% ex-factory price hike implemented, 2) delivering volume 4.5WT estimated, and 3) new Series SKUs launched.
- 1Q24's cash collection pace slightly exceeded that of 1Q23. The Company's cash increased by 17.4% YoY, consistent with revenue growth. Net cash flow from operating activities increased by 75% YoY, mainly contributed by increases in interbank deposit and central bank reserve.
- Our View: Looking forward, we believe that the portfolio premiumization and channel mix adjustment should continue and further optimize the profitability level. The company remains a solid defensive name.
- Valuation. Our TP remains unchanged at RMB2,219.

Link to latest report: Kweichow Moutai (600519 CH) - Our 2024 top pick among F&B names

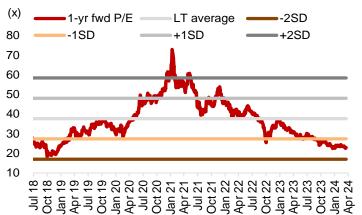
Financials and Valuations

(YE 31 Dec)	FY22A	FY23A	FY24E	FY25E
Revenue (RMB mn)	127,554	147,435		201,129
•	•	•	,	,
YoY growth (%)	16.5	15.6	21.8	12.0
Net income (RMB mn)	62,716.2	73,346.8	90,831.7	102,362.2
EPS (RMB)	49.93	58.39	72.31	81.49
YoY growth (%)	19.6	17.0	23.8	12.7
Consensus EPS (RMB)	N/A	N/A	70.3	81.38
P/E (x)	33.4	28.6	23.1	20.5
P/B (x)	10.6	9.8	7.9	6.5
Div Yield (%)	1.3	1.5	1.9	2.1
ROE (%)	32.4	35.6	37.7	34.7
Net gearing (%)	Net cash	Net cash	Net cash	Net cash

Analyst: Miao Zhang/ Bella Li

Source: Company data, Bloomberg, CMBIGM estimates

Fig: 1-year forward P/E





BeiGene (BGNE US) – Consistently exceeding expectations

Rating: BUY | **TP:** US\$269.73 (66% upside)

- Investment Thesis: Product sales continued beating expectation. In 1Q24, BeiGene recorded total product sales of US\$747mn (+18% QoQ, +82% YoY), representing 25.7% of our previous FY24 estimate. Zanubrutinib (zanu) maintained strong sales momentum, with sales increasing 18% QoQ or 131% YoY to US\$489mn. The strong performance of zanu was driven by market share gain in CLL in the US and the expansion of reimbursement coverage in the EU. According to our calculation, in 1Q24, the global market size of BTKi remained stable (+1% QoQ), while sales of zanu outperformed the competing drugs (acalabrutinib +6% QoQ and ibrutinib -7% QoQ). Zanu captured around 21% of the global BTKi market in 1Q24, improving significantly from 18% in 4Q23. As the only BTKi with superior head-to-head clinical data vs ibrutinib and the broadest indication coverage, we forecast zanu to realize US\$2.2bn sales in FY24 (+69% YoY) and US\$4.8bn peak sales by 2031E. On May 1, 2024, the USPTO granted BeiGene's PGR petition and is expected to issue a final decision on the validity of the "803 patent" within 12 months. We believe this indicates that this patent dispute is nearing resolution and zanu will continue its market share gain in the US.
- Our View: Company is on path to profitability. BeiGene consistently improved its operating margins, benefiting from the rapid growth in product revenue. Its GP margin (vs product sales) increased to 83.3% in 1Q24 (vs 82.7% in FY23), driven by a growing proportion of sales from high-margin zanu and economies of scale. The SG&A ratio (vs product sales) decreased to 57% in 1Q24 from 69% in FY23, and the R&D ratio (vs product sales) also shrank to 62% from 81% in FY23. In 1Q24, BeiGene narrowed its net loss to US\$251mn (vs US\$368mn in 4Q23), which was better than our expectation. With the strong sales momentum and the improving operating margin, we expect BeiGene to break even in FY26E. Additionally, We believe sonrotoclax (BCL-2) and BGB-16673 (BTK CDAC) will become blockbusters.
- Where do we differ: Considering zanu's strong growth, tisle's launch in the EU/US, sonrotoclax and BTK CDAC's blockbuster potential, and a robust early-stage pipeline, BeiGene remains our top recommendation.
- Valuation: We derive our target price of US\$269.73 based on DCF valuation (WACC: 9.64%, terminal growth rate: 3.0%).

Link to latest report: BeiGene (BGNE US) - Consistently exceeding expectations

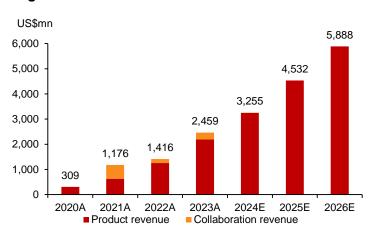
Financials and Valuations

(YE 31 Dec)	FY24E	FY25E	FY26E
Revenue (US\$ mn)	3,255	4,532	5,888
YoY growth (%)	32%	39%	30%
Net loss (US\$ mn)	(804)	(68)	395
EPS (US\$)	(7.71)	(0.65)	3.79
Consensus EPS (US\$)	(8.25)	(3.30)	2.98
R&D expenses (US\$ mn)	(1,785)	(1,813)	(2,061)
SG&A expenses (US\$ mn)	(1,752)	(2,039)	(2,414)
Capex (US\$ mn)	(200)	(200)	(200)

Analysts: Jill Wu/ Andy Wang

Source: Company data, Bloomberg, CMBIGM estimates

Fig: Revenue trend



Mindray (300760 CH) – Upcoming stimulus program to boost demand for medical equipment procurement

Rating: BUY | **TP:** RMB383.49 (29% upside)

- Investment Thesis: Since Aug 2023, the procurement of China public hospitals has been delayed, resulting in a decrease in the purchase of medical equipment. However, Mindray still achieved solid growth in 2023 and 1Q24. In 2023, Mindray's revenue/ attributable net profit were RMB34.9bn/ RMB11.6bn, up 15.0%/ 20.6% YoY, respectively. In 1Q24, Mindray's revenue/ attributable net profit were RMB9.4bn/ RMB3.2bn, up 12.1%/ 22.9% YoY, respectively. The procurement of medical equipment by public hospitals recovered MoM in March and April, according to the China Government Procurement Network. Moreover, we expect the stimulus plan of medical equipment renewals will be implemented in 2H24. Given the low base effect, we expect Mindray's revenue to resume strong growth in 2024E.
- Our View: Upcoming stimulus program to drive a rebound in the procurement of medical equipment. The State Council released (13 Mar) an action plan to promote large-scale equipment renewals and tradeins of consumer goods. By 2027, investment in equipment in industries such as healthcare should increase by more than 25% from 2023. Some provinces have unveiled detailed targets for medical equipment renewals. For example, Guangdong targets to upgrade over 20,000 units of medical equipment by 2027. Jiangsu aims to upgrade 240,000 units of medical equipment by 2027. Moreover, it is reported that the NDRC clearly stated the funding sources to support medical equipment renewals in May. The ultra-long-term special government bonds will offer financial support for medical equipment renewals and will account for no more than 40-80% of the total investment. Local governments will also allocate certain funds.
- Where do we differ vs consensus: We think the stimulus for medical equipment procurement is strong. First, the stimulus will offer subsidies to hospitals except for low-interest loans. Second, the stimulus is a long-term plan. We expect that the peak of medical equipment upgrade demand will come in 2H24 and 2025. we believe Mindray, as one of the domestic leading companies, is expected to benefit significantly from this stimulus plan.
- Valuation: We derive our target price of RMB383.49 based on a 9-year DCF model (WACC: 9.6%, terminal growth rate: 3.0%).

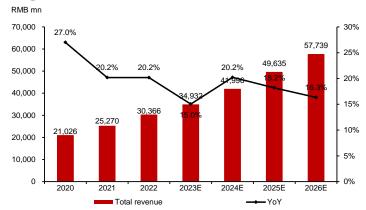
Financials and Valuations

(YE 31 Dec)	FY24E	FY25E	FY26E
Revenue (RMB mn)	41,996	49,635	57,739
YoY growth (%)	20.2	18.2	16.3
Attr. net profit (RMB mn)	13,905	16,481	19,357
YoY growth (%)	20.1	18.5	17.5
Adjusted net profit (RMB mn)	13,748	16,326	19,203
Adjusted EPS (RMB)	11.34	13.47	15.85
P/E (x)	26.3	22.2	18.9
Net gearing (%)	Net cash	Net cash	Net cash

Analysts: Jill Wu/ Cathy Wang

Source: Company data, Bloomberg, CMBIGM estimates

Fig: Revenue trend





CPIC (2601 HK) – Expect financial resilience to support valuation rebound

Rating: BUY | TP: HK\$24.8 (23% upside)

- Investment Thesis: CPIC turned to positive VNB growth by +30.7% YoY in 1Q24, outpacing peers i.e. China Life / Ping An +26.3%/+20.7% YoY in the period. The strong VNB momentum was driven by margin expansions to an est.15.8%, +3.7pct YoY (CMBI est) and a drift upward in FYP by 0.4% YoY to RMB32.8bn by end-1Q24. The Group's net profit to S/H grew by +1.1% YoY to RMB11.8bn in first guarter, surpassing peers being the first amid listed CN insurers to realize net profit turnaround. We see the insurer's life underwriting focus reverted back to agency, as the agency FYRP/FYSP +25.4%/+44.5% in 1Q24 versus in 4Q23 as of -3.6%/-53.6% YoY. Agency FYP rallied 31.3% YoY to RMB16.1bn shifting from a -21% decline in 4Q23. Bancassurance still consumed impacts on tightened regulatory oversight since last fall, given the channel's FYP -21.8% YoY in 1Q24, yet significantly narrowed from a 54.6% decline in 4Q23. We view the improved first-quarter prints a head of steam built up upon the proceeding transformative initiative since 2022. We regard the regulatory impact on bancassurance to gradually fade out in 2Q24, after the lackluster reads in 4Q23 & 1Q24. P&C CoR slid by 0.4pct to 98% despite of a rising trend in claims of which PICC P&C/Ping An +2.2pct/+0.9pct in 1Q24.
- Near-term resilience and long-term growth potential. With positive policy expectations and easing overseas monetary conditions, we see the sell-off pressure from foreign funds to China assets appears to be subsiding in 2Q24. Given the near-trough valuation at 0.3x FY24E P/EV, we prefer CPIC (2601 HK) as a resilient target amidst CN life insurers to ride this round of potential China macroeconomic tailwinds. We see a good opportunity to accumulate quality names such as CPIC, as part of our "offensive yet defensive" strategy given its flexible valuation rebound to strike a capital gain in addition to a 5.5% div. yield.
- Valuation: The stock is trading at FY24E 0.3x P/EV and 0.7x P/BV, attractive to an est. 3-year ROE at 12.4% in FY24E-FY26E. We reiterate BUY on the stock, and look positive on its flexible valuation rebound within a surge of CN asset market. TP was at HK\$24.8 based on SOTP, implying 0.84x FY24E P/BV.

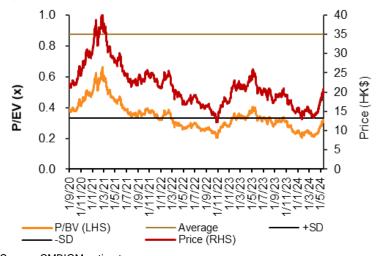
Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Net profit (RMB mn)	27,911	32,225	33,907	36,760
EPS	2.83	3.30	3.48	3.77
Consensus EPS	N/A	3.25	3.48	3.86
Group EV / share (RMB)	55.0	58.0	60.9	63.8
P/EV (x)	0.34	0.32	0.30	0.29
P/B (x)	0.71	0.68	0.65	0.64
Dividend yield (%)	5.5	5.7	5.9	6.1
ROE (%)	12.2	12.4	12.4	12.5

Analysts: Nika Ma

Source: Company data, Bloomberg, CMBIGM estimates

Fig: CPIC (2601 HK): share price and attractive FY24E P/EV



Source: CMBIGM estimates

PICC P&C (2328 HK) – Quarterly seasonality released; expect FY24 CoR guidance

Rating: BUY | TP: HK\$11.9 (19% upside)

Analysts: Nika Ma

- Investment Thesis: Driven by steady demands of auto premiums (est.~5% YoY in FY24E) and accretive non-auto business lines, we see incremental room for China's P&C insurers to scale up and improve structure mix within a more benign competitive landscape after stringent regulatory scrutiny in 2H23. We maintain our positive outlook on the sector given: 1) the counter-cyclical business nature of P&C insurance; 2) shorter duration on liability (mainly in one-year) compared to life peers and hence, less asset-liability management pressure in the current low interest rate environment; 3) strong solvency in support of attractive dividend yields. PICC P&C, as the sector lead, enjoys better-than-peers pricing capability on advanced risk mitigation models and inclusive data on top of the abovementioned sector privileges. We expect the insurer's underwriting profit to increase by 12% to RMB11.4bn in FY24E, with the CoR down to 97.6% to sustain a ~40% payout with stable yields at ~6%.
- Auto: We expect auto premiums to maintain growth at ~5% in FY24E, underpinned by steady demands of new car sales and rising penetration of NEVs. In the long run, we expect the avg. ticket size of auto premium to stabilize as the price competition among peers appears to subside after mounting claims resulting from the 1Q24 catastrophic seasonality. Given the 1Q catastrophe-induced claims have been fully released, we sustain our full-year auto CoR at 97.6%, slightly down by 0.2pct YoY aligning to <97.0% CoR guidance.</p>
- Non-auto: For non-auto lines, we expect improved underwriting margin in FY24E given 1) the insurer proactively contracted corporate lines for high loss ratios, i.e. employer liability insurance, and 2) high base of non-auto CoR due to rising NAT CAT claims in 3Q23. That said, with innovative supply of new products and an optimized structure of existing lines, we project the non-auto CoR to be 98.9% by end-FY24E, boosting overall UW profitability.
- Valuation: The stock is now trading at 0.84x FY24E P/B with an est. 3-year ROE at 12%, in our view. Given a good track record of >40% payout, we continue to view the stock as an appealing defensive play, as part of "offensive yet defensive" strategy we hold for 2Q24. Maintain BUY, with TP at HK\$11.90.

Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Underwriting profit (RMB mn)	10,189	11,886	13,779	16,072
Net profit (RMB mn)	24,566	29,222	31,718	34,322
EPS (RMB)	1.11	1.32	1.43	1.55
Consensus EPS (RMB)	N/A	1.32	1.46	1.58
Combined ratio (%)	97.8	97.6	97.3	97.1
P/B (x)	0.87	0.80	0.73	0.67
Dividend yield (%)	5.4	5.8	6.3	6.8
ROE (%)	10.8	12.0	11.9	11.9

Source: Company data, Bloomberg, CMBIGM estimates

Fig: PICC P&C: share price and P/B herald price growth



Source: CMBIGM estimates



Tencent (700 HK) – Quality growth strategy underpins strong earnings growth

Rating: BUY | **TP:** HK\$480.0 (25% upside)

Analyst: Saiyi He/Wentao Lu/Frank Tao

- Investment Thesis: Tencent's competitive edges remain solid. We expect Tencent to deliver sustainable earnings growth amid macro uncertainty and intensifying competition. For 2024, we expect: 1) higher-margin businesses like Video Account and Mini Games will bring incremental monetization opportunities and support GPM expansion; 2) games revenue growth to recover from 2Q24 onwards, backed by monetization revamp of key legacy titles and launch of new games like DnF Mobile; 3) enhancing shareholder return, with total share repurchase amount more than doubled to >HK\$100bn (c.3% of mkt cap).
- Our View: We expect Tencent will continue to deliver quality earnings growth in 2024E, supported by its operating leverage capacity, unparallelled competitive position in core business segments and incremental contribution from Weixin ecosystem innovation. We expect non-IFRS NPM to rise from 26% in FY23 to 31% in FY26E, on favorable revenue mix shift to higher margin business (e.g. Weixin Video Account and mini games) and opex control. Despite the slowdown in games revenue growth due to seasonality of monetization, we are upbeat on Tencent's long-term leadership in domestic games market and capability to address overseas games market. Tencent's current valuation (17x FY24E PE) offers attractive risk-reward given its solid earnings growth outlook (FY25/26E: +27/9% YoY). BUY.
- Catalysts: 1) enhanced Video Account monetization supports better-thanexpected revenue growth and GPM expansion; 2) launch of DnF Mobile drives stronger-than-expected game revenue growth in FY24E; 3) increasing share repurchase and dividend to enhance shareholder return.
- Valuation: Our SOTP-derived TP is HK\$480.0, comprising HK\$182.0/32.6/85.6/81.4/20.7 for games/SNS/ads/Fintech/cloud business and HK\$6.4/71.2 for net cash/strategic investments.

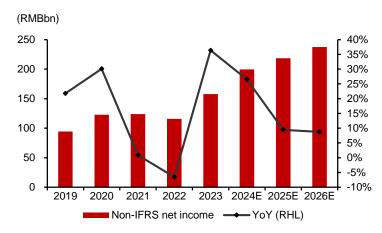
Link to latest report: Tencent (700 HK) - Quality growth strategy underpins strong earnings growth

Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Revenue (RMB mn)	609,015	661,885	718,940	771,702
YoY growth (%)	9.8	8.7	8.2	7.3
Gross margin (%)	48.1	53.0	53.7	54.3
Adj. net profit (RMB mn)	157,688	199,534	218,367	237,430
YoY growth (%)	36.4	26.5	9.4	8.7
EPS (Adjusted) (RMB)	16.66	20.60	22.55	24.52
Consensus EPS (RMB)	16.66	19.31	21.88	24.74
Non-GAAP P/E (x)	21.4	16.9	15.5	14.2

Source: Company data, Bloomberg, CMBIGM estimates

Fig: Non-IFRS net income growth





Alibaba (BABA US) – Business adjustment shows greater visibility in delivering results

Rating: BUY | TP: US\$124.9 (70% upside)

Analyst: Saiyi He/Frank Tao/Wentao Lu

- Investment Thesis: 1) Alibaba's fundamentals are on improvement track, evidenced by solid user growth and user engagement improvement, as well as solid footprint in international expansion; 2) Alibaba is enhancing shareholder return through a holistic approach (ie, share buyback, dividend payout, supporting strategically important new business growth to drive long-term shareholder value improvement), and the stock's valuation is not demanding, in our view.
- Our View: Management highlighted solid progress regarding its investment to support market share gains of core business, with Taobao & Tmall (T&T) Group GMV growing double digits YoY, international commerce retail revenue growing 56% YoY, and Al-related cloud revenue up by triple digits YoY in 4QFY24. It guided that investment to drive market share gains remains a priority for core businesses in FY25E. The enhancement in shareholder return should provide support for valuation, in our view, while the incremental positive news on core business development in 2HFY25 should improve investor confidence on the stock.
- Where do we differ vs consensus: We believe Alibaba is able to improve its ROIC in an efficient and effective way, and enhance shareholder return in a holistic view, which should help drive valuation rerating.
- Catalysts: 1) better-than-expected consumption recovery; 2) positive regulatory updates regarding fintech business.
- Valuation: SOTP-based valuation of US\$124.9, which translates into 14.6x FY25E PE.

Link to latest report: Alibaba (BABA US) – Business adjustment shows greater visibility in delivering results

Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Revenue (RMB mn)	868,687	941,168	1,015,835	1,100,949
Adjusted net profit (RMB mn)	143,991.0	158,359.0	153,092.0	167,437.9
EPS (Adjusted) (RMB)	54.91	62.77	62.56	70.54
Consensus EPS (RMB)	N/A	62.69	62.35	69.95
P/E (x)	22.1	19.4	12.0	10.6

Source: Company data, Bloomberg, CMBIGM estimates

Fig: Alibaba: SOTP valuation

#	Segment (USDmn)	Valuation method	FY25E Rev (USDmn)	Adj. EBITA post tax	P/E (x)	EV/S (x)	Val. Rmb mn	Val. US\$m	\$/share	Value split
1	Taobao and Tmall Group	7.0x FY25E P/E; 20% tax rate on adjusted EBITA	60,949	21,259	7.0		1,075,911	148,812	58.5	47%
2	International Digital Commerce Group Local Services	2.3x FY25E EV/S	19,137			1.5	207,538	28,705	11.3	9%
3	Group Cainiao Smart	1.5x FY25E EV/S	9,429			1.5	104,988	14,521	5.7	5%
4	Logistics Network Limited	Last round transaction value; 63.7% shareholding 3.9x FY25E EV/S on	16,709				47,578	6,581	2.6	2%
5	Cloud Intelligence Group Digital Media and	revenue before intersegment elimination	16,046			3.9	446,642	61,776	24.3	19%
6	Entertainment Group	1.0x FY25E EV/S, in line with iQIYI trading EV/S	3,071			1.0	23,090	3,194	1.3	1%
7	All others Total Alibaba	1.0x FY25E EV/S	26,035			1.0	178,821	24,733	9.7	8%
	business						2,084,569	288,322	113.3	
- 1	NVESTMENTS									
1 2	Ant Group Others	Last round share buyback valuation; 33% share holding Market valuation					187,143 118,256	25,884 16,356	10.2 6.4	
	(with 30% holding discount)								11.6	9%
	Total (US\$mn)								124.9	
	#s of diluted ADS (mn)								2,545	



Pinduoduo (PDD US) – Increased monetization drove a strong beat on results

Rating: BUY | TP: US\$192.7 (29% upside) Analysts: Saiyi He/ Frank Tao/ Wentao Lu

- Investment Thesis: 1) Leveraging strong domestic supply chain, overseas expansion is on track to support PDD's long-term revenue and earnings growth; 2) PDD Holdings' (PDD) is expanding its branded products pool, which could drive resilient GMV growth in 2024; 3) aided by the launch of new advertising products and increase in monetization from the "Ten Billion Subsidy" program, PDD still has potential to improve monetization of its domestic business.
- Our View: We remain positive on PDD's long-term growth prospects, mainly given: 1) Temu has seen robust GMV and revenue growth, and is on track to support PDD's long-term revenue and earnings growth, which will likely propel a valuation rerating, and the launch of "partly entrust" business model should help drive UE improvement and better-than-expected loss reduction in 2024 as well; 2) domestic business could maintain healthy revenue and earnings growth in 2024, aided by the increase in monetization, thanks to the launch of new advertising products.
- Where do we differ from consensus? 1) Although industry competition may become tougher in 2024, PDD still has room to drive a further increase in monetization rate, aided by the launch of new advertising products, and increase in commission rate of its "Ten Billion Subsidy" program, in our view. 2) Geopolitical risk from Temu in the US is likely to be controllable; and the decline in GMV contribution from the US market should help mitigate market concerns.
- Catalysts: 1) better-than-market expected monetization improvement of domestic business; 2) more rapid-than-expected international business development.
- Valuation: SOTP-based valuation of US\$192.7, translating into 16.7x 2024E PE (non-GAAP).

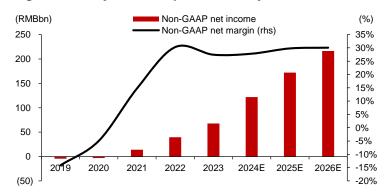
Link to latest report: Pinduoduo (PDD US): Increased monetization drove a strong beat on results

Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Revenue (RMB mn)	247,639	438,737	577,858	719,857
Net profit (RMB mn)	60,026.51	12,617.1	161,701.02	204,635.6
Adjusted net profit (RMB mn)	67,899.41	21,416.8	171,524.62	215,793.3
YoY growth (%)	71.8	78.8	41.3	25.8
EPS (Adjusted) (RMB)	46.51	83.17	117.49	147.81
Consensus EPS (RMB)	41.13	61.45	82.06	102.88
P/E (x)	23.7	12.7	8.8	7.0

Source: Company data, Bloomberg, CMBIGM estimates

Fig: PDD's adjusted net profit and adjusted NPM



Amazon (AMZN US) - Steady margin expansion ongoing

Rating: BUY | **TP:** US\$211.0 (15% upside)

Analyst: Saiyi He/Frank Tao/Wentao Lu

- Investment Thesis: 1) E-commerce business still has abundant growth potential in global market; 2) AWS revenue growth reaccelerated on rampup of AI cloud and attenuation of cloud optimization trend; 3) Margin expansion on a steady track, aided by margin improvement of both international business and North American business, as well as increase in revenue contribution from relatively high-margin AWS business.
- Our View: In terms of further growth potential, we believe Amazon's e-commerce business still has ample potential in both the US and global markets. AWS is backed by strong technological capability and generative AI opens up more opportunities. The continued increase in retail business efficiency and improvement in economies of scale will help boost profitability in our view, backed by regionalization strategy, reduction in cost to serve, and rising revenue contribution from platform business. Increase in revenue contribution of relatively high-margin AWS business is likely to drive margin expansion for Amazon in the long run, in our view.
- Where do we differ vs consensus: Amazon's steady margin expansion remains on track despite the incremental capex investments, in our view, aided by optimization of costs to serve retail business, and increase in revenue contribution from high-margin ads business.
- Catalysts: 1) better-than-expected margin expansion; 2) better-than-expected recovery in AWS revenue growth.
- Valuation: Our target price of US\$211.0 is based on 18.8x 2024E EV/EBITDA, in line with one-year mean.

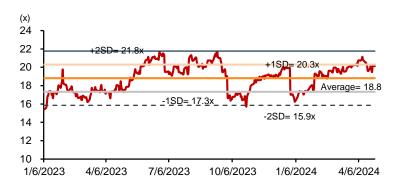
Link to latest report: Amazon (AMZN US): Steady margin expansion ongoing

Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Revenue (US\$ mn)	574,785	635,563	707,192	780,106
YoY growth (%)	11.8	10.6	11.3	10.3
Net profit (US\$ mn)	30,425.0	51,048.6	69,815.8	89,406.0
YoY growth (%)	N/A	67.8	36.8	28.1
EPS (Reported) (US\$)	2.90	4.82	6.51	8.23
Consensus EPS (US\$)	2.83	4.16	5.33	6.94
P/E (x)	61.7	37.1	27.5	21.8

Source: Company data, Bloomberg, CMBIGM estimates

Fig: Amazon: one-year EV/EBITDA band



Netflix (NFLX US) – Guiding higher OPM despite disclosure change

Rating: BUY | TP: *US\$644.5 (under review)

Analyst: Sophie Huang

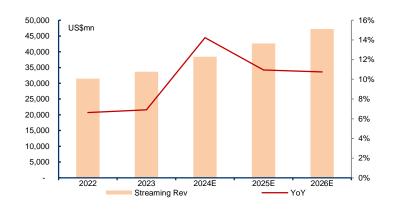
- Investment Thesis: We turn more positive on Netflix's long-term subs trend, AVOD expansion, paid-sharing rollout and margin expansion, backed by its vibrant original content pipeline and efficient investment. Netflix demonstrated stronger net adds and better margin guidance (raised OPM in FY24E to 25%) in 1Q24. We expect its strong momentum to continue, backed by: 1) AVOD deeper penetration, with basic plan to eliminate in Canada and the UK in 2Q24E; 2) paid sharing to tap into larger household base; 3) content to pick up.
- Our View: Netflix reported upbeat 1Q24 results (topline/bottom line 1%/17% above consensus) and guided its FY24E OPM again, but stock price pulled back for moderate FY24E revenue guidance and removal of subs & ARM disclosures from 1Q25. We think the market has overreacted, as: 1) mgmt. restated its confidence on double-digit revenue growth in mid term; 2) higher OPM guidance suggests enhanced profitability to continue, and we expect further earnings upside from efficient content spending, a higher share of non-English content, and competition to pull back.
- Where do we differ vs consensus: Market concern lies on competition and potentially rising content cost. We think competition has pulled back as peers prioritize cost control. With strikes being settled, content should have picked up from 4Q23, and Netflix is more resilient for its extensive content library and globalization. We think the industrial wave of price increases and globalization would offset rising content cost.
- Catalysts: 1) content to pick up after strikes; 2) resilient net adds from paid-sharing and AVODs penetration; and 3) margin improvement.
- Valuation: Maintain BUY with DCF-based TP of US\$644.5, implying 35.1x FY24E P/E, still below historical P/E mean of 38.8x.

Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Revenue (US\$ mn)	33,723	38,428	42,637	47,219
YoY growth (%)	6.7	14.0	11.0	10.7
Net income (US\$ mn)	5,408	7,978	9,631	11,836
EPS (US\$)	12.0	18.3	22.4	27.7
YoY growth (%)	21.0	52.5	22.4	23.5
Consensus EPS (US\$)	N/A	17.3	21.4	25.4
P/E (x)	53.6	35.1	28.7	23.2
P/S (x)	7.9	6.9	6.2	5.6
Yield (%)	0.0	0.0	0.0	0.0
ROE (%)	26.1	32.7	31.8	29.1

Source: Company data, Bloomberg, CMBIGM estimates

Fig: NFLX's revenue growth estimates



Source: Company data, CMBIGM estimates

招銀国际 CMB INTERNATIONAL

Kuaishou (1024 HK) – Bullish on earnings upside

Rating: BUY | TP: HK\$97 (86% upside)

- Investment Thesis: We turn more bullish on Kuaishou's (KS) margin enhancement ahead, with ads & ecommerce share gains to continue. KS delivered solid 1Q24 results, with upbeat revenue and bottom line. Looking ahead to FY24E, we expect total revenue +10.6% YoY, in which livestreaming/ads/other services revenue 8%/+20%/+24% YoY. Thanks to more aggressive cost discipline and operating leverage, we expect bottom line at RMB17.2bn in FY24E (suggesting adj. NPM at 13.7%, +4.6ppts YoY).
- Our View: We reiterate our confidence on KS's resilient growth and earnings upside, and expect a solid 2Q24E ahead. We forecast 2Q24E revenue +9.5% YoY, with ads and other services revenue resilient at +22.5%/24% YoY. Ads segment would continuously benefit from rising budgets for game launches, booming mini-dramas and vocational training. Ecommerce GMV/other services revenue would grow 25%/24% YoY, supported by rich offerings, rising MAC and shelf-based mall penetration. 2Q24E bottom line would be RMB4.4bn (13% above consensus), in our estimates.
- Where do we differ vs consensus: Market concern lies in competitor threat on ads and potential selling from PE investors. We think short-term impact from Video Accounts would be limited, as KS focuses more on performance-based ads with high ROI, while Video Accounts prioritizes brands ads. We believe ecommerce momentum should be resilient, and might see upside from shopping mall function.
- Catalysts: 1) upside from shopping mall, 2) strong 2Q24E results, and 3) a better margin outlook.
- Valuation: Maintain BUY with SOTP-based TP at HK\$97 (implying 23x FY24E P/E). Valuation is not demanding, in our view.

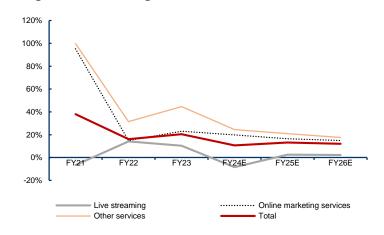
Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Revenue (RMB mn)	113,470	125,544	141,964	159,050
YoY growth (%)	20.5	10.6	13.1	12.0
Net income (RMB mn)	10,271	17,247	24,434	32,109
EPS (RMB)	2.3	3.7	5.2	6.7
YoY growth (%)	N/A	68	42	31
Consensus EPS (RMB)	N/A	3.8	5.2	6.6
P/E (x)	19.9	11.9	8.4	6.4
P/S (x)	1.8	1.6	1.4	1.3
Yield (%)	0.0	0.0	0.0	0.0
Net gearing (%)	Net cash	Net cash	Net cash	Net cash

Analyst: Sophie Huang

Source: Company data, Bloomberg, CMBIGM estimates

Fig: KS's revenue growth estimates





GigaCloud (GCT US) – Embracing continued outperformance

Rating: BUY | TP: US\$46 (48% upside)

- Investment Thesis: GCT delivered a solid start in 1Q24, with strong topline and guidance. 1Q24 net margin was temporarily diluted by new fulfilment centers expenses and FX fluctuation, but will gradually pick up in 2H24E (with improving warehouse utilization and annual freight contracts), in our view. We are positive on 2Q24E topline growth (guiding +73%~83% YoY), boosted by rising demand for outdoor furniture. With expanding fulfilment network and BaaS initiatives, we are confident on GCT's continued outperformance ahead.
- Our View: For 2Q24E, we expect GCT to benefit from rising demand for outdoor furniture, backed by expanding SKUs and Noble House synergies. By Apr 30, GCT's global fulfilment network had expanded into 42 locations with over 10.5mn square feet (+169% vs. Mar 31, 2023), supporting the continued robust growth of 1P&3P business. With improving utilization of warehouses after new fulfilment centers' setting-up phase, we estimate 2Q24E GPM might be less dragged by this factor. As annual freight contracts come into effect, GCT can effectively hedge against ocean shipping rates fluctuations. Excluding SBC dilution, we think non-GAAP net margin would be intact in 2Q24E. We are positive on 2H24E margin trend, boosted by: 1) narrowing loss for NH, 2) more benefits from annual freight contracts; and 3) higher warehouse utilization.
- Where do we differ vs consensus: Market concerns lie on margin sustainability and mgmt. shareholding reduction. We expect annual contracts would benefit the company's margin profile.
- Catalysts: 1) upcoming 2Q24E results; 2) more synergies from NH with narrowing loss; 3) BaaS initiatives; and 4) margin benefiting from annual contracts.
- Valuation: Maintain BUY with SOTP-based TP at US\$46 (implying 16x FY24E P/E), still below industry average of 19.4x.

Link to latest report: <u>GigaCloud (GCT US) - Embracing continued</u> outperformance

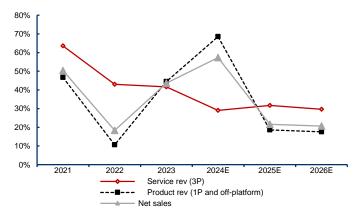
Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Revenue (US\$ mn)	704	1,112	1,353	1,632
YoY growth (%)	43.6	58.1	21.6	20.6
Net income (US\$ mn)	94	116	150	188
EPS (US\$)	2.31	2.84	3.66	4.48
YoY growth (%)	134.2	22.7	28.3	24.9
Consensus EPS (US\$)	N/A	2.91	3.65	4.16
P/E (x)	13.9	11.3	8.8	7.1
P/S (x)	1.8	1.2	1.0	0.8
Net gearing (%)	Net cash	Net cash	Net cash	Net cash

Analyst: Sophie Huang

Source: Company data, Bloomberg, CMBIGM estimates

Fig: GigaCloud's revenue growth estimates



Source: Company data, Bloomberg, CMBIGM estimates

CR Land (1109 HK) – Stable FY23 earnings backed by robust rental business

Rating: BUY | **TP:** HK\$45.10 (63% upside)

Analysts: Miao Zhang/ Bella Li

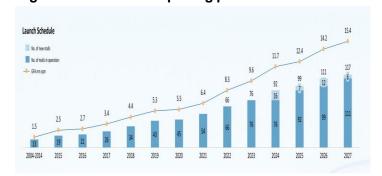
- Stable FY23: CR Land delivered stable FY23 earnings with core net profit up 3% YoY to RMB27.8bn, mainly driven by robust investment property (IP) business which reported 30.6% YoY growth in revenue and 47.6% YoY growth in core net profit. The segment's contribution to core net profit went up 8.6ppt to 28.3%, together with its recurring business like PM, PJM etc., whose profit contribution went up 10ppt to 34.4%. Contract sales of development business (DP) increased 1.9% YoY to RMB307bn in FY23 (vs. -17.3% for TOP100). Contracted ASP hiked 11% YoY to RMB 23,486/sqm as 91% of the sales was from tier-1&2 cities (vs. 87% in FY22).
- Investment thesis: 1) We expect CR Land to deliver solid growth on IP business in FY24-26E. It would continue providing a buffer against the downturn of DP business. The company targets to have 117 operational shopping malls in FY27E and plans to launch 16 new ones in FY24E. 2) We expect steady sales growth for DP business in FY24E due to the company's strong land acquisitions in FY23 (+20% YoY to RMB173bn with land-to-sales ratio at 56%, one of the highest in the industry) and heathier structure in sellable resources (39% in tier-1 cities in FY24E vs. 29% in FY23 sales). The continued policy relaxation in tier-1 cities would benefit CR Land more. 3) Asset management platform would help unlock value of its IPs and further widen its competitive advantage over other developers going forward.
- Where do we differ: ST risk may lie in the impact of outbound travel on CR Land's high-end mall business.
- Valuation: The company currently trades at 4.3x 2024E P/E vs. historical 5-year average of 8x. Our TP stays unchanged at HK\$45.10, reflecting a 50% discount to NAV.

Financials and Valuations

(YE 31 Dec)	FY21A	FY22A	FY23A	FY24E
Revenue (RMB mn)	212,108	207,061	251,137	252,488
YoY growth (%)	18.1	(2.4)	21.3	11.0
Net income (RMB mn)	32,401	28,092	31,365	35,462
EPS (RMB)	4.54	3.94	4.40	4.97
YoY growth (%)	8.69	(13.30)	11.69	10.13
Consensus EPS (RMB)	N/A	N/A	N/A	4.5
P/E (x)	4.7	5.4	4.8	4.3
P/B (x)	0.7	0.6	0.6	0.6
Yield (%)	6.5	6.6	6.8	7.7
ROE (%)	14.3	11.5	11.8	13.8
Net gearing (%)	24.4	35.0	27.3	47.3

Source: Company data, Bloomberg, CMBIGM estimates

Fig: CR Land's malls opening plan



Source: Company data, CMBIGM

FIT Hon Teng (6088 HK) – Positive on AI server and AirPods ramp-up in 2H24E

Rating: BUY | TP: *HK\$2.40 (under review)

recovery.

■ Investment Thesis: FIT Hon Teng is global connector leader in PC, datacenter, smartphone, automobile and smart accessories markets. We expect FIT to benefit from Voltaira merger synergies, AI servers/networking (HS cables/CPU sockets/DDR5 connectors) and AirPods ramp-up in FY24-25E. Following R&D investment and M&A integration in FY23, we believe FIT's earnings to resume growth in FY24/25E, driven by AI server/AirPods product launches and "3+3 strategy" in AloT/acoustics/EV and margin

- Our View: FIT is one of our top picks for H-share tech sector, due to its solid revenue growth, high earnings visibility and its being a beneficiary of AI server cycle. Mgmt. maintained positive outlook for 2024: high-teens revenue growth, 15%+ YoY GP growth and 15%+ YoY OP growth, backed by AirPods share gain, AI server products and Voltaira auto business consolidation. As for AI server sales, mgmt. expected 1) US\$500-1,000 content value per compute tray for the latest AI servers, and 2) AI server related revenue to reach 7-9% of FY24E sales (vs. 1% in FY23), backed by new copper products and high-speed connection products in AI server. Overall, we expect FIT's revenue/net profit to rebound 12%/52% YoY in FY24E.
- Where do we differ vs consensus: Our FY24/25E EPS are 13%/22% above consensus, given the company's stronger business outlook and better margin recovery.
- Catalysts: Near-term catalysts include AI server product launches and AirPods ramp-up.
- Valuation: Our 12m TP of HK\$2.40 is based on 11x FY24E P/E (a 30% discount to 5-year hist. avg.), given accelerated growth on the "3+3 strategy" and profitability recovery.

Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Revenue (RMB mn)	4,196	4,715	5,412	6,233
YoY growth (%)	(7.4)	12.4	14.8	15.2
Net profit(RMB mn)	131	199	265	339
EPS (RMB)	1.85	2.81	3.73	4.78
YoY growth (%)	(23.5)	51.5	33.1	28.0
Consensus EPS (RMB)	N/A	2.48	3.05	1.80
P/E (x)	19.7	13.0	9.8	7.6
P/B (x)	1.0	1.0	0.9	0.8
Yield (%)	0.0	0.0	0.0	0.0
ROE (%)	5.4	7.5	9.1	10.4
Net gearing (%)	Net cash	Net cash	Net cash	Net cash

Analyst: Alex Ng/ Claudia Liu

Source: Company data, Bloomberg, CMBIGM estimates

Fig: FIT 2024 and 2Q24 revenue guidance

2024 & 2Q24 Guidance



Source: Company data, CMBIGM estimates



Xiaomi (1810 HK) – 1Q24 beat on GPM; Positive on upbeat SU7 delivery target

Rating: BUY | **TP:** HK\$25.39 (44% upside)

Analyst: Alex Ng/ Claudia Liu

- Investment Thesis: Xiaomi is a global No.3 smartphone brand and smart hardware company connected by an IoT platform at its core. With a balanced emphasis on innovation and quality, Xiaomi pursues high-quality user experience and operational efficiency. Xiaomi launched its first smart NEV in 2024, and we are positive on Xiaomi's unique "Human-car-home" ecosystem to drive NEV business upside.
- Our View: We are positive on Xiaomi's FY24E outlook, backed by smartphone recovery, premiumization strategy and smart EV business expansion. For smartphone, we expect Xiaomi's smartphone global market share gains especially in the Middle East, Africa and Latin America, and anticipate faster shipment improvement for FY24E. For Smart EV, Xiaomi guided to target 120k annual EV deliveries (vs. prior 100k units) and 10k monthly deliveries in June. Xiaomi targeted to expand EV sales network to 219 stores in 46 cities by year-end, and add 10k new stores in China as part of its new retail strategy in FY24-26. Overall, we expect Xiaomi's revenue/adj. net profit to grow 24%/19% YoY in FY24E.
- Where do we differ vs consensus: We are more positive on smartphone overseas share gains and smart EV outlook.
- Catalysts: Near-term catalysts include EV product shipment ramp-up, and smartphone market share gains.
- Valuation: Our SOTP-based TP of HK\$25.39 implies 22.4x FY24E P/E, which reflect Xiaomi's business diversification with different growth profiles and visibility.

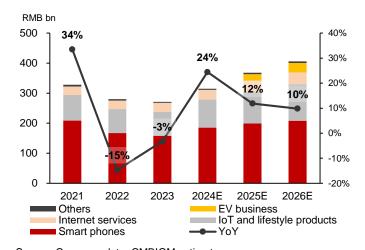
Link to latest report: Xiaomi (1810 HK) - 1Q24 beat on strong margins; Positive on upbeat SU7 delivery target

Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Revenue (RMB mn)	270,970	337,161	377,185	414,232
YoY growth (%)	(3.2)	24.4	11.9	9.8
Net profit(RMB mn)	19,273	22,974	25,196	28,277
EPS (RMB)	0.77	0.92	1.01	1.14
YoY growth (%)	125.7	19.2	9.7	12.2
Consensus EPS (RMB)	0.77	0.66	0.73	0.89
P/E (x)	20.6	17.2	15.7	14.0
P/B (x)	2.8	2.6	2.3	2.1
Yield (%)	N/A	N/A	N/A	N/A
ROE (%)	11.7	10.9	10.6	11.0
Net gearing (%)	Net cash	Net cash	Net cash	Net cash

Source: Company data, Bloomberg, CMBIGM estimates

Fig: Xiaomi revenue trend





BYDE (285 HK) - Positive on Android recovery, Jabil synergy, NEV and Al servers

Rating: BUY | **TP:** HK\$45.15 (13% upside)

Analyst: Alex Ng/ Hanqing Li

- Investment Thesis: BYDE is a global leader in platform-based high-end manufacturing, focusing on smartphones/NBs, new intelligent products, auto intelligent systems and medical devices. Its major clients include Apple, Xiaomi, Huawei/Honor, BYD and other OEM brands. We believe BYDE will benefit from OEM industry consolidation, Apple supplier diversification, acquisition of Jabil's mobile business and fast-growing NEV/new intelligent products in 2023-25E.
- Our View: BYDE is our top pick for H-share tech sector, as we are positive on multiple growth drivers in 2024: 1) Android high-end order ramp-up (e.g. Huawei, Xiaomi); 2) Jabil sales synergy with better profitability from improving automation and supply chain management; 3) Apple share gain with sales mix rising to 48-50%; 4) high-end NEV product ramp-up, steady GPM given parentco orders and mass production of suspension products for high-end models in 2H24E; and 5) in addition to AI server shipments in 2Q24E, mgmt. believes stronger cooperation with NVIDIA in robots and edge computing will become a long-term growth driver.
- Where do we differ vs consensus: We are more positive on earnings synergies from Jabil's acquisition and Huawei's high-end casing business.
- Catalysts: Near-term catalysts include Jabil mass production and NEV/AI server product shipments.
- Valuation: Our SOTP-based TP of HK\$45.15 implies 17.2x FY24E P/E, which reflect BYDE's business diversification with different growth profiles and visibility.

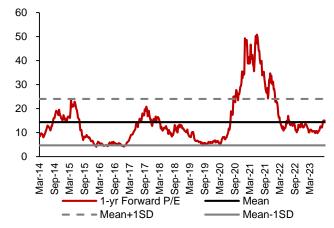
Link to latest report: BYDE (285 HK) - 1Q24 solid on track; Android recovery, Jabil synergy, high-end NEV and AI servers the bright spots

Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Revenue (RMB mn)	4,196	4,715	5,412	6,233
YoY growth (%)	(7.4)	12.4	14.8	15.2
Net profit(RMB mn)	131	199	265	339
EPS (RMB)	1.85	2.81	3.73	4.78
YoY growth (%)	(23.5)	51.5	33.1	28.0
Consensus EPS (RMB)	N/A	2.48	3.05	1.80
P/E (x)	18.9	14.2	10.4	8.5
P/B (x)	3.1	4.8	3.8	3.0
Yield (%)	0.0	0.0	0.0	0.0
ROE (%)	5.4	7.5	9.1	10.4
Net gearing (%)	Net cash	Net cash	Net cash	Net cash

Source: Company data, Bloomberg, CMBIGM estimates

Fig: BYDE 12M forward P/E band



Innolight (300308 CH) - Robust Al demand confirms future revenue growth

Rating: BUY | TP: RMB183.0 (28% upside)

Analysts: Lily Yang/ Kevin Zhang

- Investment Thesis: Innolight has recently released results for FY23 and 1Q24, exceeding both our and market's expectations. For FY23, the company's revenue grew by 11.2% YoY to RMB10.7bn, with net profit soaring by 77.6% YoY to RMB2.2bn. 1Q saw even more impressive growth, with revenue up by 163.6% YoY to RMB4.8bn and net profit increasing by an astonishing 303.8% YoY to RMB1.0bn. we attribute the impressive results largely to strong demand for its high-speed optical transceivers (esp. 400G & 800G), making up over 90% of its total revenue in FY23.
- Our View: We consider Innolight to be a major beneficiary of the ongoing surge in AI tech. The company stands out as one of the few domestic suppliers capable of meeting the increasing demand. We expect the company to continue seeing consistently strong financial results given: 1) transceivers are essential in AI data centers, and there's a robust global demand for AI infrastructure that is expected to continue in 2024; 2) the recent US restrictions are anticipated to have minimal effects on the company's revenue in the short-to-medium term.
- Catalysts: 1) Consistent shipments of 800G optical transceivers, 2) slower-than-expected decline of non-Al revenue, 3) sooner-than-expected mass production of 1.6T optical transceivers.
- Valuation: Maintain BUY with TP at RMB183. We revise up revenue forecasts by 25%/44% and NP forecasts by 35%/59% for 2024E/2025E. The new TP is based on the same 30x 2024E P/E, which is close to 5-year historical average of forward P/E (29x).

Links to relevant reports:

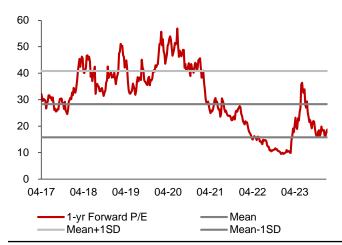
- 1. Innolight (300308 CH) 1Q24 results set stage for accelerated growth in 2024
- 2. <u>Semi Hyperscalers' FY23 results review</u>
- 3. Innolight (300308 CH) Expect higher contribution from AI revenue in 3Q; Upgrade to Buy

Financials and Valuations

(YE 31 Dec)	FY22A	FY23A	FY24E	FY25E	FY26E
Revenue (RMB mn)	9,642	10,718	22,594	29,657	31,870
YoY growth (%)	25.3	11.2	110.8	31.3	7.5
Gross margin (%)	29.3	33.0	33.8	32.7	31.4
Net profit (RMB mn)	1,224	2,174	4,904	6,319	6,446
YoY growth (%)	39.6	77.6	125.6	28.8	2.0
EPS (RMB)	1.54	2.80	6.11	7.87	8.03
P/E (x)	118.8	65.4	30.0	23.3	22.8

Source: Company data, Bloomberg, CMBIGM estimates

Fig: 1-year forward P/E band





Naura (002371 CH) – Capitalizing on tailwinds for long-term dominance

Rating: BUY | TP: RMB405.0 (21% upside)

- Investment Thesis: We expect Chinese SME suppliers to increase their market share as they advance in R&D and roll out new projects in response to the country's push for technological self-reliance. We consider multiple tailwinds are propelling Naura to see continuous strong revenue and net profit growth in the years ahead: 1) improving capital spending on equipment from clients that are embracing the GenAl demand and recovery seen in consumer electronics; 2) consistent government policy on self-sufficiency in semi creates opportunities for home-grown companies to gain market share by filling the void left by foreign peers who are pulling out of China amid US export controls (current market share was only 6% for Naura, per our estimate); 3) as the largest semi equipment manufacturer by sales with the broadest product offerings in China, Naura has the financial flexibility and R&D capability to deliver more new products to enhance its leading position in the market.
- Our View: The global semi manufacturing equipment (SME) market is expected to grow by 3% in 2024 and 18% in 2025 (per SEMI). We believe Chinese SME suppliers are also set to increase their market presence, fueled by the country's focus on semi independence and their own advancements. Among the domestic SME suppliers, Naura stands out as our top pick for its dominant market position and broad product portfolio.
- Catalysts: 1) Sooner-than-expected R&D breakthroughs; 2) stronger gov't support; 3) rapid recovery of end-market demand.
- Valuation: We have a BUY rating on Naura (002371 CH), with TP of RMB405, based on 39x 2024E P/E, ~15% higher than its 2-year historical average forward P/E.

Link to relevant reports:

 Semi - Global SME investment set to accelerate on tech advancements, China localization; Initiate Naura w/ BUY

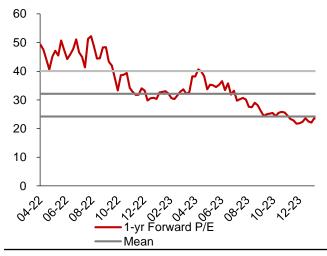
Financials and Valuations

(YE 31 Dec)	FY22A	FY23A	FY24E	FY25E	FY26E
Revenue (RMB mn)	14,688	22,079	30,477	40,625	49,229
YoY growth (%)	51.7	50.3	38.0	33.3	21.2
Gross margin (%)	43.8	41.1	37.9	37.6	37.4
Net profit (RMB mn)	2,353	3,899	5,499	7,618	9,461
YoY growth (%)	118.4	65.7	41.0	38.5	24.2
EPS (Adjusted) (RMB)	4.46	7.36	10.37	14.37	17.85
ROE (%)	12.8	18.0	21.0	23.6	23.6
P/E(x)	90.8	55.0	39.1	28.2	22.7

Analysts: Lily Yang/ Kevin Zhang

Source: Company data, Bloomberg, CMBIGM estimates

Fig: 1-year forward P/E band





Kingdee (268 HK) – Domestic ERP SaaS leader

Rating: BUY | **TP:** HK\$15.5 (97% upside)

Analyst: Saiyi He/Frank Tao/Wentao Lu

- Investment Thesis: Kingdee is the largest enterprise resource management (ERM) vendor in China. We like Kingdee for its continuous SaaS transition in SME market while new opportunities in large enterprise market are emerging with domestic substitution trend. We expect Kingdee to deliver an 18% revenue CAGR in FY23-26E, with total revenue to reach RMB9.3bn.
- Our View: We remain positive that Kingdee is well-positioned to benefit from the domestic substitution trend, backed by strong and continuously enhanced product capability and partner ecosystem. With greater revenue generation from subscription services than peers, Kingdee will likely enjoy greater visibility on revenue growth in 2024. Also, Kingdee's loss reduction remains on track thanks to efficient cost control, as well as optimization of cloud infrastructure spend aided by the price reduction of laaS vendors.
- Where do we differ vs consensus: Huawei's self-developed ERP (MetaERP) could be negative to the China ERP market as competition heats up but the impacts to Yonyou and Inspur will be larger than Kingdee as the former two are more focused on large enterprises/ SOEs. Also, Huawei has to consider the potential implications for its Cloud business as Kingdee/ Yonyou/ Inspur may scale down their cloud resources usage with Huawei Cloud given direct competition in ERP.
- Catalysts: 1) Winning large SOEs' domestic substitution bids; and 2) supportive policies related to domestic substitution implementation.
- Valuation: We maintain BUY with TP of HK\$15.5, based on 6.4x EV/Sales, in line with the one-year mean.

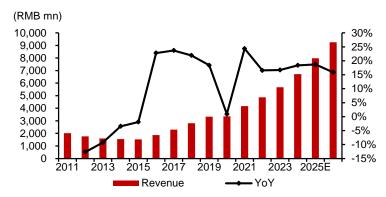
Link to latest report: Kingdee (268 HK) – Steady rev growth with on-track loss reduction

Financials and Valuations

(YE 31 Dec)	FY23A	FY24E	FY25E	FY26E
Revenue (RMB mn)	5,679	6,722	7,980	9,250
YoY growth (%)	16.7	18.4	18.7	15.9
Net profit (RMB mn)	(209.9)	(10.6)	251.7	484.1
EPS (Reported) (RMB cents)	(6.04)	(0.30)	7.24	13.93
Consensus EPS (RMB cents)	N/A	(1.64)	7.34	27.67
P/E (x)	N/A	N/A	118.4	61.6

Source: Company data, Bloomberg, CMBIGM estimates

Fig: Kingdee revenue and YoY



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NOT RATED : Stock is not rated by CMBIGM

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