CMB International Global Markets | Equity Research | Company Update

Ping An (2318 HK)

VNB growth beat expectation in 1Q23; Profits and book value increased under IFRS 17

Ping An reported 8.8% VNB growth YoY in 1Q23, beating the consensus of low single digit growth. We note that, excluding the negative impact of assumption changes, the VNB growth even reached 21.1% YoY in 1Q23, reflecting robust new business across all channels. During the 1Q23 results briefing, the management highlighted 37% YoY improvement of agent productivity, along with over 130% new business growth in bancassurance channel. Looking into FY23, we expect the ongoing channel reform will further drive sequential improvement in VNB momentum in 2Q-4Q23, and raise VNB forecasts of FY23E-FY25E by 5%. We believe the turnaround in VNB momentum will refuel the growth of contractual service margin (CSM) and underpin sustainable OPAT growth together with a progressive dividend payout in the long run. Reiterate BUY.

- Life new business growth beat consensus in 1Q23, with positive VNB growth across all distribution channels. With the continual channel reform, Ping An saw average agent productivity in terms of VNB further enhanced 37% YoY in 1Q23, while the average monthly income of agents grew around 10% YoY. Given the ongoing progress of Ping An's channel reform, we expect to see sequential improvement in new business momentum in 2Q-4Q23. On product front, the penetration of health management and elderly care services continued to rise in 1Q23, reflecting strong synergies across Ping An's ecosystem. We believe the enhancing service capacities will support product sales amid the cut of product guarantee rate which is guided by regulators.
- Net profit and book value increased due to the adoption of IFRS 17, because 1) the reserve charges due to the changes in discount rate now go through OCI instead of net profit, 2) for participating and universal portfolios applicable to the VFA (variable fee approach), the reserve variance of other assumption changes will go directly into CSM and to be amortized over the policy duration, 3) Ping An reclassified some financial investments from AC (amortised cost) category to FVOCI, which optimized the asset-liability match, and therefore reduced the volatility of book value.
- Valuation: Ping An's A and H shares are now trading at 0.5x P/EV FY23E and 0.8x P/BV FY23E, with a dividend yield of around 6%. Looking forward, we believe the ongoing channel reform will steadily drive the sequential improvement of VNB growth throughout 2023, in which will underpin long-term operating profitability and a solid dividend payout. Reiterate BUY.

| Earnings Summary | | | | | |
|---------------------------------------|---------|--------|---------|---------|---------|
| (YE 31 Dec) | FY21A | FY22A | FY23E | FY24E | FY25E |
| Net profit (RMB mn) | 101,618 | 83,774 | 139,421 | 150,785 | 162,865 |
| EPS (Reported)(RMB) | 5.77 | 4.80 | 7.63 | 8.25 | 8.91 |
| YoY growth (%) | (28.7) | (16.8) | 58.9 | 8.2 | 8.0 |
| Consensus EPS (RMB) | n.a | n.a | 7.38 | 8.65 | 9.54 |
| Group embedded value / share (RMB) | 76.34 | 77.89 | 82.94 | 91.78 | 101.71 |
| Combined ratio (%) | 97.6 | 99.7 | 99.9 | 99.9 | 99.9 |
| P/B (x) | 1.0 | 1.0 | 0.9 | 0.8 | 0.7 |
| P/Embedded value (x) | 0.6 | 0.6 | 0.5 | 0.5 | 0.4 |
| Dividend yield (%) | 5.4 | 5.5 | 5.9 | 6.4 | 6.9 |
| ROE (%) | 12.2 | 9.2 | 15.4 | 15.0 | 14.7 |

Source: Company data, Bloomberg, CMBIGM estimates



BUY (Maintain)

Target Price HK\$80.30 (Previous TP HK\$80.30)

Up/Downside Current Price HK\$80.30) 55.8% HK\$51.55

China Insurance

Gigi CHEN, CFA

(852) 3916 3739 gigichen@cmbi.com.hk

Nika MA

(852) 3900 0805 nikama@cmbi.com.hk

Stock Data

| Mkt Cap (HK\$ mn) | 383,944.4 |
|--------------------------|-------------|
| Avg 3 mths t/o (HK\$ mn) | 1,506.8 |
| 52w High/Low (HK\$) | 64.75/31.40 |
| Total Issued Shares (mn) | 7448.0 |
| Source: FactSet | |

Shareholding Structure

| Charoen Pokphand Group | 6.5% |
|------------------------------|------|
| Shenzhen Investment Holdings | 5.3% |
| Source: HKEx | |

Share Performance

| | Absolute | Relative |
|-----------------|----------|----------|
| 1-mth | -0.9% | -0.1% |
| 3-mth | -20.4% | -9.1% |
| 6-mth | 53.9% | 19.3% |
| Source: FactSet | | |

12-mth Price Performance



Recent Reports:

1. Ping An – Agency reform well on track – 21 Mar 2022 (<u>link</u>)

2. Ping An – Stabilizing agency scale – 3 May 2022 (link)

3. Ping An – Channel reform is close to the finish line – 25 Aug 2022 (\underline{link})

4. Ping An – 3Q22 results in line – 27 Oct 2022 (link)

5. Ping An – Expect VNB turnaround in 1Q23 and FY23 – 17 Mar 2023 (link)



Focus Charts - 1Q23 key metrics

Figure 1: Ping An Group 1Q23 vs 1Q22 earnings results

| Figure 1: Ping An Group 1Q23 vs 1Q22 | carrings results | | |
|---------------------------------------|------------------|---------|-----------|
| Ping An Group: | 1Q22 | 1Q23 | YoY chg |
| Net profit attribute to shareholders | 25,758 | 38,352 | 48.9% |
| OPAT attribute to shareholders | 42,852 | 41,385 | -3.4% |
| Life insurance | 28,755 | 28,161 | -2.1% |
| P&C insurance | 3,100 | 4,523 | 45.9% |
| Bank | 7,448 | 8,462 | 13.6% |
| AMC | 2,579 | 1,305 | -49.4% |
| Technology | 2,745 | 693 | -74.8% |
| Others | (1,776) | (1,759) | -1.0% |
| Net investment yield (%) | 3.3 | 3.1 | (0.2) ppt |
| Total investment yield (%) | 2.3 | 3.3 | 1.0 ppt |
| Total investment income | (26,148) | 29,715 | N/A |
| # of individual customers (mn) | 223.4 | 228.6 | 2% |
| Avg. # of contracts per customer (mn) | 2.94 | 2.98 | 1% |
| # of cross-selling customers (mn) | 108.4 | 91.4 | -16% |
| % of cross-selling customers | 48.5 | 40.0 | (8.5) ppt |

Figure 2: Ping An Life 1Q23 vs 1Q22 earnings results

| Ping An Life: | 1Q22 | 1Q23 | YoY chg |
|--------------------------------------|--------|--------|-----------|
| VNB | 12,589 | 13,702 | 8.8% |
| FYP | 51,203 | 65,514 | 27.9% |
| VNB margin (FYP) | 24.6% | 20.9% | (3.7) ppt |
| # of agents (mn) | 0.54 | 0.40 | -25% |
| Agent productivity (FYP/month/agent) | 29,990 | 51,444 | 72% |
| Source: Company Data, CMBIGM | | | |

Source: Company Data, CMBIGM

Figure 3: Ping An P&C 1Q23 vs 1Q22 earnings results

| | V | |
|------------|-----------------|---|
| 1Q23 | 1Q22 | Ping An P&C: |
| 98.7 | 96.8 | Combined ratio (%) |
| 76,958 | 73,018 | Premium income |
| 50,025 | 47,083 | Auto |
| 26,933 | 25,935 | Non-auto |
| 20, | 25,555 | Source: Company Data, CMBIGM |
| 958 925 | 9 76, 50, | 1Q22 1Q23 96.8 9 73,018 76, 47,083 50, |

Figure 4: Ping An Bank 1Q23 vs 1Q22 earnings results

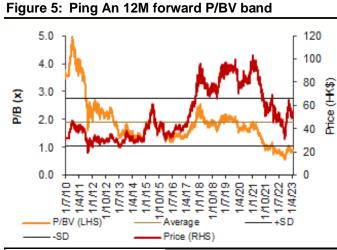
| arnings results | | |
|-----------------|--|---|
| 1Q22 | 1Q23 | YoY chg |
| 2.80 | 2.63 | (0.17) ppt |
| 26.2 | 26.2 | (0.0) ppt |
| 1.02 | 1.05 | 0.03 ppt |
| 1.41 | 1.75 | 0.34 ppt |
| 2.43 | 2.80 | 0.37 ppt |
| 289.1 | 290.4 | 1.3 ppt |
| 8.64 | 8.91 | 0.27 ppt |
| 10.54 | 10.66 | 0.12 ppt |
| 13.28 | 13.26 | (0.02) ppt |
| | 1Q22 2.80 26.2 1.02 1.41 2.43 289.1 8.64 10.54 | 1Q22 1Q23 2.80 2.63 26.2 26.2 1.02 1.05 1.41 1.75 2.43 2.80 289.1 290.4 8.64 8.91 10.54 10.66 |

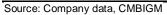
Source: Company Data, CMBIGM



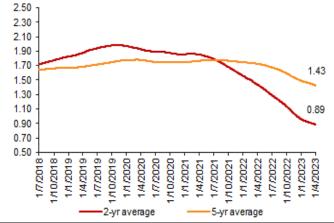
120

Valuation: 12M forward PBV/ PEV & 2-yr/5-yr historical avg.









Source: Company data, CMBIGM | Note: By market close on 26/4/2023, Ping An's P/BV (TTM) recorded as 0.84, lower than its 2-yr/5yr average.

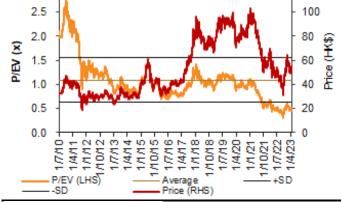


Figure 6: Ping An 12M forward P/EV band

3.0

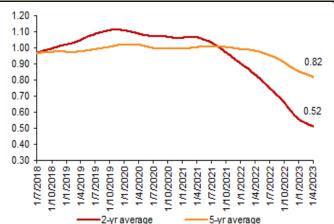


Figure 8: Ping An's historical 2-yr and 5-yr avg. P/EV

Source: Company data, CMBIGM | Note: By market close on 26/4/2023, Ping An's P/BV (TTM) recorded as 0.48, lower than its 2-yr/5yr average

Source: Company data, CMBIGM



Financial Summary

| INCOME STATEMENT | 2020A | 2021A | 2022A | 2023E | 2024E | 2025E |
|--|-------------|-------------|-------------|-------------|-------------|-------------|
| YE 31 Dec (RMB mn) | | | | | | |
| Total income | 1,321,418 | 1,287,675 | 1,221,351 | 1,354,742 | 1,437,636 | 1,540,082 |
| Premiums written (gross) | 797,880 | 760,843 | 769,633 | 796,496 | 836,222 | 890,037 |
| Premiums earned (net) | 757,599 | 739,933 | 742,418 | 765,028 | 802,310 | 853,238 |
| Investment income | 225,046 | 203,513 | 127,057 | 211,630 | 223,146 | 234,831 |
| Realized gains (losses) | 257,109 | 270,871 | 280,916 | 301,390 | 328,602 | 359,782 |
| Other operating income | 81,664 | 73,358 | 70,960 | 76,694 | 83,577 | 92,232 |
| Losses | (1,133,654) | (1,148,095) | (1,115,536) | (1,144,786) | (1,209,740) | (1,293,039) |
| Selling | (614,751) | (618,662) | (631,138) | (646,629) | (664,088) | (693,674) |
| Other selling | (181,166) | (177,061) | (169,840) | (163,674) | (180,247) | (198,498) |
| Underwriting & commissions | (114,237) | (90,651) | (80,308) | (84,585) | (89,718) | (96,219) |
| Other operating expense | (223,500) | (261,721) | (234,250) | (249,898) | (275,688) | (304,647) |
| Operating income before interest expense | 187,764 | 139,580 | 105,815 | 209,957 | 227,895 | 247,044 |
| Pretax income | 187,764 | 139,580 | 105,815 | 209,957 | 227,895 | 247,044 |
| Income taxes | (28,405) | (17,778) | 1,617 | (43,381) | (46,962) | (50,876) |
| Consolidated net income | 159,359 | 121,802 | 107,432 | 166,576 | 180,933 | 196,168 |
| Minority interest | (16,260) | (20,184) | (23,658) | (27,155) | (30,148) | (33,303) |
| Net income | 143,099 | 101,618 | 83,774 | 139,421 | 150,785 | 162,865 |
| Net income available to common | 143,099 | 101,618 | 83,774 | 139,421 | 150,785 | 162,865 |

| BALANCE SHEET | 2020A | 2021A | 2022A | 2023E | 2024E | 2025E |
|--|-----------|------------|------------|------------|------------|------------|
| YE 31 Dec (RMB mn) | | | | | | |
| Assets | | | | | | |
| Cash & short-term investments | 587,391 | 584,995 | 770,751 | 846,102 | 929,647 | 1,023,131 |
| Investments | 267,819 | 284,061 | 280,793 | 308,872 | 339,760 | 373,735 |
| Total fixed income securities investment | 4,133,300 | 4,253,940 | 4,631,969 | 4,891,382 | 5,150,192 | 5,417,202 |
| Total equity securities investment | 795,812 | 878,204 | 1,006,163 | 1,062,513 | 1,118,732 | 1,176,733 |
| Real estate assets | 89,671 | 135,799 | 168,420 | 177,530 | 186,759 | 196,333 |
| Mortgage | 37,661 | 30,957 | 29,278 | 29,278 | 29,278 | 29,278 |
| Other investments | 2,599,510 | 2,980,975 | 3,238,054 | 3,723,762 | 4,282,326 | 4,924,675 |
| Premium balance receivables | 167,281 | 142,688 | 120,342 | 136,447 | 154,870 | 175,954 |
| Net property | 292,738 | 320,954 | 295,559 | 312,112 | 328,626 | 345,664 |
| Deferred tax assets | 61,901 | 65,360 | 92,846 | 97,488 | 102,363 | 107,481 |
| Intangible assets | 64,290 | 68,462 | 99,411 | 109,352 | 120,287 | 132,316 |
| Other assets | 430,496 | 395,631 | 403,582 | 464,119 | 533,737 | 613,798 |
| Total assets | 9,527,870 | 10,142,026 | 11,137,168 | 12,158,957 | 13,276,578 | 14,516,300 |
| Liabilities & shareholders' equity | | | | | | |
| Insurance policy liabilities | 3,040,041 | 3,334,193 | 3,641,611 | 4,000,346 | 4,349,561 | 4,714,914 |
| Insurance reserves | 1,994,341 | 2,252,472 | 2,501,090 | 2,748,246 | 2,993,182 | 3,241,431 |
| Unearned premiums | 177,041 | 170,420 | 173,742 | 179,237 | 185,073 | 191,340 |
| Policy claims | 109,943 | 118,926 | 138,393 | 152,232 | 167,456 | 184,201 |
| Other insurance liabilities | 754,453 | 788,220 | 824,760 | 916,461 | 999,054 | 1,092,428 |
| ST debt & curr. portion LT debt | 3,979,189 | 3,962,221 | 4,662,451 | 5,239,311 | 5,888,986 | 6,620,781 |
| Deferred tax liabilities | 19,267 | 13,605 | 14,217 | 14,928 | 15,674 | 16,458 |
| Other liabilities | 1,501,468 | 1,754,284 | 1,643,591 | 1,604,978 | 1,594,804 | 1,597,430 |
| Total liabilities | 8,539,965 | 9,064,303 | 9,961,870 | 10,859,563 | 11,849,025 | 12,949,583 |
| Common stock/ordinary capital | 18,280 | 18,280 | 18,280 | 18,280 | 18,280 | 18,280 |
| Retained earnings | 522,004 | 569,834 | 595,661 | 686,285 | 784,295 | 890,157 |
| Equity reserves | 222,276 | 224,291 | 244,734 | 251,052 | 251,052 | 251,052 |
| Total shareholders' equity | 762,560 | 812,405 | 858,675 | 955,617 | 1,053,627 | 1,159,489 |
| Minority interest | 225,345 | 265,318 | 316,623 | 343,778 | 373,925 | 407,228 |
| Total equity | 987,905 | 1,077,723 | 1,175,298 | 1,299,395 | 1,427,553 | 1,566,718 |
| Total liabilities & shareholders' equity | 9,527,870 | 10,142,026 | 11,137,168 | 12,158,957 | 13,276,578 | 14,516,300 |

27 Apr 2023



| | | | | | A Whelly Owned 5 | ubsidiary Of China Merchanis B |
|-----------------------------------|--------|--------|--------|--------|------------------|--------------------------------|
| PER SHARE DATA | 2020A | 2021A | 2022A | 2023E | 2024E | 2025E |
| YE 31 Dec | | | | | | |
| DPS | 2.27 | 2.45 | 2.51 | 2.67 | 2.89 | 3.12 |
| EPS (Reported) | 8.10 | 5.77 | 4.80 | 7.63 | 8.25 | 8.91 |
| Group embedded value/share (HK\$) | 72.65 | 76.34 | 77.89 | 82.94 | 91.78 | 101.71 |
| VNB/share (HK\$) | 2.71 | 2.07 | 1.58 | 1.75 | 1.93 | 2.12 |
| No. of shares basic | 18,280 | 18,280 | 18,280 | 18,280 | 18,280 | 18,280 |
| PROFITABILITY | 2020A | 2021A | 2022A | 2023E | 2024E | 2025E |
| YE 31 Dec | | | | | | |
| Return on equity (ROE) | 18.2% | 12.2% | 9.2% | 15.4% | 15.0% | 14.7% |
| Return on asset (ROA) | 1.5% | 1.0% | 0.8% | 1.1% | 1.1% | 1.1% |
| VNB margin (FYP/APE basis) | 31.4% | 25.3% | 20.7% | 20.7% | 20.9% | 21.0% |
| Combined ratio | 99.2% | 97.6% | 99.7% | 99.9% | 99.9% | 99.9% |
| Loss ratio | 60.5% | 67.1% | 69.8% | 70.1% | 70.1% | 70.1% |
| Expense ratio | 38.6% | 30.5% | 29.8% | 29.8% | 29.8% | 29.8% |
| VALUATION | 2020A | 2021A | 2022A | 2023E | 2024E | 2025E |
| YE 31 Dec | | | | | | |
| P/EV | 0.6 | 0.6 | 0.6 | 0.5 | 0.5 | 0.4 |
| P/B | 1.1 | 1.0 | 1.0 | 0.9 | 0.8 | 0.7 |
| Div yield (%) | 5.0 | 5.4 | 5.5 | 5.9 | 6.4 | 6.9 |
| Div payout (%) | 28.0 | 42.4 | 52.3 | 35.0 | 35.0 | 35.0 |

Source: Company data, CMBIGM estimates. Note: The calculation of net cash includes financial assets.



Disclosures & Disclaimers

Analyst Certification

The research analyst who is primary responsible for the content of this research report, in whole or in part, certifies that with respect to the securities or issuer that the analyst covered in this report: (1) all of the views expressed accurately reflect his or her personal views about the subject securities or issuer; and (2) no part of his or her compensation was, is, or will be, directly or indirectly, related to the specific views expressed by that analyst in this report.

Besides, the analyst confirms that neither the analyst nor his/her associates (as defined in the code of conduct issued by The Hong Kong Securities and Futures Commission) (1) have dealt in or traded in the stock(s) covered in this research report within 30 calendar days prior to the date of issue of this report; (2) will deal in or trade in the stock(s) covered in this research report 3 business days after the date of issue of this report; (3) serve as an officer of any of the Hong Kong listed companies covered in this report; and (4) have any financial interests in the Hong Kong listed companies covered in this report.

| CMBIGM Ratings BUY HOLD SELL NOT RATED | : Stock with potential return of over 15% over next 12 months : Stock with potential return of +15% to -10% over next 12 months : Stock with potential loss of over 10% over next 12 months : Stock is not rated by CMBIGM |
|--|---|
| OUTPERFORM | : Industry expected to outperform the relevant broad market benchmark over next 12 months |
| MARKET-PERFORM | : Industry expected to perform in-line with the relevant broad market benchmark over next 12 months |
| UNDERPERFORM | : Industry expected to underperform the relevant broad market benchmark over next 12 months |

CMB International Global Markets Limited

Address: 45/F, Champion Tower, 3 Garden Road, Hong Kong, Tel: (852) 3900 0888 Fax: (852) 3900 0800 CMB International Global Markets Limited ("CMBIGM") is a wholly owned subsidiary of CMB International Capital Corporation Limited (a wholly owned subsidiary of China Merchants Bank)

Important Disclosures

There are risks involved in transacting in any securities. The information contained in this report may not be suitable for the purposes of all investors. CMBIGM does not provide individually tailored investment advice. This report has been prepared without regard to the individual investment objectives, financial position or special requirements. Past performance has no indication of future performance, and actual events may differ materially from that which is contained in the report. The value of, and returns from, any investments are uncertain and are not guaranteed and may fluctuate as a result of their dependence on the performance of underlying assets or other variable market factors. CMBIGM recommends that investors should independently evaluate particular investments and strategies, and encourages investors to consult with a professional financial advisor in order to make their own investment decisions.

This report or any information contained herein, have been prepared by the CMBIGM, solely for the purpose of supplying information to the clients of CMBIGM or its affiliate(s) to whom it is distributed. This report is not and should not be construed as an offer or solicitation to buy or sell any security or any interest in securities or enter into any transaction. Neither CMBIGM nor any of its affiliates, shareholders, agents, consultants, directors, officers or employees shall be liable for any loss, damage or expense whatsoever, whether direct or consequential, incurred in relying on the information contained in this report. Anyone making use of the information contained in this report does so entirely at their own risk.

The information and contents contained in this report are based on the analyses and interpretations of information believed to be publicly available and reliable. CMBIGM has exerted every effort in its capacity to ensure, but not to guarantee, their accuracy, completeness, timeliness or correctness. CMBIGM provides the information, advices and forecasts on an "AS IS" basis. The information and contents are subject to change without notice. CMBIGM may issue other publications having information and/ or conclusions different from this report. These publications reflect different assumption, point-of-view and analytical methods when compiling. CMBIGM may make investment decisions or take proprietary positions that are inconsistent with the recommendations or views in this report.

CMBIGM may have a position, make markets or act as principal or engage in transactions in securities of companies referred to in this report for itself and/or on behalf of its clients from time to time. Investors should assume that CMBIGM does or seeks to have investment banking or other business relationships with the companies in this report. As a result, recipients should be aware that CMBIGM may have a conflict of interest that could affect the objectivity of this report and CMBIS will not assume any responsibility in respect thereof. This report is for the use of intended recipients only and this publication, may not be reproduced, reprinted, sold, redistributed or published in whole or in part for any purpose without prior written consent of CMBIGM. Additional information on recommended securities is available upon request.

For recipients of this document in the United Kingdom

This report has been provided only to persons (I) falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended from time to time)("The Order") or (II) are persons falling within Article 49(2) (a) to (d) ("High Net Worth Companies, Unincorporated Associations, etc.,) of the Order, and may not be provided to any other person without the prior written consent of CMBIGM.

For recipients of this document in the United States

CMBIGM is not a registered broker-dealer in the United States. As a result, CMBIGM is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. The research analyst who is primary responsible for the content of this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA"). The analyst is not subject to applicable restrictions under FINRA Rules intended to ensure that the analyst is not affected by potential conflicts of interest that could bear upon the reliability of the research report. This report is intended for distribution in the United States solely to "major US institutional investors", as defined in Rule 15a-6 under the US, Securities Exchange Act of 1934, as amended, and may not be furnished to any other person in the United States. Each major US institutional investors that receives a copy of this report by its acceptance hereof represents and agrees that it shall not distribute or provide this report to any other person. Any U.S. recipient of this report wishing to effect any transaction to buy or sell securities based on the information provided in this report should do so only through a U.S.-registered broker-dealer.

For recipients of this document in Singapore

This report is distributed in Singapore by CMBI (Singapore) Pte. Limited (CMBISG) (Company Regn. No. 201731928D), an Exempt Financial Adviser as defined in the Financial Advisers Act (Cap. 110) of Singapore and regulated by the Monetary Authority of Singapore. CMBISG may distribute reports produced by its respective foreign entities, affiliates or other foreign research houses pursuant to an arrangement under Regulation 32C of the Financial Advisers Regulations. Where the report is distributed in Singapore to a person who is not an Accredited Investor, Expert Investor or an Institutional Investor, as defined in the Securities and Futures Act (Cap. 289) of Singapore, CMBISG accepts legal responsibility for the contents of the report to such persons only to the extent required by law. Singapore recipients should contact CMBISG at +65 6350 4400 for matters arising from, or in connection with the report.