招銀国际
CMB INTERNATIONAL

# Bestway Global（3358 HK） 

Falling demand as well as production costs

Downgrade to HOLD and cut TP to HK\＄1．97．Due to sharp drop in EU／US demand and operating deleverage，NP could plummet despite falling raw material costs．But still，significant upside risk can arise in FY21E if：1）demand can turn around and 2）low cost environment will stay．The Company is trading at $9 x / 6 x$ FY20／21E P／E，which is not too attractive given only $5 \%$ NP FY19－22E CAGR．

■ We forecast sales to decline by $5 \% / 41 \% / 11 \%$ YoY in 1H20E／2H20E／ 1H21E．We believe Bestway has been hit hard by global pandemic，as $50 \%+$ of sales are water，outdoor sports and camping related and $95 \%+$ are exporting to EU，N．A．and others．Revenue decline in 1H20E，in our view， should be mild as orders were pre－placed，but shall intensify from 2 H 20 E as the virus spread and lockdowns bequn．We are worried for Bestwav due to pressure from the Industry stand point，overall US retail sales slumped by $5.8 \%$ YoY in Mar 2020，the worst decline since 2009．Sales of sporting goods，furniture and clothing also fell by $23 \% / 27 \% / 51 \%$ MoM．We believe Apr 2020 is likely to be worse and such pressure will sustain into 2Q20E．
－Stay home entertainment and online outperformed，but not enough to offset the drags．We believe products like above ground pools and inflatable spas and e－commerce business can benefit as demand for stay home entertainment surged during Mar－Apr 2020．But those products and online channel only made up 48\％and 20\％of sales in FY19．
－GP margin to be benefited by falling oil price in near future．PVC resin and plasticizer accounted for $\sim 40 \%$ of Bestway＇s COGS，while others are labour costs，metals，packing materials，electronic components，etc． Therefore，$\sim 66 \%$ YTD drop in WTI and Brent oil prices should lead to further decline of PVC Resin and plasticizer prices，which had only fallen by $3 \%$ and $10 \%$ YTD．We forecast GP margin to be 25．7\％（flattish YoY）in 1H20E，30．0\％ （up 2ppt YoY）in 2H20E and 27．4\％in FY21E（vs 27．8\％in FY20E）．
－However，OP margin is still under pressure as many opex are fixed．We estimate $\sim 55 \%$ of opex are relatively fixed，which include factory and headquarters staff costs，D\＆A，R\＆D，maintenance，rovalty fees，audit fees etc．Hence，we forecast OP margin to be $8.8 \%$（down 1．6ppt YoY）in 1H20E， $-1.5 \%$（down 5．3ppt YoY）in 2H20E and 8．3\％in FY21E（vs 6．2\％in FY20E）．
－Downgrade to HOLD and cut TP to HK\＄1．97．We downgrade to HOLD and cut TP to HK\＄1．97，based on 10x FY20E P／E（from 10x FY19）．The counter is trading at $9 x / 6 x$ FY20E／21E P／E，not too attractive with various challenges ahead and 5\％3－year NP CAGR．We revised down our FY20E／ 21E EPS est．by $63 \% / 50 \%$ to factor in 1 ）orders cut but 2 ）better GP margin．

Earnings Summary

| （YE 31 Dec） | FY18A | FY19A | FY20E | FY21E | FY22E |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenue（USD mn） | 865 | 935 | 767 | 869 | 945 |
| YoY growth（\％） | 19.8 | 8.0 | $(17.9)$ | 13.3 | 8.6 |
| Net income（USD mn） | 43 | 45 | 27 | 45 | 51 |
| EPS（USD） | 0.041 | 0.042 | 0.025 | 0.042 | 0.048 |
| YoY growth（\％） | $(36.0)$ | 3.9 | $(40.3)$ | 67.0 | 14.0 |
| Consensus EPS（USD） | 0.040 | 0.046 | 0.051 | 0.040 | 0.046 |
| P／E（x） | 5.7 | 5.5 | 9.2 | 5.5 | 4.8 |
| P／B（x） | 0.6 | 0.6 | 0.5 | 0.5 | 0.4 |
| Yield（\％） | 5.8 | 5.3 | 3.3 | 5.5 | 6.2 |
| ROE（\％） | 10.6 | 10.6 | 5.9 | 9.1 | 9.5 |
| Net gearing（\％） | 48.1 | 42.3 | 22.3 | 16.6 | 9.9 |

Source：Company data，Bloomberg，CMBIS estimates

## Focus Charts

Figure 1：Sales／net profit growth，full year


FY17A FY18A FY19A FY20E FY21E FY22E
$■$ Sales growth $\quad$ NP att．growth
Source：Company data，CMBIS estimates
Figure 3：US／UK S．A．retail sales（ex－auto）growth

＿UUS S．A．retail sales（ex－auto）YoY growth
＿uUK S．A．retail sales（ex－auto \＆fuel）YoY growth
Source：U．S．Census Bureau，UK Office for National Statistics，CMBIS estimates

Figure 5：Sales growth by region


Source：Company data，CMBIS estimates

Figure 2：Sales／net profit growth，half year


Source：Company data，CMBIS estimates
Figure 4：US retail sales growth（MoM）by type－Mar



Source：U．S．Census Bureau，CMBIS estimates

Figure 6：GP／OP／NP att．margin，full year


[^0]Figure 7：GP／OP／NP att．margin，half year


Source：Company data，CMBIS estimates

Figure 9：USDCNY rate


Source：Company data，CMBIS estimates

Figure 11：WTI，Brent oil future vs PVC Resin prices


[^1]Figure 8：GP margin by product


Source：Company data，CMBIS estimates
Figure 10：COGS breakdown－FY19（CMBIS est．）


Figure 12：WTI，Brent oil future vs Plasticizer prices


Source：Company data，Bloomberg，Wind，CMBIS estimates

## Result preview

Figure 13：Results preview－Half Year

| Half yearly （USD mn） | 1H19 | 2H19 | 1H20E | 2H20E | $\begin{gathered} \text { 1H19 } \\ \text { YoY } \end{gathered}$ | $\begin{gathered} \text { 2H19 } \\ \text { YoY } \end{gathered}$ | 1H20E YoY | 2H20E <br> YoY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 602 | 333 | 571 | 196 | 15\％ | －2\％ | －5\％ | －41\％ |
| COGS | （447） | （240） | （424） | （138） | 12\％ | 2\％ | －5\％ | －43\％ |
| Gross profit | 155 | 93 | 147 | 59 | 24\％ | －12\％ | －5\％ | －37\％ |
| GP margins | 25．7\％ | 28．0\％ | 25．7\％ | 30．0\％ |  |  |  |  |
| Other income \＆gains | 7 | 5 | 2 | 1 | －45\％ | －120\％ | －76\％ | －71\％ |
| S \＆D expenses | （60） | （47） | （58） | （32） | 9\％ | 55\％ | －2\％ | －31\％ |
| $S$ \＆$D \exp$／sales | －9．9\％ | －14．0\％ | －10．2\％ | －16．3\％ |  |  |  |  |
| Admin expenses | （40） | （39） | （40） | （31） | 16\％ | 4\％ | 1\％ | －19\％ |
| Admin exp／sales | －6．6\％ | －11．6\％ | －7．0\％ | －15．8\％ |  |  |  |  |
| Other opex | 0 | 0 | 0 | 0 |  |  |  |  |
| Operating profit（EBIT） | 63 | 13 | 50 | －3 | 27\％ | －18\％ | －19\％ | －122\％ |
| OP margins | 10．4\％ | 3．8\％ | 8．8\％ | －1．5\％ |  |  |  |  |
| Other items | 0 | 0 | 0 | 0 |  |  |  |  |
| Net finance income | （6） | （9） | （3） | （4） | 87\％ | 48\％ | －59\％ | －52\％ |
| Net fin．income／sales | －1．0\％ | －2．8\％ | －0．5\％ | －2．3\％ |  |  |  |  |
| Profit after financing costs | 56 | 3 | 48 | （7） | 22\％ | －62\％ | －15\％ | －309\％ |
| Associated coms | 0 | 0 | 0 | 0 |  |  |  |  |
| Jointly controlled coms | 0 | 0 | 0 | 0 |  |  |  |  |
| Pre－tax profit | 56 | 3 | 48 | （7） | 22\％ | －62\％ | －15\％ | －309\％ |
| Tax | （11） | （1） | （11） | （0） |  |  |  |  |
| Tax／sales | －1．8\％ | －0．4\％ | －1．9\％ | －0．2\％ |  |  |  |  |
| Effective tax rate | －19．4\％ | －40．0\％ | －23．0\％ | 4．8\％ |  |  |  |  |
| Minority interests | 1.28 | 1.58 | 1.71 | 0.59 |  |  |  |  |
| Net profit att． | 44 | 1 | 35 | －8 | 24\％ | －93\％ | －20\％ | －1694\％ |
| NP margins | 7．3\％ | 0．2\％ | 6．2\％ | －4．2\％ |  |  |  |  |
| Unrealized gain or losses on derivative financial instruments | （15） | 35 | 0 | 0 |  |  |  |  |
| Adjusted Core NP（ex one－ off items） | 59 | －35 | 35 | －8 | 62\％ | －232\％ | －41\％ | －76\％ |
| Adjusted Core NP margins （ex one－off items） | 9．9\％ | －10．4\％ | 6．2\％ | －4．2\％ |  |  |  |  |

[^2]Figure 14：Results preview－Full Year

| Full yearly（USD mn） | FY18 | FY19 | FY20E | FY21E | $\begin{gathered} \text { FY19 } \\ \text { YoY } \end{gathered}$ | $\begin{aligned} & \text { FY20E } \\ & \text { Yoy } \end{aligned}$ | $\begin{array}{r} \text { FY21E } \\ \text { YoY } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 865 | 935 | 767 | 869 | 8\％ | －18\％ | 13\％ |
| COGS | （635） | （687） | （562） | （628） | 8\％ | －18\％ | 12\％ |
| Gross profit | 231 | 248 | 206 | 242 | 8\％ | －17\％ | 17\％ |
| GP margins | 26．6\％ | 26．5\％ | 26．8\％ | 27．8\％ |  |  |  |
| Other income \＆gains | －10 | 12 | 3 | 3 | －219\％ | －74\％ | 13\％ |
| $S \& D$ expenses | （84） | （106） | （90） | （97） | 26\％ | －15\％ | 8\％ |
| $S \& D \exp$／sales | －9．8\％ | －11．4\％ | －11．8\％ | －11．2\％ |  |  |  |
| Admin expenses | （71） | （78） | （71） | （75） | 10\％ | －9\％ | 6\％ |
| Admin exp／sales | －8．3\％ | －8．4\％ | －9．3\％ | －8．7\％ |  |  |  |
| Other opex | 0 | 0 | 0 | 0 |  |  |  |
| Operating profit（EBIT） | 65 | 75 | 48 | 72 | 16\％ | －37\％ | 52\％ |
| OP margins | 7．5\％ | 8．1\％ | 6．2\％ | 8．3\％ |  |  |  |
| Other items | 0 | 0 | 0 | 0 |  |  |  |
| Net finance income <br> Net finance income／ | （10） | （15） | $\begin{array}{r}\text {（7）} \\ \\ \hline 0.9 \%\end{array}$ | $\begin{array}{r}\text {（6）} \\ \\ \hline\end{array}$ | 62\％ | －54\％ | －9\％ |
| sales | －1．1\％ | －1．6\％ | －0．9\％ | －0．7\％ |  |  |  |
| Profit after financing costs | 55 | 60 | 41 | 66 | 8\％ | －32\％ | 63\％ |
| Associated coms | 0 | 0 | 0 | 0 |  |  |  |
| Jointly controlled coms | 0 | 0 | 0 | 0 |  |  |  |
| Pre－tax profit | 55 | 60 | 41 | 66 | 8\％ | －32\％ | 63\％ |
| Tax | （12） | （12） | （11） | （18） | 5\％ | －8\％ | 63\％ |
| Tax／sales | －1．4\％ | －1．3\％ | －1．5\％ | －2．1\％ |  |  |  |
| Effective tax rate | －21．3\％ | －20．6\％ | －28．0\％ | －28．0\％ |  |  |  |
| Minority interests | 0 | 3 | 2 | 3 |  |  |  |
| Net profit att． | 43.1 | 44.7 | 26.9 | 44.9 | 4\％ | －40\％ | 67\％ |
| NP margins | 5．0\％ | 4．8\％ | 3．5\％ | 5．2\％ |  |  |  |
| Unrealized gain or losses on derivative financial instruments | （20） | 20 | 0 | 0 |  |  |  |
| Adjusted Core NP（ex one－ off items） | 63 | 25 | 27 | 45 | －61\％ | 8\％ | 67\％ |
| Adjusted Core NP margins （ex one－off items） | 7．3\％ | 2．7\％ | 3．5\％ | 5．2\％ |  |  |  |

[^3]
## Earnings revision

Figure 15：Earnings revision

| USD mn | FY20E | $\begin{aligned} & \text { New } \\ & \text { FY21E } \end{aligned}$ | FY22E | FY20E | $\begin{aligned} & \text { Old } \\ & \text { FY21E } \end{aligned}$ | FY22E | FY20E | Diff（\％） <br> FY21E | FY22E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 767 | 869 | 945 | 1，113 | 1，240 | n／a | －31．1\％ | －29．9\％ | n／a |
| Gross profit | 206 | 242 | 259 | 298 | 336 | n／a | －30．9\％ | －28．1\％ | n／a |
| EBIT | 48 | 72 | 81 | 106 | 126 | n／a | －55．0\％ | －42．4\％ | n／a |
| Net profit att． | 27 | 45 | 51 | 73 | 90 | n／a | －63．3\％ | －50．0\％ | n／a |
| Diluted EPS（USD） | 0.025 | 0.042 | 0.048 | 0.069 | 0.084 | n／a | －63．3\％ | －50．0\％ | n／a |
| Gross margin | 26．8\％ | 27．8\％ | 27．4\％ | 26．8\％ | 27．1\％ | $\mathrm{n} / \mathrm{a}$ | 0.1 ppt | 0．7ppt | n／a |
| EBIT margin | 6．2\％ | 8．3\％ | 8．6\％ | 9．5\％ | 10．1\％ | n／a | －3．3ppt | －1．8ppt | n／a |
| Net profit att．margin | 3．5\％ | 5．2\％ | 5．4\％ | 6．6\％ | 7．3\％ | n／a | －3．1ppt | －2．1ppt | n／a |

Source：Company data，CMBIS estimates
Figure 16：CMBIS estimates vs consensus

| USD mn | FY20E | CMBIS <br> FY21E | FY22E | Consensus |  |  | Diff（\％） |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | FY20E | FY21E | FY22E | FY20E | FY21E | FY22E |
| Revenue | 767 | 869 | 945 | 910 | 1，004 | 1，107 | －15．7\％ | －13．4\％ | －14．7\％ |
| Gross profit | 206 | 242 | 259 | 239 | 264 | 291 | －14．0\％ | －8．5\％ | －11．2\％ |
| EBIT | 48 | 72 | 81 | 59 | 67 | 75 | －19．3\％ | 8．1\％ | 8．3\％ |
| Net profit att． | 27 | 45 | 51 | 42 | 48 | 54 | －35．9\％ | －6．4\％ | －5．1\％ |
| Diluted EPS（USD） | 0.025 | 0.042 | 0.048 | 0.040 | 0.046 | 0.051 | －37．0\％ | －8．5\％ | －6．0\％ |
| Gross margin | 26．8\％ | 27．8\％ | 27．4\％ | 26．3\％ | 26．3\％ | 26．3\％ | 0．5ppt | 1．5ppt | 1.1 ppt |
| EBIT margin | 6．2\％ | 8．3\％ | 8．6\％ | 6．5\％ | 6．7\％ | 6．8\％ | －0．3ppt | 1．7ppt | 1．8ppt |
| Net profit att．margin | 3．5\％ | 5．2\％ | 5．4\％ | 4．6\％ | 4．8\％ | 4．9\％ | －1．1ppt | 0．4ppt | 0．5ppt |

Source：Bloomberg，CMBIS estimates

## Valuation

Figure 17：Peers＇valuation

| Company | Ticker | Rating | $\begin{gathered} 12 \mathrm{~m} \\ \mathrm{TP} \\ \text { (LC) } \end{gathered}$ | Price <br> （LC） | Up／ <br> Down－ <br> side | Mkt．Cap <br> （HK\＄mn） | Year <br> End | P／E（x） |  | P／B（x） |  | ROE <br> （\％） <br> FY1E | $\begin{gathered} \text { 3yrs } \\ \text { PEG }(x) \\ \text { FY1E } \end{gathered}$ | Yield <br> （\％） <br> FY1E |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  | FY1E | FY2E | FY1E | FY2E |  |  |  |
| H－shares Brands and Exporters |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bestway | 3358 HK | HOLD | 1.97 | 1.80 | 9\％ | 1，905 | Dec－19 | 9.2 | 5.5 | 0.5 | 0.5 | 10.6 | 2.1 | 3.3 |
| Man Wah | 1999 HK | NR | n／a | 4.47 | n／a | 16，968 | Mar－19 | 10.8 | 9.8 | 2.4 | 2.0 | 23.8 | 0.7 | 3.1 |
| Goodbaby | 1086 HK | NR | n／a | 0.79 | n／a | 1，318 | Dec－19 | 8.1 | 5.1 | 0.3 | 0.2 | 4.1 | 0.3 | 2.2 |
| Haitian | 1882 HK | NR | n／a | 13.86 | n／a | 22，121 | Dec－19 | 11.9 | 10.4 | 1.4 | 1.3 | 14.0 | 1.9 | 2.8 |
| Vtech Holdings | 303 HK | NR | n／a | 58.30 | n／a | 14，679 | Mar－19 | 10.6 | 11.2 | 3.1 | 3.3 | 35.3 | 3.1 | 8.8 |
| Techtronic | 669 HK | NR | n／a | 58.50 | n／a | 107，071 | Dec－19 | 20.6 | 17.0 | 3.6 | 3.1 | 19.1 | 1.3 | 1.9 |
| Haier Electronics | 1169 HK | NR | n／a | 21.10 | n／a | 59，434 | Dec－19 | 13.4 | 11.5 | 1.8 | 1.6 | 27.7 | （1．1） | 2.2 |
| Tcl Electronics | 1070 HK | NR | n／a | 3.14 | n／a | 7，446 | Dec－19 | 6.5 | 5.1 | 0.6 | 0.6 | 21.3 | （0．5） | 6.4 |
| Johnson Electric | 179 HK | NR | n／a | 13.44 | n／a | 12，132 | Mar－19 | 6.4 | 6.6 | 0.6 | 0.5 | 12.6 | （1．1） | 3.9 |
| Yue Yuen | 551 HK | NR | n／a | 11.96 | n／a | 19，282 | Dec－19 | 13.4 | 7.7 | 0.6 | 0.6 | 7.3 | 1.5 | 6.5 |
| Stella | 1836 HK | NR | n／a | 7.69 | n／a | 6，112 | Dec－19 | 11.4 | 7.2 | 0.8 | 0.8 | 10.0 | 1.1 | 6.1 |
| Shenzhou | 2313 HK | NR | n／a | 90.95 | n／a | 136，718 | Dec－19 | 24.7 | 20.2 | 4.5 | 4.0 | 21.5 | 2.4 | 2.1 |
| Regina Miracle | 2199 HK | NR | n／a | 3.66 | n／a | 4，481 | Mar－19 | 15.4 | 15.8 | 1.4 | 1.4 | 10.2 | 0.7 | 2.1 |
|  |  |  |  |  |  |  | Avg． | 12.5 | 10.2 | 1.7 | 1.5 | 16.7 | 1.0 | 4.0 |
|  |  |  |  |  |  |  | Med． | 11.6 | 10.6 | 1.7 | 1.5 | 9.2 | 1.0 | 2.8 |
| International Outdoor brands and Manufacturers |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Vf Corp | VFC US | NR | n／a | 59.50 | n／a | 182，025 | Mar－20 | 20.0 | 31.5 | 5.5 | 5.4 | 29.1 | （6．1） | 3.2 |
| Deckers Outdoor | DECK US | NR | n／a | 147.92 | n／a | 32，086 | Mar－19 | 16.1 | 19.5 | 3.7 | 3.5 | 26.5 | 6.5 | 0.0 |
| Newell Brands | NWL US | NR | n／a | 14.23 | n／a | 49，406 | Dec－19 | 11.0 | 10.0 | 1.2 | 1.2 | 2.1 | 0.1 | 6.0 |
| Hasbro | HAS US | NR | n／a | 77.86 | n／a | 82，676 | Dec－19 | 20.7 | 17.6 | 3.4 | 3.2 | 21.9 | 2.7 | 3.5 |
| Mattel | MAT US | NR | n／a | 9.30 | n／a | 24，991 | Dec－19 | n／a | 33.0 | 6.5 | 5.3 | （38．1） | 0.0 | 0.0 |
| Carter＇S | CRI US | NR | n／a | 80.42 | n／a | 27，182 | Dec－19 | 18.0 | 13.0 | 3.6 | 3.7 | 29.9 | 9.2 | 2.8 |
| Children＇S Place | PLCE US | NR | n／a | 28.58 | n／a | 3，222 | Feb－20 | 11.8 | 6.3 | 1.3 | 1.2 | 26.7 | （0．4） | 3.9 |
| Columbia Sports | COLM US | NR | n／a | 75.57 | n／a | 38，725 | Dec－19 | 27.2 | 17.8 | 2.6 | 2.2 | 18.8 | 343.0 | 1.4 |
| Vista Outdoor | VSTO US | NR | n／a | 9.96 | n／a | 4，468 | Mar－19 | 50.3 | 25.0 | 0.9 | n／a | （9．8） | （0．4） | n／a |
| Johnson Outdoors | JOUT US | NR | n／a | 65.59 | n／a | 5，119 | Sep－19 | 19.0 | 18.3 | n／a | n／a | 17.8 | 0.0 | n／a |
| Dorel Industries | DII／B CN | NR | n／a | 2.78 | n／a | 519 | Dec－19 | 5.1 | 3.6 | n／a | n／a | （1．9） | 0.0 | n／a |
|  Avg． 19.9 17.8 3.2 3.2 11.2 32.2 <br> 2.6        |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

[^4]
## Assumptions

Figure 18：Bestway＇s major assumptions

| Major assumptions | FY18A | FY19A | FY20E | FY21E | FY22E |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales growth（\％） |  |  |  |  |  |
| Above－ground pools and portable spas | 13．9\％ | 20．5\％ | －10．0\％ | 11．0\％ | 7．0\％ |
| Recreation products | 24．7\％ | 1．1\％ | －23．0\％ | 16．0\％ | 5．0\％ |
| Sporting goods | 23．8\％ | 0．0\％ | －29．0\％ | 20．0\％ | 20．0\％ |
| Camping products | 25．0\％ | －5．1\％ | －25．0\％ | 13．0\％ | 10．0\％ |
| Total | 19．8\％ | 8．0\％ | －17．9\％ | 13．3\％ | 8．6\％ |
| Sales growth（\％） |  |  |  |  |  |
| Europe | 17．7\％ | 22．3\％ | －17．0\％ | 15．0\％ | 10．0\％ |
| North America | 22．8\％ | －4．1\％ | －25．1\％ | 14．4\％ | 7．1\％ |
| China | 33．1\％ | －15．8\％ | －20．0\％ | 35．0\％ | 20．0\％ |
| Rest of world | 18．7\％ | －4．0\％ | －10．0\％ | 5．0\％ | 5．0\％ |
| Total | 19．8\％ | 8．0\％ | －17．9\％ | 13．3\％ | 8．6\％ |
| GP margins | 26．6\％ | 26．5\％ | 26．8\％ | 27．8\％ | 27．4\％ |
| GP margin by product |  |  |  |  |  |
| Above－ground pools and portable spas | 24．5\％ | 26．1\％ | 26．3\％ | 27．5\％ | 27．0\％ |
| Recreation products | 29．8\％ | 28．4\％ | 28．8\％ | 28．5\％ | 28．0\％ |
| Sporting goods | 31．5\％ | 33．2\％ | 33．8\％ | 35．0\％ | 34．5\％ |
| Camping products | 24．6\％ | 21．0\％ | 21．8\％ | 23．0\％ | 22．5\％ |
| Total | 26．6\％ | 26．5\％ | 26．8\％ | 27．8\％ | 27．4\％ |
| GP margin by region |  |  |  |  |  |
| Europe | 29．0\％ | 29．3\％ | 29．5\％ | 30．3\％ | 29．8\％ |
| North America | 23．5\％ | 23．8\％ | 24．2\％ | 26．0\％ | 25．6\％ |
| China | 28．0\％ | 25．0\％ | 25．0\％ | 25．0\％ | 24．5\％ |
| Rest of world | 25．5\％ | 22．5\％ | 23．0\％ | 23．2\％ | 22．7\％ |
| Total | 26．6\％ | 26．5\％ | 26．8\％ | 27．8\％ | 27．4\％ |
| Selling \＆distribution costs／sales | －9．8\％ | －11．4\％ | －11．8\％ | －11．2\％ | －10．7\％ |
| Admin expenses／sales | －8．3\％ | －8．4\％ | －9．3\％ | －8．7\％ | －8．5\％ |
| Effective tax rate | －21．3\％ | －20．6\％ | －28．0\％ | －28．0\％ | －28．0\％ |
| NP att．margin | 5．0\％ | 4．8\％ | 3．5\％ | 5．2\％ | 5．4\％ |
| NP att．growth | －9．3\％ | 3．8\％ | －39．8\％ | 67．0\％ | 14．0\％ |

[^5]
## Financial Summary

| Income statement |  |  |  |  |  | Cash flow summary |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| YE 31 Dec（USD mn） | FY18A | FY19A | FY20E | FY21E | FY22E | YE 31 Dec（USD mn） | FY18A | FY19A | FY20E | FY21E | FY22E |
| Revenue | 865 | 935 | 767 | 869 | 945 | EBIT | 65 | 75 | 48 | 72 | 81 |
| Pools \＆portable spas | 373 | 450 | 405 | 449 | 481 | D \＆A | 9 | 13 | 15 | 17 | 19 |
| Recreation products | 187 | 190 | 146 | 169 | 178 | Change in working capital | （107） | 19 | 45 | （32） | （25） |
| Sporting goods | 119 | 119 | 85 | 102 | 122 | Income tax paid | （18） | （11） | （11） | （18） | （21） |
| Camping products | 186 | 176 | 132 | 149 | 164 | Others | 24 | 2 | 21 | 19 | 18 |
| Cost of goods sold | （635） | （687） | （562） | （628） | （686） | Net cash from operating | （27） | 98 | 117 | 58 | 71 |
| Gross profit | 231 | 248 | 206 | 242 | 259 |  |  |  |  |  |  |
| Other income | （10） | 12 | 3 | 3 | 4 | Capex \＆investments | （92） | （69） | （46） | （43） | （47） |
|  |  |  |  |  |  | Associated companies | － | － | － |  |  |
| Operating expenses | （156） | （184） | （161） | （173） | （181） | Interest received | 0 | － | 8 | 7 | 7 |
| D \＆A | （9） | （13） | （15） | （17） | （19） | Others | （30） | （5） | － | － | － |
| Staff costs | （53） | （50） | （47） | （47） | （49） | Net cash from investing | （121） | （74） | （38） | （36） | （40） |
| S \＆D costs（ex－staff，D\＆A） | （60） | （79） | （62） | （67） | （68） |  |  |  |  |  |  |
| Admin exp．（ex－staff，D\＆A） | （34） | （42） | （37） | （42） | （45） | Equity raised | － | － | － |  |  |
| Other operating | － | － | － | － | － | Net change in bank loans | 83 | 18 | － | － | － |
| EBIT | 65 | 75 | 48 | 72 | 81 | Dividend paid | （14） | （13） | （1） | （2） | （2） |
|  |  |  |  |  |  | Others | （0） | （1） | － | － | － |
| Finance costs，net | （10） | （15） | （7） | （6） | （6） | Net cash from financing | 69 | 4 | （1） | （2） | （2） |
| JVs \＆associates | － | － | － | － | － |  |  |  |  |  |  |
| Exceptional | － | － | － | － | － | Net change in cash | （79） | 27 | 78 | 20 | 29 |
| Pre－tax profit | 55 | 60 | 41 | 66 | 75 | Beginning cash balance | 111 | 32 | 59 | 137 | 157 |
|  |  |  |  |  |  | Exchange difference | 0 | 0 | － | － | － |
| Income tax | （12） | （12） | （11） | （18） | （21） | Cash at the end of the year | 32 | 59 | 137 | 157 | 186 |
| Less：Minority interests | 0 | 3 | 2 | 3 | 3 |  |  |  |  |  |  |
| Net profit | 43 | 45 | 27 | 45 | 51 |  |  |  |  |  |  |


| Balance sheet |  |  |  |  |  | Key ratios |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| YE 31 Dec（USD mn） | FY18A | FY19A | FY20E | FY21E | FY22E | YE 31 Dec | FY18A | FY19A | FY20E | FY21E | FY22E |
| Non－current assets | 347 | 362 | 372 | 375 | 376 | Sales mix（\％） |  |  |  |  |  |
| Fixed asset | 296 | 304 | 313 | 315 | 317 | Pools \＆portable spas | 43.1 | 48.1 | 52.7 | 51.7 | 50.9 |
| Intangible assets \＆goodwill | 44 | 10 | 11 | 11 | 11 | Recreation products | 21.7 | 20.3 | 19.0 | 19.5 | 18.8 |
| Prepaid lease payments | 3 | 2 | 2 | 2 | 2 | Sporting goods | 13.8 | 12.8 | 11.0 | 11.7 | 12.9 |
| Interest in joint ventures | － | － | － | － | － | Camping products | 21.4 | 18.8 | 17.2 | 17.2 | 17.4 |
| Other non－current assets | 5 | 46 | 46 | 46 | 46 | Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Current assets | 644 | 605 | 605 | 681 | 757 | P\＆L ratios（\％） |  |  |  |  |  |
| Cash and cash equivalents | 32 | 59 | 137 | 157 | 186 | Gross margin | 26.6 | 26.5 | 26.8 | 27.8 | 27.4 |
| Inventories | 331 | 305 | 260 | 291 | 318 | Operating margin | 7.5 | 8.1 | 6.2 | 8.3 | 8.6 |
| Trade and other | 209 | 190 | 164 | 186 | 202 | Pre－tax margin | 6.4 | 6.4 | 5.3 | 7.6 | 7.9 |
| Prepayments | 45 | 39 | 32 | 36 | 40 | Net margin | 5.0 | 4.8 | 3.5 | 5.2 | 5.4 |
| Other current assets | 28 | 12 | 12 | 12 | 12 | Effective tax rate | 21.3 | 20.6 | 28.0 | 28.0 | 28.0 |
| Current liabilities | 538 | 409 | 377 | 409 | 432 | Balance sheet ratios |  |  |  |  |  |
| Bank loans | 216 | 140 | 140 | 140 | 140 | Current ratio（x） | 1.2 | 1.5 | 1.6 | 1.7 | 1.8 |
| Trade payables | 184 | 160 | 141 | 157 | 172 | Quick ratio（x） | 0.6 | 0.7 | 0.9 | 1.0 | 1.0 |
| Accruals \＆other payables | 93 | 79 | 65 | 73 | 80 | Cash ratio（x） | 0.1 | 0.1 | 0.4 | 0.4 | 0.4 |
| Tax payables | 8 | 10 | 11 | 18 | 21 | Inventory turnover days | 167 | 169 | 169 | 169 | 169 |
| others | 36 | 20 | 20 | 20 | 20 | Trade receivables days | 74 | 78 | 78 | 78 | 78 |
|  |  |  |  |  |  | Trade payables days | 97 | 91 | 91 | 91 | 91 |
| Non－current liabilities | 45 | 124 | 124 | 124 | 124 | Total debt／total equity | 58 | 58 | 53 | 49 | 44 |
| Bank loans | 21 | 112 | 112 | 112 | 112 | Net debt／equity ratio（\％） | 48 | 42 | 22 | 17 | 10 |
| Deferred income | 18 | 4 | 4 | 4 | 4 | Returns（\％） |  |  |  |  |  |
| Deferred tax | 1 | 1 | 1 | 1 | 1 | ROE | 10.5 | 10.3 | 5.7 | 8.7 | 9.0 |
| Others | 5 | 7 | 7 | 7 | 7 | ROA | 4.3 | 4.6 | 2.8 | 4.3 | 4.5 |
|  |  |  |  |  |  | Per share |  |  |  |  |  |
| Minority Interest | －0 | 2 | 5 | 7 | 10 | EPS（USD） | 0.04 | 0.04 | 0.03 | 0.04 | 0.05 |
| Total net assets | 409 | 433 | 472 | 516 | 567 | DPS（USD） | 0.01 | 0.01 | 0.01 | 0.01 | 0.01 |
| Shareholders＇equity | 409 | 433 | 472 | 516 | 567 | BVPS（USD） | 0.39 | 0.41 | 0.45 | 0.49 | 0.54 |

Source：Company data，CMBIS estimates

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[^0]:    Source：Company data，CMBIS estimates

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[^4]:    Source：Bloomberg，CMBIS estimates

[^5]:    Source：Company data，CMBIS estimates

