CMB International Global Markets | Equity Research | Economics Perspective

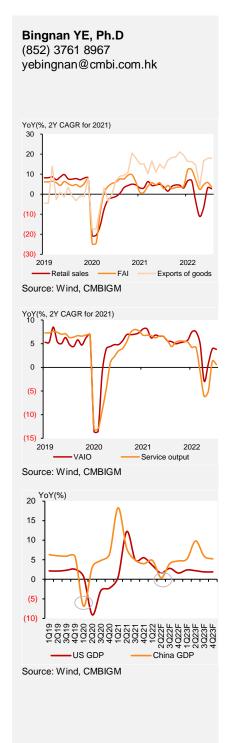
# **China Economy**

## Growth slowed and may slowly pick up ahead

China's growth slowed in July amid the confidence shock in the pre-sale housing market and the resurgence of Covid-19 cases in some cities. Housing sales, development investment, consumption and service business all deteriorated. China will maintain easing liquidity and further loosen mortgage policy as housing market may slowly recover in future. Meanwhile, local governments do not have sufficient fiscal resources to execute zero-Covid policy. Household consumption may also gradually improve. Manufacturing investment may further slow in next few months before gradually stabilizing along with the economic resumption. Infrastructure investment may remain strong in 3Q22 before gradually slowing amid lack of new strong fiscal stimulus. China's economy should be in a gradual resumption process in 2H22-1H23 with challenges such as weak housing market, sluggish confidence and overseas recession risk. The GDP growth is expected to rise from 3.5% in 2022 to 6.5% in 2023.

- **Growth slowed in July.** After a rapid resumption in June, China's growth slowed in July. The YoY growth of value added industrial output (VAIO) and service output index mitigated from 3.9% and 1.3% in June to 3.8% and 0.6% in July. One factor was the confidence shock in property market. As some homebuyers threatened to stop repaying their mortgage loans for unfinished housings, potential buyers, banks and developers became more cautious about the pre-sale housing market. Property sales and development investment deteriorated in July. Another factor was the resurgence of new Covid-19 cases with possible isolation policies in some cities, which influenced business expectation and consumer confidence. Growth of manufacturing fixed investment and retail sales decelerated in July. The export of goods maintained high growth in July due to China's price advantage, but investors were concerned about its sustainability as global recession risk increased. Infrastructure investment growth was also strong, but the upside room may be limited as local governments used up special bond quotas for this year and their land revenue sharply shrunk.
- Growth may gradually rise in future as resumption should continue in 2H22-1H23. China's growth should gradually rise in future after the recent slowdown for two reasons. First, property market has seen the worst period and will recover slowly. Local governments have made commitments to the central government to solve the problem of unfinished buildings. Such risk in the pre-sale market should drop noticeably as potential homebuyers' confidence may gradually recover. Meanwhile, the PBOC will maintain easing liquidity and credit policy to stabilize property market and support the growth. Second, local governments do not have sufficient fiscal resources to execute the zero-Covid policy as economy has slumped and land revenue has shrunk. It is likely to see a gradual resumption of consumption and service business in 2H22-1H23.
- Housing market deteriorated in July, but may slowly recover ahead. Gross floor area (GFA) sold for commodity buildings dropped 29.2% YoY in July after declining 18.3% YoY in June. High-frequency statistics indicates condition in high-tier cities was much better than in low-tier cities. Average sales price for commodity buildings continued to improve with the YoY







growth turning positive in July, partially thanks to more sales contribution from high-quality projects or high-tier cities. Developers remained in stress condition as their land purchase, new starts and development investment further deteriorated. Total fund source for development investment dropped 25.4% in 7M22 after decreasing 25.3% in 1H22. Land area purchased, GFA for commodity buildings started and property development investment respectively slumped by 47.3%, 45.8% and 12.1% in July, compared to the decrease of 52.7%, 44.9% and 9.6% in June. The shock therapy of deleveraging in the property sector has caused a liquidity crisis for developers and a hard landing for housing sales and development investment. Housing prices have seen less declines as supply dropped even more significantly than demand. Looking forward, China is likely to maintain easing liquidity and further loosen mortgage policy to stabilize housing market. Housing sales may gradually recover from 3Q22. But property development investment and land market should improve more slowly as it may further deteriorate in 3Q22.

- Retail sales slowed and should gradually pick up in future. Retail sales rose 2.7% YoY in July, down from 3.1% in June. Both housing market slump and the resurgence of Covid-19 cases influenced consumer confidence. The performance varied by sector. Items related to housing market remained weak as furniture and construction & decoration materials respectively dropped 6.3% and 7.8% YoY in July after dropping 6.6% and 4.9% YoY in June. Auto and communication equipment moderately slowed as their YoY growth decelerated from 13.9% and 6.6% in June to 9.7% and 4.9% in July. But home appliance picked up 7.1% in July after rising 3.2% in June, as hot summer fueled demand for some house equipment. Catering, beverage, alcohol & tobacco and petroleum product all improved noticeably as out of home activities increased. Looking forward, retail sales may gradually resume in next four quarters amid continuing reopening and employment improvement.
- FAI slowed in manufacturing and picked up in infrastructure sector. Total urban fixed asset investment (FAI) rose 3.6% YoY in July, down from 5.8% YoY in June. The YoY growth of manufacturing investment slowed from 9.9% in June to 7.6% in July as fixed investment inflation declined and business confidence remained weak. Infrastructure investment remained strong as its YoY growth reached 11.5% in July and 12% in June. Specifically, those sectors related to grain and energy supply security saw strong growth. Water conservancy and public utility (especially new energy production & supply) jumped 14.5% and 15.1% in 7M22 after rising 12.7% and 15.1% in 1H22. Public facility also picked up 11.7% in 7M22, compared to 10.9% in 1H22. However, transportation, storage & post service was weak as its YoY growth slowed from 4.6% in 1H22 to 4.3% in 7M22. Meanwhile, health & social welfare jumped 32.2%, and cultural, sport & recreational service only rose 6.9%. Looking forward, manufacturing investment may continue to slow down in next few months before gradually stabilizing along with the economic resumption progress. Infrastructure investment may remain strong in next 1-2 quarters before gradually slowing down amid lack of new strong fiscal stimulus.

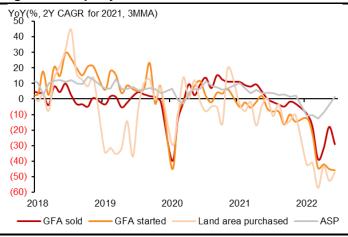


#### Figure 1: China's economic indicators

YoY(%)	2019	2020	2021	1Q21	2Q21	3Q21	4Q21	1Q22	Apr	Мау	Jun	Jul	2020-2021 CAGR
VAIO	5.7	2.8	9.6	24.5	9.0	4.9	3.9	6.5	(2.9)	0.7	3.9	3.8	6.1
-Mining	5.0	0.5	5.3	10.1	2.4	2.1	6.5	10.7	9.5	7.0	8.7	8.1	2.9
-Manufacturing	6.0	3.4	9.8	27.3	9.3	4.7	3.1	6.2	(4.6)	0.1	3.4	2.7	6.6
-Public utility	7.0	2.0	11.4	15.9	11.0	9.7	9.8	6.1	1.5	0.2	3.3	9.5	6.6
Delivery value for exports	1.3	(0.3)	17.7	30.4	16.3	14.2	13.2	14.4	(1.9)	11.1	15.1	9.8	8.3
Service Output	6.9	0.0	13.1	29.2	13.9	5.9	3.3	2.5	(6.1)	(5.1)	1.3	0.6	6.3
Urban FAI (YTD)	5.4	2.9	4.9	25.6	7.5	(0.4)	(0.9)	9.3	6.8	6.2	6.1	5.7	3.9
-Property development	9.9	7.0	4.4	25.6	9.8	(0.6)	(7.8)	0.7	(2.7)	(4.0)	(5.4)	(6.4)	5.7
-Manufacturing	3.1	(2.2)	13.5	29.8	14.9	8.8	10.6	15.6	12.2	10.6	10.4	9.9	5.4
-Infrastructure	3.3	3.4	0.2	26.8	(0.4)	(7.1)	(2.8)	10.5	8.3	8.2	9.3	9.6	1.8
Retail sales	8.0	(3.9)	12.5	33.9	14.1	5.1	3.5	3.3	(11.1)	(6.7)	3.1	2.7	4.0
Exports of goods	0.5	3.6	29.9	48.8	30.6	24.2	23.1	15.8	3.7	16.7	17.9	18.0	16.0
Imports of goods	(2.7)	(0.6)	30.1	29.4	44.5	25.9	23.7	9.6	0.0	4.0	1.0	2.3	13.7

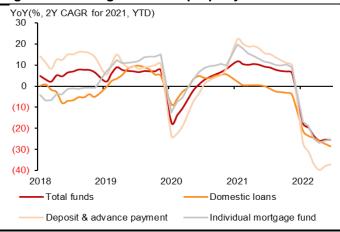
Source: Wind, CMBIGM

#### Figure 2: Property market indicators



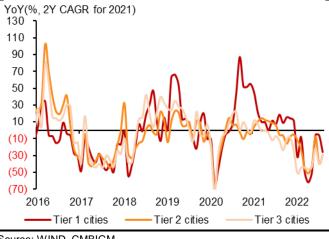
Source: WIND, CMBIGM

#### Figure 4: Funding source for property investment



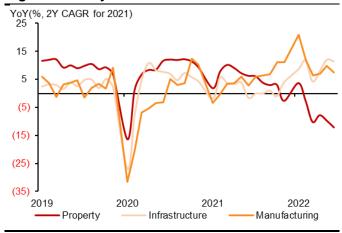
Source: WIND, CMBIGM

### Figure 3: Housing sales by Cities



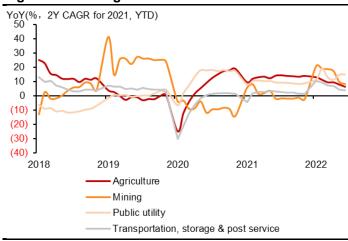
Source: WIND, CMBIGM

#### Figure 5: FAI by sector



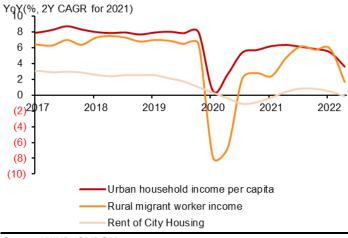
Source: WIND, CMBIGM

#### Figure 6: FAI in agriculture & infrastructure sectors

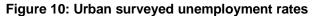


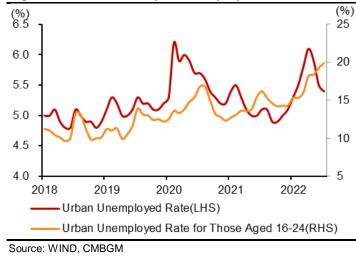
Source: WIND, CMBIGM

#### Figure 8: Household income & rent for housing

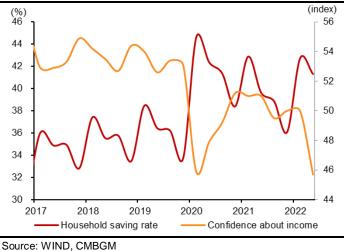


Source: WIND, CMBGM

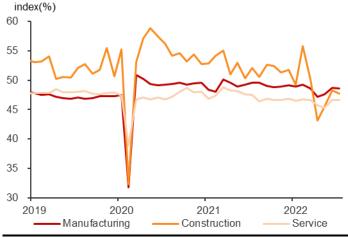




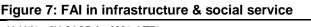
#### Figure 9: Consumer confidence

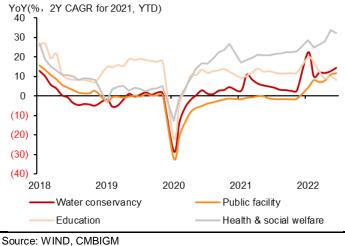






Source: WIND, CMBGM

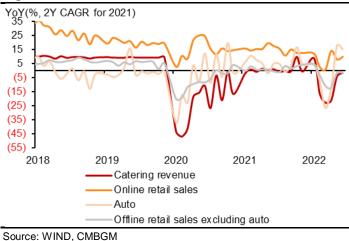








#### Figure 12: Retail sales



### Figure 14: Retail sales of some durables

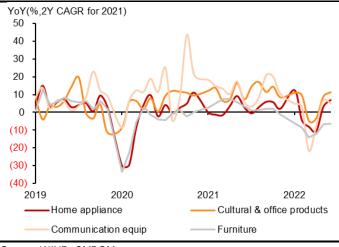
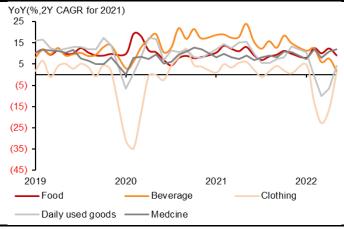
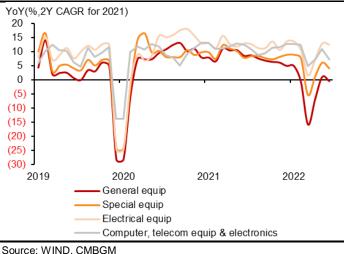


Figure 13: Retail sales of staples & garments



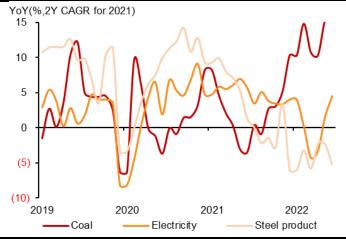
Source: WIND, CMBGM

### Figure 15: Production of energy & steel product



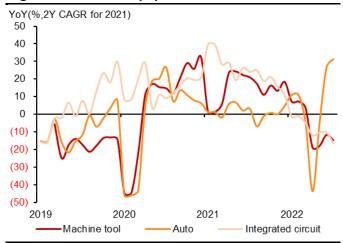
Source: WIND, CMBGM

### Figure 16: Production of machine tool & auto



Source: WIND, CMBGM

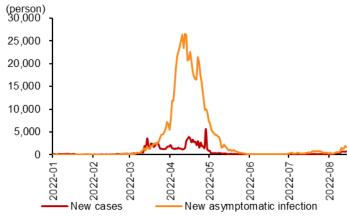
Figure 17: VAIO in equipment industries



Source: WIND, CMBGM

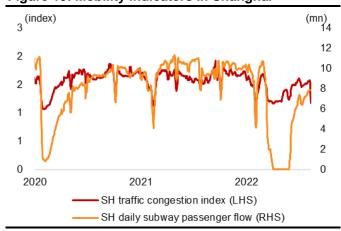






Source: WIND, CMBGM

Figure 19: Mobility indicators in Shanghai



Source: WIND, CMBGM



# **Disclosures & Disclaimers**

#### Analyst Certification

The research analyst who is primary responsible for the content of this research report, in whole or in part, certifies that with respect to the securities or issuer that the analyst covered in this report: (1) all of the views expressed accurately reflect his or her personal views about the subject securities or issuer; and (2) no part of his or her compensation was, is, or will be, directly or indirectly, related to the specific views expressed by that analyst in this report.

Besides, the analyst confirms that neither the analyst nor his/her associates (as defined in the code of conduct issued by The Hong Kong Securities and Futures Commission) (1) have dealt in or traded in the stock(s) covered in this research report within 30 calendar days prior to the date of issue of this report; (2) will deal in or trade in the stock(s) covered in this research report 3 business days after the date of issue of this report; (3) serve as an officer of any of the Hong Kong listed companies covered in this report; and (4) have any financial interests in the Hong Kong listed companies covered in this report; and (4) have any financial interests in the Hong Kong listed companies covered in this report; and (4) have any financial interests in the Hong Kong listed companies covered in this report; and (4) have any financial interests in the Hong Kong listed companies covered in this report; and (4) have any financial interests in the Hong Kong listed companies covered in this report; and (4) have any financial interests in the Hong Kong listed companies covered in this report; and (4) have any financial interests in the Hong Kong listed companies covered in this report.

#### **CMBIGM** Ratings

BUY	: Stock with potential return of over 15% over next 12 months
HOLD	: Stock with potential return of +15% to -10% over next 12 months
SELL	: Stock with potential loss of over 10% over next 12 months
NOT RATED	: Stock is not rated by CMBIGM
OUTPERFORM	: Industry expected to outperform the relevant broad market benchmark over next 12 months
MARKET-PERFORM	: Industry expected to perform in-line with the relevant broad market benchmark over next 12 months
UNDERPERFORM	: Industry expected to underperform the relevant broad market benchmark over next 12 months

#### CMB International Global Markets Limited

Address: 45/F, Champion Tower, 3 Garden Road, Hong Kong, Tel: (852) 3900 0888 Fax: (852) 3900 0800

CMB International Global Markets Limited ("CMBIGM") is a wholly owned subsidiary of CMB International Capital Corporation Limited (a wholly owned subsidiary of China Merchants Bank)

#### **Important Disclosures**

There are risks involved in transacting in any securities. The information contained in this report may not be suitable for the purposes of all investors. CMBIGM does not provide individually tailored investment advice. This report has been prepared without regard to the individual investment objectives, financial position or special requirements. Past performance has no indication of future performance, and actual events may differ materially from that which is contained in the report. The value of, and returns from, any investments are uncertain and are not guaranteed and may fluctuate as a result of their dependence on the performance of underlying assets or other variable market factors. CMBIGM recommends that investors should independently evaluate particular investments and strategies, and encourages investors to consult with a professional financial advisor in order to make their own investment decisions.

This report or any information contained herein, have been prepared by the CMBIGM, solely for the purpose of supplying information to the clients of CMBIGM or its affiliate(s) to whom it is distributed. This report is not and should not be construed as an offer or solicitation to buy or sell any security or any interest in securities or enter into any transaction. Neither CMBIGM nor any of its affiliates, shareholders, agents, consultants, directors, officers or employees shall be liable for any loss, damage or expense whatsoever, whether direct or consequential, incurred in relying on the information contained in this report. Anyone making use of the information contained in this report.

The information and contents contained in this report are based on the analyses and interpretations of information believed to be publicly available and reliable. CMBIGM has exerted every effort in its capacity to ensure, but not to guarantee, their accuracy, completeness, timeliness or correctness. CMBIGM provides the information, advices and forecasts on an "AS IS" basis. The information and contents are subject to change without notice. CMBIGM may issue other publications having information and/ or conclusions different from this report. These publications reflect different assumption, point-of-view and analytical methods when compiling. CMBIGM may make investment decisions or take proprietary positions that are inconsistent with the recommendations or views in this report.

CMBIGM may have a position, make markets or act as principal or engage in transactions in securities of companies referred to in this report for itself and/or on behalf of its clients from time to time. Investors should assume that CMBIGM does or seeks to have investment banking or other business relationships with the companies in this report. As a result, recipients should be aware that CMBIGM may have a conflict of interest that could affect the objectivity of this report and CMBIGM will not assume any responsibility in respect thereof. This report is for the use of intended recipients only and this publication, may not be reproduced, reprinted, sold, redistributed or published in whole or in part for any purpose without prior written consent of CMBIGM. Additional information on recommended securities is available upon request.

#### For recipients of this document in the United Kingdom

This report has been provided only to persons (I)falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended from time to time)("The Order") or (II) are persons falling within Article 49(2) (a) to (d) ("High Net Worth Companies, Unincorporated Associations, etc...) of the Order, and may not be provided to any other person without the prior written consent of CMBIGM.

#### For recipients of this document in the United States

CMBIGM is not a registered broker-dealer in the United States. As a result, CMBIGM is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. The research analyst who is primary responsible for the content of this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA"). The analyst is not subject to applicable restrictions under FINRA Rules intended to ensure that the analyst is not affected by potential conflicts of interest that could bear upon the reliability of the research report. This report is intended for distribution in the United States solely to "major US institutional investors", as defined in Rule 15a-6 under the US, Securities Exchange Act of 1934, as amended, and may not be furnished to any other person in the United States. Each major US institutional investors that receives a copy of this report by its acceptance hereof represents and agrees that it shall not distribute or provide this report to any other person. Any U.S. recipient of this report wishing to effect any transaction to buy or sell securities based on the information provided in this report should do so only through a U.S.-registered broker-dealer.

#### For recipients of this document in Singapore

This report is distributed in Singapore by CMBI (Singapore) Pte. Limited (CMBISG) (Company Regn. No. 201731928D), an Exempt Financial Adviser as defined in the Financial Advisers Act (Cap. 110) of Singapore and regulated by the Monetary Authority of Singapore. CMBISG may distribute reports produced by its respective foreign entities, affiliates or other foreign research houses pursuant to an arrangement under Regulation 32C of the Financial Advisers Regulations. Where the report is distributed in Singapore to a person who is not an Accredited Investor, Expert Investor or an Institutional Investor, as defined in the Securities and Futures Act (Cap. 289) of Singapore, CMBISG accepts legal responsibility for the contents of the report to such persons only to the extent required by law. Singapore recipients should contact CMBISG at +65 6350 4400 for matters arising from, or in connection with the report.