CMB International Securities | Equity Research | Company Update



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China Life (601628 CH)

NBV growth beat

SUMMARY. China Life announced 1H19 result on 22 Aug. GWP increased 4.9% YoY to RMB 377.98bn. Net profit increased 128.9% YoY to RMB 37.6bn, in line with previous profit alert (115%~135%). NBV posted stellar growth at 22.7% YoY, exceeding anticipation as well as peers, whereas EV rose 11.5% from YE18 to RMB 886.8bn mainly on back of b-t-e NBV growth and investment variances.

- Net profit surged thanks to satisfactory investment and new tax policy. The significant increase in net profit was primarily driven by, 1) non-recurring tax savings of RMB 5.15bn after adopting the new pre-tax deduction policy for insurance commissions and handling fees; 2) improvement in investment income, particularly regarding equity investment. Net realized gains and fair value gains in P&L was +RMB 16.9bn (vs. net loss of RMB 11.9bn in1H18). Annualized gross investment yield was 5.78%, up 2ppt YoY.
- Strong NBV growth of 22.7% YoY. NBV growth was above major peers' according to our forecast (Ping An already announced 1H19 NBV growth at +4.7%). NBV margin increased 4.2ppt/7.9ppt for agent and bancassurance channel, respectively, thanks to optimizing business structure towards longer-duration and protection-oriented products. FYRP with 10y+ duration rose 68% to RMB 38.1bn, representing 45.8% of FYRP. Single premiums were reduced by nearly 90% to merely RMB 1bn.
- Agent team in a good shape. Headcount of individual agents expanded 9.3% from YE18 to 1.573 million. FYRP from agent channel rose 5.0% YoY. Bancassurance sales representatives reached 241 thousand and recorded 43.4% increase in active insurance planners. We expect integration of the Company's insurance agents will progress steadily and lay a good foundation for FYRP and NBV growth in 2H19.
- **Risks.** 1) Ramp-up of agent activity slower than expected; 2) capital market volatilities weigh on equity investment performance.
- Lift TP; Valuation undemanding. Thanks to strong NBV growth and investment performance, we lift FY19E NBV and EV forecast by 2.0% and 1.3%, respectively. We therefore raise TP to RMB37.82, which corresponds to 50% premium over its H-share TP. The A-share stock is currently trading at 0.92x FY19E P/EV, close to peers' average. Attractive to accumulate.

Earnings Summary

| (YE 31 Dec) | FY17A | FY18A | FY19E | FY20E | FY21E |
|-----------------------|---------|---------|---------|---------|---------|
| GWP (RMB mn) | 511,966 | 535,826 | 568,674 | 611,612 | 654,852 |
| YoY growth (%) | 18.9 | 4.7 | 6.1 | 7.6 | 7.1 |
| Total income (RMB mn) | 643,355 | 627,419 | 725,362 | 779,757 | 834,172 |
| Net profit (RMB mn) | 32,253 | 11,395 | 46,114 | 55,119 | 60,285 |
| EPS (RMB) | 1.13 | 0.39 | 1.60 | 1.91 | 2.10 |
| YoY Growth (%) | 71.2 | -65.2 | 306.2 | 19.8 | 9.5 |
| P/B (x) | 2.55 | 2.58 | 2.18 | 1.99 | 1.82 |
| P/EV (x) | 1.12 | 1.03 | 0.92 | 0.84 | 0.76 |
| Yield (%) | 1.38 | 0.55 | 2.23 | 2.67 | 2.92 |
| ROEV (%) | 13.7 | 9.9 | 12.8 | 12.2 | 11.9 |

Source: Company data, CMBIS estimates

BUY (Maintain)

Target Price RMB37.52 (Previous TP RMB33.10) Up/Downside +29.8% Current Price RMB28.91

China Insurance Sector

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Stock Data

| Mkt Cap (RMB mn) | 724,005 |
|--------------------------|--------------|
| Avg 3 mths t/o (RMB mn) | 354 |
| 52w High/Low (RMB) | 33.00/ 19.78 |
| Total Issued Shares (mn) | 1,500 (A) |
| | 7,441(H) |

Source: Bloomberg

Shareholding Structure

| China Life Insurance (Group) | 68.37% |
|------------------------------|--------|
| Free float | 31.63% |
| Source: HKEx | |

Share Performance

| | Absolute | Relative |
|-------|----------|----------|
| 1-mth | -3.6% | -3.0% |
| 3-mth | 12.7% | 9.3% |
| 6-mth | 18.8% | 8.1% |

Source: Bloomberg

12-mth Price Performance



Source: Bloomberg

Auditor: Ernst & Young

Related Reports

- "Revitalization efforts on track" 4
 Jul 2019
- 2. "Anticipating NBV recovery in 2019" 29 Mar 2019
- 3. "Steadfast reform focusing on value creation" 25 Feb 2019



Focus Charts

Figure 1: 1H19 results

| RMB mn | 1H19 | 1H18 | YoY |
|---|-----------|-----------|--------|
| Gross written premiums | 377,976 | 360,482 | 4.9% |
| Less: premiums ceded to reinsurers | (2,641) | (2,433) | 8.5% |
| Net written premiums | 375,335 | 358,049 | 4.8% |
| Net change in unearned premium reserves | (14,038) | (9,064) | 54.9% |
| Net premiums earned | 361,297 | 348,985 | 3.5% |
| Investment income | 66,345 | 60,618 | 9.4% |
| Net realised gains on financial assets | 3,786 | (4,432) | NA |
| Net fair value gains through profit or loss | 13,107 | (7,460) | NA |
| Other income | 3,686 | 3,979 | -7.4% |
| Total revenues | 448,221 | 401,690 | 11.6% |
| Insurance benefits and claims expenses | | | NA |
| Life insurance death and other benefits | (83,821) | (177,897) | -52.9% |
| A&H claims and expenses | (21,819) | (17,483) | 24.8% |
| Increase in insurance contract liabilities | (224,409) | (117,939) | 90.3% |
| Investment contract benefits | (4,617) | (4,829) | -4.4% |
| Policyholder dividends | (10,836) | (9,312) | 16.4% |
| Underwriting and policy acquisition costs | (45,595) | (35,707) | 27.7% |
| Finance costs | (1,930) | (2,128) | -9.3% |
| Administrative expenses | (16,958) | (14,924) | 13.6% |
| Other expenses | (4,271) | (3,470) | 23.1% |
| Statutory insurance fund contribution | (737) | (690) | 6.8% |
| Total benefits, claims and expenses | (414,993) | (384,379) | 8.0% |
| Share of profit of associates and JVs, net | 5,665 | 4,136 | 37.0% |
| Profit before income tax | 38,893 | 21,447 | 81.3% |
| Income tax | (964) | (4,744) | -79.7% |
| Non-controlling interests | (330) | (280) | 17.9% |
| Net profit | 37,599 | 16,423 | 128.9% |

Source: Company data, CMBIS

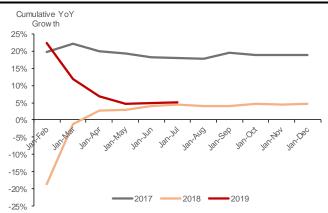
Figure 2: Earnings revision

| <u> </u> | | | | | | | | | |
|--------------------|---------|---------|-----------|---------|---------|-----------|---------|-------|---------|
| | New | | | Old | | | Diff | | |
| RMB mn | FY19E | FY20E | FY21E | FY19E | FY20E | FY21E | FY19E | FY20E | FY21E |
| GWP | 568,674 | 611,612 | 654,852 | 585,110 | 643,924 | 705,432 | -2.8% | -5.0% | -7.2% |
| Total income | 725,362 | 779,757 | 834,172 | 750,211 | 822,316 | 898,645 | -3.3% | -5.2% | -7.2% |
| Net profit | 46,114 | 55,119 | 60,285 | 34,700 | 40,884 | 45,026 | 32.9% | 34.8% | 33.9% |
| New business value | 57,650 | 61,622 | 64,634 | 56,497 | 61,530 | 65,763 | 2.0% | 0.1% | -1.7% |
| Embedded value | 891,769 | 981,772 | 1,076,086 | 880,658 | 964,707 | 1,055,098 | 1.3% | 1.8% | 2.0% |
| RoEV | 12.8% | 12.2% | 11.9% | 11.4% | 11.2% | 11.1% | +1.4ppt | +1ppt | +0.8ppt |
| NBV growth | 16.4% | 6.9% | 4.9% | 14.1% | 8.9% | 6.9% | +2.3ppt | -2ppt | -2ppt |

Source: Company data, CMBIS

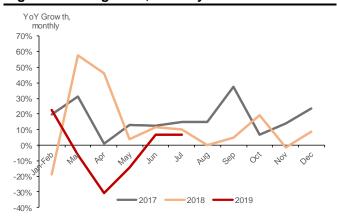


Figure 3: GWP increased 5.1% in Jan-Jul 2019



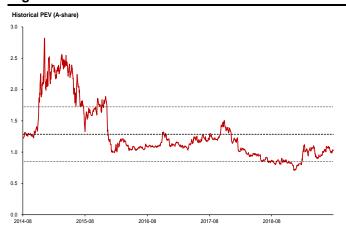
Source: Company data, CMBIS

Figure 4: GWP growth, monthly



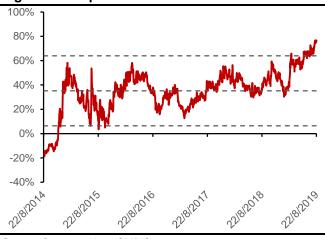
Source: Company data, CMBIS

Figure 5: P/EV



Source: Company data, CMBIS

Figure 6: A/H premium



Source: Company data, CMBIS



Financial Summary

| Income | | | | | | Key ratios | | | | | |
|-------------------------------|-----------|-----------|-----------|-----------|-----------|---------------------------------|-------|--------|-------|-------|-------|
| YE 31 Dec (RMB mn) | FY17A | FY18A | FY19E | FY20E | FY21E | YE 31 Dec (RMB mn) | FY17A | FY18A | FY19E | FY20E | FY21E |
| Gross written premium | 511,966 | 535,826 | 568,674 | 611,612 | 654,852 | Growth (%) | | | | | |
| Net premiums earned | 506,910 | 532,023 | 563,213 | 605,581 | 648,450 | GWP growth | 18.9 | 4.7 | 6.1 | 7.6 | 7.1 |
| Investment income | 128,952 | 87,298 | 153,555 | 164,933 | 175,826 | Total income growth | 19.0 | (2.5) | 15.6 | 7.5 | 7.0 |
| Other operating income | 7,493 | 8,098 | 8,594 | 9,243 | 9,897 | Net profit growth | 68.6 | (64.7) | 304.7 | 19.5 | 9.4 |
| Total income | 643,355 | 627,419 | 725,362 | 779,757 | 834,172 | EV growth | 12.6 | 8.3 | 12.2 | 10.1 | 9.6 |
| | | | | | | Net investment yield | 4.9 | 4.6 | 4.4 | 4.4 | 4.4 |
| Insurance claims and reserves | (466,043) | (479,219) | (517,144) | (548,797) | (585,415) | Total investment yield | 5.2 | 3.3 | 5.0 | 5.0 | 5.0 |
| Policyholder dividends | (21,871) | (19,646) | (23,033) | (24,740) | (26,374) | Investment assets growth | 12.2 | 12.7 | 9.7 | 6.6 | 6.6 |
| Other operating expenses | (120,913) | (122,378) | (143,265) | (148,641) | (158,981) | | | | | | |
| Total expenses | (608,827) | (621,243) | (683,442) | (722,178) | (770,770) | Underwriting (%) | | | | | |
| | | | | | | FYRP growth | 20.4 | (7.7) | 4.5 | 8.4 | 6.4 |
| Associates and JVs | 7,143 | 7,745 | 9,294 | 9,759 | 10,247 | Agent FYRP growth | 21.1 | (12.2) | 7.0 | 7.0 | 5.0 |
| Pre-tax profit | 41,671 | 13,921 | 51,215 | 67,338 | 73,648 | Agent FYRP/FYRP | 79.8 | 75.9 | 77.7 | 76.7 | 75.7 |
| | | | | | | Renewal growth | 28.9 | 26.6 | 7.9 | 7.7 | 7.8 |
| Income tax | (8,919) | (1,985) | (2,911) | (9,602) | (10,502) | Renewal/overall GWP | 56.3 | 68.1 | 69.2 | 69.3 | 69.8 |
| Less: Minority interests | 499 | 541 | 2,189 | 2,617 | 2,862 | NBV growth | 21.9 | (17.6) | 16.4 | 6.9 | 4.9 |
| Net profit | 32,253 | 11,395 | 46,114 | 55,119 | 60,285 | NBV margin (Agent, APE) | 47.3 | 42.2 | 46.0 | 45.5 | 45.0 |
| | | | | | | NBV margin (Bancassurance, APE) | 23.2 | 24.3 | 30.0 | 30.0 | 30.0 |
| Balance sheet | | | | | | | | | | | |
| YE 31 Dec (RMB mn) | FY17A | FY18A | FY19E | FY20E | FY21E | Returns (%) | | | | | |
| Investment assets | 2,753,124 | 3,104,014 | 3,405,083 | 3,630,829 | 3,869,485 | RoEV | 13.7 | 9.9 | 12.8 | 12.2 | 11.9 |
| other assets | 144,467 | 150,389 | 177,719 | 235,554 | 296,756 | ROE | 10.3 | 3.6 | 13.3 | 14.0 | 14.0 |
| Total assets | 2,897,591 | 3,254,403 | 3,582,802 | 3,866,383 | 4,166,241 | Solvency (%) | | | | | |
| | | | | | | Core solvency ratio | 277.6 | 250.6 | 265.8 | 266.6 | 271.8 |
| Insurance liabilities | 2,025,133 | 2,216,031 | 2,424,968 | 2,637,199 | 2,851,758 | Comprehensive solvency ratio | 277.7 | 250.6 | 276.2 | 276.3 | 280.8 |
| Other liabilities | 547,148 | 715,082 | 775,971 | 810,281 | 856,971 | | | | | | |
| Total liabilities | 2,572,281 | 2,931,113 | 3,200,938 | 3,447,480 | 3,708,729 | Per share | | | | | |
| | | | | | | EPS (RMB) | 1.13 | 0.39 | 1.60 | 1.91 | 2.10 |
| Shareholders' equity | 320,933 | 318,371 | 376,054 | 412,529 | 450,551 | DPS (RMB) | 0.40 | 0.16 | 0.65 | 0.77 | 0.85 |
| Minority interest | 4,377 | 4,919 | 5,810 | 6,374 | 6,961 | EVPS (RMB) | 25.97 | 28.13 | 31.55 | 34.73 | 38.07 |
| Total equity | 325,310 | 323,290 | 381,864 | 418,903 | 457,513 | BVPS (RMB) | 11.35 | 11.26 | 13.30 | 14.60 | 15.94 |

Source: Company data, CMBIS estimates



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