

招商银行全资附属机 A Wholly Owned Subsidiary Of China Merchants

EC Healthcare (2138 HK)

Strong recovery continued

- 1HFY22 earnings beat. EC Healthcare (ECH) reported 1HFY22 revenue / attributable net profit of HK\$1,444mn / HK\$160mn, up 81% YoY / 265% YoY, which accounted for 55% / 47% of our full-year estimates. Medical service segment experienced a strong rebound, with revenue up by 110% YoY in 1HFY22. Acquired business contributed 20% of its total revenue, acting as the major growth driver for ECH. Management indicated that regulatory tightening in aesthetic industry in mainland China will benefit companies with high compliance standards such as ECH.
- **All-around recovery continued.** ECH's business operation was seriously hit by the pandemic, which caused a plunge in mainland tourist traffic as well as temporary closures (ranging from 30 to 130 days) of clinics and service centers. With the effective control of the pandemic in HK and mainland China, ECH has managed to regain its growth momentum starting from late 2020. Medical service segment saw 110% YoY growth in 1HFY22, contributing 53% of the total revenue. Revenue from Macau jumped by 202% YoY thanks to the border reopening with mainland. Thus, potential border reopening between HK and mainland in near term, if allowed by the government, will substantially boost ECH's overall growth given that mainland customers contributed 30-40% of total sales before the pandemic.
- Fruitful acquisitions. ECH continued to broaden its medical services spectrum through M&As. During 1HFY22, ECH acquired two veterinary chains to enter the pet service market. ECH aims to take 10-20% market share from the total HK\$3-4bn veterinary services market of HK. In addition, on 8 Nov, ECH announced to acquire 70% of equity of Hong Kong specialty medical services centers for a total consideration of HK\$100mn, which will further strengthen ECH's specialty medical service capabilities multiple medical disciplines. Furthermore, on 30 Nov, ECH announced to acquire 55% equity stake of Bayley & Jackson Dental Surgeons Limited, a premium dental clinic brand in HK operating 7 dental clinics, for a total consideration of HK\$129mn, representing a 16x P/E against the guaranteed net profit of HK\$15mn in the first year post acquisition. Given that the target company has well recognized brand and extensive corporate client base, we believe this acquisition will help ECH to expand its existing dental business and further strengthen its leadership in HK discretionary medical market.
- Maintain BUY. Our target price of HK\$22.40 is based on DCF model, assuming WACC of 11.0% and terminal growth rate of 3.0%. Our TP implies 70.5x FY22 P/E and 48.6x FY23 P/E.

Earnings Summary

| Larringo Garrina y | | | | | |
|----------------------|-------|----------|-------|----------|----------|
| (YE 31 Mar) | FY20A | FY21A | FY22E | FY23E | FY24E |
| Revenue (HK\$ mn) | 1,949 | 2,080 | 3,035 | 3,844 | 4,876 |
| YoY growth (%) | 5 | 7 | 46 | 27 | 27 |
| Net income (HK\$ mn) | 287 | 193 | 374 | 543 | 770 |
| EPS (HK\$) | 0.29 | 0.19 | 0.32 | 0.46 | 0.65 |
| Consensus EPS (HK\$) | NA | NA | 0.33 | 0.46 | 0.61 |
| P/S (x) | 8.3 | 7.8 | 4.8 | 3.8 | 3.0 |
| P/E (x) | 50.0 | 77.5 | 39.0 | 26.9 | 19.0 |
| ROE | 26.6 | 16.1 | 26.1 | 33.1 | 40.1 |
| Net gearing (%) | 17.0 | Net cash | 0.17 | Net cash | Net cash |

Source: Company data, Bloomberg, CMBIS estimates

BUY (Maintain)

Target Price HK\$22.40 (Previous TP HK\$22.29) Up/Downside +80.68% **Current Price** HK\$12.40

China Healthcare Sector

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Stock Data

| Mkt Cap (HK\$ mn) | 14,600 |
|--------------------------|------------|
| Avg 3 mths t/o (HK\$ mn) | 24.03 |
| 52w High/Low (HK\$) | 16.26/5.00 |
| Total Issued Shares (mn) | 1,177 |
| Source: Bloomberg | |

Shareholding Structure

| Management | 63.87% |
|-------------------------|--------|
| OrbiMed | 5.81% |
| The Goldman Sachs Group | 5.50% |
| Others | 24.82% |

Source: HKEx

Share Performance

| | Absolute | Relative |
|-------|----------|----------|
| 1-mth | 11.7% | 18.9% |
| 3-mth | 17.1% | 24.8% |
| 6-mth | -2.6% | 18.9% |

Source: Bloomberg

12-mth Price Performance



Source: Bloomberg

Auditor: KPMG

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Figure 1: FY2021/22 interim results

| | FY1H18 | FY1H19 | FY1H20 | FY1H21 | FY1H22 | YoY | НоН |
|--|--------|--------|--------|--------|--------|------|------|
| Revenue | 617 | 873 | 1,118 | 797 | 1,444 | 81% | 13% |
| Cost of inventories | (82) | (99) | (129) | (93) | (157) | 69% | 10% |
| Gross profit | 536 | 774 | 989 | 704 | 1,287 | 83% | 13% |
| Registered practitioner expenses | (33) | (66) | (142) | (149) | (299) | 101% | 0% |
| Employee benefit expenses | (178) | (208) | (287) | (229) | (343) | 50% | -2% |
| Selling & marketing expenses | (62) | (83) | (102) | (50) | (73) | 45% | 24% |
| Rental and related expenses | (59) | (79) | (23) | (28) | (30) | 11% | 52% |
| Depreciation and amortization | (12) | (20) | (115) | (126) | (188) | 50% | 2% |
| Others | (42) | (74) | (63) | (54) | (104) | 93% | 860% |
| Operating profit | 149 | 244 | 257 | 69 | 249 | 258% | 16% |
| Finance costs | (0) | (5) | (9) | (9) | (18) | 101% | 26% |
| Share of profits less losses of JV and associate | 1 | 2 | 1 | 0 | 1 | 182% | -69% |
| Profit before tax | 151 | 241 | 249 | 61 | 232 | 281% | 13% |
| Income tax expense | (24) | (38) | (38) | (8) | (36) | 371% | 9% |
| Total net profit | 126 | 203 | 211 | 53 | 196 | 268% | 14% |
| Minority Interests | 1 | 9 | 14 | 9 | 36 | 282% | 54% |
| Profit attributable to shareholders | 126 | 194 | 198 | 44 | 160 | 265% | 8% |

Source: Company data, CMBIS

Figure 2: Risk-adjusted DCF valuation (terminal growth rate: 3.0%)

| DCF Valuation (in Rmb mn) | FY22E | FY23E | FY24E | FY25E | FY26E | FY27E | FY28E | FY29E | FY30E | FY31E | FY32E |
|-----------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| EBIT | 558 | 775 | 1,089 | 1,437 | 1,754 | 2,104 | 2,483 | 2,880 | 3,284 | 3,678 | 4,045 |
| Tax rate | 15.2% | 15.0% | 15.0% | 15.0% | 15.0% | 15.0% | 15.0% | 15.0% | 15.0% | 15.0% | 15.0% |
| EBIT*(1-tax rate) | 473 | 659 | 926 | 1,222 | 1,491 | 1,789 | 2,111 | 2,448 | 2,791 | 3,126 | 3,439 |
| + D&A | 333 | 384 | 488 | 612 | 704 | 810 | 931 | 1,071 | 1,231 | 1,416 | 1,628 |
| - Change in working capital | (152) | (70) | (118) | (138) | (158) | (182) | (209) | (241) | (277) | (318) | (366) |
| - Capex | (550) | (500) | (500) | (550) | (500) | (500) | (500) | (500) | (500) | (500) | (500) |
| FCFF | 104 | 473 | 795 | 1,146 | 1,536 | 1,916 | 2,332 | 2,778 | 3,245 | 3,724 | 4,201 |
| Terminal value | | | | | | | | | | | 53,583 |

| Terminal growth rate | 3.0% |
|--------------------------------|--------|
| WACC | 11.0% |
| Cost of Equity | 14.0% |
| Cost of Debt | 5.0% |
| Equity Beta | 1.1 |
| Risk Free Rate | 3.0% |
| Market Risk Premium | 10.0% |
| Target Debt to Asset ratio | 30.0% |
| Effective Corporate Tax Rate | 15.0% |
| | |
| Terminal value | 16,875 |
| Total PV | 26,818 |
| Net debt | 3 |
| Minority interest | 436 |
| Equity value (HK\$ mn) | 26,379 |
| No. of shares outstanding (mn) | 1,177 |
| DCF per share (HK\$) | 22.40 |
| Source: CMRIS estimates | |

Source: CMBIS estimates

Figure 3: Sensitivity analysis

| | | | | WACC | | |
|----------------------|------|-------|-------|-------|-------|-------|
| | | 10.0% | 10.5% | 11.0% | 11.5% | 12.0% |
| | 2.0% | 24.64 | 22.67 | 20.70 | 19.41 | 18.04 |
| | 2.5% | 25.79 | 23.64 | 21.50 | 20.11 | 18.64 |
| Terminal growth rate | 3.0% | 27.10 | 24.74 | 22.40 | 20.90 | 19.32 |
| g. • | 3.5% | 28.61 | 25.99 | 23.42 | 21.78 | 20.07 |
| | 4.0% | 30.37 | 27.43 | 24.59 | 22.78 | 20.91 |

Source: CMBIS estimates



Figure 4: CMBIS earnings revisions

| (DMD mm) | | New | | | Old | | Diff (%) | | | | |
|------------------|--------|--------|--------|--------|--------|--------|----------|----------|----------|--|--|
| (RMB mn) | FY22E | FY23E | FY24E | FY22E | FY23E | FY24E | FY22E | FY23E | FY24E | | |
| Revenue | 3,035 | 3,844 | 4,876 | 2,648 | 3,394 | 4,454 | 14.6% | 13.3% | 9.5% | | |
| Gross profit | 2,711 | 3,444 | 4,379 | 2,351 | 3,014 | 3,957 | 15.3% | 14.3% | 10.7% | | |
| Operating profit | 557 | 775 | 1,089 | 489 | 699 | 1,019 | 13.9% | 10.9% | 6.9% | | |
| Net profit | 374 | 543 | 770 | 395 | 574 | 846 | -5.4% | -5.4% | -9.0% | | |
| EPS (RMB) | 0.32 | 0.46 | 0.65 | 0.30 | 0.44 | 0.65 | 0.04 | 0.04 | 0.00 | | |
| Gross margin | 89.33% | 89.60% | 89.80% | 88.80% | 88.82% | 88.83% | +0.53ppt | +0.78ppt | +0.97ppt | | |
| Operating margin | 18.34% | 20.16% | 22.33% | 18.47% | 20.59% | 22.88% | -0.12ppt | -0.43ppt | -0.55ppt | | |
| Net Margin | 12.33% | 14.12% | 15.78% | 14.94% | 16.91% | 18.99% | -2.61ppt | -2.79ppt | -3.21ppt | | |

Source: Company data, CMBIS estimates

Figure 5: CMBIS estimates vs consensus

| (RMB mn) | | New | | (| Consensus | | Diff (%) | | | |
|------------------|--------|--------|--------|--------|-----------|--------|-----------|----------|-----------|--|
| | FY22E | FY23E | FY24E | FY22E | FY23E | FY24E | FY22E | FY23E | FY24E | |
| Revenue | 3,035 | 3,844 | 4,876 | 2,877 | 3,650 | 4,558 | 5.5% | 5.3% | 7.0% | |
| Gross profit | 2,711 | 3,444 | 4,379 | 2,234 | 2,836 | 3,567 | 21.4% | 21.4% | 22.8% | |
| Operating profit | 557 | 775 | 1,089 | 525 | 824 | 1,073 | 6.1% | -6.0% | 1.5% | |
| Net profit | 374 | 543 | 770 | 361 | 535 | 704 | 3.8% | 1.5% | 9.3% | |
| EPS (RMB) | 0.32 | 0.46 | 0.65 | 0.33 | 0.46 | 0.61 | -4.3% | -0.2% | 6.8% | |
| Gross margin | 89.33% | 89.60% | 89.80% | 77.65% | 77.70% | 78.25% | +11.68ppt | +11.9ppt | +11.55ppt | |
| Operating margin | 18.34% | 20.16% | 22.33% | 18.24% | 22.58% | 23.54% | +0.10ppt | -2.42ppt | -1.21ppt | |
| Net Margin | 12.33% | 14.12% | 15.78% | 12.53% | 14.65% | 15.45% | -0.20ppt | -0.53ppt | +0.34ppt | |

Source: Bloomberg, CMBIS estimates



Financial Summary

| Income statement | | | | | | Cash flow summary | | | | | |
|--|-------|---------|---------|---------|---------|------------------------------|-------|-------|-------|-------|-------|
| YE 31 Mar (HK\$ mn) | FY20A | FY21A | FY22E | FY23E | FY24E | YE 31 Mar (HK\$ mn) | FY20A | FY21A | FY22 | FY23 | FY24E |
| Revenue | 1,949 | 2,080 | 3,035 | 3,844 | 4,876 | Profit before tax | 361 | 266 | 528 | 751 | 1,065 |
| Medical services | 623 | 960 | 1,536 | 1,997 | 2,557 | Depreciation | 233 | 278 | 333 | 384 | 488 |
| Aesthetic medical services | 781 | 642 | 872 | 1,134 | 1,508 | Amortization of intangible | 13 | 32 | 54 | 62 | 78 |
| Beauty & wellness services | 418 | 361 | 478 | 550 | 632 | Change in working capital | 14 | 110 | (152) | (70) | (118) |
| Skincare, healthcare & beauty products | 62 | 53 | 79 | 87 | 96 | Others | (44) | (22) | (51) | (89) | (136) |
| Performance marketing & related | 63 | 64 | 69 | 76 | 84 | Net cash from operating | 576 | 664 | 711 | 1,038 | 1,376 |
| Cost of sales | (216) | (235) | (324) | (400) | (497) | | | | | | |
| Gross profit | 1,733 | 1,845 | 2,711 | 3,444 | 4,379 | Capex | (70) | (100) | (250) | (300) | (300) |
| Registered practitioner | (297) | (449) | (617) | (730) | (902) | Other investing activities | 386 | 0 | (300) | (200) | (200) |
| Employee benefit expenses | (540) | (580) | (725) | (961) | (1,122) | Net cash from investing | 316 | (100) | (550) | (500) | (500) |
| Selling & marketing expenses | (124) | (109) | (153) | (211) | (278) | | | | | | |
| Rental and related expenses | (43) | (48) | (62) | (77) | (98) | Dividend paid | (345) | (172) | (281) | (380) | (500) |
| Depreciation and amortization | (233) | (310) | (387) | (446) | (566) | Proceeds from new borrowings | 145 | 0 | 0 | 0 | 0 |
| Other expenses | (859) | (1,211) | (1,388) | (1,651) | (1,876) | Other financing activities | (540) | 18 | (30) | (24) | (24) |
| Operating profit | 378 | 285 | 557 | 775 | 1,089 | Net cash from financing | (739) | (154) | (311) | (404) | (524) |
| Finance costs | (18) | (24) | (30) | (24) | (24) | | | | | | |
| Share of profits less losses of | 0 | 5 | 1 | 0 | 0 | Net change in cash | 153 | 411 | (149) | 135 | 352 |
| Profit before tax | 361 | 266 | 528 | 751 | 1,065 | Cash at the beginning of the | 367 | 520 | 931 | 782 | 916 |
| Income tax expense | (50) | (40) | (80) | (113) | (160) | Effects of exchange rate | 0 | 0 | 0 | 0 | 0 |
| Total net profit | 310 | 226 | 448 | 639 | 905 | Cash at the end of the year | 520 | 931 | 782 | 916 | 1,269 |
| Minority Interests | 24 | 33 | 74 | 96 | 136 | | | | | | |
| Profit attributable to shareholders | 287 | 193 | 374 | 543 | 770 | | | | | | |
| | | | | | | | | | | | |

| Balance sheet | | | | | | Key ratios | | | | | |
|-------------------------------|-------|-------|-------|-------|-------|--|-------|----------|---------|------------|----------|
| YE 31 Mar (HK\$ mn) | FY20A | FY21A | FY22E | FY23E | FY24E | YE 31 Mar | FY20A | FY21A I | FY22E I | FY23E F | Y24E |
| Non-current assets | 1,503 | 2,376 | 2,540 | 2,594 | 2,528 | Sales mix (%) | | | | | |
| Property, plant and equipment | 725 | 792 | 792 | 739 | 595 | Medical services | 32.0 | 46.1 | 50.6 | 52.0 | 52.4 |
| Investment properties | 189 | 186 | 103 | 72 | 29 | Aesthetic medical services | 40.1 | 30.9 | 28.7 | 29.5 | 30.9 |
| Goodwill | 155 | 477 | 477 | 477 | 477 | Beauty and wellness services | 21.5 | 17.4 | 15.8 | 14.3 | 13.0 |
| Intangible assets | 115 | 512 | 457 | 396 | 318 | Skincare, healthcare & beauty products | 3.2 | 2.5 | 2.6 | 2.3 | 2.0 |
| Prepayments | 103 | 169 | 169 | 169 | 169 | Performance marketing & related services | 3.2 | 3.1 | 2.3 | 2.0 | 1.7 |
| Others | 215 | 239 | 541 | 741 | 941 | Total | 100 | 100 | 100 | 100 | 100 |
| _ | | | | | | | | | | | |
| Current assets | 1,052 | 1,415 | 1,389 | 1,664 | | Profit & loss ratios (%) | | | | | |
| Inventories | 60 | 40 | 68 | 84 | 105 | Gross margin | 89 | 89 | 89 | 90 | 90 |
| Trade receivables | 79 | 179 | 188 | 238 | 302 | EBITDA margin | 32 | 29 | 31 | 32 | 34 |
| Deferred cost | 73 | 63 | 63 | 63 | 63 | Net margin | 16 | 11 | 15 | 17 | 19 |
| Cash and cash equivalents | 520 | 931 | 782 | 916 | 1,269 | Effective tax rate | 14 | 15 | 15 | 15 | 15 |
| Others | 320 | 202 | 288 | 362 | 456 | | | | | | |
| | | | | | | Balance sheet ratios | | | | | |
| Current liabilities | 1,069 | 1,317 | 1,289 | 1,359 | 1,420 | Current ratio (x) | 1 | 1 | 1 | 1 | 2 |
| Trade payables | 36 | 47 | 41 | 57 | 70 | Trade receivables turnover days | 17 | 23 | 23 | 23 | 23 |
| Bank borrowings | 262 | 287 | 287 | 287 | 287 | Trade payables turnover days | 49 | 64 | 64 | 64 | 64 |
| Lease liabilities | 161 | 207 | 207 | 207 | 207 | Net debt to total equity ratio (%) | 17 | Net cash | 0 1 | Net cash I | Net cash |
| Others | 610 | 776 | 753 | 808 | 855 | | | | | | |
| | | | | | | Returns (%) | | | | | |
| Non-current liabilities | 316 | 842 | 842 | 842 | 842 | ROE | 26.6 | 16.1 | 26.1 | 33.1 | 40.1 |
| Lease liabilities | 297 | 295 | 295 | 295 | 295 | ROA | 12.7 | 7.1 | 11.6 | 15.6 | 20.2 |
| Others | 20 | 548 | 548 | 548 | 548 | | | | | | |
| | | | | | | Per share value | | | | | |
| Total net assets | 1,170 | 1,631 | 1,798 | 2,057 | 2,462 | EPS (HK\$) | 0.29 | 0.19 | 0.32 | 0.46 | 0.65 |
| Minority interest | 167 | 362 | 436 | 531 | 667 | DPS (HK\$) | 0.23 | 0.17 | 0.24 | 0.32 | 0.42 |
| Shareholders' equity | 1,170 | 1,631 | 1,798 | 2,057 | 2,462 | BVP (HK\$) | 1.19 | 1.59 | 1.53 | 1.75 | 2.09 |
| | | | | | | | | | | | |

Source: Company data, CMBIS estimates



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