

# Xiabu Xiabu (520 HK)

### More time is needed to reform and recover

YTD 2023 performance of XBXB and Cou Cou were far below expectation, evidenced by weak SSS recovery rate and margins. Just because of its cheap valuation, we maintain BUY and cut TP to HK\$ 4.89, based on 15x FY24E P/E.

- 1H23 results inline, but demand is still weak. Group sales increased by 32% YoY to RMB 2.8bn and registered a profit of RMB 2mn (from losses of RMB 277mn last year) in 1H23, implying a 0.1% NP margin, both are inline with CMBI est. and the positive profit alert. GP margin slightly improved to 62.6%, which is a mixture of better input costs (e.g. lamb and beef tripe) and fall in ASP (for all brands). But the operating leverage generated from rental (+1%) and D&A (-13%) expenses were more than offset by a jump in staff costs (+24%). Even though sales for both brands had missed the original guidance mentioned back in Mar 2023, XBXB's performance in 1H23 was still relatively better, as the 29% sales increase was a result of 29% SSSG and 4% store count growth, while its seat turnover also jumped to 2.4x, from 1.9x last year. We do believe its reform was effective, because new stores' seat turnover is higher (at 2.7x) vs old stores (at 2.2x). On the other hand, Cou Cou was disappointing, perhaps due to consumption trade down and not so successful new products. Its 32% sales growth was driven by just 9% SSSG and 26% store count growth, the seat turnover was just at 2.1x, vs 1.9x last year. A dividend of RMB 0.028 per share was proposed in 1H23, same as last year, implying a about 2% yield if we assume a similar amount in 2H23E.
- FY23E guidance was revised down. Management had delayed its target of 5% pre-tax margin from FY23E to FY24E and we do concur with their view, because: 1) Cou Cou brand was hit hard under the consumption trade down (evidenced by the negative SSSG and just 70%+ SSS recovery rate during Jun Jul 2023), it would still take time for the new team to develop more successful new products, 2) XBXB might be relatively more resilient, but its operating leverage could still be lower-than-expected, as its SSS recovery rate (also at 70%+) was still low among its peers, 3) ASP may drop further, in order to attractive more traffic, (together with the menu upgrade in Sep 2023 and greater advertising and promotion to boost paid memberships) and that could become a drag to GP margin. All in all, we are now forecasting a 2.5x/ 2.2x seat turnover for XBXB/ Cou Cou and an about 2% NP margin in FY23E.
- Maintain BUY with TP of HK\$ 4.89. The new TP is based on 15x FY24E P/E (unchanged). We revised down FY23E/ 24E/ 25E net profit forecasts by 50%/ 36%/ 27% to factor in:1) slower-than-expected recovery and reforms and 2) less-than-expected store expansion. It is trading at 33x FY23E P/E and 12x FY24E P/E.

### **Earnings Summary**

(YE 31 Dec)	FY21A	FY22A	FY23E	FY24E	FY25E
Revenue (RMB mn)	6,147	4,725	6,244	8,148	10,032
YoY growth (%)	12.7	(23.1)	32.2	30.5	23.1
Operating profit (RMB mn)	(18)	(376)	119	448	662
Net profit (RMB mn)	(293.2)	(353.1)	116.4	316.4	456.7
EPS (Reported) (RMB cents)	(33.48)	(37.43)	12.00	32.61	47.07
YoY growth (%)	na	na	na	171.7	44.3
P/E (x)	na	na	32.8	12.1	8.4
P/B (x)	1.8	2.6	2.5	2.2	1.9
Yield (%)	8.0	1.5	1.7	3.6	5.8
ROE (%)	(13.7)	(20.6)	7.8	19.5	24.3
Net gearing (%)	42.9	16.6	16.1	20.9	28.1

Source: Company data, Bloomberg, CMBIGM estimates

### **BUY (Maintain)**

 Target Price
 HK\$4.89

 (Previous TP
 HK\$7.65)

 Up/Downside
 24.2%

 Current Price
 HK\$3.94

### **China Consumer Discretionary**

Walter WOO (852) 3761 8776 walterwoo@cmbi.com.hk

Raphael TSE (852) 3900 0856 raphaeltse@cmbi.com.hk

# Stock Data Mkt Cap (HK\$ mn) 4,279.5 Avg 3 mths t/o (HK\$ mn) 45.5 52w High/Low (HK\$) 9.88/3.39

Source: FactSet

Total Issued Shares (mn)

Shareholding Structure	
Ho Kuang-Chi	41.8%
CICC	13.7%

1086.2

Source: HKEx

#### **Share Performance**

	Absolute	Relative
1-mth	-6.9%	2.3%
3-mth	-16.7%	-14.8%
6-mth	-52.9%	-48.6%

Source: FactSet

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5.0 4.0 4.0 3.0 2.0 Aug-22 Nov-22 Feb-23 May-23 Aug-23 Source: Fact Set

#### Recent reports

Jiumaojiu (9922 HK) – Tai Er's OPM and Song are the key drivers (25 Aug 23)

Yum China (9987 HK) – Likely to be resilient and outperform in 2H23E (2 Aug 23)

China Catering Sector – Staying cautious after a disappointing 2Q23E (27 Jul 23)

Nayuki Holdings Limited (2150 HK) — Franchising can be the new recipe for success (21 Jul 23)



■ FY23E store opening target was trimmed, XBXB could outperform Cou Cou, relatively speaking. Management had revised up gross opening target for XBXB to 140 (from 120) but also cut that for Cou Cou/ Shao Hot to 45 (from 70)/ 10 (from 20). Note that we do tend to be more conservative and now forecast a higher gross closure of stores in FY23E. On the other hand, overseas expansion shall continue, but management did highlight that the pace in Singapore could be slower, hence FY23E store opening target on overseas would be cut from 26 to 22.

### **Earnings revision**

Figure 1: Earnings revision

		New			Old			Diff (%)	
RMB mn	FY23E	FY24E	FY25E	FY23E	FY24E	FY25E	FY23E	FY24E	FY25E
Revenue	6,244	8,148	10,032	6,502	8,318	9,975	-4.0%	-2.0%	0.6%
Gross profit	3,885	5,095	6,273	4,046	5,201	6,237	-4.0%	-2.0%	0.6%
EBIT	227	564	787	367	815	1,043	-38.1%	-30.9%	-24.5%
Net profit att.	116	316	457	229	495	629	-49.2%	-36.0%	-27.3%
Diluted EPS (RMB)	0.107	0.291	0.420	0.211	0.455	0.578	-49.2%	-36.0%	-27.3%
Gross margin	62.2%	62.5%	62.5%	62.2%	62.5%	62.5%	0ppt	0ppt	0ppt
EBIT margin	3.6%	6.9%	7.8%	5.6%	9.8%	10.5%	-2ppt	-2.9ppt	-2.6ppt
Net profit att. margin	1.9%	3.9%	4.6%	3.5%	5.9%	6.3%	-1.7ppt	-2.1ppt	-1.7ppt

Source: Company data, CMBIGM estimates

Figure 2: CMBIGM estimates vs consensus

	CMBIGM			Consensus			Diff (%)		
RMB mn	FY23E	FY24E	FY25E	FY23E	FY24E	FY25E	FY23E	FY24E	FY25E
Revenue	6,244	8,148	10,032	7,485	9,308	11,500	-16.6%	-12.5%	-12.8%
Gross profit	3,885	5,095	6,273	4,616	5,745	7,360	-15.8%	-11.3%	-14.8%
EBIT	227	564	787	469	723	1,384	-51.7%	-22.0%	-43.1%
Net profit att.	116	316	457	292	486	665	-60.1%	-34.9%	-31.3%
Diluted EPS (RMB)	0.107	0.291	0.420	0.272	0.438	0.610	-60.5%	-33.5%	-31.1%
Gross margin	62.2%	62.5%	62.5%	61.7%	61.7%	64.0%	0.6ppt	0.8ppt	-1.5ppt
EBIT margin	3.6%	6.9%	7.8%	6.3%	7.8%	12.0%	-2.6ppt	-0.8ppt	-4.2ppt
Net profit att. margin	1.9%	3.9%	4.6%	3.9%	5.2%	5.8%	-2ppt	-1.3ppt	-1.2ppt

Source: Company data, CMBIGM estimates



# **Results Summary**

Figure 3: Results review - half year

Half yearly / Full yearly (RMB mn)	1H22	2H22	1H23	2H23E	1H23 YoY	2H23E YoY	1H23E CMBIG M	Actual vs CMBIG M
Revenue	2,156	2,568	2,846	3,398	32%	32%	2,868	-1%
COGS	-811	-987	-1,065	-1,294			-1,067	
Gross profit	1,345	1,581	1,781	2,104	32%	33%	1,801	-1%
GP margins	62.4%	61.6%	62.6%	61.9%			62.8%	
Other income & gains	43	77	86	22			23	274%
Staff costs	-751	-802	-930	-929	24%	16%	-817	14%
Staff costs / sales	-34.8%	-31.2%	-32.7%	-27.3%			-28.5%	
Dep.of right-of-use assets expenses	-273	-289	-271	-301	-1%	4%	-258	5%
Dep. of ROU assets exp / sales	-12.6%	-11.2%	-9.5%	-8.8%			-9.0%	
Other rentals expenses	-134	-118	-139	-155	4%	31%	-161	-14%
Other rentals exp / sales	-6.2%	-4.6%	-4.9%	-4.6%			-5.6%	
D & A of other assets	-201	-201	-175	-219	-13%	9%	-192	-9%
D & A of other assets exp / sales	-9.3%	-7.8%	-6.1%	-6.4%			-6.7%	
Utilities expenses	-75	-102	-99	-132	31%	30%	-100	-2%
Utilities exp / sales	-3.5%	-4.0%	-3.5%	-3.9%			-3.5%	
Other opex	-172	-184	-195	-224	13%	22%	-201	-3%
Other opex / sales	-8.0%	-7.2%	-6.8%	-6.6%			-7.0%	
Operating profit (EBIT)	-218	-38	59	167	-127%	-538%	95	-37%
OP margins	-10.1%	-1.5%	2.1%	4.9%			3.3%	
Other items	-38	21	-9	-22			-23	
Net finance income	-44	-34	-44	-39			-43	1%
Net finance income / sales	-2.1%	-1.3%	-1.5%	-1.2%			-1.5%	
Profit after financing costs	-300	-51	7	106			29	
Associated coms	0	0	0	0			0	
Jointly controlled coms	0	0	0	0			0	
Pre-tax profit	-300	-51	7	106	-102%	-307%	29	-75%
Tax	25	-5	-5	16			-3	71%
Tax / sales	1.2%	-0.2%	-0.2%	0.5%			-0.1%	
Effective tax rate	-8.3%	9.9%	-69.9%	15.3%			-10.0%	
Minority interests	1	20	-0	8			3	-108%
Net profit att.	-277	-77	2	114	-101%	-249%	22	-89%
NP margins	-12.8%	-3.0%	0.1%	3.4%			0.8%	

Source: Bloomberg, Company data, CMBIGM estimates



Figure 4: Results review – full year

	EV22	FV22F	FV24F	FY23E	FY24E
Holf yearly / Full yearly /DMD mm	FY22	FY23E	FY24E	YoY	YoY
Half yearly / Full yearly (RMB mn) Revenue	4,725	6,244	8,148	32%	31%
COGS	-1,799	-2,358	-3,053	3-77	
Gross profit	2,926	3,885	5,095	33%	31%
GP margins	61.9%	62.2%	62.5%		
Other income & gains	121	108	115		
Staff costs	-1,554	-1,859	-2,372	20%	28%
Staff costs / sales	-32.9%	-29.8%	-29.1%		
Dep.of right-of-use assets expenses	-561	-571	-649	2%	14%
Dep. of ROU assets exp / sales	-11.9%	-9.2%	-8.0%		
Other rentals expenses	-252	-293	-367	17%	25%
Other rentals exp / sales	-5.3%	-4.7%	-4.5%		
D & A of other assets	-402	-394	-428	-2%	9%
D & A of other assets exp / sales	-8.5%	-6.3%	-5.3%		
Utilities expenses	-177	-231	-301	30%	31%
Utilities exp / sales	-3.8%	-3.7%	-3.7%		
Other opex	-356	-418	-530	18%	27%
Other opex / sales	-7.5%	-6.7%	-6.5%		
Operating profit (EBIT)	-256	227	564	-189%	149%
OP margins	-5.4%	3.6%	6.9%		
Other items	-16	-31	-41		
Net finance income	-79	-83	-100		
Net finance income / sales	-1.7%	-1.3%	-1.2%		
Profit after financing costs	-351	113	424		
Associated coms	0	0	0		
Jointly controlled coms	0	0	0		
Pre-tax profit	-351	113	424	-132%	276%
Tax	20	11	-97		
Tax / sales	0.4%	0.2%	-1.2%		
Effective tax rate	-5.6%	10.0%	-23.0%		
Minority interests	22	7	10		
Net profit att.	-353	116	316	-133%	172%
NP margins	-7.5%	1.9%	3.9%		

Source: Bloomberg, Company data, CMBIGM estimates



### **Valuation**

Figure 5: Peers valuation table

			12m TP	Price	Up/ Down-	Mkt. Cap	Year	P/E	(x)	P/B (x)	ROE (%)	3yrs PEG (x)	Yield (%)	YTD per.( %)
Company	Ticker	Rating	(LC)	(LC)	side	(HK\$mn)	End	FY1E	FY2E	FY2E	FY2E	FY1E	FY1E	FY1E
<b>Leading Great</b>	er China C	atering												
Xiabuxiabu	520 HK	BUY	4.89	3.94	24%	4,280	Dec-22	32.8	12.1	2.5	n/a	(0.2)	1.6	(55.3)
Jiumaojiu	9922 HK	BUY	15.46	13.22	17%	19,229	Dec-22	32.6	20.1	4.8	6.6	0.2	0.7	(36.6)
Haidilao	6862 HK	BUY	23.96	21.40	12%	119,284	Dec-22	29.2	23.9	10.2	17.9	0.5	0.9	(4.5)
Helens	9869 HK	NR	n/a	8.12	n/a	10,287	Dec-22	25.3	16.1	4.3	(68.1)	(0.1)	0.3	(45.2)
Cafe De Coral	341 HK	BUY	12.32	9.43	31%	5,523	Mar-23	17.7	13.0	1.9	3.9	0.3	5.4	(36.7)
Tam Jai	2217 HK	NR	n/a	1.53	n/a	2,052	Mar-23	13.9	9.6	1.4	9.1	0.6	2.2	(41.8)
Yihai	1579 HK	NR	n/a	16.36	n/a	16,960	Dec-22	17.5	15.2	3.1	18.3	1.4	1.7	(40.1)
Yum China	9987 HK	BUY	576.90	418.80	38%	174,074	Dec-22	24.8	20.6	3.1	11.4	0.6	1.0	(4.6)
Gourmet Master	2723 TT	NR	n/a	111.50	n/a	4,933	Dec-22	19.0	14.6	1.6	7.6	0.4	3.6	(26.4)
							Avg.	23.8	15.7	3.4	(0.3)	0.4	1.8	(33.0)
							Med.	25.0	14.9	2.8	7.6	0.3	1.3	(37.8)
International C	atering													
Yum! Brands	YUM US	NR	n/a	130	n/a	285,213	Dec-22	24.7	21.9	n/a	n/a	1.9	1.9	1.3
McDonald's	MCD US	NR	n/a	285	n/a	1,627,049	Dec-22	24.7	22.9	n/a	n/a	1.4	2.2	8.0
Starbucks	SBUX US	NR	n/a	95	n/a	857,984	Oct-22	27.7	23.5	n/a	n/a	1.5	2.2	(3.7)
Rest. Brands	QSR US	NR	n/a	68	n/a	242,452	Dec-22	21.0	19.6	7.5	40.2	3.7	3.3	5.0
Chipotle Mexican	CMG US	NR	n/a	1877	n/a	406,197	Dec-22	43.3	35.7	17.2	45.3	1.7	0.0	35.3
Darden Rest.	DRI US	NR	n/a	156	n/a	147,923	May-23	17.9	16.1	8.0	44.6	1.8	3.3	12.8
Domino's	DPZ US	NR	n/a	381	n/a	104,822	Jan-23	27.8	24.2	n/a	n/a	2.4	1.3	9.9
Wendy's	WEN US	NR	n/a	20	n/a	33,134	Jan-23	20.5	18.0	12.9	47.0	1.4	5.0	(10.8)
Shake Shack	SHAK US	NR	n/a	70	n/a	23,202	Dec-22	257.1	170.5	7.1	(1.8)	(1.2)	n/a	68.4
Wingstop	WING US	NR	n/a	162	n/a	38,170	Dec-22	75	64.2	n/a	n/a	3.8	0.5	17.9
Jollibee Foods	JFC PM	NR	n/a	240	n/a	37,082	Dec-22	33.3	26.4	3.6	9.3	2.0	1.2	4.3
							Avg.	52.1	40.3	9.4	30.8	1.9	2.1	13.5
							Med.	27.7	23.5	7.7	42.4	1.8	2.0	8.0
<b>H-shares Cons</b>	umer Sta	<u>ples</u>												
UPC	220 HK	NR	n/a	5.83	n/a	25,182	Dec-22	14.6	13.0	1.7	11.8	0.9	7.2	(25.4)
Tingyi	322 HK	NR	n/a	11.86	n/a	66,823	Dec-22	17.7	14.7	4.7	21.7	0.9	5.7	(12.0)
Want Want*	151 HK	NR	n/a	5.18	n/a	61,535	Mar-23	14.2	13.1	3.5	21.6	1.5	5.4	(8.0)
China Mengniu*	2319 HK	BUY	40.00	24.95	60%	98,302	Dec-22	14.7	12.7	2.0	13.8	1.1	2.0	(28.5)
Vitasoy	345 HK	NR	n/a	10.14	n/a	10,878	Mar-23	59.6	29.2	3.5	1.5	0.6	1.1	(36.9)
Nongfu Spring*	9633 HK	NR	n/a	42.70	n/a	480,224	Dec-22	45.8	39.3	16.2	37.9	3.7	1.6	(3.2)
Budweiser*	1876 HK	HOLD	18.60	16.76	11%	221,959	Dec-22	27.0	18.3	2.5	8.3	1.1	1.6	(31.7)
Tsingtao*	168 HK	BUY	92.90	66.90	39%	115,886	Dec-22	19.3	16.7	3.0	16.7	1.6	2.8	(12.6)
CR Beer*	291 HK	BUY	73.10	46.25	58%	150,043	Dec-22	26.0	21.4	4.5	17.9	1.4	1.5	(15.2)
Dali Foods	3799 HK	NR	n/a	3.73	n/a	51,079	Dec-22	14.8	13.5	2.3	15.8	3.1	3.9	6.6
							Avg.	25.4	19.2	4.4	16.7	1.6	3.3	(16.0)
							Med.	18.5	15.7	3.3	16.3	1.3	2.4	(13.9)

Source: Bloomberg, Company data, CMBIGM estimates, \*covered by another analyst – Joseph Wong



Figure 6: Forward blended 12 months P/E band



Source: Bloomberg, CMBIGM estimates



# **Assumptions**

Figure 7: CMBIGM assumptions

Major assumptions	FY20A	FY21A	FY22A	FY23E	FY24E	FY25E
Sales by brand (RMB mn)						
XBXB	3,502	3,525	2,286	3,054	3,943	4,693
Cou Cou	1,689	2,354	2,206	2,945	3,949	5,069
Total	5,191	5,878	4,492	5,999	7,891	9,762
Sales growth by brand (%)						
XBXB	-25%	1%	-35%	34%	29%	19%
Cou Cou	41%	39%	-6%	34%	34%	28%
Total	-12%	13%	-24%	34%	32%	24%
Number of restaurants						
XBXB	1,061	841	801	867	977	1,082
Cou Cou	140	183	224	266	333	395
Total	1,201	1,024	1,025	1,133	1,310	1,477
Number of restaurants growth (%)						
XBXB	4%	-21%	-5%	8%	13%	11%
Cou Cou	37%	31%	22%	19%	25%	19%
Total	7%	-15%	0%	11%	16%	13%
Seat turnover (x)						
XBXB	2.3	2.0	2.5	2.6	2.7	2.7
Cou Cou	2.5	2.5	1.9	2.2	2.4	2.5
ASP (RMB)						
XBXB	62	63	64	60	61	62
Cou Cou	137	141	151	146	147	150
Sales per store (RMB mn)						
XBXB	3.3	4.2	2.8	3.5	4.0	4.3
Cou Cou	12.1	12.9	10.1	11.1	11.8	12.8
Sales per store growth (%)						
XBXB	-29%	28%	-32%	24%	15%	8%
Cou Cou	2%	7%	-22%	10%	7%	8%
GP margins	61.9%	61.9%	62.2%	62.5%	62.5%	62.5%
Staff costs	-29.8%	-32.9%	-29.8%	-29.1%	-28.8%	-28.1%
Rental and related expenses	-4.8%	-5.3%	-4.7%	-4.5%	-4.5%	-4.5%
Depreciation of ROU assets	-9.5%	-11.9%	-9.2%	-8.0%	-7.7%	-7.3%
D & A of other assets	-7.6%	-8.5%	-6.3%	-5.3%	-4.8%	-4.5%
Utilities expenses	-3.3%	-3.8%	-3.7%	-3.7%	-3.7%	-3.7%
Other expenses	-7.2%	-7.5%	-6.7%	-6.5%	-6.5%	-6.5%
Effective tax rate	33%	-6%	10%	-23%	-25%	-25%
NP att. margin	-5%	-7%	2%	4%	5%	6%
NP att. growth (%)	-16061%	20%	-133%	172%	44%	47%

Source: Company data, CMBIGM estimates



# **Financial Summary**

INCOME STATEMENT	2020A	2021A	2022A	2023E	2024E	2025E
YE 31 Dec (RMB mn)	EUEUA		EVEEN		EVETE	EUEUE
Revenue	5,455	6,147	4,725	6,244	8,148	10,032
Cost of goods sold	(2,130)	(2,341)	(1,799)	(2,358)	(3,053)	(3,759)
Gross profit	3,325	3,806	2,926	3,885	<b>5,095</b>	<b>6,273</b>
Operating expenses	(3,277)	(3,824)	(3,302)	(3,767)	(4,646)	(5,610)
Staff costs	(1,478)	(1,830)	(1,554)	(1,859)	(2,372)	(2,888)
Other rental related expenses	(817)	(884)	(813)	(865)	(1,015)	(1,220)
Others	(982)	(1,110)	(936)	(1,043)	(1,259)	(1,503)
Operating profit	48	(18)	(376)	119	448	662
Other income	160	93	111	97	103	106
EBITDA	617	541	136	610	979	1,248
Depreciation	0	0	0	0	0	0
Depreciation of ROU assets	(597)	(586)	(561)	(571)	(649)	(768)
Goodwill amortisation	0	0	0	0	0	0
Other amortisation	(409)	(467)	(402)	(394)	(428)	(479)
EBIT	219	86	(256)	227	564	787
Interest income	11	11	10	11	13	18
Net Interest income/(expense)	11	11	10	11	13	18
Others	(152)	(299)	(95)	(114)	(140)	(162)
Pre-tax profit	67	(214)	(351)	113	424	625
Income tax	(56)	(69)	20	11	(97)	(156)
After tax profit	11	(283)	(331)	124	326	469
Minority interest	(10)	(10)	(22)	(7)	(10)	(12)
Net profit	2	(293)	(353)	116	316	457
BALANCE SHEET	2020A	2021A	2022A	2023E	2024E	2025E
YE 31 Dec (RMB mn)						
Current assets	2,218	1,996	1,532	1,885	2,373	2,949
Current assets Cash & equivalents	<b>2,218</b> 1,097	<b>1,996</b> 921	<b>1,532</b> 301	<b>1,885</b> 302	<b>2,373</b> 422	<b>2,949</b> 629
	•	•	•	-	· ·	-
Cash & equivalents	1,097	921	301	302	422	629
Cash & equivalents Restricted cash	1,097 0	921 0	301 0	302 0	422 0	629 0
Cash & equivalents Restricted cash Account receivables	1,097 0 392	921 0 395	301 0 265	302 0 436	422 0 569	629 0 700
Cash & equivalents Restricted cash Account receivables Inventories	1,097 0 392 691	921 0 395 599	301 0 265 614	302 0 436 795	422 0 569 1,030	629 0 700 1,268
Cash & equivalents Restricted cash Account receivables Inventories Other current assets	1,097 0 392 691 38	921 0 395 599 82	301 0 265 614 352	302 0 436 795 352	422 0 569 1,030 352	629 0 700 1,268 352
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets	1,097 0 392 691 38 <b>3,562</b>	921 0 395 599 82 <b>2,955</b>	301 0 265 614 352 <b>2,778</b>	302 0 436 795 352 <b>2,744</b>	422 0 569 1,030 352 <b>2,803</b>	629 0 700 1,268 352 <b>2,844</b>
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E	1,097 0 392 691 38 <b>3,562</b> 1,297	921 0 395 599 82 <b>2,955</b> 1,053	301 0 265 614 352 <b>2,778</b> 961	302 0 436 795 352 <b>2,744</b> 928	422 0 569 1,030 352 <b>2,803</b> 987	629 0 700 1,268 352 <b>2,844</b> 1,028
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets	1,097 0 392 691 38 <b>3,562</b> 1,297 1,972	921 0 395 599 82 <b>2,955</b> 1,053 1,638	301 0 265 614 352 <b>2,778</b> 961 1,417	302 0 436 795 352 <b>2,744</b> 928 1,417	422 0 569 1,030 352 <b>2,803</b> 987 1,417	629 0 700 1,268 352 <b>2,844</b> 1,028 1,417
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles	1,097 0 392 691 38 <b>3,562</b> 1,297 1,972	921 0 395 599 82 <b>2,955</b> 1,053 1,638	301 0 265 614 352 <b>2,778</b> 961 1,417	302 0 436 795 352 <b>2,744</b> 928 1,417	422 0 569 1,030 352 <b>2,803</b> 987 1,417	629 0 700 1,268 352 <b>2,844</b> 1,028 1,417
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles Other non-current assets	1,097 0 392 691 38 <b>3,562</b> 1,297 1,972 2 292 <b>5,780</b>	921 0 395 599 82 <b>2,955</b> 1,053 1,638 2 262 <b>4,951</b>	301 0 265 614 352 <b>2,778</b> 961 1,417 2 398 <b>4,310</b>	302 0 436 795 352 <b>2,744</b> 928 1,417 2 398 <b>4,629</b> <b>2,030</b>	422 0 569 1,030 352 2,803 987 1,417 1 398 5,176	629 0 700 1,268 352 <b>2,844</b> 1,028 1,417 1
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles Other non-current assets Total assets  Current liabilities Short-term borrowings	1,097 0 392 691 38 <b>3,562</b> 1,297 1,972 2 292 <b>5,780</b> <b>1,979</b> 20	921 0 395 599 82 <b>2,955</b> 1,053 1,638 2 262 <b>4,951</b>	301 0 265 614 352 <b>2,778</b> 961 1,417 2 398 <b>4,310</b>	302 0 436 795 352 <b>2,744</b> 928 1,417 2 398 <b>4,629</b> <b>2,030</b> 59	422 0 569 1,030 352 2,803 987 1,417 1 398 5,176 2,344 59	629 0 700 1,268 352 2,844 1,028 1,417 1 398 5,792 2,657 59
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles Other non-current assets Total assets  Current liabilities Short-term borrowings Account payables	1,097 0 392 691 38 <b>3,562</b> 1,297 1,972 2 292 <b>5,780</b> <b>1,979</b> 20 1,045	921 0 395 599 82 <b>2,955</b> 1,053 1,638 2 262 <b>4,951</b> <b>1,768</b> 76 855	301 0 265 614 352 <b>2,778</b> 961 1,417 2 398 <b>4,310</b> <b>1,775</b> 59 786	302 0 436 795 352 <b>2,744</b> 928 1,417 2 398 <b>4,629</b> <b>2,030</b> 59 1,041	422 0 569 1,030 352 2,803 987 1,417 1 398 5,176 2,344 59 1,355	629 0 700 1,268 352 2,844 1,028 1,417 1 398 5,792 2,657 59 1,668
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles Other non-current assets Total assets  Current liabilities Short-term borrowings Account payables Tax payable	1,097 0 392 691 38 <b>3,562</b> 1,297 1,972 2 292 <b>5,780</b> <b>1,979</b> 20 1,045 0	921 0 395 599 82 <b>2,955</b> 1,053 1,638 2 262 <b>4,951</b> <b>1,768</b> 76 855 0	301 0 265 614 352 <b>2,778</b> 961 1,417 2 398 <b>4,310</b> <b>1,775</b> 59 786 0	302 0 436 795 352 <b>2,744</b> 928 1,417 2 398 <b>4,629</b> <b>2,030</b> 59 1,041 0	422 0 569 1,030 352 <b>2,803</b> 987 1,417 1 398 <b>5,176</b> <b>2,344</b> 59 1,355 0	629 0 700 1,268 352 2,844 1,028 1,417 1 398 5,792 2,657 59 1,668 0
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles Other non-current assets Total assets  Current liabilities Short-term borrowings Account payables Tax payable Other current liabilities	1,097 0 392 691 38 3,562 1,297 1,972 2 292 5,780 1,979 20 1,045 0 914	921 0 395 599 82 <b>2,955</b> 1,053 1,638 2 262 <b>4,951</b> <b>1,768</b> 76 855 0 838	301 0 265 614 352 <b>2,778</b> 961 1,417 2 398 <b>4,310</b> <b>1,775</b> 59 786 0 930	302 0 436 795 352 <b>2,744</b> 928 1,417 2 398 <b>4,629</b> <b>2,030</b> 59 1,041 0 930	422 0 569 1,030 352 2,803 987 1,417 1 398 5,176 2,344 59 1,355 0 930	629 0 700 1,268 352 2,844 1,028 1,417 1 398 5,792 2,657 59 1,668 0 930
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles Other non-current assets Total assets  Current liabilities Short-term borrowings Account payables Tax payable Other current liabilities Non-current liabilities	1,097 0 392 691 38 3,562 1,297 1,972 2 292 5,780 1,979 20 1,045 0 914 1,482	921 0 395 599 82 <b>2,955</b> 1,053 1,638 2 262 <b>4,951</b> <b>1,768</b> 76 855 0 838 <b>1,214</b>	301 0 265 614 352 <b>2,778</b> 961 1,417 2 398 <b>4,310</b> <b>1,775</b> 59 786 0 930 <b>1,078</b>	302 0 436 795 352 <b>2,744</b> 928 1,417 2 398 <b>4,629</b> <b>2,030</b> 59 1,041 0 930 <b>1,085</b>	422 0 569 1,030 352 2,803 987 1,417 1 398 5,176 2,344 59 1,355 0 930 1,095	629 0 700 1,268 352 2,844 1,028 1,417 1 398 5,792 2,657 59 1,668 0 930 1,107
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles Other non-current assets Total assets  Current liabilities Short-term borrowings Account payables Tax payable Other current liabilities Non-current liabilities Long-term borrowings	1,097 0 392 691 38 3,562 1,297 1,972 2 292 5,780 1,979 20 1,045 0 914 1,482 0	921 0 395 599 82 2,955 1,053 1,638 2 262 4,951  1,768 76 855 0 838 1,214 0	301 0 265 614 352 2,778 961 1,417 2 398 4,310 1,775 59 786 0 930 1,078 0	302 0 436 795 352 <b>2,744</b> 928 1,417 2 398 <b>4,629</b> <b>2,030</b> 59 1,041 0 930 <b>1,085</b> 0	422 0 569 1,030 352 2,803 987 1,417 1 398 5,176 2,344 59 1,355 0 930 1,095 0	629 0 700 1,268 352 2,844 1,028 1,417 1 398 5,792 2,657 59 1,668 0 930 1,107 0
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles Other non-current assets Total assets  Current liabilities Short-term borrowings Account payables Tax payable Other current liabilities Non-current liabilities Long-term borrowings Other non-current liabilities	1,097 0 392 691 38 3,562 1,297 1,972 2 292 5,780  1,979 20 1,045 0 914 1,482 0 1,482	921 0 395 599 82 <b>2,955</b> 1,053 1,638 2 262 <b>4,951</b> <b>1,768</b> 76 855 0 838 <b>1,214</b> 0 1,214	301 0 265 614 352 2,778 961 1,417 2 398 4,310 1,775 59 786 0 930 1,078	302 0 436 795 352 <b>2,744</b> 928 1,417 2 398 <b>4,629</b> <b>2,030</b> 59 1,041 0 930 <b>1,085</b> 0 1,085	422 0 569 1,030 352 2,803 987 1,417 1 398 5,176 2,344 59 1,355 0 930 1,095 0 1,095	629 0 700 1,268 352 2,844 1,028 1,417 1 398 5,792 2,657 59 1,668 0 930 1,107 0 1,107
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles Other non-current assets Total assets  Current liabilities Short-term borrowings Account payables Tax payable Other current liabilities Long-term borrowings	1,097 0 392 691 38 3,562 1,297 1,972 2 292 5,780 1,979 20 1,045 0 914 1,482 0	921 0 395 599 82 2,955 1,053 1,638 2 262 4,951  1,768 76 855 0 838 1,214 0	301 0 265 614 352 2,778 961 1,417 2 398 4,310 1,775 59 786 0 930 1,078 0	302 0 436 795 352 <b>2,744</b> 928 1,417 2 398 <b>4,629</b> <b>2,030</b> 59 1,041 0 930 <b>1,085</b> 0	422 0 569 1,030 352 2,803 987 1,417 1 398 5,176 2,344 59 1,355 0 930 1,095 0	629 0 700 1,268 352 2,844 1,028 1,417 1 398 5,792 2,657 59 1,668 0 930 1,107 0
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles Other non-current assets Total assets  Current liabilities Short-term borrowings Account payables Tax payable Other current liabilities Non-current liabilities Long-term borrowings Other non-current liabilities Total liabilities Total liabilities	1,097 0 392 691 38 3,562 1,297 1,972 2 292 5,780  1,979 20 1,045 0 914 1,482 0 1,482 3,461	921 0 395 599 82 <b>2,955</b> 1,053 1,638 2 262 <b>4,951</b> <b>1,768</b> 76 855 0 838 <b>1,214</b> 0 1,214 <b>2,982</b>	301 0 265 614 352 2,778 961 1,417 2 398 4,310 1,775 59 786 0 930 1,078 0 1,078 2,852	302 0 436 795 352 <b>2,744</b> 928 1,417 2 398 <b>4,629</b> <b>2,030</b> 59 1,041 0 930 <b>1,085</b> 0 1,085 <b>3,115</b>	422 0 569 1,030 352 2,803 987 1,417 1 398 5,176 2,344 59 1,355 0 930 1,095 0 1,095 3,439	629 0 700 1,268 352 2,844 1,028 1,417 1 398 5,792 2,657 59 1,668 0 930 1,107 0 1,107 3,764
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles Other non-current assets Total assets  Current liabilities Short-term borrowings Account payables Tax payable Other current liabilities Non-current liabilities Long-term borrowings Other non-current liabilities Total liabilities  Share capital Retained earnings	1,097 0 392 691 38 3,562 1,297 1,972 2 292 5,780  1,979 20 1,045 0 914 1,482 0 1,482 3,461	921 0 395 599 82 <b>2,955</b> 1,053 1,638 2 262 <b>4,951</b> <b>1,768</b> 76 855 0 838 <b>1,214</b> 0 1,214 <b>2,982</b>	301 0 265 614 352 2,778 961 1,417 2 398 4,310 1,775 59 786 0 930 1,078 0 1,078 2,852	302 0 436 795 352 <b>2,744</b> 928 1,417 2 398 <b>4,629</b> <b>2,030</b> 59 1,041 0 930 <b>1,085</b> 0 1,085 <b>3,115</b>	422 0 569 1,030 352 2,803 987 1,417 1 398 5,176 2,344 59 1,355 0 930 1,095 0 1,095 3,439	629 0 700 1,268 352 2,844 1,028 1,417 1 398 5,792 2,657 59 1,668 0 930 1,107 0 1,107 3,764
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles Other non-current assets Total assets  Current liabilities Short-term borrowings Account payables Tax payable Other current liabilities Non-current liabilities Long-term borrowings Other non-current liabilities Total liabilities  Share capital Retained earnings Other reserves	1,097 0 392 691 38 3,562 1,297 1,972 2 292 5,780  1,979 20 1,045 0 914 1,482 0 1,482 3,461	921 0 395 599 82 2,955 1,053 1,638 2 262 4,951  1,768 76 855 0 838 1,214 0 1,214 2,982 0 0 1,969	301 0 265 614 352 2,778 961 1,417 2 398 4,310 1,775 59 786 0 930 1,078 0 1,078 2,852	302 0 436 795 352 <b>2,744</b> 928 1,417 2 398 <b>4,629</b> <b>2,030</b> 59 1,041 0 930 <b>1,085</b> 0 1,085 <b>3,115</b>	422 0 569 1,030 352 2,803 987 1,417 1 398 5,176 2,344 59 1,355 0 930 1,095 0 1,095 3,439 0 216 1,521	629 0 700 1,268 352 2,844 1,028 1,417 1 398 5,792 2,657 59 1,668 0 930 1,107 0 1,107 3,764 0 467
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles Other non-current assets Total assets  Current liabilities Short-term borrowings Account payables Tax payable Other current liabilities Non-current liabilities Long-term borrowings Other non-current liabilities Total liabilities  Share capital Retained earnings Other reserves Total shareholders equity	1,097 0 392 691 38 3,562 1,297 1,972 2 292 5,780  1,979 20 1,045 0 914 1,482 0 1,482 3,461	921 0 395 599 82 2,955 1,053 1,638 2 262 4,951  1,768 76 855 0 838 1,214 0 1,214 2,982  0 0 1,969 1,970	301 0 265 614 352 2,778 961 1,417 2 398 4,310 1,775 59 786 0 930 1,078 2,852 0 0 1,458 1,458	302 0 436 795 352 <b>2,744</b> 928 1,417 2 398 <b>4,629</b> <b>2,030</b> 59 1,041 0 930 <b>1,085</b> 0 1,085 <b>3,115</b>	422 0 569 1,030 352 2,803 987 1,417 1 398 5,176 2,344 59 1,355 0 930 1,095 0 1,095 3,439 0 216 1,521 1,737	629 0 700 1,268 352 2,844 1,028 1,417 1 398 5,792 2,657 59 1,668 0 930 1,107 0 1,107 3,764  0 467 1,560 2,028
Cash & equivalents Restricted cash Account receivables Inventories Other current assets Non-current assets PP&E Right-of-use assets Intangibles Other non-current assets Total assets  Current liabilities Short-term borrowings Account payables Tax payable Other current liabilities Non-current liabilities Long-term borrowings Other non-current liabilities Total liabilities  Share capital Retained earnings Other reserves	1,097 0 392 691 38 3,562 1,297 1,972 2 292 5,780  1,979 20 1,045 0 914 1,482 0 1,482 3,461	921 0 395 599 82 2,955 1,053 1,638 2 262 4,951  1,768 76 855 0 838 1,214 0 1,214 2,982 0 0 1,969	301 0 265 614 352 2,778 961 1,417 2 398 4,310 1,775 59 786 0 930 1,078 0 1,078 2,852	302 0 436 795 352 <b>2,744</b> 928 1,417 2 398 <b>4,629</b> <b>2,030</b> 59 1,041 0 930 <b>1,085</b> 0 1,085 <b>3,115</b>	422 0 569 1,030 352 2,803 987 1,417 1 398 5,176 2,344 59 1,355 0 930 1,095 0 1,095 3,439 0 216 1,521	629 0 700 1,268 352 2,844 1,028 1,417 1 398 5,792 2,657 59 1,668 0 930 1,107 0 1,107 3,764 0 467 1,560



CASH FLOW	2020A	2021A	2022A	2023E	2024E	2025E
YE 31 Dec (RMB mn)						
Operating						
Profit before taxation	219	86	(256)	227	564	787
Depreciation & amortization	398	456	392	383	415	461
Tax paid	(113)	(58)	9	11	(97)	(156)
Change in working capital	28	12	(40)	(97)	(53)	(56)
Others	738	553	777 <b>882</b>	(2) <b>523</b>	(21) <b>807</b>	(44)
Net cash from operations	1,270	1,049	002	523	807	992
Investing	(40=)	(400)	(101)	(077)	(100)	(=00)
Capital expenditure	(405)	(439)	(401)	(375)	(489)	(502)
Acquisition of subsidiaries/ investments	89	21	(363)	(4) 0	(5) 0	(6)
Others Net cash from investing	(58) <b>(374)</b>	(122) <b>(539)</b>	(10) <b>(774)</b>	(378)	( <b>494)</b>	0 <b>(508)</b>
Net cash from investing	(374)	(333)	(114)	(376)	(434)	(308)
Financing	()	()	>	4	()	
Dividend paid	(80)	(60)	(60)	(60)	(93)	(166)
Net borrowings	20	56	(17)	0	0	0
Proceeds from share issues	0 8	(12) 6	(90) 1	0	0 0	0
Share repurchases Others	(515)	(673)	(566)	(83)	(100)	(112)
Net cash from financing	(516) (566)	(683)	(732)	(143)	(193)	(278)
Not oddi. If on midnong	(000)	(000)	(102)	(140)	(100)	(2.0)
Net change in cash						
Cash at the beginning of the year	785	1,097	921	301	302	422
Exchange difference	(18)	(3)	4	0	0	0
Others	330	(174) <b>921</b>	(624)	1 <b>302</b>	120 <b>422</b>	206 <b>629</b>
Cash at the end of the year	1,097		301			
GROWTH	2020A	2021A	2022A	2023E	2024E	2025E
YE 31 Dec Revenue	(9.5%)	12.7%	(23.1%)	32.2%	30.5%	23.1%
Gross profit	(12.6%)	14.5%	(23.1%)	32.8%	31.1%	23.1%
Operating profit	(91.2%)	na	(23.170) na	na	277.4%	47.7%
EBITDA	(32.8%)	(12.3%)	(74.8%)	347.5%	60.6%	27.5%
EBIT	(63.7%)	(60.9%)	na	na	148.6%	39.6%
Net profit	(99.4%)	na	na	na	171.8%	44.3%
PROFITABILITY	2020A	2021A	2022A	2023E	2024E	2025E
YE 31 Dec	_0_0			_0_0_		
Gross profit margin	61.0%	61.9%	61.9%	62.2%	62.5%	62.5%
Operating margin	0.9%	(0.3%)	(8.0%)	1.9%	5.5%	6.6%
EBITDA margin	11.3%	8.8%	2.9%	9.8%	12.0%	12.4%
Return on equity (ROE)	0.1%	(13.7%)	(20.6%)	7.8%	19.5%	24.3%
GEARING/LIQUIDITY/ACTIVITIES	2020A	2021A	2022A	2023E	2024E	2025E
YE 31 Dec						
Net debt to equity (x)	0.5	0.4	0.2	0.2	0.2	0.3
Current ratio (x)	1.1	1.1	0.9	0.9	1.0	1.1
Receivable turnover days	27.8	23.3	25.5	25.5	25.5	25.5
Inventory turnover days	120.2	100.5	123.1	123.1	123.1	123.1
Payable turnover days	59.2	46.1	50.1	50.1	50.1	50.1
VALUATION	2020A	2021A	2022A	2023E	2024E	2025E
YE 31 Dec						
P/E	1,945.3	(11.8)	(10.5)	32.8	12.1	8.4
P/E (diluted)	1,945.3	(11.8)	(10.5)	32.8	12.1	8.4
P/B	1.6	1.8	2.6	2.5	2.2	1.9
P/CFPS	6.2	7.4	4.3	6.8	4.4	3.6
Div yield (%)	1.0	0.8	1.5	1.7	3.6	5.8
EV	3,199.4	3,434.1	4,037.5	4,036.8	3,917.0	3,711.5
	0.6	0.0	^ ^			
EV/Sales EV/EBIT	0.6 14.6	0.6 40.1	0.9 (15.8)	0.6 17.8	0.5 6.9	0.4 4.7

Source: Company data, CMBIGM estimates. Note: The calculation of net cash includes financial assets.



### **Disclosures & Disclaimers**

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### **CMBIGM Ratings**

BUY : Stock with potential return of over 15% over next 12 months
HOLD : Stock with potential return of +15% to -10% over next 12 months
SELL : Stock with potential loss of over 10% over next 12 months

NOT RATED : Stock is not rated by CMBIGM

OUTPERFORM : Industry expected to outperform the relevant broad market benchmark over next 12 months

MARKET-PERFORM : Industry expected to perform in-line with the relevant broad market benchmark over next 12 months

UNDERPERFORM : Industry expected to underperform the relevant broad market benchmark over next 12 months

### CMB International Global Markets Limited

Address: 45/F, Champion Tower, 3 Garden Road, Hong Kong, Tel: (852) 3900 0888 Fax: (852) 3900 0800

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