CMB International Securities | Equity Research | Company Update

# **Dongfeng Motor (489 HK)**

## French brands drags bottom-line performance

Dongfeng announced its FY19 results. Revenue achieved RMB101.1bn (vs CMBIS estimate of RMB93.5bn/ vs consensus estimate of RMB96.3bn), a decrease of 3% YoY. NP was RM12.9bn (vs CMBIS estimate RMB14.5bn / vs consensus estimate of RMB13.7bn), a decrease of 1%. EPS declined by 1% to RMB1.49 while DPS remained flat as RMB0.35 in 2019. The divd yield return reached 7.6%.

- Topline beat the consensus, which mainly came from the excellent performance in the CV segment. In 2019, the revenue from the CV segment was RMB68.9bn, an increase of 39% YoY, representing 68% of total revenue. The revenue from financial business also reached RMB5.4bn, an increase of 39%YoY in 2019. However, the PV segment revenue declined by 34%YoY to RMB26.7bn given the unpromising performance of both DPCA and local brands.
- The share of profit from JVs declined by 5% YoY to RMB11.6bn, resulting in a disappointed bottom-line. Particularly, DPCA had a total impairment of RMB2.5bn while Dongfeng Renault had an impairment of RMB1.1bn. The proportional impact on DFG was RMB1.8bn in 2019, which directly dragged down the bottom-line performance.
- DPCA is the key to solve the problem. The sales volume of DPCA was 114K units in 2019, a decrease of 55%YoY. As a result, DPCA had a total loss of RMB5.96bn in 2019 compared with a loss of RMB3.69bn in 2018. in late 2019, DPCA has released a business plan(元计划) to revive Peugeot /Citroën brands through asset reorganization, personnel optimization, sales channels consolidation, etc. The Company expects the asset optimization process to be completed in 2H20E.
- We adjust up the top-line forecast in 2020E by 1% to RMB95.1bn to reflect the excellent performance of the CV segment. However, we cut our bottom-line forecast by 24% to RMB12.4bn in 2020E given the ambiguous future of DPCA. Therefore, we cut our TP to HK\$5.6 (based on new 3.5x 2020E P/E) with an upside of 9.9% from initial TP HK\$8.2 (based on initial 3.8x 2020E P/E). Reiterate HOLD.

Earnings Summary					
(YE 31 Dec)	FY18A	FY19A	FY20E	FY21E	FY22E
Revenue (RMB mn)	104,543	101,087	95,162	98,389	104,635
YoY growth (%)	-17.02%	-3.31%	-5.86%	3.39%	6.35%
Net income (RMB mn)	12,979	12,858	12,439	13,564	15,383
EPS (RMB)	1.51	1.49	1.44	1.57	1.79
YoY growth (%)	-8%	-1%	-3%	9%	13%
Consensus EPS(RMB)	1.51	1.59	1.52	1.64	1.56
P/E (x)	3.05	3.08	3.19	2.92	2.58
P/B (x)	0.33	0.31	0.29	0.27	0.25
Yield (%)	7.61%	7.61%	7.85%	8.56%	9.70%
ROE (%)	11.44%	10.45%	9.33%	9.43%	9.96%
Net gearing (%)	60%	83%	45%	44%	45%

Source: Company data, Bloomberg, CMBIS estimates



## HOLD (Maintain)

Target Price	HK\$5.6
(Previous TP	HK\$8.2)
Up/Downside	+9.9%
Current Price	HK\$5.1

### **China Auto Sector**

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#### Stock Data

Mkt Cap (HK\$ mn)	44,028
Avg 3 mths t/o (HK\$ mn)	95.74
52w High/Low (HK\$)	8.52/4.38
Total Issued Shares (mn)	8,616
Source: Bloomberg	

#### Shareholding Structure

Reynolds Margaret (Meg)	8.07%
Pandanus Associates Inc.	7.99%
Citigroup Inc.	6.92%
Source: HKEx	

#### Share Performance

	Absolute	Relative					
1-mth	-17.0%	-8.2%					
3-mth	-30.3%	-16.7%					
6-mth	-31.4%	-24.2%					
Source: Bloomborg							

Source: Bloomberg

## 12-mth Price Performance



Source: Bloomberg

## Auditor: PricewaterhouseCoopers Zhong Tian

## **Related Reports**

- "Dongfeng Motor (489 HK) Ambiguous future with PSA" – 3 Oct 2019
  "Dongfeng Motor (489 HK) – 1H19
  - "Dongfeng Motor (489 HK) 1H19 performance updates" – 30 Aug 2019



## **Earnings Revision**

## Figure 1: FY19 results review

				CMBIS		Consensus	
RMB mn	FY18A	FY19A	YoY	FY19E	Diff (%)	FY19E	Diff (%)
Revenue	104,543	101,087	-3%	93,564	8%	96,316	5%
Gross profit	13,415	13,491	1%	12,163	11%	12,909	5%
EBIT	14,504	15,180	5%	17,057	-11%	NA	NA
Net profit	12,979	12,858	-1%	14,513	-11%	13,677	-6%
EPS (RMB)	1.51	1.49	-1%	1.68	-11%	1.59	-6%
Gross margin	12.83%	13.35%	0.5 ppt	13.00%	0.3 ppt	13.40%	-0.1 ppt
EBIT margin	13.87%	15.02%	1.1 ppt	18.23%	-3.2 ppt	NA	NA
Net margin	12.41%	12.72%	0.3 ppt	11.72%	1.0 ppt	14.20%	-1.5 ppt

Source: Company data, Bloomberg, CMBIS estimates

## Figure 2: Earnings revision

(RMB mn)	New		Old		Change	(%)
	FY20E	FY21E	FY20E	FY21E	FY20E	FY21E
Revenue	95,162	98,389	94,130	93,412	1%	5%
Gross profit	12,856	13,922	12,237	12,144	5%	15%
EBIT	15,162	16,499	19,362	21,809	-22%	-24%
Net profit	12,439	13,564	16,361	18,557	-24%	-27%
EPS (RMB)	1.44	1.57	1.90	2.15	-24%	-27%
Gross margin	13.51%	14.15%	13.00%	13.00%	0.5 ppt	1.2 ppt
EBIT margin	15.93%	16.77%	20.57%	23.35%	-4.6 ppt	-6.6 ppt
Net Margin	13.07%	13.79%	17.38%	19.87%	-4.3 ppt	-6.1 ppt

Source: CMBIS estimates

## Figure 3: CMBIS estimates vs consensus

(RMB mn)	New	New		nsus	Diff (%)	
	FY20E	FY21E	FY20E	FY21E	FY20E	FY21E
Revenue	95,162	98,389	93,653	96,710	2%	2%
Gross profit	12,856	13,922	12,485	12,959	3%	7%
EBIT	15,162	16,499	NA	NA	NA	NA
Net profit	12,439	13,564	13,069	13,951	-5%	-3%
EPS (RMB)	1.44	1.57	1.52	1.64	-5%	-4%
Gross margin	13.51%	14.15%	13.33%	13.40%	0.2 ppt	0.7 ppt
EBIT margin	15.93%	16.77%	NA	NA	NA	NA
Net Margin	13.07%	13.79%	13.95%	14.43%	-0.9 ppt	-0.6 ppt

Source: Bloomberg, CMBIS estimates

## Figure 4: Revenue breakdown

(RMB mn)	FY18A	FY19A	FY20E	FY21E	FY22E
Passenger vehicles	40,239	26,738	19,263	18,233	17,873
YoY	-35%	-34%	-28%	-5%	-2%
Commercial vehicles	60,136	68,893	70,008	73,921	80,185
YoY	-1%	15%	2%	6%	8%
Financial business	3,876	5,387	5,926	6,400	6,912
YoY	27%	39%	10%	8%	8%
Others	508	565	610	641	673
YoY	-6%	11%	8%	5%	5%
Intra-segment elimination	-216	-496	-645	-806	-1,008
YoY	69%	130%	30%	25%	25%
Total	104,543	101,087	95,162	98,389	104,635
YoY	-17%	-3%	-6%	3%	6%

Source: Company data, CMBIS estimates



## Figure 5: P&L forecast

RMB mn	FY18	FY19	FY20E	FY21E	FY22E
Revenue	104,543	101,087	95,162	98,389	104,635
YoY	-17.02%	-3.31%	-5.86%	3.39%	6.35%
Cost of sales	-91,128	-87,596	-82,306	-84,467	-89,442
Gross profit	13,415	13,491	12,856	13,922	15,193
GPM (%)	12.83%	13.35%	13.51%	14.15%	14.52%
YoY	-17.52%	0.57%	5.70%	8.29%	9.13%
Selling Exp	-6,342	-4,349	-4,282	-4,624	-4,918
% of rev	-6.07%	-4.30%	-4.50%	-4.70%	-4.70%
Admin Exp	-4,506	-5,076	-4,948	-4,919	-4,924
% of rev	-4.31%	-5.02%	-5.20%	-5.00%	-4.71%
EBIT	14,504	15,180	15,162	16,499	18,560
EBIT Margin (%)	13.87%	15.02%	15.93%	16.77%	17.74%
YoY	-11.38%	4.66%	-0.12%	8.82%	12.49%
Net profit	12,979	12,858	12,439	13,564	15,383
NPM (%)	12.41%	12.72%	13.07%	13.79%	14.70%
YoY	-7.70%	-0.93%	-3.26%	9.05%	13.41%

Source: Company data, CMBIS estimates

## **Financial Summary**

Income statement						Cash
YE 31 Dec (RMB mn)	FY18A	FY19A	FY20E	FY21E	FY22E	YE 31 D
Revenue	104,543	101,087	95,162	98,389	104,635	Net inco
Passenger vehicles	40,239	26,738	19,263	18,233	17,873	D&A
Commercial vehicles	60,136	68,893	70,008	73,921	80,185	Change
Financial business	3,876	5,387	5,926	6,400	6,912	Others
Others	508	565	610	641	673	Net cas
Intra-segment	(216)	(496)	(645)	(806)	(1,008)	
Cost of sales	(91,128)	(87,596)	(82,306)	(84,467)	(89,442)	Capex &
Gross profit	13,415	13,491	12,856	13,922	15,193	Associat
S&D expenses	(6,342)	(4,349)	(4,282)	(4,624)	(4,918)	Others
Admin expenses	(4,506)	(5,076)	(4,948)	(4,919)	(4,924)	Net cas
Impairment	(1,006)	(1,163)	(1,039)	(981)	(981)	
Other income	3,164	2,231	2,068	2,221	2,445	Equity ra
Other expenses	(5,683)	(5,500)	(4,944)	(5,081)	(5,444)	Change
Finance expenses	(265)	(575)	(717)	(764)	(825)	Dividend
Share of profit of JVs	12,280	11,633	11,146	11,141	11,789	Others
Share of PL of associates	3,182	3,913	4,304	4,821	5,399	Net cas
Profit before income tax	14,239	14,605	14,444	15,735	17,735	
Income tax expense	(1,661)	(1,759)	(1,733)	(1,888)	(2,128)	Net cha
Profit for the year	12,578	12,846	12,711	13,847	15,607	Cash at
						Exchang
Less: MI	(401)	(12)	272	282	224	Cash at
Net Profit	12,979	12,858	12,439	13,564	15,383	Less: ple

0					
Cash flow summary YE 31 Dec (RMB mn)	FY18A	FY19A	FY20E	FY21E	FY22E
Net income	12,979		12,439	13,564	15,383
D&A	2,455	2,454	2,963	3,249	3,556
Change in working capital	(8,144)	1,824	2,303 5,281	(613)	(2,323)
Others	(29,539)	(28,691)	2,824	(3,934)	(3,842)
Net cash from operating	(29,009)	(11,555)	2,024 23,508	(3,934) <b>12,265</b>	(3,842) <b>12,774</b>
Net cash nom operating	(22,243)	(11,555)	23,300	12,205	12,114
Capex & investments	(4,395)	(4,397)	(4,573)	(4,976)	(5,423)
Associated companies	(3,068)	(4,031)	(5,070)	(4,319)	(5,053)
Others	20,143	9,900	-	-	1
Net cash from investing	12,680	1,472	(9,643)	(9,295)	(10,475)
Equity raised	-	-	-	-	-
Change of Debts	9,374	7,590	2,125	2,342	3,028
Dividend paid	(3,016)	(3,628)	(3,110)	(3,391)	(3,846)
Others	(3,455)	7,279	-	-	1
Net cash from financing	2,903	11,241	(985)	(1,049)	(817)
Net change in cash	(6,666)	1,158	12,880	1,922	1,482
Cash at the beginning	44,058	30,904	30,085	42,965	44,887
Exchange difference	(6,488)	(1,977)	-	-	1
Cash at the end	30,904	30,085	42,965	44,887	46,369
Less: pledged cash	3,653	3,317	3,653	3,653	3,653

Balance sheet						Key ratios					
YE 31 Dec (RMB mn)	FY18A	FY19A	FY20E	FY21E	FY22E	YE 31 Dec	FY18A	FY19A	FY20E	FY21E	FY22E
Non-current assets	111,294	129,896	136,070	147,730	161,090	Sales mix (%)					
Fixed asset	15,835	17,309	16,676	17,308	18,051	Passenger vehicles	38%	26%	20%	19%	17%
Intangible assets	4,809	5,076	5,576	5,942	6,336	Commercial vehicles	58%	68%	74%	75%	77%
Interest in JV/associate	62,329	62,140	73,742	81,232	90,180	Financial business	4%	5%	6%	7%	7%
Other non-current assets	28,321	45,371	40,076	43,247	46,524	Others	0%	1%	1%	1%	1%
						Intra-segment	0%	0%	-1%	-1%	-1%
Current assets	115,223	140,104	116,119	120,997	127,211	Total	1 <b>00%</b>	1 <b>00</b> %	100%	100%	100%
Cash	30,904	30,085	42,965	44,887	46,369						
Account receivable	22,522	12,129	12,751	13,480	14,274	P&L ratios (%)					
Inventory	10,710	12,191	10,288	10,558	11,180	Gross profit margin	13%	13%	14%	14%	15%
Other current assets	51,087	85,699	50,115	52,071	55,388	Pre-tax margin	14%	14%	15%	16%	17%
						Net margin	12%	13%	13%	14%	15%
Current liabilities	84,457	104,182	78,874	82,515	87,445	Effective tax rate	12%	12%	12%	12%	12%
Borrowings	15,424	19,413	14,991	15,457	16,400	Balance sheet ratios					
Account payables	37,140	46,589	32,563	34,398	36,514	Current ratio (x)	1.36	1.34	1.47	1.47	1.45
Other payables	31,263	37,172	30,376	31,630	33,444	Quick ratio (x)	0.66	0.50	0.73	0.73	0.72
Tax payables	630	1,008	944	1,030	1,086	Cash ratio (x)	0.37	0.29	0.54	0.54	0.53
						Debtors turnover days	79	44	57	58	58
Non-current liabilities	17,135	33,850	26,164	28,522	31,119	Total debt / total equity ratio (%)	81%	103%	71%	70%	70%
Borrowings	10,729	25,998	20,878	22,754	24,839	Net debt / equity ratio (%)	60%	83%	45%	44%	45%
Provisions	659	750	638	659	701	Returns (%)					
Deferred income tax	2,086	2,275	2,088	2,344	2,594	ROE	11%	10%	9%	9%	10%
Others	3,661	4,827	2,561	2,765	2,985	ROA	7%	6%	6%	6%	7%
						Per share					
Total net assets	124,925	131,968	147,152	157,689	169,738	EPS (RMB)	1.51	1.49	1.44	1.57	1.79
Minority Interest	6,569	6,187	8,329	8,926	9,608	DPS (RMB)	0.35	0.35	0.36	0.39	0.45
Shareholders' equity	118 356	127,781	138 822	148 764	160 130	BVPS (RMB)	13.74	14.83	16.11	17.26	18.58

Source: Company data, CMBIS estimates

# Cash YE 31



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