CMB International Securities | Equity Research | Company Update

# ZhongAn Online (6060 HK)

## Narrowing underwriting loss

Zhong An's reported net profit of RMB 490mn, surging 418% YoY to RMB 490mn thanks to narrowing underwriting loss and steady investment performance. Outlook on the Company's tech business and health ecosystem upgrade also remained optimistic.

- Health and lifestyle consumption drove premium growth in 1H20. Overall GWP increased 14.7% YoY in 1H20. Health and lifestyle consumption experienced 115.6%/40.4% YoY growth on back of increasing awareness of health protection and penetration of online consumption. Travel, consumer finance and auto ecosystem experienced various extents of decline because of COVID-19 and the Company's own strategy to cut loss-making business.
- Narrowing underwriting loss by ~RMB 230mn vs. 1H19 was the primary reason for net profit growth. Overall combined ratio improved 4.8ppt YoY to 103.5%, among which loss ratio improved 7.3ppt. Expense ratio worsened a bit as a larger share of sales (16% of overall GWP, or 1/3 of Personal Clinic Policy) was conducted through self platforms, which involve higher initial costs. Product structure change contributed to narrowing underwriting loss. Within each ecosystem, combined ratios were also trending favorably. For example, loss ratio of health and consumer finance decreased significantly because the Company cut group health insurance business, and tightened risk criteria for consumer finance underwriting.
- Technology business to benefit from accelerating digitization. Tech export recorded revenue of RMB 120mn, +26.2% YoY and net loss of RMB 107mn, narrowing 34% YoY. In 1H20, the Company has also set up ZA Bank, ZA Insure and established partnerships with global players. In post-pandemic era, we believe Zhong An's technology business is likely to speed up with the digitization of the insurance industry.
- Health ecosystem to embrace "insurance + medical services" business model. The upgraded Personal Clinic Policy covers out-patients and emergency patients and provides 24-hour medical consultation via ZA Internet Hospital, drug delivery and other health management services. Such new models are likely to engage more customers for the Company.
- **Raise TP.** We revise up earnings metrics to reflect better underwriting performance than previously estimated. We also lift valuation multiple and raise TP to HK\$ 49.92 based on 4.0x FY20E P/B. Reiterate BUY.

#### **Earnings Summary**

(YE 31 Dec)	FY18A	FY19A	FY20E	FY21E	FY22E
GWP (RMB mn)	11,256	14,630	16,205	19,675	23,286
YoY change (%)	89.0	30.0	10.8	21.4	18.3
Net profit (RMB mn)	(1,744)	(454)	1,070	1,392	1,632
EPS (RMB)	(1.19)	(0.31)	0.73	0.95	1.11
YoY growth (%)	N.A.	N.A.	N.A.	N.A.	N.A.
Consensus EPS (RMB)	N.A.	N.A.	0.10	0.49	0.92
P/B (x)	1.87	1.86	3.20	2.92	2.66
P/E (x)	(33)	(127)	54	41	35
ROE (%)	-10.7	-3.0	6.9	8.2	8.8
ROA (%)	-7.3	-1.6	3.2	3.5	3.6
Combined ratio (%)	120.9	113.3	101.4	97.5	95.6

Source: Company data, Bloomberg, CMBIS estimates



### **BUY (Maintain)**

Target Price	HK\$49.92
(Previous TP	HK\$32.13)
Up/Downside	+37.9%
Current Price	HK\$43.75

#### **China Insurance Sector**

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#### Stock Data

Mkt Cap (HK\$ mn)	64,304
Avg 3 mths t/o (HK\$ mn)	310.36
52w High/Low (HK\$)	55.75/17.52
Total Issued Shares (mn)	1,470
Source: Bloomberg	

#### **Shareholding Structure**

Ant Financial	13.54%
Tencent Computer System	10.21%
Ping An Insurance	10.21%
Source: HKEx	

#### Share Performance

	Absolute	Relative
1-mth	3.4%	0.2%
3-mth	54.3%	41.6%
6-mth	39.1%	45.7%
Source: Bloomberg	3	

#### 12-mth Price Performance



Source: Bloomberg

#### Auditor: PwC

#### **Related Reports**

- 1. "Towards a profit-oriented and lean model" 2 Mar 2020
- 2. "Concerns still outweigh positive catalysts" – 27 Mar 2019
- "Open Day Takeaways Technology serves the new generation" – 14 Sep 2018
- "Underwriting pressure overweigh tech business opportunities" – 28 Aug 2018



### Figure 1: 1H20 results summary

(in RMB mn)	1H20	1H19	YoY	2H19	НоН
P/L					
Gross written premium	6,767	5,897	15%	8,733	-23%
Net premiums earned	7,442	5,913	26%	6,888	8%
Investment income	824	822	0%	1,123	-27%
Other operating income	319	164	95%	213	50%
Total income	8,586	6,900	24%	8,224	4%
Insurance claims	(4,214)	(3,777)	12%	(4,847)	-13%
Handling charges & commissions	(375)	(437)	-14%	(473)	-21%
Other operating expenses	(3,671)	(2,655)	38%	(3,501)	5%
Total expenses	(8,259)	(6,870)	20%	(8,821)	-6%
Associates and JVs	8	(14)	-157%	(30)	-127%
Pre-tax profit	334	15	2076%	(626)	-153%
Income tax	48	19	157%	(47)	-203%
Less: Minority interests	(108)	(60)	79%	(124)	-13%
Net profit	490	95	419%	(549)	-189%
B/S	1H20	1H19	YoY	2H19	НоН
Investment assets	23,533	19,150	23%	18,993	24%
Total assets	0	27,323	-100%	30,908	-100%
Insurance liabilities	7,522	5,381	40%	7,543	0%
Total liabilities	9,819	10,774	-9%	14,402	-32%
Shareholders' equity	15,581	15,589	0%	14,912	4%
Key metrics	1H20	1H19	ΥοΥ	2H19	НоН
Expense ratio	56.6%	63.9%	-7.3 ppt	70.4%	-13.8 ppt
Loss ratio	46.9%	44.4%	2.5 ppt	47.1%	-0.2 ppt
Combined ratio	103.5%	108.3%	-4.8 ppt	117.5%	-14 ppt

Source: Company data, CMBIS



### Figure 2: Forecast revisions

		Ne	ew estima	tes	0	ld estimate	es	Dif	f. new vs.	old
YE 31 Dec, RMB mn	2019A	2020E	2021E	2022E	2020E	2021E	2022E	2020E	2021E	2022E
P&L										
Gross written premiums	14,630	16,205	19,675	23,286	17,863	21,165	24,587	-9.3%	-7.0%	-5.3%
Net premiums earned	12,801	16,185	18,226	21,543	15,750	18,701	21,665	2.8%	-2.5%	-0.6%
Investment income	1,946	2,036	2,074	2,160	1,535	1,236	1,303	32.6%	67.8%	65.8%
Insurance claims	(8,625)	(8,860)	(9,732)	(11,523)	(10,164)	(11,810)	(13,537)	-12.8%	-17.6%	-14.9%
Handling fees, commissions	(910)	(938)	(1,163)	(1,377)	(1,299)	(1,537)	(1,782)	-27.8%	-24.3%	-22.8%
G&A and others	(6,156)	(7,428)	(8,118)	(9,376)	(6,620)	(7,655)	(8,613)	12.2%	6.0%	8.9%
Net profit	(454)	1,070	1,392	1,632	(126)	(55)	405	N/A	N/A	N/A
B/S										
Total assets	30,908	36,756	42,170	48,221	32,598	36,263	40,864	12.8%	16.3%	18.0%
Total liabilities	14,402	18,694	22,436	26,546	16,908	20,576	24,695	10.6%	9.0%	7.5%
Shareholders' funds	14,912	16,127	17,619	19,352	14,830	14,826	15,282	8.7%	18.8%	26.6%
Key metrics										
Loss ratio	67.4%	54.7%	53.4%	53.5%	64.5%	63.2%	62.5%	-9.8 ppt	-9.8 ppt	-9 ppt
Expense ratio	45.9%	46.7%	44.1%	42.1%	39.9%	38.5%	36.9%	6.7 ppt	5.5 ppt	5.2 ppt
Combined ratio	113.3%	101.4%	97.5%	95.6%	104.5%	101.7%	99.4%	-3.1 ppt	-4.2 ppt	-3.8 ppt

Source: Company data, CMBIS



# **Financial Summary**

Income statement						Key ratios					
YE 31 Dec (RMB mn)	FY18A	FY19A	FY20E	FY21E	FY22E	YE 31 Dec	FY18A	FY19A	FY20E	FY21E	FY22E
Gross written premium	11,256	14,630	16,205	19,675	23,286	Growth (%)					
Net premiums earned	8,800	12,801	16,185	18,226	21,543	GWP growth	89.0	30.0	10.8	21.4	18.3
Investment income	621	1,946	2,036	2,074	2,160	Total income growth	72.1	57.4	23.9	12.0	17.2
Other operating income	189	377	521	685	886	Net profit growth	N/A	N/A	N/A	30.0	17.3
Total income	9,610	15,124	18,742	20,985	24,589	Investment assets growth	(8.4)	7.5	27.4	14.3	14.0
Insurance claims	(5,268)	(8,625)	(8,860)	(9,732)	(11,523)	Investment yield (%)					
Handling charges & commissions	(1,075)	(910)	(938)	(1,163)	(1,377)	Net investment yield	4.2	4.8	4.4	4.2	4.2
Other operating expenses	(5,084)	(6,156)	(7,428)	(8,118)	(9,376)	Total investment yield	2.6	9.3	8.1	7.5	6.8
Total expenses	(11,427)	(15,691)	(17,225)	(19,013)	(22,276)						
						Underwriting (%)					
Associates and JVs	7	(44)	0	0	0	Expense ratio	61.0%	45.9%	46.7%	44.1%	42.1%
Pre-tax profit	(1,810)	(611)	1,517	1,972	2,313	Loss ratio	59.9%	67.4%	54.7%	53.4%	53.5%
						Combined ratio	120.9%	113.3%	101.4%	97.5%	95.6%
Income tax	13	(28)	(11)	(15)	(17)						
Less: Minority interests	53	185	(435)	(566)	(663)	Technology segment					
Net profit	(1,744)	(454)	1,070	1,392	1,632	Tech revenue (RMB mn)	104	293	403	564	761
						Tech revenue growth (%) Tech net profit (RMB mn)	115.4 (340)	181.4 (334)	37.5 (275)	40.0 (197)	35.0 (76)
Balance sheet						,				. ,	
YE 31 Dec (RMB mn)	FY18A	FY19A	FY20E	FY21E	FY22E	Returns (%)					
Investment assets	17,665	18,993	24,203	27,666	31,540	ROA	(7.3)	(1.6)	3.2	3.5	3.6
other assets	4,747	6,513	12,553	14,503	16,681	ROE	(10.7)	(3.0)	6.9	8.2	8.8
Total assets	26,341	30,908	36,756	42,170	48,221						
						Solvency (%)					
Insurance liabilities	5,327	7,543	7,918	9,741	11,932	Core solvency ratio	600	502	502	487	473
Other liabilities	4,539	6,859	10,776	12,695	14,614	Comprehensive solvency ratio	600	502	502	487	473
Total liabilities	9,866	14,402	18,694	22,436	26,546						
						Per share (RMB)					
Shareholders' equity	15,432	14,912	16,127	17,619	19,352	EPS	(1.19)	(0.31)	0.73	0.95	1.11
Minority interest	1,043	1,594	1,935	2,114	2,322	DPS	0	0	0	0	0
Total equity	16,475	16,506	18,062	19,734	21,675	BVPS	11.2	11.2	12.3	13.4	14.7

Source: Company data, CMBIS estimates



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