CMB International Securities | Equity Research | Company Update

China SCE (1966 HK)

New business model helps buy cheap land

Revenue and net profit increased by 45.2% to RMB15.1bn and 10.3% to RMB2.11bn in 1H20, respectively. Property management business will be a highlight. We estimate end-20 NAV to be HK\$9.34. As a result, we adjust TP from HK\$5.74 to HK\$5.60. Maintain BUY.

- Interim core profit advanced 19%. Revenue and core profit grew by 45.2% to RMB15.1bn and 19.2% to RMB1.84bn in 2H20, respectively. 46% growth of revenue from property development was driven by 109% surge in delivery GFA to 1.09mn sq m but partially offset by 30% retreat in recognized ASP. About 27% of revenue of property development came from Quanzhou which had ASP of RMB7,863 per sq m. GM came down 1.0ppts to 27.9% in the period. Furthermore, admin expenses surged 63.7% to RMB1.03bn due to business expansion. Interim dividend of HK\$0.11 was declared.
- Contracted sales gained 8% in 1H20. Contracted sales amount advanced 8% to RMB40.1bn but area declined 8% to 2.73mn sq m in 1H20. Hit rate was 43% based on RMB93bn sales target. The Company will launch more projects in 2H20. Projects in Xiamen and Beijing account for 19% and 12% of total, respectively. In Jul 2020, China SCE achieved contracted sales of RMB7.7bn, up 49% YoY. As at Jun 2020, about RMB45bn (consolidation level) and RMB63bn (JCE) of properties were pre-sold and unbooked, of which RMB16bn (consolidation) and RMB29bn (JCE) will be booked in 2H20.
- Land bank acquisitions by "One Body Two Wings" model. China SCE acquired 10 new projects in eight cities with total GFA of 3.32mn sq m (attributable ratio of 79%). Eight of them were acquired through combination with shopping malls and leasing apartments. As at Jun 2020, China SCE had land bank in 54 cities with total GFA of 33.03mn sq m (attributable GFA 20.06mn sq m). Average land cost was RMB4,313/sq m, which is equivalent to 29% of contracted sales ASP of RMB14,680/sq m in 1H20.
- Property management business is a highlight. Revenue from property management grew by 46.4% to RMB233mn in 1H20. Contract GFA and managed GFA of residential are 20mn sq m and 10mn sq m, while those of commercial properties are 2.1mn sq m and 0.7mn sq m, respectively.
- Maintain BUY. We slightly adjust our earnings forecast. We trim end-20 NAV forecast from HK\$9.58 to HK\$9.34. As a result, we adjust TP from HK\$5.74 to HK\$5.60, based on 40% discount to NAV.

Earnings	Summary
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(YE 31 Dec)	FY18A	FY19A	FY20E	FY21E	FY22E
Revenue (RMB mn)	17,783	21,370	30,380	37,566	43,802
YoY growth (%)	10.4	20.2	42.2	23.7	16.6
Net income (RMB mn)	3,385	3,510	3,767	4,383	5,484
EPS (RMB)	0.88	0.84	0.90	1.04	1.31
YoY growth (%)	9.9	-4.4	7.1	16.1	25.1
Consensus RPS (RMB)	N.A.	N.A.	0.92	1.14	1.39
P/E (x)	4.2	4.4	4.2	3.6	2.9
P/B (x)	0.9	0.9	0.8	0.7	0.6
Yield (%)	5.0	5.8	7.0	8.7	10.8
ROE (%)	21.9	20.0	18.4	18.5	19.8
Net gearing (%)	60.4	60.0	63.7	62.0	61.5

Source: Company data, Bloomberg, CMBIS estimates



BUY (Maintain)

Target Price	HK\$5.60
(Previous TP	HK\$5.74)
Up/downside	+34.6%
Current Price	HK\$4.16

China Property Sector

Samson Man, CFA (852) 3900 0853 samsonman@cmbi.com.hk

Bowen Li

(852) 3657 6239 bowenli@cmbi.com.hk

Stock Data

Mkt Cap (HK\$ mn)	17,481
Avg 3 mths t/o (HK\$ mn)	34.08
52w High/Low (HK\$)	4.90/2.99
Total Issued Shares (mn)	4,202
Source: Bloomberg	

Shareholding Structure

Wong Chiu Yeung	50.40%
Chen Yuanlai	5.51%
Cheng Hiu Lok	5.03%
Free float	39.06%
Source: HKEx	

Share Performance

	Absolute	Relative
1-mth	6.2%	5.8%
3-mth	14.5%	10.9%
6-mth	-11.4%	-2.7%
12-mth	3.7%	8.3%
Source: Bloomberg	J	

12-mth Price Performance



Source: Bloomberg

Auditor: Ernst & Young

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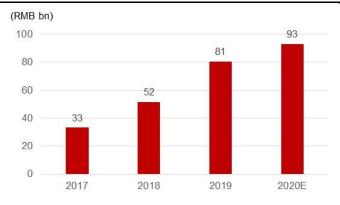


Figure 1: 2020 interim results

	1H20 (RMB mn)	1H29 (RMB mn)	Change (%)	Remark
Revenue	15,135	10,423	45.2%	
Property development	14,686	10,066	45.9%	Delivery GFA increased by 109% to 1.97mn sqm but ASP declined by 30%
Property investment	154	133	15.8%	
Property management	233	159	46.4%	Managed GFA 10.7mn sq m as of Jun 2020
Project management	61	64	-4.2%	
Cost of sales	-10,910	-7,412	47.2%	
Gross profit	4,225	3,011	40.3%	Gross margin narrowed by 1.0ppts to 27.9% in 1H20
Other income	625	760	-17.8%	
Marketing expenses	-312	-231	34.7%	
Administrative expenses	-1,029	-629	63.7%	More headcount for business expansion
Other expenses	-156	0	N.A.	
EBIT	3,353	2,910	15.2%	EBIT margin narrowed by 5.8ppts to 22.2% in 1H20
Finance costs	-249	-267	-6.8%	
Share from associates and JVs	-7	-134	N.A.	
Exceptional	462	732	-36.9%	Fair value change of investment properties
PROFIT BEFORE TAX	3,560	3,242	9.8%	
Income tax	-1,043	-1,048	-0.4%	Effective tax rate declined by 3.0ppts to 29.3% in 1H20
PROFIT FOR THE YEAR	2,517	2,194	14.7%	
Non-controlling interests	-402	-277	45.1%	
Net profit to shareholders	2,114	1,917	10.3%	Net margin narrowed by 4.4ppts to 14.0% in 1H20
Core profit to shareholders	1,841	1,544	19.2%	Core margin retreated by 2.7ppts to 12.2% in 1H20

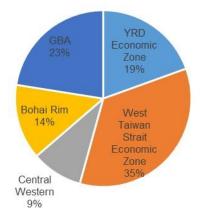
Source: Company data, CMBIS

Figure 2: Annual contracted sales amount



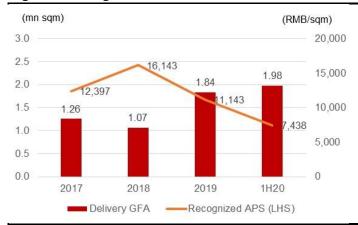
Source: Company data, CMBIS

Figure 4: Property sales revenue in 1H20



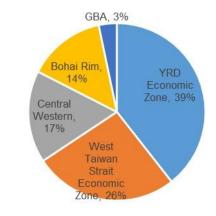
Source: Company data, CMBIS

Figure 3: Recognized GFA & ASP



Source: Company data, CMBIS

Figure 5: Contracted sales in 1H20



Source: Company data, CMBIS



Figure 6: New land bank acquisitions in 1H20

Project name	City	Tyoe	Interest	Above-ground GFA (sq m)	Land cost (RMB mn)	Average land cost (RMB/sgm)
Funworld	Weifang	Commercial	100%	97,634	67	682
Parkview Mount	Weifang	Residential	100%	293,868	309	1,050
mperial Manor	Zhangjiaga	Mixed	90%	324,797	748	2,304
The Skyland	Xiamen	Mixed	65%	210,000	10,355	49,310
mperial Manor	Fuzhou	Mixed	99%	330,062	4,560	13,816
- Funworld	Jieyang	Mixed	53%	501,874	690	1,375
Royal Bay	Shaoguan	Residential	100%	457,612	900	1,968
Funworld	Xiangtan	Mixed	100%	741,812	1,321	1,780
Parkview Mount	Xuchang	Residential	100%	167,188	221	1,322
mperial Manor	Xuchang	Residential	100%	195,199	260	1,334
Total	U			3,320,046	19,431	5,853

Source: Company data, CMBIS

Figure 7: Earning revision

		New			Old			Diff (%)	
RMB mn	FY20E	FY21E	FY22E	FY20E	FY21E	FY22E	FY20E	FY21E	FY22E
Revenue	30,380	37,566	43,802	30,380	37,566	43,802	0.0%	0.0%	0.0%
Gross Profit	8,668	10,349	12,073	8,668	10,349	12,073	0.0%	0.0%	0.0%
EBIT	6,547	8,148	9,810	6,548	8,148	9,818	0.0%	0.0%	-0.1%
Net profit	3,767	4,383	5,484	3,563	4,431	5,499	5.7%	-1.1%	-0.3%
EPS (RMB)	0.90	1.04	1.31	0.85	1.06	1.31	5.5%	-1.6%	-0.7%
Gross Margin	28.5%	27.5%	27.6%	28.5%	27.5%	27.6%	0 ppt	0 ppt	0 ppt
EBIT Margin	21.6%	21.7%	22.4%	21.6%	21.7%	22.4%	0 ppt	0 ppt	0 ppt
Net Margin	12.4%	11.7%	12.5%	11.7%	11.8%	12.6%	0.7 ppt	-0.1 ppt	0 ppt

Source: CMBIS estimates

Figure 8: End-20 NAV

		NAV/share							
	(Rmb mn)	(HK\$ mn)	(HK\$)	% of NAV	Remark				
Properties under development	32,347	36,061	8.58	92%	WACC of 9.7%				
nvestment property	24,516	27,332	6.50	70%	5-8% Cap rate				
Gross Amount	56,864	63,393	15.09	162%					
let debt	-21,663	-24,151	(5.75)	-62%	Dec-20				
IAV	35,201	39,243	9.34	100%					

Source: CMBIS estimates

Financial Summary

Income statement						Cash flow summary					
YE 31 Dec (RMB mn)	FY18A	FY19A	FY20E	FY21E	FY22E	YE 31 Dec (RMB mn)	FY18A	FY19A	FY20E	FY21E	FY22E
Revenue	17,783	21,370	30,380	37,566	43,802	EBIT	4,836	4,823	6,547	8,148	9,810
Property development	17,225	20,453	29,280	36,250	42,240	D&A	42	96	135	148	155
Property investment	131	285	336	403	484	Change in working capital	-2,034	-15,276	-8,204	-7,300	-9,400
Property management	337	458	573	699	838	Income tax paid	-1,653	-1,467	-1,743	-2,833	-2,802
Project management	91	174	192	215	241	Others	3,091	4,736	10,653	6,049	5,846
Cost of sales	-11,636	-15,478	-21,712	-27,217	-31,729	Net cash from operating	4,282	-7,088	7,389	4,213	3,609
Gross profit	6,147	5,892	8,668	10,349	12,073						
						Capex	-1,825	-1,502	-5,443	-4,261	-3,050
Other income and gains	387	1,156	249	279	277	Associates/JV	-3,576	-4,701	-4,500	-700	-1,700
Distribution expenses	-398	-516	-608	-676	-701	Other	-3,262	-250	-110	-136	-136
Administrative expenses	-1,299	-1,616	-1,762	-1,803	-1,840	Net cash from investing	-8,663	-6,453	-10,053	-5,097	-4,886
Other expenses	0	-92	0	0	0						
Operating profit	4,836	4,823	6,547	8,148	9,810	Equity raised	521	225	50	0	0
						Change of Debts	10,399	8,732	3,423	2,500	1,400
Finance expenses	-402	-528	-821	-877	-913	Dividend paid	-1,098	-1,076	-880	-1,059	-1,377
Associates/JV	535	154	280	362	450	Other	1,767	9,251	0	0	0
Exceptional	1,083	1,405	462	0	0	Net cash from financing	11,590	17,132	2,592	1,441	23
Pre-tax profit	6,052	5,854	6,469	7,634	9,347						
						Net change in cash	7,208	3,591	-72	557	-1,254
Profits tax	-2,376	-1,831	-2,364	-2,833	-3,402	Cash at the beginning	8,145	15,515	19,151	19,089	19,656
Minority interest	-233	-478	-338	-418	-460	Exchange difference	162	45	10	10	10
Perpetual	-58	-35	0	0	0	Cash at the end	15,515	19,151	19,089	19,656	18,412
Net profit	3,385	3,510	3,767	4,383	5,484	Pledged deposit	4,458	4,748	4,748	4,748	4,748
						Cash at BS	19,973	23,899	23,837	24,404	23,160
Core profit	2,200	2,650	3,494	4,383	5,484						

Balance sheet						Key ratios					
YE 31 Dec (RMB mn)	FY18A	FY19A	FY20E	FY21E	FY22E	YE 31 Dec	FY18A	FY19A	FY20E	FY21E	FY22E
Non-current assets	39,277	52,638	57,403	60,643	64,838	Sales mix (%)					
Fixed asset	681	827	820	880	915	Property development	96.9	95.7	96.4	96.5	96.4
Investment properties	20,270	22,632	28,000	32,100	35,000	Property investment	0.7	1.3	1.1	1.1	1.1
Associates/JV	5,839	9,900	14,400	15,100	16,800	Property management	1.9	2.1	1.9	1.9	1.9
Intangible assets	3	3	3	3	3	Project management	0.5	0.8	0.6	0.6	0.5
Other non-current assets	12,484	19,277	14,180	12,560	12,120	Total	100.0	100.0	100.0	100.0	100.0
Current assets	62,214	96,744	109,237	120,484	130,660	Profit & loss ratios (%)					
Cash	19,973	23,899	23,837	24,404	23,160	Gross margin	34.6	27.6	28.5	27.5	27.6
Account receivable	5,258	9,232	11,200	12,800	14,800	Pre-tax margin	27.2	22.6	21.6	21.7	22.4
Inventories	31,344	57,158	68,000	76,500	85,400	Net margin	19.0	16.4	12.4	11.7	12.5
Other current assets	5,640	6,455	6,200	6,780	7,300	Effective tax rate	39.3	31.3	36.5	37.1	36.4
Current liabilities	54,226	85,049	98,780	106,100	113,600	Balance sheet ratios					
Borrowings	10,537	12,295	16,000	15,000	14,400	Current ratio (x)	1.1	1.1	1.1	1.1	1.2
Trade and other payables	18,277	27,393	32,000	34,800	36,300	Receivable day	107.9	157.7	134.6	124.4	123.3
Contract liabilities	21,540	34,902	38,000	43,000	49,000	Payable day	375.1	467.9	384.5	338.1	302.5
Deferred taxation	2,600	2,953	3,500	3,800	4,100	Inventory day	983.2	1347.9	1143.1	1025.9	982.4
Other current liabilities	1,273	7,505	9,280	9,500	9,800	Net gearing ratio (%)	62.3	60.0	63.7	62.0	61.5
Non-current liabilities	25,125	34,047	33,850	36,950	39,250	Returns (%)					
Borrowings	22,800	29,782	29,500	33,000	35,000	ROE	21.9	20.0	18.4	18.5	19.8
Other non-current liabilities	2,325	4,265	4,350	3,950	4,250	ROA	3.3	2.3	2.3	2.4	2.8
Shareholders' equity	15,482	17,579	20,510	23,677	27,648	Per share data					
Minority interest	5,957	12,707	13,500	14,400	15,000	EPS (RMB)	0.88	0.84	0.90	1.04	1.31
Perpetual bond	700	0	0	0	0	DPS (HK\$)	0.21	0.24	0.29	0.36	0.45
Total equity	22,139	30,286	34,010	38,077	42,648	BVPS (RMB)	4.05	4.30	4.88	5.63	6.58

Source: Company data, CMBIS estimates

4





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CMB International Securities Limited

Address: 45/F, Champion Tower, 3 Garden Road, Hong Kong, Tel: (852) 3900 0888 Fax: (852) 3900 0800

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