CMB International Global Markets | Equity Research | Sector Update



One day one policy: profit taking may start on POE names

Property names are likely to trade high at market open today again on MOHURD's relaxation of pre-sales escrow account supervision. However, we suggest investors to make use of it to take profits on POE names as 1) the recent POE rally (>100% in 3 days) has largely priced in the policy support. If we recalled Oct 2021 and Mar 2022 when Vice Premier Liu /PBOC/CBIRC/MOHURD also came out with strong support, the actual implementation was not so straightforward which led to sector de-rating again. So we need to wait for more follow-ups before next action. 2) Fundamental-wise, property sales are even further weakening till year end. 3) Money-wise, southbound which contributed 1/3 of the daily volume, showed a sign of retreat already. 4) Valuation-wise, Longfor is back to 0.9x PB, same as CRL. Also our investor feedback is generally towards risk off, rather than chasing high. **Recent risk**: equity placement. **Next buying opportunity:** actual COVID relaxation so it gives hope to property sales recovery.

- Policy has been largely priced in in the near term: We see latest policy support as a breakthrough mainly because it has extended liquidity support from "ensuring completion" to "keeping survivors safe". This can be seen from our policy read below. However, these policies are just to help extend lifelines but unlikely to turn around their sales/earnings. Also, the policy implementation is the key for the actual impact in the next phrase as previous policy calls in Oct 2021 and Mar 2022 turned out to be less effective. POE valuation-wise, Longfor is now trading at 0.9x PB, same as CR Land already. For now we think the recent rally has largely priced in the policies.
 - MOHURD (Nov 14th): qualified developers can use banker's letter of guarantee to take out 30% of cash in escrow account for project debt repayment. Our read: Literally, this may give SOE and POE names in the white list (CG, Longfor, Midea, Seazen) more free cash for liquidity. However, the actual impact is subject to local government and under the home completion target, we do not expect much relaxation when it comes to impletion based on historical track record.
 - PBOC/CBIRC's 16 measures and RMB1tn net debt increase/NAFMII's MTN support: We are positive on the MTN issuance for above POEs as these names may issue RMB15-20bn size in different phases to boost short-term liquidity under China bond issuance's protection scheme. Also, PBOC is also supporting POEs to extend debts due in 6 months for one year and that may give POEs more buffer with creditors.
- Property sales continued to weaken on a low base due to pandemic: After a sluggish Oct sales, Nov was not seeing any sign of improvement but even worsening on more serious pandemic. The MTD sales of major 30 cities in Nov declined 32% YoY, vs. Sep at -14% and Oct -20% as COVID cases surpassed >10k per day and Guangzhou/Chongqing are heavily impacted. Looking into December, our leading indicator GAIN (Zeng, Miao, Li) still indicated a bad ending of the year which may conclude 2022 national sales decline of 30%. Therefore, investors may still need to wait for COVID control relaxation and more demand supporting policy in order to see sales pick up. We expect 2Q-3Q23 to be more likely.
- Money flow: Southbound started to net sell on 14 Nov: We think this rally was partly driven by the southbound as they contributed more than 1/3 of the daily transaction based on HKEX connect data since 9 Nov. However, we



OUTPERFORM (Maintain)

China Property Sector

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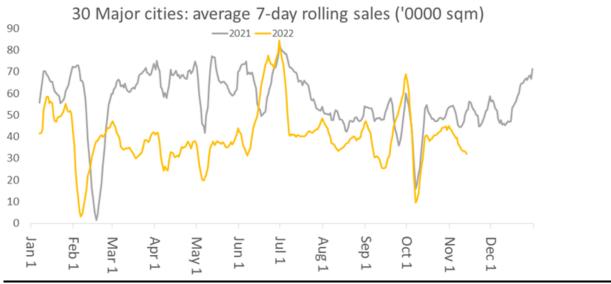
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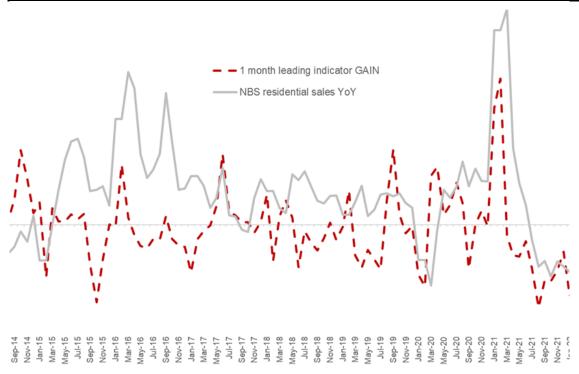
started to observe some money outflow on 14 Nov: Country Garden Service (net sell of HK\$500mn or 11% of daily volume), CIFI (net sell of HKD30mn or 1.5% of daily volume). Therefore, if southbound money pulls off more after policy adrenaline fades away, this may create huge downside volatility on these POE names that rose heavily since the recent bottom (CIFI +258%, Country Garden +226%, , Longfor +192%, Seazen +184%, CGS +156%).

Figure1: MTD Nov sales continued to weaken at -32% YoY vs. -14%/-20% in Sep/Oct



Source: Wind

Figure 2: Our Leading indicator also weakened in Nov, pointing to a sluggish Dec sales



Source: CMBIGM, NBS



Figure 3: Compsheet of developers

| Company | Ticker | Last price | Mkt Cap | TP | P/E | | | | РВ | Dividend Yield | |
|----------------------|-----------|------------|---------|-------|------|------|-----|-----|-----|----------------|------|
| | | (LC) | (LC mn) | (LC) | 20A | 21A | 22E | 23E | 22E | 21A | 22E |
| Vanke - H | 2202 HK | 13.84 | 203,562 | 33.92 | 3.4 | 5.9 | 6.2 | 6.0 | 0.6 | 8% | 6% |
| COLI | 688 HK | 20.05 | 219,445 | 30.49 | 5.1 | 5.0 | 5.6 | 5.3 | 0.5 | 7% | 5% |
| Country Garden | 2007 HK | 3.26 | 79,527 | 13.36 | 1.9 | 2.2 | 4.6 | 4.6 | 0.3 | 11% | 6% |
| CR Land | 1109 HK | 34.10 | 243,165 | 44.79 | 9.0 | 7.6 | 7.9 | 7.2 | 0.9 | 5% | 4% |
| Longfor | 960 HK | 21.20 | 133,162 | 52.59 | 5.9 | 4.6 | 4.9 | 4.5 | 0.8 | 10% | 6% |
| Shimao | 813 HK | 4.42 | 16,786 | NA | 1.1 | 1.1 | 1.3 | 1.3 | 0.1 | 26% | 29% |
| Agile | 3383 HK | 3.04 | 11,908 | NA | 1.1 | 3.8 | 2.3 | 2.5 | 0.2 | 20% | 0% |
| KWG | 1813 HK | 1.82 | 5,794 | NA | 0.8 | 1.2 | 2.7 | 2.6 | 0.1 | 25% | 0% |
| Times China | 1233 HK | 1.11 | 2,333 | NA | 0.4 | 0.6 | 1.5 | 1.2 | 0.1 | 9% | 0% |
| China SCE | 1966 HK | 0.77 | 3,252 | NA | 0.9 | 0.9 | 1.3 | 1.5 | 0.1 | 26% | 0% |
| CIFI | 884 HK | 1.36 | 12,850 | NA | 1.3 | 1.3 | 2.1 | 2.1 | 0.2 | 13% | 5% |
| Seazen | 1030 HK | 3.47 | 22,575 | NA | 2.2 | 2.0 | 3.3 | 3.4 | 0.4 | 0% | 0% |
| Midea | 3990 HK | 9.23 | 12,510 | NA | 2.4 | 2.5 | 3.7 | 3.7 | 0.4 | 21% | 11% |
| Vanke - A | 000002 CH | 16.39 | 183,115 | 31.36 | 4.5 | 8.4 | 8.0 | 7.5 | 0.8 | 6% | 5% |
| Poly Development | 600048 CH | 16.29 | 194,999 | 5.55 | 6.7 | 7.1 | 6.9 | 6.6 | 0.9 | 4% | 4% |
| Binjiang Real Estate | 002244 CH | 10.84 | 33,728 | 3.56 | 14.5 | 11.2 | 9.2 | 7.8 | 1.4 | 2% | 2% |
| Average | | | | | 3.8 | 4.1 | 4.5 | 4.2 | 0.5 | 12.0% | 5.3% |

Source: CMBIGM, NBS



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