

China AI

U.S. may broaden AI chips export restrictions

Reuters reported that the U.S. may publish new regulations next month to broaden curbs on 1) AI chips, 2) chipmaking equipment and 3) products that contain targeted chips exports to China. This could cover more U.S. companies and will disallow export of servers containing advanced GPU. Under the new rules, China can still design sub-14nm (not sub-3nm) AI chips but the production has to be taken place outside of China. We see no direct impact in the near term given plenty of AI chips substitutes based on existing commercialized applications. However, this will slow advanced AI development although fundamental AI R&D will be accelerated.

- U.S. may formalize curbs on AI chip and chipmaking tools exports to China as early as next month.** On 12 Sep, Reuters [reported](#) that The Commerce Department may publish new regulations to broaden curbs on 1) AI chips and 2) chipmaking equipment exports to China. Meanwhile, there could be 3) new license requirements on shipments to China of products that contain the targeted chips (i.e. advanced GPU).
- Potential implications: Broadening the restrictions to more U.S. companies, disallowing export of servers containing targeted chips.** Based on our research, compared to existing “is informed” letters sent to specific companies (KLA, Lam Research, Applied Materials, Nvidia, AMD), the new rules would codify the restrictions and expand the scope of companies being covered (e.g. Intel). The “is informed” letters is a quick and interim solution laid out by the Commerce Department to halt certain products’ export before the lengthy rule-writing process. On the other hand, the potential new license requirement will block servers containing the advanced GPU to export to China, even if the servers are assembled outside of China.
- What China can do under the new rules: China can design but not produce sub-14nm (not sub-3nm) AI chip.** AI chips, whether for training or inference purposes, require sub-14nm advanced process technology. Under current restrictions, sub-14nm chipmaking equipment and sub-3nm EDA software are being banned from exporting to China. Sub-3nm is next-gen technology and is not being adopted by existing commercialized AI chips. China can still design sub-14nm AI chips although production has to be taken place outside of China (e.g. TSMC’s fab in Taiwan/ SEC’s fab in Korea).
- Slowing the pace of advanced AI application development but domestic AI chip R&D likely to accelerate.** We think the potential new rules will affect advanced AI applications development (scientific research/ autonomous driving etc), negative to AI companies including SenseTime, AlInnovation and Arcsoft. Meanwhile, tighter rules will accelerate China fundamental AI R&D, benefiting domestic AI fabless such as Cambricon and Jingjia Micro.

Valuation Table

Company	Ticker	Rating	Mkt Cap (US\$ mn)	Price (LC)	EV/		ROE		Sales CAGR FY21-24E
					FY23E sales	FY23E	FY22E	FY23E	
Hikvision	002415 CH	BUY	39,610	29.25	12.8	2.8	24.8	25.6	15%
Dahua	002236 CH	HOLD	6,253	14.36	9.4	1.2	14.9	15.5	15%
SenseTime	20 HK	BUY	9,050	2.12	n.a.	9.5	-8.8	-5.7	25%
AlInnovation	2121 HK	NR	1,337	18.76	n.a.	5.1	-23.3	-15.0	63%
Cambricon	688256 CH	NR	4,057	70.50	n.a.	27.1	-18.4	-13.6	44%
Jingjia Micro	300474 CH	NR	3,743	57.46	51.1	20.2	11.0	13.8	30%
Arcsoft	688088 CH	NR	1,554	26.66	46.5	15.4	5.4	7.9	25%

Source: Company data, Bloomberg, CMBIGM estimates

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Related Reports

- “China AI – U.S. is restricting advanced GPU sales to China” – 1 Sep 2022 ([link](#))

Figure 1: Potential changes in U.S. ban towards China AI next month, as per Reuters report

Items	Prior	New	Implications
Sub-14nm chipmaking equipment	<ul style="list-style-type: none"> Only companies received “is-informed” letters 	<ul style="list-style-type: none"> Could apply to all U.S. companies 	<ul style="list-style-type: none"> Turning the letters into rules will broaden their reach to other U.S. companies with similar technology
Advanced GPU	<ul style="list-style-type: none"> Only companies received “is-informed” letters 	<ul style="list-style-type: none"> Could apply to all U.S. companies 	<ul style="list-style-type: none"> Turning the letters into rules will broaden their reach to other U.S. companies with similar technology
Products that contain the targeted chips	<ul style="list-style-type: none"> NO restrictions 	<ul style="list-style-type: none"> Export license may be required 	<ul style="list-style-type: none"> This may ban sever, assembled outside of China with the targeted GPU, to export to China

Source: Reuters, CMBIGM

Figure 2: U.S. bans on China AI development under Biden’s administration – targeting exports to China

Items	Companies being affected (Suppliers)	Companies being affected (Customers)	Remarks
Chipmaking equipment	<ul style="list-style-type: none"> Lam Research KLA Applied Materials 	<ul style="list-style-type: none"> Foundries with facilities in China (e.g. SMIC, TSMC, YMTC, Samsung Electronics, SK Hynix) 	<ul style="list-style-type: none"> Sub-14nm equipment
EDA (chip design software)	<ul style="list-style-type: none"> Cadence Synopsys Mentor Graphics (Siemens) 	<ul style="list-style-type: none"> China AI chip design companies (e.g. SenseTime, Cambricon, Jingjia Micro) 	<ul style="list-style-type: none"> 3nm EDA software
GPU	<ul style="list-style-type: none"> Nvidia AMD 	<ul style="list-style-type: none"> China hyperscalers (e.g. Alibaba, Tencent, Baidu) China AI companies (e.g. SenseTime) 	<ul style="list-style-type: none"> Nvidia A100, H100 AMD MI250

Source: CMBIGM

Figure 3: U.S. bans on China AI development under Trump’s administration – targeting specific company

Items	Companies being affected (Suppliers)	Companies being affected (Customers)	Remarks
Entity list	<ul style="list-style-type: none"> All companies supplying U.S. technology, subject to 25% U.S.-origin content rule 	<ul style="list-style-type: none"> All companies being put under the Entity List (e.g. Huawei, Hikvision, Dahua) 	<ul style="list-style-type: none"> In particular, Huawei’s Hisilicon is specifically targeted such that 1) Hisilicon cannot design chips using U.S. EDA software and 2) Foundries (e.g. TSMC fabs outside of China) cannot produce chips for Hisilicon
NS-CMIC list	<ul style="list-style-type: none"> U.S. investors 	<ul style="list-style-type: none"> All companies being put under the NS-CMIC list (e.g. Hikvision, Dahua, SenseTime) 	<ul style="list-style-type: none"> U.S. investors are barred from investing in companies under NS-CMIC list

Source: CMBIGM

Figure 4: Types of AI chips

	Training	Inference in the cloud	Inference at the edge
Types of AI chips	GPU	CPU, GPU, FPGA, specialized ASIC	Many hybrid system on chips (SoC)
Suppliers	Nvidia	Intel, Nvidia, AMD, Xilinx, hyperscalers	Huawei, Ambarella, SigmaStar, Novatek, Fullhan
Advanced process needed	YES	YES	YES

Source: CMBIGM

Figure 5: U.S. banned advanced GPU exports to China and Russia (used in AI training and inference in the cloud)

	Nvidia		AMD
	A100	H100	MI210
Launch Year	2020	2022	2022
Architecture	Ampere	Hopper	CDNA2
Process	7nm	4nm	n.a.
CUDA Cores	6912	16896	6656
Performance (FP32)	19.5 TFLOPS	60 TFLOPS	22.6 TFLOPS

Source: CMBIGM

Figure 6: Existing high-end AI IPC SoC (used in AI inference at the edge)

	Huawei	Ambarella	SigmaStar	Novatek
Model	Hi3559AV100	CV22S	SSC369G	NT98530
Launch year	2018	2018	n.a.	2022
Process	12nm	10nm	n.a.	n.a.
Foundry	TSMC	Samsung	TSMC	TSMC
Tera operations per second (INT8)	4 TOPS	n.a.	4 TOPS	2 TOPS
On entity list?	YES	NO	NO	NO
Can supply to companies on entity list (e.g. Hikvision/ Dahua/ SenseTime)?	YES	YES	YES	YES

Source: CMBIGM

Figure 7: China listed AI companies

Company		Ticker	Products	Market cap (US\$m)	FY21 Sales (RMB mn)	FY21 Net profit (RMB mn)
AI chips (fabless)						
Cambricon	寒武纪	688256 CH	GPU	4,057	721	(825)
Jingjia Micro	景嘉微	300474 CH	GPU	3,743	1,093	293
Hygon Info Tech	海光信息	688041 CH	CPU	19,757	2,310	327
Loongson	龙芯中科	688047 CH	CPU	4,680	1,201	237
Anlu Technology	安路科技	688107 CH	FPGA	3,308	679	(31)
Unigroup Guoxin Fudan	紫光国微	002049 CH	FPGA	20,336	5,342	1,954
Microelectronics	复旦微电	688385 CH	FPGA	7,651	2,577	514
AI cloud service providers						
Alibaba	阿里巴巴	BABA US	AI cloud computing	236,875	717,289	150,578
Tencent	腾讯	700 HK	AI cloud computing	368,365	560,118	224,822
Baidu	百度	BIDU US	AI cloud computing	45,374	124,493	10,226
Kingsoft Cloud	金山云	KC US	AI cloud computing	550	9,061	(1,589)
AI application developers						
SenseTime	商汤	20 HK	AI applications	9,008	4,700	(17,140)
AIInnovation	创新奇智	2121 HK	AI applications	1,337	861	(637)
Arcsoft	虹软科技	688088 CH	AI applications	1,554	573	141
Hikvision	海康威视	002415 CH	AI applications	39,610	81,420	16,800
Dahua	大华股份	002236 CH	AI applications	6,253	32,835	3,378
Cloudwalk	云从科技	688327 CH	AI applications	2,115	1,076	(632)
iFlytek	科大讯飞	002230 CH	AI applications	12,203	18,314	1,556

Source: CMBIGM, Bloomberg

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