

Trip.com (TCOM US)

2Q26 results in line; business remediation ongoing

Trip.com Group (TCOM) reported its 2Q26 results on 16 September. Total revenue rose 5.4% YoY to RMB15.7bn, in line with Bloomberg consensus estimates. Non-GAAP operating profit (OP), excluding the impact of the antitrust penalty, was RMB3.7bn, also in line with consensus. TCOM's business remediation remains ongoing, while elevated energy prices and airfares, extreme weather conditions, and weaker consumer sentiment continue to pose near-term headwinds. Reflecting these headwinds and the impact of the penalty, we lower our 2026-2028E revenue and non-GAAP net profit forecasts by 2-3% and 8-11%, respectively. We cut our target price by 10% to US\$64.6, implying 18.0x/15.6x 2026/2027E non-GAAP P/E. In our view, TCOM's competitive advantages over its peers remain intact. However, a valuation rerating may hinge on easing macro headwinds and greater visibility into earnings growth following the completion of its operational refinements. Maintain BUY.

■ Domestic and outbound travel demand facing near-term headwinds.

Given extreme weather conditions and softer travel demand, we forecast flat YoY domestic hotel booking volume and 5% YoY growth in outbound hotel booking volume in 3Q26, with the latter broadly in line with growth of outbound travel ticketing volume. Within the pure international business, Trip.com sustained revenue growth of over 50% YoY in 2Q26, and we expect this strong momentum to continue in 3Q26. Overall, we forecast total revenue of RMB18.9bn in 3Q26E, up 3.3% YoY. We expect accommodation reservation revenue to grow 4.6% YoY and transportation ticketing revenue to decline 2.4% YoY, compared with growth of 18.3% and 11.6%, respectively, in 3Q25. On profitability, we forecast non-GAAP OP of RMB5.9bn in 3Q26E, down 3% YoY, with a non-GAAP operating margin (OPM) of 31.3% (3Q25: 33.4%).

■ TCOM's competitive advantages remain intact. In our view, TCOM continues to offer a differentiated value proposition to its hotel partners and consumers. Its robust supply chain capabilities, high service quality, comprehensive product offerings, and global coverage should underpin its competitive position and support long-term revenue and earnings growth.

■ Greater visibility into earnings growth remains key to a valuation recovery. We forecast a 1% YoY decline in TCOM's non-GAAP OP in 2026E, with its non-GAAP OPM narrowing to 26.8% from 28.9% in 2025. We remain positive on TCOM's long-term revenue and earnings growth potential, supported by its overseas expansion prospects. We believe easing macro headwinds and greater visibility into earnings growth should be key drivers of a valuation rerating.

Earnings Summary

(YE 31 Dec)	FY24A	FY25A	FY26E	FY27E	FY28E
Revenue (RMB mn)	53,377	62,510	66,550	72,761	78,316
YoY growth (%)	19.8	17.1	6.5	9.3	7.6
Net profit (RMB mn)	17,067.0	33,294.0	6,536.8	16,388.2	18,176.7
Adjusted net profit (RMB mn)	18,041.0	31,839.0	16,496.2	19,087.6	20,925.6
YoY growth (%)	38.0	76.5	(48.2)	15.7	9.6
EPS (Adjusted) (RMB)	25.84	46.23	24.57	28.43	31.16
P/E (x)	10.4	5.3	26.5	10.6	9.5

Source: Company data, Bloomberg, CMBIGM estimates

BUY (Maintain)

Target Price	US\$64.60
(Previous TP)	US\$71.60)
Up/Downside	59.8%
Current Price	US\$40.43

China Internet

Saiyi HE, CFA
 (852) 3916 1739
 hesaiyi@cmbi.com.hk

Ye TAO, CFA
 (852) 3850 5226
 franktao@cmbi.com.hk

Wentao LU, CFA
 luwentao@cmbi.com.hk

Shuyin GUO
 (852) 3916 3716
 guoshuyin@cmbi.com.hk

Stock Data

Mkt Cap (US\$ mn)	27,844.3
Avg 3 mths t/o (US\$ mn)	35.8
52w High/Low (US\$)	78.96/38.70
Total Issued Shares (mn)	688.7

Source: FactSet

Shareholding Structure

Capital World Investors	7.9%
Baidu	6.4%

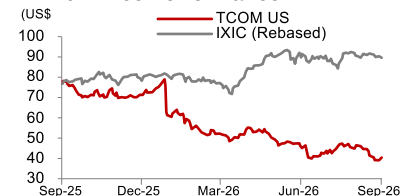
Source: HKEx

Share Performance

	Absolute	Relative
1-mth	-9.9%	-7.5%
3-mth	-13.5%	-13.3%
6-mth	-22.9%	-33.2%

Source: FactSet

12-mth Price Performance



Source: FactSet

Results comparison and changes in forecast

Figure 1: TCOM: quarterly financial results

(RMBbn)	1Q25	2Q25	3Q25	4Q25	1Q26	2Q26	2Q26E consensus	Diff%
Total revenue	13.9	14.9	18.4	15.4	16.2	15.7	15.6	0.3%
YoY growth (%)	16.2%	16.2%	15.5%	20.8%	17.0%	5.4%		
Accommodation reservation	5.5	6.2	8.0	6.3	6.5	6.6	6.9	-4.1%
YoY growth (%)	23.2%	21.2%	18.3%	21.4%	17.5%	5.6%		
Transportation ticketing	5.4	5.4	6.3	5.4	6.1	5.4	5.2	2.0%
YoY growth (%)	8.4%	10.8%	11.6%	12.3%	11.7%	-0.9%		
Packaged tour	0.9	1.1	1.6	1.1	1.1	1.2	1.2	-3.1%
YoY growth (%)	7.2%	5.3%	3.1%	21.4%	19.3%	7.6%		
Corporate travel	0.6	0.7	0.8	0.8	0.7	0.8	0.8	-1.5%
YoY growth (%)	12.1%	9.3%	15.2%	15.1%	20.4%	11.4%		
Others	1.4	1.5	1.7	1.9	1.8	1.8	1.5	16.5%
YoY growth (%)	33.0%	31.0%	33.9%	54.3%	33.3%	22.7%		
Gross profit	11.1	12.0	15.0	12.2	12.9	12.5	12.5	0.2%
Operating profit	3.6	4.1	5.6	2.5	3.9	-1.5	3.7	-139.2%
Non-GAAP net profit	4.2	5.0	19.2	3.5	3.9	4.8	4.1	16.3%
YoY growth (%)	3.3%	0.5%	221.2%	14.7%	-6.8%	-4.3%		
Expense ratio and margins								
GPM (%)	80.3%	80.9%	81.6%	78.8%	79.5%	79.8%	79.9%	-0.1 ppt
OPM (%)	25.7%	27.6%	30.3%	16.4%	24.3%	-9.3%	23.9%	-33.3 ppt
Non-GAAP OPM (%)	29.2%	31.4%	33.4%	20.7%	28.6%	27.9%	27.7%	0.2 ppt
Non-GAAP P&D expense ratio	23.9%	21.8%	20.9%	24.2%	22.8%	22.1%	22.5%	-0.4 ppt
Non-GAAP S&M expense ratio	21.4%	22.1%	22.5%	28.1%	22.7%	24.1%	24.1%	0.0 ppt
Non-GAAP G&A expense ratio	5.9%	5.7%	4.9%	5.9%	5.3%	38.9%	5.8%	33.1 ppt
Adjusted NPM (%)	30.2%	33.7%	104.3%	22.6%	24.1%	30.6%	26.4%	4.2 ppt

Source: Company data, Bloomberg, CMBIGM

Figure 2: TCOM: forecast revision

RMB bn	Current			Previous			Change (%)		
	2026E	2027E	2028E	2026E	2027E	2028E	2026E	2027E	2028E
Revenue	66.6	72.8	78.3	67.7	74.4	80.4	-1.8%	-2.2%	-2.6%
Gross Profit	53.3	57.9	62.4	54.2	59.2	64.0	-1.6%	-2.1%	-2.5%
Operating Profit	10.0	17.0	18.8	15.5	17.3	19.3	-35.6%	-2.1%	-2.5%
Non-GAAP OP	17.8	19.7	21.6	18.0	19.9	21.9	-1.2%	-1.2%	-1.6%
Non-GAAP NP	16.5	19.1	20.9	18.4	20.8	22.9	-10.5%	-8.3%	-8.6%
Gross Margin	80.1%	79.6%	79.7%	80.0%	79.5%	79.6%	0.1 ppt	0.1 ppt	0.1 ppt
Operating Margin	15.0%	23.3%	24.0%	22.9%	23.3%	24.0%	-7.9 ppt	0.0 ppt	0.0 ppt
Non-GAAP OPM	26.8%	27.0%	27.5%	26.6%	26.8%	27.3%	0.2 ppt	0.3 ppt	0.3 ppt
Non-GAAP NPM	24.8%	26.2%	26.7%	27.2%	28.0%	28.5%	-2.4 ppt	-1.7 ppt	-1.7 ppt

Source: CMBIGM estimates

Figure 3: TCOM: DCF valuation (WACC of 10.5%, terminal growth of 1.0%, both unchanged)

(RMBbn)	2026E	2027E	2028E	2029E	2030E	2031E	2032E	2033E	2034E	2035E	2036E
Total revenue	66.6	72.8	78.3	83.1	87.0	90.2	92.9	95.1	97.1	98.9	100.5
NPV of FCF	137.1										
Discounted terminal value	81.0										
Total equity valuation	297.1										
No. of ADS (diluted, mn)	671										
Valuation per ADS (USD)	64.6										

Source: CMBIGM estimates

Note: USD:RMB = 1:6.85; our target valuation is based on 2026E valuation.

Risks

1) Weaker-than-expected consumption sentiment; 2) slower-than-expected margin expansion.

Financial Summary

INCOME STATEMENT	2023A	2024A	2025A	2026E	2027E	2028E
YE 31 Dec (RMB mn)						
Revenue	44,562	53,377	62,510	66,550	72,761	78,316
Cost of goods sold	(8,121)	(9,990)	(12,122)	(13,244)	(14,843)	(15,898)
Others	(52)	(83)	(101)	0	0	0
Gross profit	36,389	43,304	50,287	53,307	57,918	62,418
Operating expenses	(25,065)	(29,127)	(34,514)	(43,311)	(40,950)	(43,606)
SG&A expense	(12,945)	(15,988)	(19,378)	(26,687)	(23,065)	(24,513)
R&D expense	(12,120)	(13,139)	(15,136)	(16,624)	(17,885)	(19,093)
Operating profit	11,324	14,177	15,773	9,996	16,968	18,811
Interest income	2,090	2,341	2,603	2,118	2,636	2,917
Interest expense	(2,067)	(1,735)	(849)	(468)	(468)	(468)
Other income/expense	(667)	2,220	21,321	(1,023)	1,455	1,566
Pre-tax profit	10,680	17,003	38,848	10,624	20,592	22,827
Income tax	(1,750)	(2,604)	(5,815)	(3,421)	(4,118)	(4,565)
Others	1,072	2,828	353	(581)	0	0
Minority interest	(84)	(160)	(92)	(85)	(85)	(85)
Net profit	9,918	17,067	33,294	6,537	16,388	18,177
Adjusted net profit	13,071	18,041	31,839	16,496	19,088	20,926
BALANCE SHEET	2023A	2024A	2025A	2026E	2027E	2028E
YE 31 Dec (RMB mn)						
Current assets	88,732	112,120	121,050	151,336	177,970	204,983
Cash & equivalents	41,592	48,439	39,848	73,166	95,492	118,652
Restricted cash	2,391	2,654	6,603	4,659	5,093	5,482
Account receivables	11,410	12,459	15,241	15,972	17,463	18,796
Prepayment	12,749	17,290	23,982	25,532	27,915	30,046
Other current assets	20,590	31,278	35,376	32,007	32,007	32,007
Non-current assets	130,405	130,461	146,337	134,120	134,157	133,996
PP&E	5,142	5,053	5,445	5,812	6,002	5,993
Investment in JVs & assos	49,342	47,194	61,375	50,694	50,694	50,694
Intangibles	12,564	12,840	13,013	10,961	10,758	10,555
Goodwill	59,372	60,911	62,268	62,268	62,268	62,268
Other non-current assets	3,985	4,463	4,236	4,386	4,436	4,486
Total assets	219,137	242,581	267,387	285,456	312,127	338,979
Current liabilities	72,411	74,010	78,169	86,933	94,026	99,644
Short-term borrowings	25,857	19,433	19,335	19,335	19,335	19,335
Account payables	16,459	16,578	19,150	21,190	23,749	25,437
Tax payable	2,038	2,117	2,048	5,131	6,177	6,848
Other current liabilities	27,013	33,430	34,374	37,701	40,757	43,732
Accrued expenses	1,044	2,452	3,262	3,576	4,008	4,292
Non-current liabilities	23,720	25,089	16,618	16,586	16,911	17,053
Long-term borrowings	19,099	20,134	11,430	11,430	11,430	11,430
Obligations under finance leases	477	561	585	585	585	585
Other non-current liabilities	4,144	4,394	4,603	4,571	4,896	5,038
Total liabilities	96,131	99,099	94,787	103,519	110,937	116,698
Share capital	6	6	6	6	6	6
Capital surplus	97,428	101,187	103,953	106,788	109,688	112,637
Retained earnings	28,806	45,251	76,597	83,099	99,452	117,594
Other reserves	(4,056)	(3,894)	(9,607)	(9,607)	(9,607)	(9,607)
Total shareholders equity	122,184	142,550	170,949	180,286	199,539	220,630
Minority interest	822	932	1,651	1,651	1,651	1,651
Total equity and liabilities	219,137	242,581	267,387	285,456	312,127	338,979

CASH FLOW	2023A	2024A	2025A	2026E	2027E	2028E
YE 31 Dec (RMB mn)						
Operating						
Profit before taxation	11,752	19,831	39,201	10,043	20,592	22,827
Depreciation & amortization	817	851	845	890	938	972
Change in working capital	9,256	3,321	(5,734)	6,483	3,220	2,154
Others	179	(4,378)	(19,933)	(1,223)	(1,857)	(2,255)
Net cash from operations	22,004	19,625	14,379	16,192	22,893	23,699
Investing						
Capital expenditure	(606)	(591)	(797)	(849)	(928)	(764)
Acquisition of subsidiaries/ investments	(5,326)	(16,036)	(34,277)	0	0	0
Others	11,851	10,575	30,886	4	5	5
Net cash from investing	5,919	(6,052)	(4,188)	(844)	(923)	(759)
Financing						
Net borrowings	5,721	(3,231)	(1,853)	0	0	0
Proceeds from share issues	0	0	0	0	0	0
Others	(8,268)	(3,479)	(12,803)	16,026	791	608
Net cash from financing	(2,547)	(6,710)	(14,656)	16,026	791	608
Net change in cash						
Cash at the beginning of the year	18,487	43,983	51,093	46,451	77,825	100,585
Exchange difference	120	247	(177)	0	0	0
Others	25,376	6,863	(4,465)	31,374	22,761	23,549
Cash at the end of the year	43,983	51,093	46,451	77,825	100,585	124,134
GROWTH	2023A	2024A	2025A	2026E	2027E	2028E
YE 31 Dec						
Revenue	122.2%	19.8%	17.1%	6.5%	9.3%	7.6%
Gross profit	134.4%	19.0%	16.1%	6.0%	8.7%	7.8%
Operating profit	12,768.2%	25.2%	11.3%	(36.6%)	69.7%	10.9%
Net profit	606.9%	72.1%	95.1%	(80.4%)	150.7%	10.9%
Adj. net profit	910.1%	38.0%	76.5%	(48.2%)	15.7%	9.6%
PROFITABILITY	2023A	2024A	2025A	2026E	2027E	2028E
YE 31 Dec						
Gross profit margin	81.7%	81.1%	80.4%	80.1%	79.6%	79.7%
Operating margin	25.4%	26.6%	25.2%	15.0%	23.3%	24.0%
Adj. net profit margin	29.3%	33.8%	50.9%	24.8%	26.2%	26.7%
Return on equity (ROE)	8.5%	12.9%	21.2%	3.7%	8.6%	8.7%
GEARING/LIQUIDITY/ACTIVITIES	2023A	2024A	2025A	2026E	2027E	2028E
YE 31 Dec						
Current ratio (x)	1.2	1.5	1.5	1.7	1.9	2.1
VALUATION	2023A	2024A	2025A	2026E	2027E	2028E
YE 31 Dec						
P/E	17.8	10.4	5.3	26.5	10.6	9.5
P/B	1.5	1.3	1.1	1.0	0.9	0.8
P/CFPS	8.7	9.8	13.7	12.2	8.5	8.1

Source: Company data, CMBIGM estimates. Note: The calculation of net cash includes financial assets.

Disclosures & Disclaimers

Analyst Certification

The research analyst who is primary responsible for the content of this research report, in whole or in part, certifies that with respect to the securities or issuer that the analyst covered in this report: (1) all of the views expressed accurately reflect his or her personal views about the subject securities or issuer; and (2) no part of his or her compensation was, is, or will be, directly or indirectly, related to the specific views expressed by that analyst in this report.

Besides, the analyst confirms that neither the analyst nor his/her associates (as defined in the code of conduct issued by The Hong Kong Securities and Futures Commission) (1) have dealt in or traded in the stock(s) covered in this research report within 30 calendar days prior to the date of issue of this report; (2) will deal in or trade in the stock(s) covered in this research report 3 business days after the date of issue of this report; (3) serve as an officer of any of the Hong Kong listed companies covered in this report; and (4) have any financial interests in the Hong Kong listed companies covered in this report.

CMBIGM Ratings

BUY	: Stock with potential return of over 15% over next 12 months
HOLD	: Stock with potential return of +15% to -10% over next 12 months
SELL	: Stock with potential loss of over 10% over next 12 months
NOT RATED	: Stock is not rated by CMBIGM

OUTPERFORM	: Industry expected to outperform the relevant broad market benchmark over next 12 months
MARKET-PERFORM	: Industry expected to perform in-line with the relevant broad market benchmark over next 12 months
UNDERPERFORM	: Industry expected to underperform the relevant broad market benchmark over next 12 months

CMB International Global Markets Limited

Address: 45/F, Champion Tower, 3 Garden Road, Hong Kong, Tel: (852) 3900 0888 Fax: (852) 3900 0800

CMB International Global Markets Limited ("CMBIGM") is a wholly owned subsidiary of CMB International Capital Corporation Limited (a wholly owned subsidiary of China Merchants Bank)

Important Disclosures

There are risks involved in transacting in any securities. The information contained in this report may not be suitable for the purposes of all investors. CMBIGM does not provide individually tailored investment advice. This report has been prepared without regard to the individual investment objectives, financial position or special requirements. Past performance has no indication of future performance, and actual events may differ materially from that which is contained in the report. The value of, and returns from, any investments are uncertain and are not guaranteed and may fluctuate as a result of their dependence on the performance of underlying assets or other variable market factors. CMBIGM recommends that investors should independently evaluate particular investments and strategies, and encourages investors to consult with a professional financial advisor in order to make their own investment decisions.

This report or any information contained herein, have been prepared by the CMBIGM, solely for the purpose of supplying information to the clients of CMBIGM or its affiliate(s) to whom it is distributed. This report is not and should not be construed as an offer or solicitation to buy or sell any security or any interest in securities or enter into any transaction. Neither CMBIGM nor any of its affiliates, shareholders, agents, consultants, directors, officers or employees shall be liable for any loss, damage or expense whatsoever, whether direct or consequential, incurred in relying on the information contained in this report. Anyone making use of the information contained in this report does so entirely at their own risk.

The information and contents contained in this report are based on the analyses and interpretations of information believed to be publicly available and reliable. CMBIGM has exerted every effort in its capacity to ensure, but not to guarantee, their accuracy, completeness, timeliness or correctness. CMBIGM provides the information, advices and forecasts on an "AS IS" basis. The information and contents are subject to change without notice. CMBIGM may issue other publications having information and/ or conclusions different from this report. These publications reflect different assumption, point-of-view and analytical methods when compiling. CMBIGM may make investment decisions or take proprietary positions that are inconsistent with the recommendations or views in this report.

CMBIGM may have a position, make markets or act as principal or engage in transactions in securities of companies referred to in this report for itself and/or on behalf of its clients from time to time. Investors should assume that CMBIGM does or seeks to have investment banking or other business relationships with the companies in this report. As a result, recipients should be aware that CMBIGM may have a conflict of interest that could affect the objectivity of this report and CMBIGM will not assume any responsibility in respect thereof. This report is for the use of intended recipients only and this publication, may not be reproduced, reprinted, sold, redistributed or published in whole or in part for any purpose without prior written consent of CMBIGM.

Additional information on recommended securities is available upon request.

For recipients of this document in the United Kingdom

This report has been provided only to persons (I) falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended from time to time) ("The Order") or (II) are persons falling within Article 49(2) (a) to (d) ("High Net Worth Companies, Unincorporated Associations, etc.") of the Order, and may not be provided to any other person without the prior written consent of CMBIGM.

For recipients of this document in the United States

CMBIGM is not a registered broker-dealer in the United States. As a result, CMBIGM is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. The research analyst who is primary responsible for the content of this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA"). The analyst is not subject to applicable restrictions under FINRA Rules intended to ensure that the analyst is not affected by potential conflicts of interest that could bear upon the reliability of the research report. This report is intended for distribution in the United States solely to "major US institutional investors", as defined in Rule 15a-6 under the US Securities Exchange Act of 1934, as amended, and may not be furnished to any other person in the United States. Each major US institutional investor that receives a copy of this report by its acceptance hereof represents and agrees that it shall not distribute or provide this report to any other person. Any U.S. recipient of this report wishing to effect any transaction to buy or sell securities based on the information provided in this report should do so only through a U.S.-registered broker-dealer.

For recipients of this document in Singapore

This report is distributed in Singapore by CMBI (Singapore) Pte. Limited (CMBISG) (Company Regn. No. 201731928D), an Exempt Financial Adviser as defined in the Financial Advisers Act (Cap. 110) of Singapore and regulated by the Monetary Authority of Singapore. CMBISG may distribute reports produced by its respective foreign entities, affiliates or other foreign research houses pursuant to an arrangement under Regulation 32C of the Financial Advisers Regulations. Where the report is distributed in Singapore to a person who is not an Accredited Investor, Expert Investor or an Institutional Investor, as defined in the Securities and Futures Act (Cap. 289) of Singapore, CMBISG accepts legal responsibility for the contents of the report to such persons only to the extent required by law. Singapore recipients should contact CMBISG at +65 6350 4400 for matters arising from, or in connection with the report.