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China Technology Sector

Apple FY3Q well above despite COVID-19; Positioned for strong 5G iPhone cycle ahead

Apple delivered stronger-than-expected FY3Q (CY2Q20) results with EPS of US\$2.61 (+19% YoY) and revenue of US\$59.7bn (+11% YoY), which are 26% and 14% ahead of consensus, driven by strong cycle of iPhone 11, launch of cheaper iPhone SE and Mac/iPad demand boosted by WFH trend. Looking ahead into FY4Q, mgmt. expected strong growth across all products, and also confirmed iPhone supply to delay for a few weeks (vs late Sep last year), which is fully reflected in share price in our view. We continue to favor Apple supply chain over Android camp given upcoming 5G iPhone cycle and AirPods/ Watch momentum. We reiterate Buy on Luxshare for AirPods/ Watch strength, BYDE for share gain in iPad/Watch, and FIT Hon Teng for 2H iPhone recovery.

- Strength across iPhone/iPad/Mac despite pandemic; iPhone 12 delay as expected. Key highlights from earnings call include 1) iPhone revenue rebounded 2% YoY (vs -7% in FY2Q) driven by iPhone 11 cycle, cheaper iPhone SE and store reopening, 2) China/Japan returned positive sales growth of 2%/22% YoY (vs -7%/-6% in FY2Q), 3) strong Mac/iPad (31%/22% YoY) boosted by WFH demand, despite inventory shortages, 4) solid Service growth (+15% YoY) continued, 5) no FY4Q guidance in-line, and 6) iPhone 12 launch to delay for "a few weeks" as anticipated given supply chain disruption.
- Expect strong 5G iPhone cycle in 4Q20-1H21E. Mgmt. comment on new iPhone delay is in-line with our earlier view that production will be delayed by around one month given supply chain disruption in China. We anticipate four new 5G iPhones this fall: a 5.4' OLED model (dual-cam), a 6.1 OLED model (dual-cam), a 6.1' OLED model (tri-cam + LiDAR) and 6.7' OLED model (tri-cam + LiDAR). We estimate iPhone shipment will decline 12% YoY in 3Q20E and then rebound 1%/36% YoY in 4Q20E/1Q21E.
- Accumulate ahead of iPhone launch; Prefer Luxshare, BYDE and FIT Hon Teng. Overall, we remain positive on Apple plays over Android names given upcoming iPhone cycle and AirPods/Watch momentum. We believe 5G model launch delays are largely priced in, and supply chain recovery will be boosted by channel restocking ahead of iPhone launch. We reiterate Buy on Luxshare given AirPods leadership and iPhone OEM biz, BYDE for share gain in iPad/Watch and FIT Hon Teng for 2H recovery. We also believe AAC Tech will benefit but maintain Hold for rich valuation.

Valuation Table

Name	Ticker	Rating	Mkt Cap (USD mn)	Price (LC)	TP (LC)	Up/Down -side		` '	P/B (x) FY20E	
AAC Tech	2018 HK	Hold		59.55	45.3	-24%	37.6	27.8	3.2	8.5
FIT Hon Teng	6088 HK	Buy	3,214	3.62	4.2	15%	21.3	13.0	1.4	6.6
BYDE	285 HK	Buy	7,646	26.30	*22.2	NA	32.3	24.3	2.9	9.0
Luxshare	002475 CH	Buy	56,430	56.60	74.2	31%	42.6	32.0	10.7	25.2
Tongda	698 HK	Hold	372	0.45	0.5	12%	20.2	6.3	0.4	2.2
Goertek	002241 CH	Hold	18,016	38.89	*9.1	NA	90.4	81.0	7.3	8.1

Source: Bloomberg, CMBIS estimates, * TP under review

MARKET PERFORM (Maintain)

China Technology Sector

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Related Reports

- Apple FY2Q above; Conservative outlook as expected – 4 May 2020
- New iPhone SE unveiled as expected; COVID-19 continue to weigh on demand – 16 Apr 2020
- New Infrastructure opportunities in supply chain – 13 Mar 2020

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Focus Charts

Figure 1: Apple's FY3Q20 (CY2Q20) results review

Apple Inc (AAPL US)	Actual	Consensus						
US\$ bn	FY3Q20	FY3Q19	YoY %	FY3Q20	Diff (%)			
Revenue	59.7	53.8	11%	52.3	14%			
EPS (cent US\$)	2.61	2.20	19%	2.07	26%			
GPM	38.0%	37.6%	0.4ppt	38.0%	0.0ppt			
Product	46.5	42.4	10%	38.3	21%			
iPhone	26.4	26.0	2%	21.3	24%			
iPad	6.6	5.0	31%	5.0	31%			
Mac	7.1	5.8	22%	5.9	20%			
Wearables, Home and	6.5	5.5	17%	6.1	6%			
Services	13.2	11.5	15%	13.1	0%			

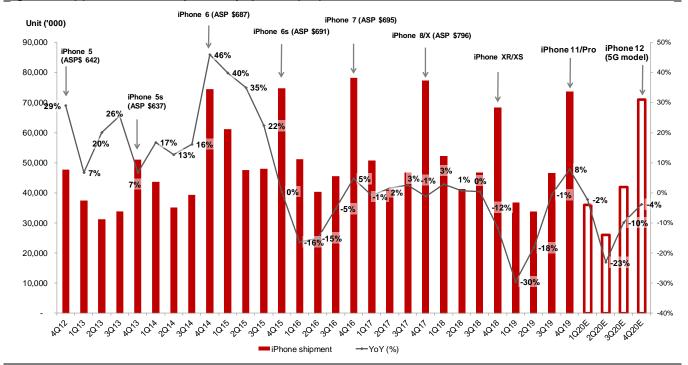
Source: Bloomberg, Company data, CMBIS

Figure 2: Supply chain mapping and sales mix exposure

Company	Ticker	Apple	Huawei	Samsung	Other CN brands	Others	Major handset products
AAC Tech	2018 HK	45%	15%	25%	10%	5%	Acoustics, haptics, casing, stepper motor, optics
FIT Hon Teng	6088 HK	40%	3%			57%	Connector, wireless charging
Sunny Optical	2382 HK		30%	10%	45%	15%	Camera module, handset/auto lens
BYDE	285 HK	5%	30%	15%	35%	15%	Metal/plastic/glass casing, ODM/OEM
Tongda	698 HK	20%	5%	10%	35%	25%	Metal/plastic casing, waterproof components
Q-Tech	1478 HK		20%		70%	15%	Camera module/lens, fingerprint modules
TK Group	2283 HK	10%				90%	Plastic molding
Truly	732 HK			3%	62%	35%	Camera module, fingerprint, display
Cowell	1445 HK	90%		5%		5%	Camera Module
Luxshare	002475 CN	60%	10%	3%		27%	Wireless, AirPods, watch, acoustics/haptics
Goertek	002241 CN	35%	15%	10%	10%	30%	Acoustics, AirPods, AR/VR, Wearables
O-film	002456 CN	15%	20%	10%	45%	10%	Camera, fingerprint, touch panel modules
Lens Tech	300433 CN	50%	15%	10%	10%	15%	Glass casing

Source: Company data, CMBIS estimates

Figure 3: Apple's iPhone shipment by quarter (CY)



Source: Company data, CMBIS



Figure 4: Peers Comparison

			Mkt Cap	Price	TP Up/Down		P/E (x)		P/B (x)		ROE (%)	
Company	Ticker	Rating	(US\$ mn)	(LC)	(LC)	-side	FY20E	FY21E	FY20E	FY21E	FY20E	FY21E
Optics												
Sunny Optical	2382 HK	Buy	20,451	144.50	148.0	2%	33.7	24.6	8.7	6.7	25.9	27.2
Q Tech	1478 HK	Buy	1,561	10.32	16.0	55%	14.7	11.6	3.0	2.5	20.7	21.5
Truly	732 HK	NR	390	0.92	NA	NA	-	-	-	-	-	-
Cowell	1415 HK	NR	352	3.28	NA	NA	8.6	7.2	1.1	1.0	11.2	13.8
Largan	3008 TT	NR	17,445	3825	NA	NA	17.8	14.7	3.5	3.0	21.4	22.7
Genius	3406 TT	NR	2,519	668	NA	NA	22.3	15.4	4.7	3.8	22.7	26.2
Primax	4915 TT	NR	637	41.75	NA	NA	8.3	7.6	1.3	1.2	15.5	16.4
Lite-On	2301 TT	NR	3,635	45.70	NA	NA	11.8	11.2	1.4	1.3	11.5	11.8
O-Film	002456 CH	NR	7,198	18.71	NA	NA	38.4	27.6	4.7	4.0	11.7	14.1
Samsung Elec	009150 KS	NR	9,025	144500	NA	NA	24.2	17.4	2.0	1.8	8.3	10.6
Lg Innotek	011070 KS	NR	3,206	162000	NA	NA	11.1	9.3	1.5	1.3	14.5	15.1
Partron	091700 KS	NR	482	10650	NA	NA	15.5	9.3	1.4	1.3	10.4	15.1
			Average				18.8	14.2	3.0	2.5	15.8	17.7
Acoustics/Haptic	s											
AAC Tech	2018 Hk	K Hold	9,286	59.55	45.3	-24%	37.6	27.8	3.2	3.0	8.5	10.7
Goertek	002241 CH		18,016	38.89	*9.1	NA	90.4	81.0	7.3	6.9	8.1	8.6
Luxshare	002475 CH		56,430	56.60	74.2	31%	42.6	32.0	10.7	8.3	25.2	25.8
Sunway	300136 CH	,	6,953	50.28	NA	NA	35.8	26.4	8.0	6.2	22.8	23.6
Merry	2439 T7		1,121	158	NA	NA	16.5	12.7	2.9	2.7	17.2	21.3
Knowles	KN US		1,341	14.63	NA	NA	27.9	13.3	1.1	1.1	3.5	7.7
Nidec	6594 JF		47,648	8396	NA	NA	59.0	47.7	4.8	4.8	8.6	10.7
Alps Alpine	6770 JF		2,822	1352	NA	NA	31.5	66.1	0.8	0.8	2.2	1.5
7 tipo 7 tipino	0,700,			1002								
			Average				42.7	38.4	4.8	4.2	12.0	13.7
Connector												
FIT Hon Teng	6088 HK	Buy	3,214	3.62	4.2	15%	21.3	13.0	1.4	1.3	6.6	9.9
Luxshare	002475 CH	Buy	56,430	56.60	74.2	31%	42.6	32.0	10.7	8.3	25.2	25.8
TE	TEL US	NR	29,663	89.89	NA	NA	23.4	18.8	3.3	3.2	13.3	17.6
Amphenol	APH US	NR	31,577	105.83	NA	NA	31.9	26.8	6.4	6.0	21.3	22.4
Delphi	DLPH US	NR	1,404	16.26	NA	NA	-	13.3	9.1	7.5	(8.0)	26.3
			Average				29.8	20.8	6.2	5.2	13.1	20.4
Casing												
BYDE	285 HK	Buy	7,646	26.30	*22.2	NA	32.3	24.3	2.9	2.7	9.0	10.9
Tongda	698 HK	Hold	372	0.45	0.5	12%	20.2	6.3	0.4	0.4	2.2	7.1
TK Group	2283 HK	Buy	220	2.05	2.3	14%	3.7	3.2	1.3	1.3	35.7	41.7
Ju Teng	3336 HK	NR	400	2.66	NA	NA	8.4	9.5	0.4	0.4	5.5	4.8
Everwin	300115 CH	NR	2,977	22.92	NA	NA	42.3	30.2	4.3	3.9	10.2	12.0
Lens Tech	300433 CH	NR	19,651	31.40	NA	NA	34.5	28.9	5.0	4.4	16.0	16.4
Chaozhou Three	300408 CH	NR	6,996	28.20	NA	NA	41.9	31.1	5.9	5.1	14.1	16.2
Casetek	5264 TT	NR	951	66.50	NA	NA		24.7	0.9	0.9	(0.3)	4.9
Catcher	2474 TT	NR	5,658	216.0	NA	NA	10.0	9.2	1.0	1.0	11.1	11.3
Jabil	JBL US	NR	5,079	33.73	NA	NA	13.0	9.4	3.1	2.9	22.6	31.1
Javil	JDL US	INIX	3,019	55.75	11/1	INA	15.0	5.4	J. I	۷.5	22.0	J1.1

Source: Bloomberg, CMBIS, * TP under review



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