

# China Economy

## Deflationary pressures set to ease but impulse remained weak

China continues to experience mild reflation, primarily driven by food prices and lower base effect. Core CPI remained unchanged as the surge in gold prices, alongside a rebound in discretionary items such as footwear and apparel, constituted the primary drivers, while durable goods including vehicles, telecom equipment and home appliances remained subdued. PPI edged down on a higher base last year, though its MoM reading registered a second consecutive gain for the first time since 2023. Seasonal factors lifted prices in heat-related industries such as coal processing and heat production, while rebounds in international non-ferrous metals prices pushed up costs in associated sectors. We expect deflationary pressures to ease in 2026, but the momentum should remain weak. We believe the surging gold prices have masked the underlying fragility of the 2025 reflation trend, while muted durable-goods prices and consumer demand cast doubt on the sustainability of a supply-pull reflation. We expect the CPI and PPI to reflate from 0% and -2.7% in 2025 to 0.7% and -0.5% in 2026.

- **Food price drove the rebounding CPI.** China's CPI YoY rebounded to 0.7% in Nov from 0.2% in Oct, in line with market expectation, marking its strongest reading since early 2024. Nonetheless, CPI dipped to -0.1% in Nov from 0.2% in Oct in sequential terms. Food price was the key driver, climbing 0.5% MoM in Nov, with YoY momentum turning positive to 0.2% from -2.9%. Vegetable price notably rebounded by 7.2% MoM, boosting headline CPI by 0.17 ppt, while pork price saw another drop at -2.2% in Nov. Vehicle fuel price dropped 2.2% MoM due to falling crude oil price. We expect the CPI to recover to 0.8% YoY in Dec due to lower base last year and reflating food price especially vegetables, while high frequency data indicated the prices of pork and vehicle fuel remained subdued.
- **Core CPI stayed elevated.** Core inflation stayed flat at 1.2% YoY in Nov, but dropped 0.1% MoM. Price of durable goods remained subdued, as home equipment, telecom equipment and vehicles dropped 1%, 0.8% and 0.1% MoM respectively. Discretionary goods including clothing and footwear have been particularly strong recently, rising 0.8% and 0.5% MoM in Nov. According to the NBS, gold jewellery remarkably rose to 58.4% YoY in Nov from 50.3%, contributing at least 0.4pp to core inflation. Service price dropped to -0.4% MoM in Nov, as tourism price sharply declined by 5.7%. Other services were lethargic as education and rent dropped 0.1% and 0.2% MoM while express, telecom and home service remained flat. Medical service has been reflating since Apr, expanding 0.3% MoM in Nov, reflecting the impact of medical service price reforms.
- **PPI growth edged down YoY but continued to expand MoM.** YoY contraction of PPI edged down to -2.2% in Nov from -2.1% due to higher base last year, missing the market expectation at -2%. The MoM growth increased for a second month, rising 0.1%. PPI of mining industries was the major driver, rebounding 1.7% MoM in Nov, driven by the 4.1% and 2.6% growth of extraction of coal and non-ferrous metals, while the mining of crude oil and gas declined 2.4%. PPI of raw material sectors dropped 0.2% while processing sectors rose 0.1%. Price of paper manufacturing and non-ferrous metals processing rebounded by 1.4% and 2.1%. NBS officials pointed out that YoY price contraction has continued to narrow in major anti-involution sectors, including photovoltaic equipment, lithium batteries and NEVs. Downstream sectors remained subdued, as PPI of consumer goods

**Frank Liu**

(852) 3761 8957

frankliu@cmbi.com.hk

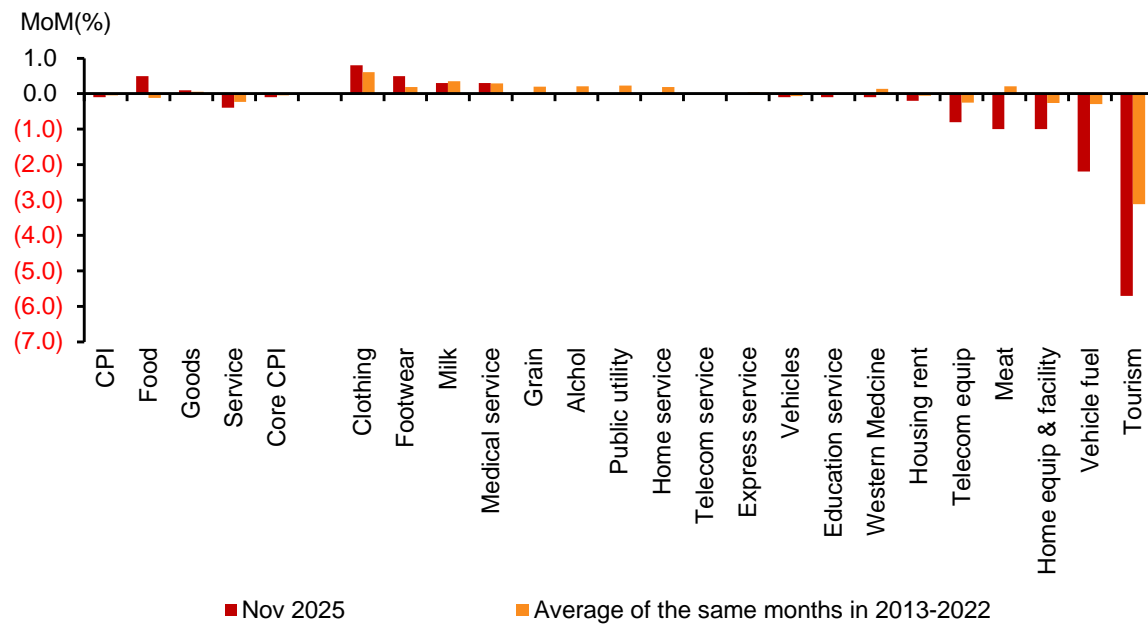
**Bingnan YE, Ph.D**

(852) 3761 8967

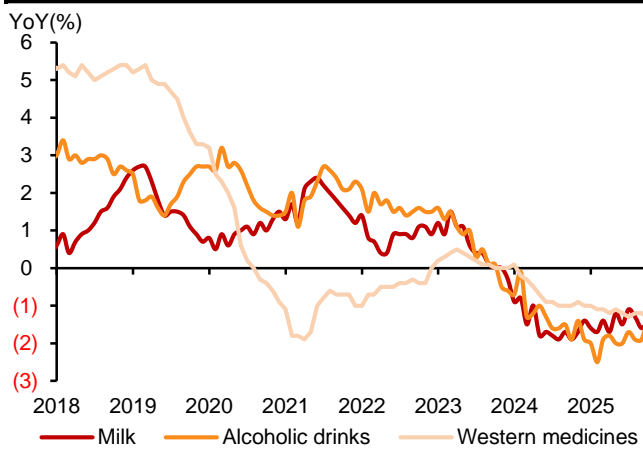
yebingnan@cmbi.com.hk

stayed flat at 0% MoM. Non-durable goods rebounded, while durable goods further dropped 0.2% in Nov as auto declined by 0.1%.

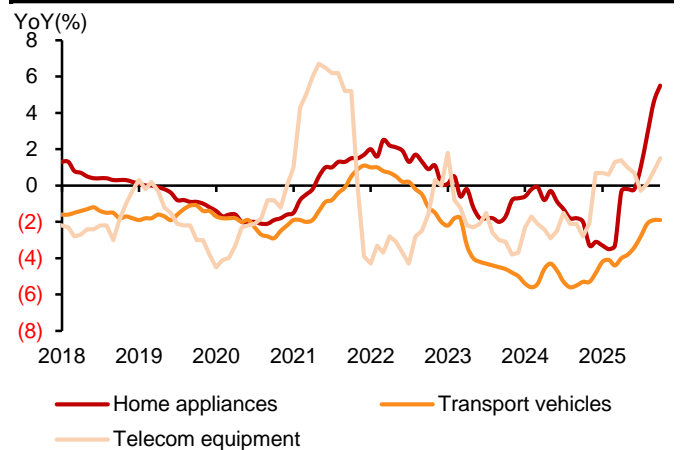
- **Deflation pressures are set to ease, but the reflation momentum remains weak.** We expect the CPI and PPI to reflate from 0% and -2.7% in 2025 to 0.7% and -0.5% in 2026. CPI will be driven by rebounding food price, narrowing decline of energy price and moderately recovering services price, while PPI will be driven by easing monetary cycle in the US and China, fiscal expansion in the EU and Japan, and continuous anti-involution efforts from China. However, the rise in gold prices may have masked the underlying fragility of the reflation trend in CPI, as CPI excluding the impact of gold price may have been close to negative. The subdued prices of durable goods also reflected soft consumer demand, casting doubt on the durability of a supply-pull reflation.

**Figure 1: MoM Changes of China CPI in Nov**

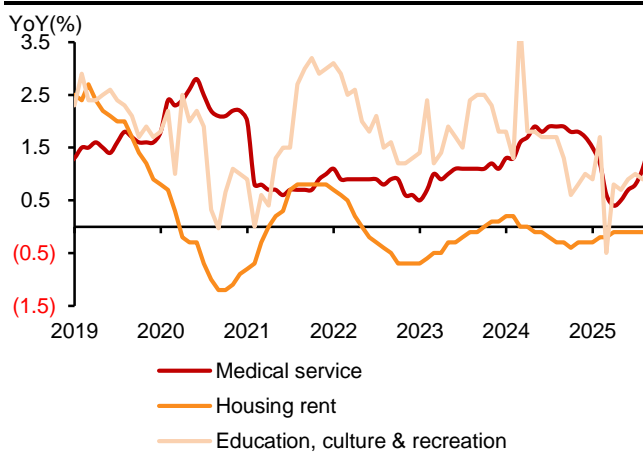
Source: Wind, CMBIGM

**Figure 2: China CPI growth in staples**

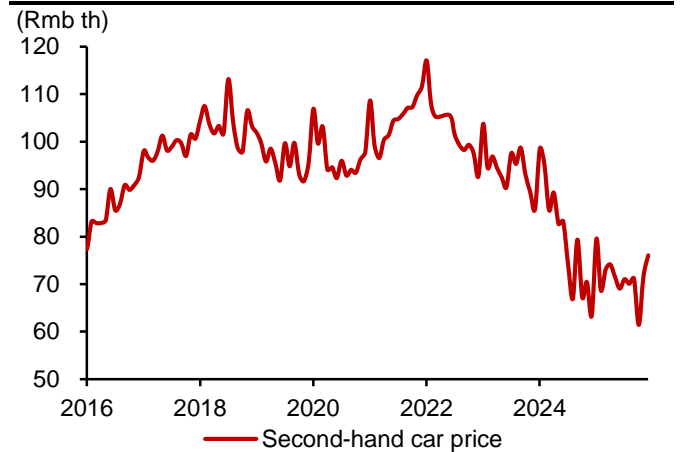
Source: Wind, CMBIGM

**Figure 3: China CPI growth in durables**

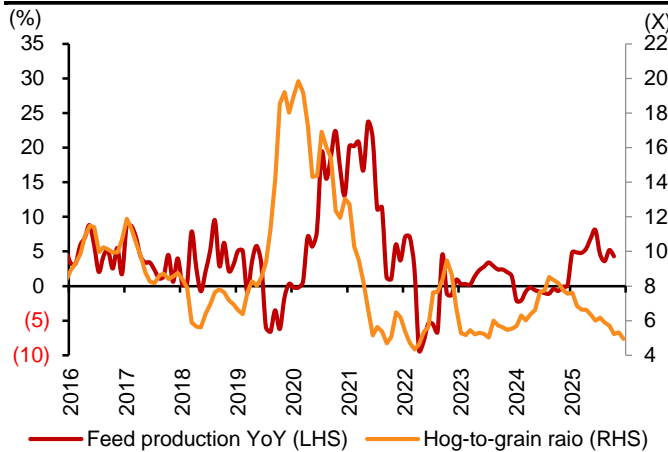
Source: Wind, CMBIGM

**Figure 4: China CPI growth in services**

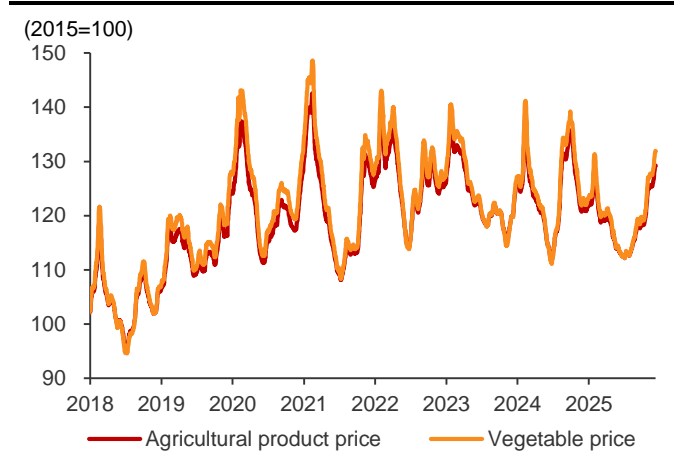
Source: Wind, CMBIGM

**Figure 5: Second-hand car price in Shanghai**

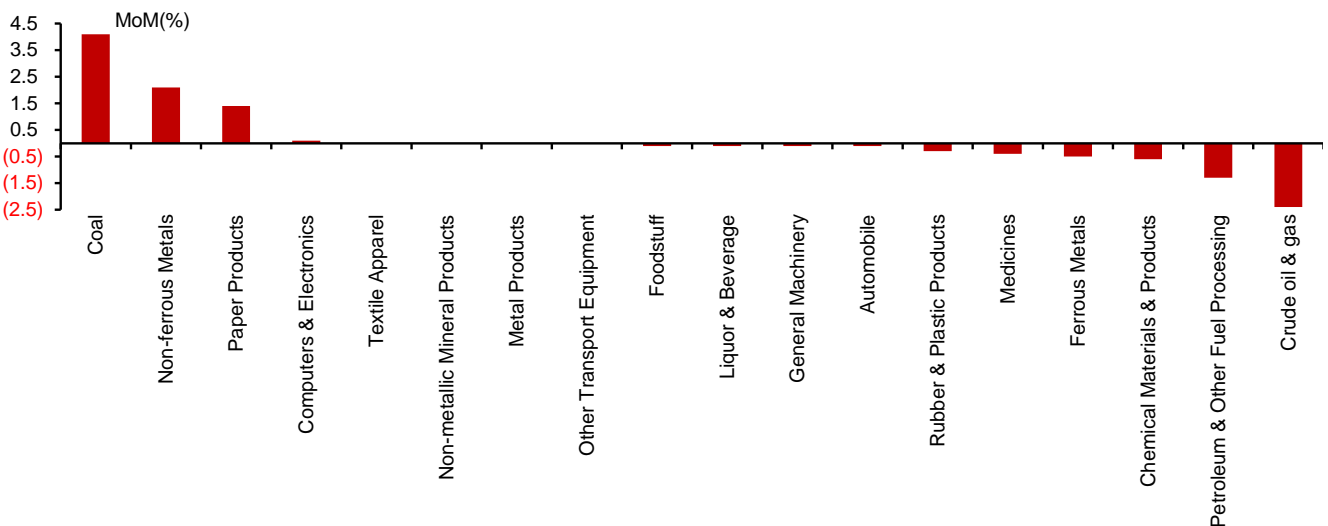
Source: Wind, CMBIGM

**Figure 6: Feed production & hog-to-grain ratio**

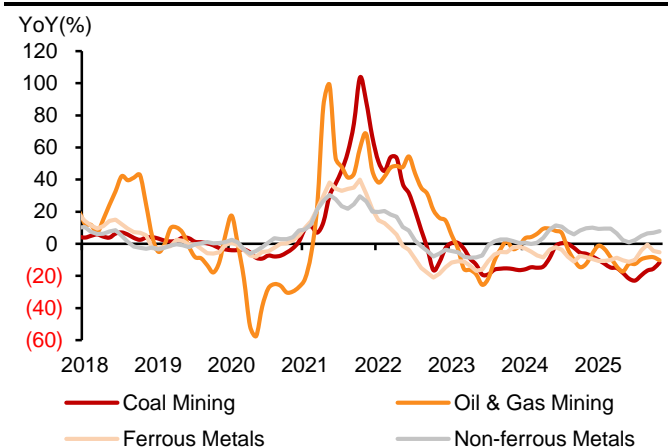
Source: Wind, CMBIGM

**Figure 7: Agricultural and vegetable price**

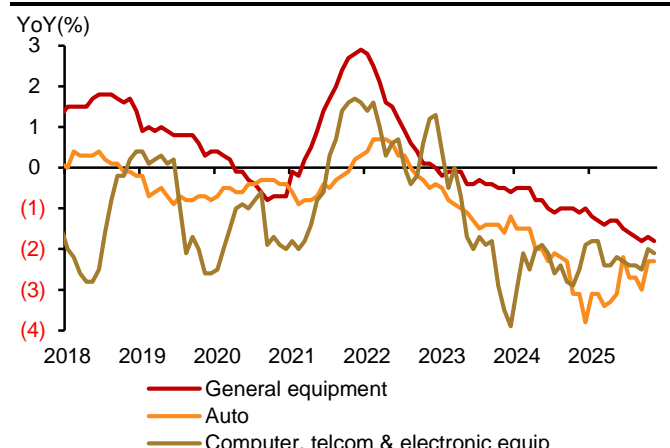
Source: Wind, CMBIGM

**Figure 8: MoM changes of China PPI in Nov**

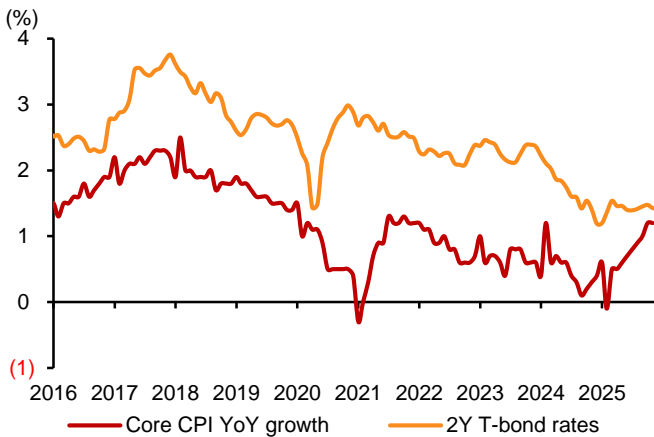
Source: Wind, CMBIGM

**Figure 9: China PPI in energy & metals**

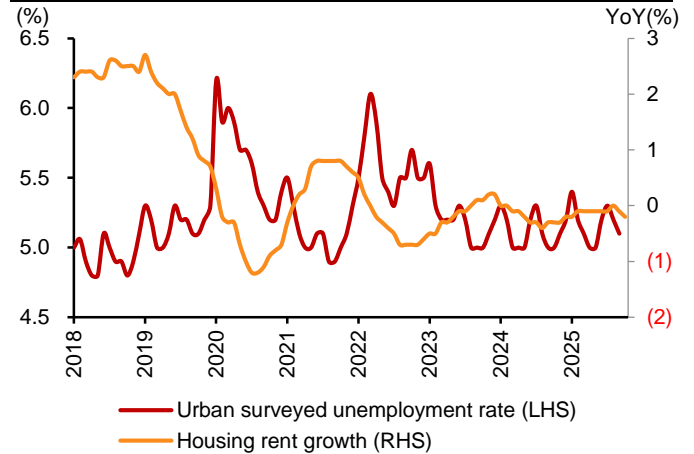
Source: Wind, CMBIGM

**Figure 10: China PPI in equipment**

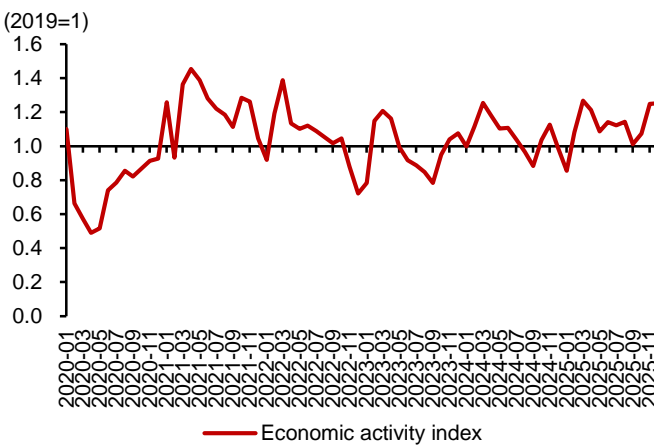
Source: Wind, CMBIGM

**Figure 11: China core CPI growth & 2Y T-bond rates**

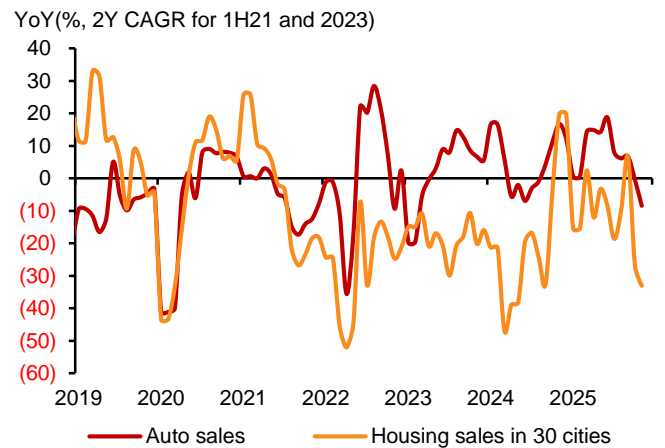
Source: Wind, CMBIGM

**Figure 12: Unemployment rate and rent growth**

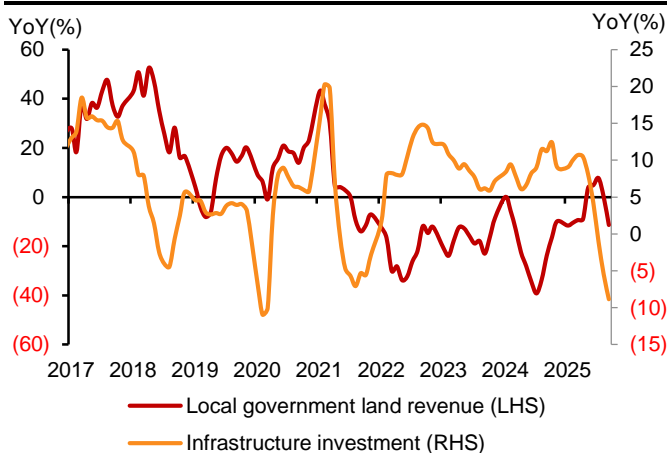
Source: Wind, CMBIGM estimates

**Figure 13: China Economic Activity Index**

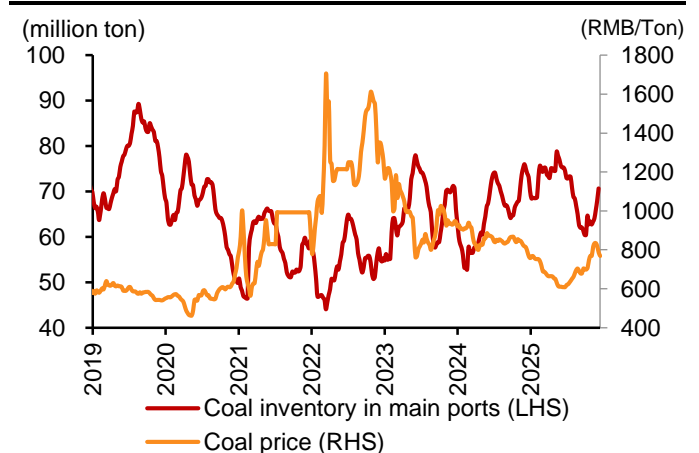
Source: Wind, CMBIGM

**Figure 14: China auto & housing sales**

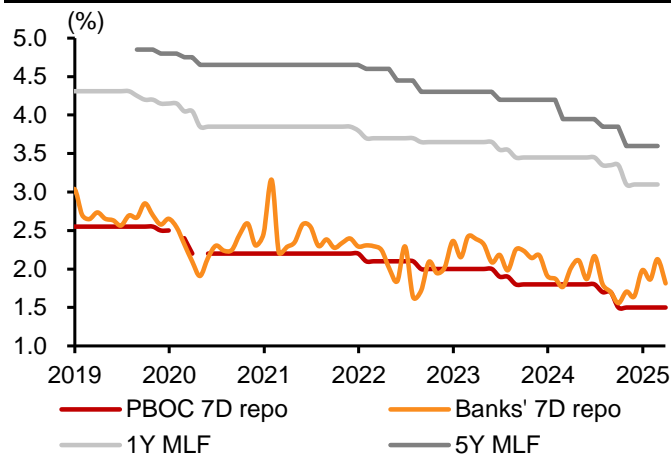
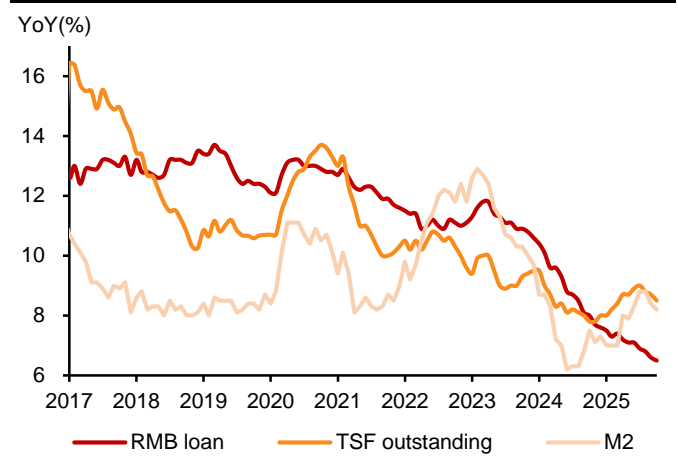
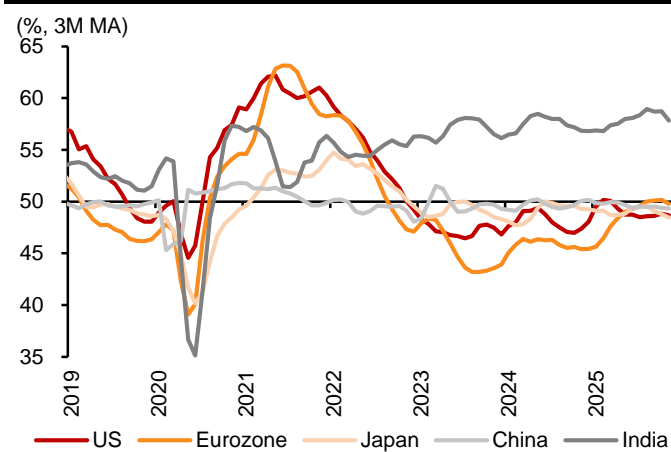
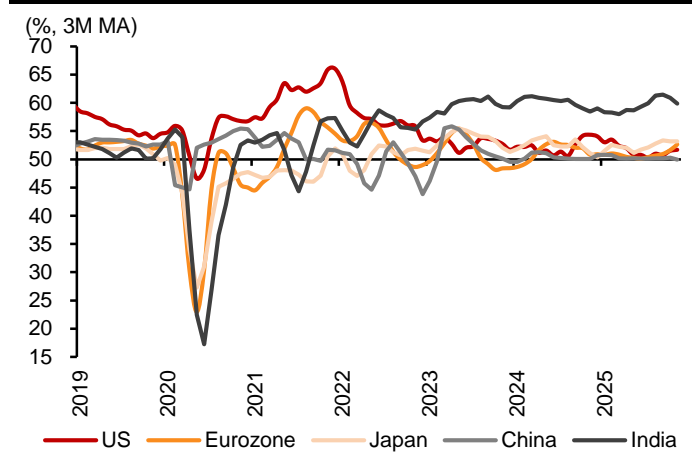
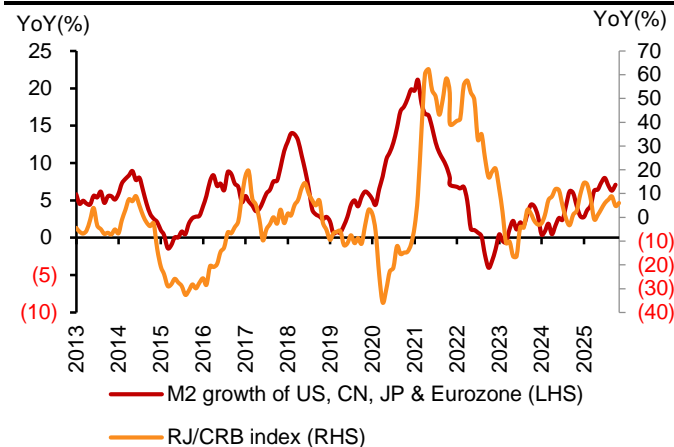
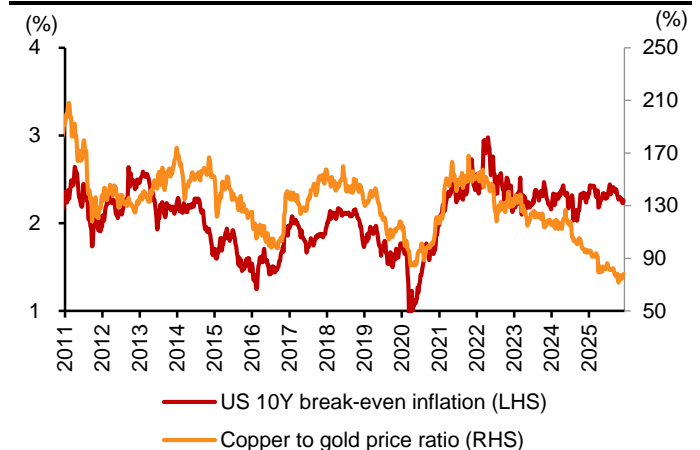
Source: Bloomberg, CMBIGM

**Figure 15: Infrastructure investment in China**

Source: Bloomberg, CMBIGM

**Figure 16: China coal inventory & price**

Source: Wind, CMBIGM

**Figure 17: PBOC policy rates & liquidity condition****Figure 18: China credit growth****Figure 19: Manufacturing PMI of major economies****Figure 20: Service PMI of major economies****Figure 21: M2 growth & commodity inflation****Figure 22: Copper-to-gold ratio**

# Disclosures & Disclaimers

## Analyst Certification

The research analyst who is primary responsible for the content of this research report, in whole or in part, certifies that with respect to the securities or issuer that the analyst covered in this report: (1) all of the views expressed accurately reflect his or her personal views about the subject securities or issuer; and (2) no part of his or her compensation was, is, or will be, directly or indirectly, related to the specific views expressed by that analyst in this report. Besides, the analyst confirms that neither the analyst nor his/her associates (as defined in the code of conduct issued by The Hong Kong Securities and Futures Commission) (1) have dealt in or traded in the stock(s) covered in this research report within 30 calendar days prior to the date of issue of this report; (2) will deal in or trade in the stock(s) covered in this research report 3 business days after the date of issue of this report; (3) serve as an officer of any of the Hong Kong listed companies covered in this report; and (4) have any financial interests in the Hong Kong listed companies covered in this report.

## CMBIGM Ratings

**BUY** : Stock with potential return of over 15% over next 12 months  
**HOLD** : Stock with potential return of +15% to -10% over next 12 months  
**SELL** : Stock with potential loss of over 10% over next 12 months  
**NOT RATED** : Stock is not rated by CMBIGM

**OUTPERFORM** : Industry expected to outperform the relevant broad market benchmark over next 12 months  
**MARKET-PERFORM** : Industry expected to perform in-line with the relevant broad market benchmark over next 12 months  
**UNDERPERFORM** : Industry expected to underperform the relevant broad market benchmark over next 12 months

## CMB International Global Markets Limited

**Address:** 45/F, Champion Tower, 3 Garden Road, Hong Kong, Tel: (852) 3900 0888 Fax: (852) 3900 0800

**CMB International Global Markets Limited ("CMBIGM") is a wholly owned subsidiary of CMB International Capital Corporation Limited (a wholly owned subsidiary of China Merchants Bank)**

## Important Disclosures

There are risks involved in transacting in any securities. The information contained in this report may not be suitable for the purposes of all investors. CMBIGM does not provide individually tailored investment advice. This report has been prepared without regard to the individual investment objectives, financial position or special requirements. Past performance has no indication of future performance, and actual events may differ materially from that which is contained in the report. The value of, and returns from, any investments are uncertain and are not guaranteed and may fluctuate as a result of their dependence on the performance of underlying assets or other variable market factors. CMBIGM recommends that investors should independently evaluate particular investments and strategies, and encourages investors to consult with a professional financial advisor in order to make their own investment decisions.

This report or any information contained herein, have been prepared by the CMBIGM, solely for the purpose of supplying information to the clients of CMBIGM or its affiliate(s) to whom it is distributed. This report is not and should not be construed as an offer or solicitation to buy or sell any security or any interest in securities or enter into any transaction. Neither CMBIGM nor any of its affiliates, shareholders, agents, consultants, directors, officers or employees shall be liable for any loss, damage or expense whatsoever, whether direct or consequential, incurred in relying on the information contained in this report. Anyone making use of the information contained in this report does so entirely at their own risk.

The information and contents contained in this report are based on the analyses and interpretations of information believed to be publicly available and reliable. CMBIGM has exerted every effort in its capacity to ensure, but not to guarantee, their accuracy, completeness, timeliness or correctness. CMBIGM provides the information, advices and forecasts on an "AS IS" basis. The information and contents are subject to change without notice. CMBIGM may issue other publications having information and/ or conclusions different from this report. These publications reflect different assumption, point-of-view and analytical methods when compiling. CMBIGM may make investment decisions or take proprietary positions that are inconsistent with the recommendations or views in this report.

CMBIGM may have a position, make markets or act as principal or engage in transactions in securities of companies referred to in this report for itself and/or on behalf of its clients from time to time. Investors should assume that CMBIGM does or seeks to have investment banking or other business relationships with the companies in this report. As a result, recipients should be aware that CMBIGM may have a conflict of interest that could affect the objectivity of this report and CMBIGM will not assume any responsibility in respect thereof. This report is for the use of intended recipients only and this publication, may not be reproduced, reprinted, sold, redistributed or published in whole or in part for any purpose without prior written consent of CMBIGM. Additional information on recommended securities is available upon request.

### For recipients of this document in the United Kingdom

This report has been provided only to persons (I) falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended from time to time) ("The Order") or (II) are persons falling within Article 49(2) (a) to (d) ("High Net Worth Companies, Unincorporated Associations, etc.") of the Order, and may not be provided to any other person without the prior written consent of CMBIGM.

### For recipients of this document in the United States

CMBIGM is not a registered broker-dealer in the United States. As a result, CMBIGM is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. The research analyst who is primary responsible for the content of this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA"). The analyst is not subject to applicable restrictions under FINRA Rules intended to ensure that the analyst is not affected by potential conflicts of interest that could bear upon the reliability of the research report. This report is intended for distribution in the United States solely to "major US institutional investors", as defined in Rule 15a-6 under the US Securities Exchange Act of 1934, as amended, and may not be furnished to any other person in the United States. Each major US institutional investor that receives a copy of this report by its acceptance hereof represents and agrees that it shall not distribute or provide this report to any other person. Any U.S. recipient of this report wishing to effect any transaction to buy or sell securities based on the information provided in this report should do so only through a U.S.-registered broker-dealer.

### For recipients of this document in Singapore

This report is distributed in Singapore by CMBI (Singapore) Pte. Limited (CMBISG) (Company Regn. No. 201731928D), an Exempt Financial Adviser as defined in the Financial Advisers Act (Cap. 110) of Singapore and regulated by the Monetary Authority of Singapore. CMBISG may distribute reports produced by its respective foreign entities, affiliates or other foreign research houses pursuant to an arrangement under Regulation 32C of the Financial Advisers Regulations. Where the report is distributed in Singapore to a person who is not an Accredited Investor, Expert Investor or an Institutional Investor, as defined in the Securities and Futures Act (Cap. 289) of Singapore, CMBISG accepts legal responsibility for the contents of the report to such persons only to the extent required by law. Singapore recipients should contact CMBISG at +65 6350 4400 for matters arising from, or in connection with the report.