

# China Economy

## In a mild recovery cycle

China's economy showed signs of bottoming out in 3Q23 as GDP, retail sales, industrial output and service activities came in above market expectation and continued its mild recovery. The improvement of social financing flow and alleviation of deflation showed similar implications. Property sector remained the major drag on the economy, but may narrow its YoY declines in next few months. The PBOC will maintain accommodative monetary policy with additional cuts in RRR, deposit rates and LPRs next year. The cabinet may mildly increase broad deficit ratio for 2024 and allow local governments to swap their hidden debts with special refinancing bonds. The latest policy easing cycle may become the strongest one since 2017. China's economy may gradually improve in next four quarters. We revise our forecast for GDP growth for 2023 from 5.1% to 5.2% and maintain the GDP growth forecast for 2024 at 4.8%.

- GDP growth came in above market expectation as economy stabilized in 3Q.** China's GDP rose 4.9% YoY (all on a YoY basis unless otherwise specified) in 3Q23 after growing 6.3% in 2Q23, higher than the market consensus. Meanwhile, the SA QoQ growth of GDP accelerated to 1.3% from 0.8%, and the 2Y CAGR of GDP edged up to 4.4% from 3.3%. In 3Q23, property sales & development investment remained sluggish while both exports and retail sales mildly rebounded from its trough in July. Infrastructure investment gradually softened as mounting LG debt limited its fiscal resource while manufacturing investment mildly picked up. The household saving rate reached its lowest since early 2022. Although the data shows a clear pattern of seasonality, it is far below the level in 3Q22 and almost below 4Q22. Economy in 3Q shows signs of bottoming out as illustrated in credit, trade and service output data, although aggregate demand remained soft domestically and internationally, which will weigh on the future growth. The 5% growth target for 2023 seems achievable as it only requires 4.4% growth in 4Q.
- Property sector remained in deep contraction with continuous improvement in second-hand housing sale.** The gross floor area (GFA) sold and the GFA started for commodity buildings respectively dropped 7.5% and 23.4% YoY (all in YoY terms unless specified) in 9M23 after decreasing 7.1% and 24.4% in 8M23. Property development investment further declined 9.1% in 9M23 after dropping 8.8% in 8M23. 30 major cities continued to see declining recovery ratio of commercial housing unit sales compared to the same period in 2019 in Sep, driven by the deterioration in tier-2 and 3 cities even though there is a huge rebound in tier-1 cities due to the loosening of property policy. However, when looking into the data in the first half of Oct, tier-1 and -2 cities further dropped with the lower policy momentum. The recovery ratio of second-hand housing unit sales in 11 major cities stayed unchanged in Sep but significantly improved in the first half of Oct, with divergent performance across cities. Breaking down the funding source for property development investment, deposit & advance payment and individual mortgage fund both further dropped 9.6% and 6.9% in 9M23 after falling 7.3% and 4.3% respectively in 8M23. Meanwhile, domestic loan fund declined 11.1% in 8M23 after dropping 12.8% in 7M23. Policymakers have loosened property policy and expanded credit supply to support the collapsing housing market, as we have seen the rebound in tier-1 cities recently and tier-2 cities earlier. However, the momentum from policy easing seems to fade away quickly after just one month or two. Moreover, the resurgence in sales in higher tier cities

**Bingnan YE, Ph.D**

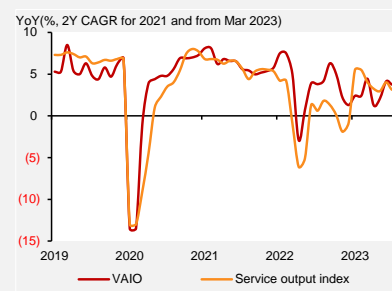
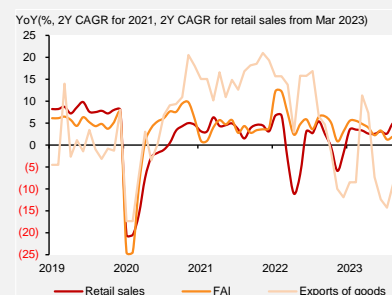
(852) 3761 8967

yebingnan@cmbi.com.hk

**Frank Liu**

(852) 3761 8957

frankliu@cmbi.com.hk



seems to deploy a crowding-out effect on the lower tier cities, especially the tier-3 cities where most of the assets of troubled property giants like Ever Grande and Country Garden located, which will further harm their revenues. Looking forward, housing sales may see tentative stabilization in October and November as stimulation carries on. However, the short-lived recovery may quickly dwindle without further and stronger policies support.

- **Retail sales continued to recover amid high energy price and robust summer demand.** Retail sales came in above the market expectation by rising 5.5% in Sep after climbing 4.6% in Aug. Its 2Y CAGR dropped to 4% in Sep, down from 5% in Aug. Looking into the details, food, beverage, daily used goods, medicine and auto continued to surge with their 2Y CAGRs respectively rose from 6.3%, 3.3%, 2.5%, 6.4% and 8.2% in August to 8.4%, 6.4%, 3.1%, 6.9% and 8.4% in Sep, while catering service and petroleum product slowed down to 5.8% and 9.5% from 10.4% and 11.4%. Housing-related durables remained weak as furniture and home appliance respectively grew 0.5% and -2.3% YoY with their 2Y CAGR at -3.5% and -4.2%. Construction & decoration materials narrowed its YoY decline to 8.2% from 11.4%, but its 2Y CAGR remained negative at -8.2%. Recovery of telecom equip rebounded as the 2Y CAGR edged up to 3.1% in Sep from 1.7% in Aug. Looking forward, retail sales may maintain mild to moderate recovery as employment and confidence slowly improve. We maintain our forecast for the retail sales growth in 2023 at 7.5%.
- **Service activities and industrial output both stayed almost unchanged.** Service output index and VAIO growth almost stayed flat as they respectively rose 6.9% and 4.5% in Sep after growing 6.8% and 4.5% in Aug, indicating a slowdown in recovery. In terms of 2Y CAGRs, VAIO increased to 5.4% from 4.4% in Aug while service output index decelerated to 4.1% from 4.3%. In the service sector, lodging and dining, information transmission, internet & IT service and transportation saw higher YoY growth and transportation, postal service, and telecom service showed good sentiment. In the manufacturing sector, auto sector continued to be the highlight in the economy with elevated 11.4% YoY growth in 9M23 amid strong export and domestic performance. Output in chemical products, rubber & plastic product, food production, ferrous & non-ferrous metal smelting & pressing, and electronic equipment saw robust growth while textile, nonmetal mineral products, medicine, non-metal product and general purpose equip remained weak as domestic and foreign demand remained weak. Looking forward, we may see a gradual recovery of service sector and VAIO as domestic consumer demand continues to improve and exports further narrow the declines.
- **FAI slightly recovered with strong recovery in manufacturing despite further weakening in property investment.** FAI picked up 2.5% in Sep after rising 2% in Aug. Property sector remained sluggish as property development investment fell by 11.3% after declining 10.9% in Aug. The liquidity condition of most private developers remained restricted as some of them started to commit credit default and re-organize their foreign debt. We do not see any signs of substantial change in the trend of deterioration. The YoY growth of FAI in manufacturing further rebounded from 7.1% in Aug to 7.9% in Sep, the highest since the past 12 months. Looking forward, chemical product, auto and electrical material & equipment may maintain strong FAI growth as the energy transition and smart technology revolution boosts business capex in these sectors. However, most other manufacturing industries are likely to see a gradual slowdown in FAI due to continuous slowdown in demand growth as well as uncertainty in domestic policy and geopolitics. Infrastructure YoY growth mildly recovered at 6.8% in Sep from 6.2% as local government

expanded the fiscal support amid an acceleration in local government bond issuance. The YoY growth of FAI in public utility, transportation, storage & post service, and railway transportation remained elevated while fixed investment in public facility management and health & social welfare remained weak. Looking forward, we expect infrastructure investment may continue to expand since the new trend in credit data showed that the government is picking up debt to offset the deficit of private credit demand. We maintain our forecast on the FAI growth in 2023 at 3.8%.

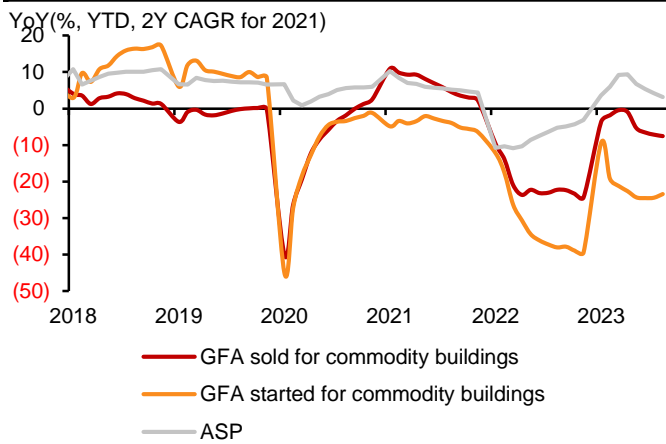
- **China needs continuous accommodative policy in 2024.** China is likely to maintain 5% GDP growth target for 2024. However, the tumbling property market still casts a shadow on the economic growth and business & consumer confidence remains low. As the comparison base rises, it may become even more difficult to achieve the 5% growth target next year. Therefore, China needs continuous accommodative policy in 2024. The PBOC is likely to maintain easing monetary policy with additional cuts in RRR, deposit rates and LPRs and guide banks to further expand credit supply. The central bank may also use special lending facility to support policy banks to make special low cost loans to facilitate the inner-city renewal projects. Meanwhile, municipal governments may further loosen property policy to stabilize property sector. In addition, the cabinet may increase broad fiscal deficit from 6% of GDP in 2023 to 6.4% of GDP in 2024. Provincial governments will be allowed to issue special refinancing bonds within quotas to replace some matured hidden debts. We expect a mild recovery in China's economy with GDP growth expected to reach 5.2% in 2023 and 4.8% in 2024.

**Figure 1: China economic indicators**

	YoY (%)										2Y CAGR (%)					
	2019	2020	2021	2022	1Q23	1H23	Jul	Aug	Sep	Oct(F)	1Q23	1H23	Jul	Aug	Sep	Oct(F)
GDP	6.0	2.3	8.4	3.0	4.5	5.5			4.9		4.6	4.0			4.4	
VAIO	5.7	2.8	9.6	3.6	3.0	3.8	3.7	4.5	4.5	4.7	4.7	3.6	3.7	4.3	5.4	4.8
-Mining	5.0	0.5	5.3	0.6	3.2	1.7	1.3	2.3	1.5	4.0	6.9	5.5	4.6	3.8	4.3	4.0
-Manufacturing	6.0	3.4	9.8	(2.0)	2.9	4.2	3.9	5.4	5.0	5.3	4.5	3.5	3.3	4.2	5.7	5.2
-Public utility	7.0	2.0	11.4	(2.2)	3.3	4.1	4.1	0.2	3.5	2.8	4.7	4.0	6.8	6.7	3.2	3.4
Delivery value for exports	1.3	(0.3)	17.7	5.5	(5.3)	(4.8)	(6.4)	(4.5)	(3.6)	(1.5)	4.1	2.7	1.4	0.4	0.6	0.5
Service output index	6.9	0.0	13.1	(0.1)	6.7	8.7	5.7	6.8	6.9	8.2	4.6	4.1	3.1	4.3	4.1	4.1
Retail sales	8.0	(3.9)	12.5	(0.2)	5.8	8.2	2.5	4.6	5.5	8.5	4.5	3.7	2.6	5.0	4.0	3.9
Exports of goods	0.5	3.6	29.9	7.0	(1.8)	(3.4)	(14.3)	(8.7)	(6.2)	(1.5)	6.2	4.5	0.0	(1.4)	(0.9)	(1.6)
Imports of goods	(2.7)	(0.6)	30.1	1.1	(7.0)	(6.9)	(12.2)	(7.3)	(6.3)	(3.0)	1.3	(0.9)	(5.7)	(4.0)	(3.4)	(2.2)
Urban FAI (YTD)	5.4	2.9	4.9	5.1	5.1	3.8	3.4	3.2	3.1	3.0	7.2	4.9	4.5	4.5	4.5	4.4
-Property development	9.9	7.0	4.4	(10.0)	(5.8)	(7.9)	(8.5)	(8.8)	(9.1)	(8.8)	(2.6)	(6.7)	(7.5)	(8.1)	(8.6)	(8.8)
-Manufacturing	3.1	(2.2)	13.5	9.1	7.0	6.0	5.7	5.9	6.2	6.1	11.2	8.2	7.8	7.9	8.1	7.9
-Infrastructure	3.3	3.4	0.2	11.5	10.8	10.2	9.4	9.0	8.6	8.1	10.6	9.7	9.5	9.7	9.9	9.7
GFA sold for commodity building (YTD)	20.8	(20.9)	0.0	0.0	(1.8)	(5.3)	(6.5)	(7.1)	(7.5)	(7.0)	(8.0)	(14.2)	(15.2)	(15.4)	(15.2)	(15.0)
GFA started for commodity building (YTD)	0.0	0.0	0.0	0.0	(19.2)	(24.3)	(24.5)	(24.4)	(23.4)	(22.0)	(18.4)	(29.5)	(30.5)	(31.1)	(31.1)	(30.3)

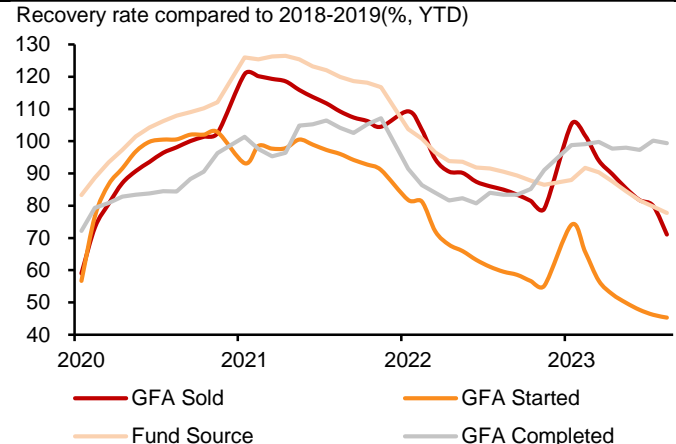
Source: Wind, CMBIGM estimates

**Figure 2: Property market indicators**



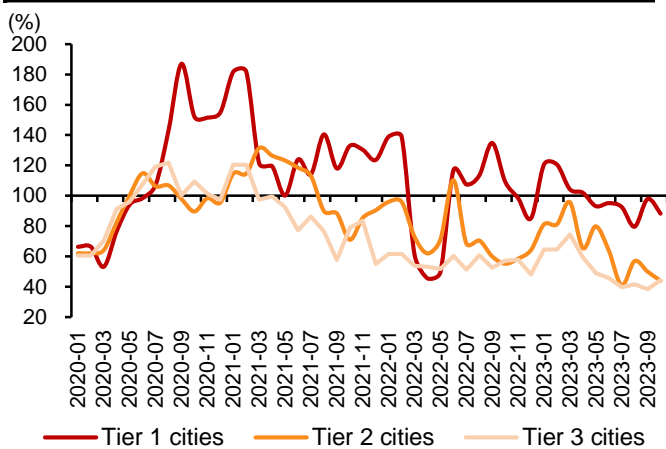
Source: WIND, CMBIGM

**Figure 3: Recovery rates compared to 2019**



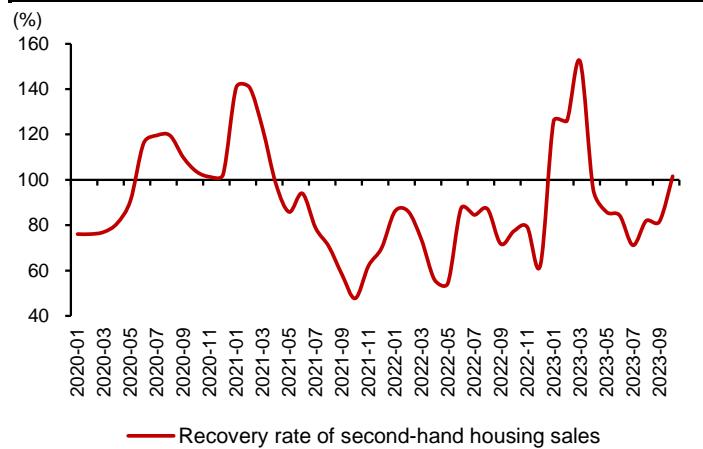
Source: WIND, CMBIGM

**Figure 4: Housing sales recovery rates to 2019 in 30 Cities**



Source: WIND, CMBIGM

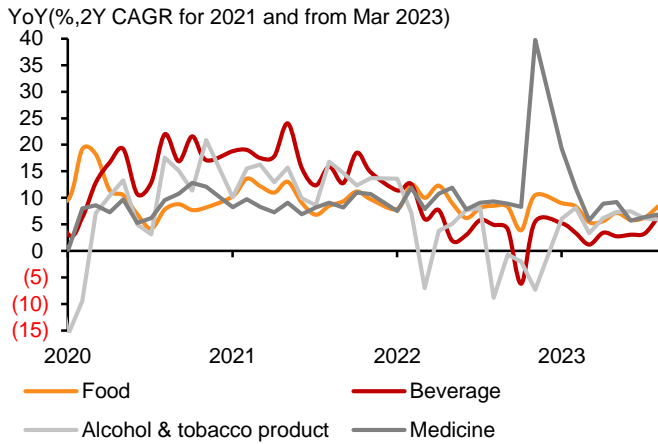
**Figure 5: Recovery rate of second-hand housing sales compared to 2019 in 11 selective cities**



Source: WIND, CMBIGM

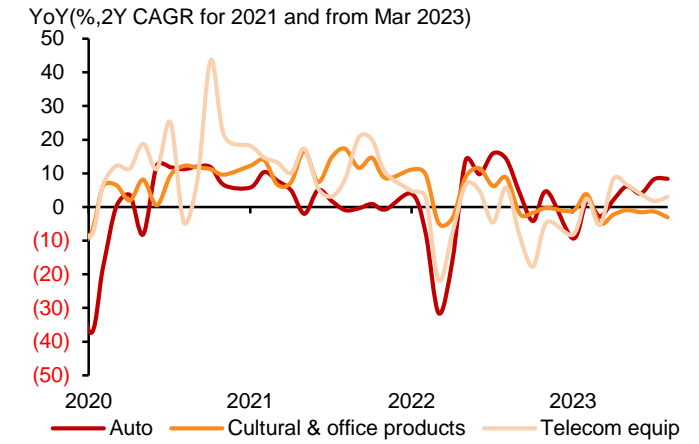
11 cities include Beijing, Shenzhen, Hangzhou, Nanjing, Chengdu, Qingdao, Suzhou, Xiamen, Wuxi, Dongguan and Foshan

**Figure 6: Retail sales of staples**



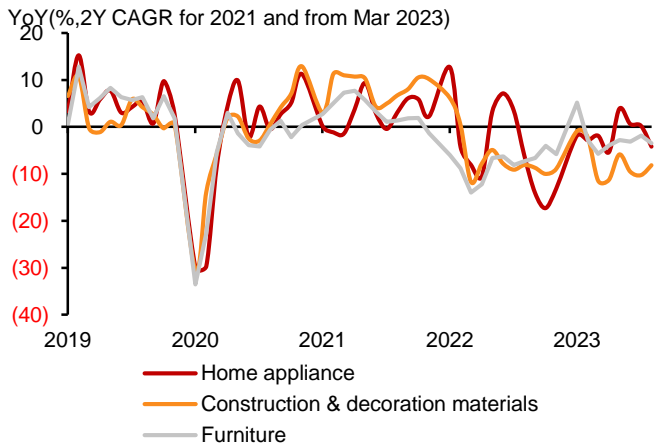
Source: WIND, CMBIGM

**Figure 7: Retail sales of auto & electronics**



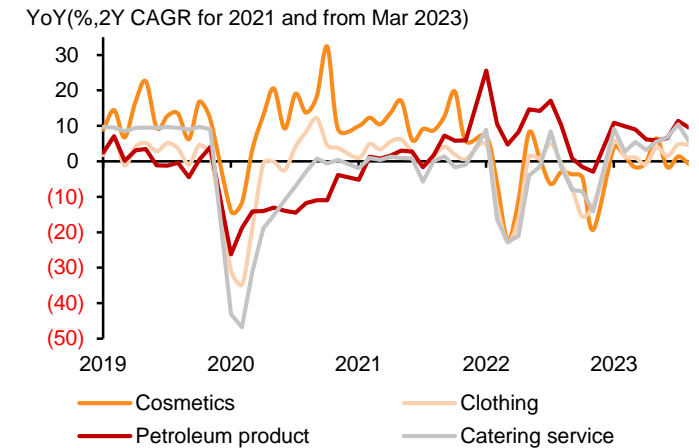
Source: WIND, CMBIGM

**Figure 8: Home appliance & furniture retail sales**



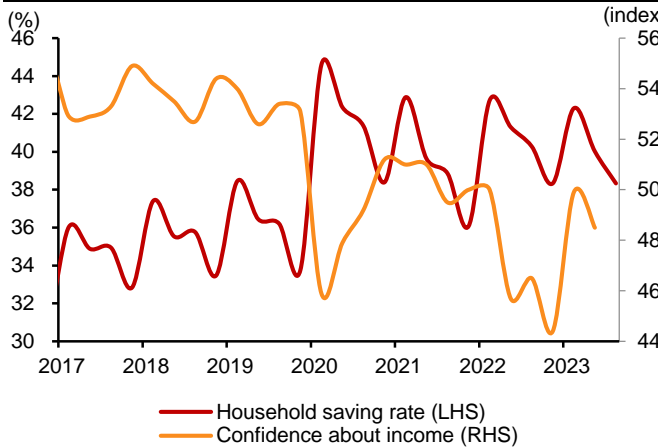
Source: WIND, CMBIGM

**Figure 9: Retail sales related to outgoing activities**



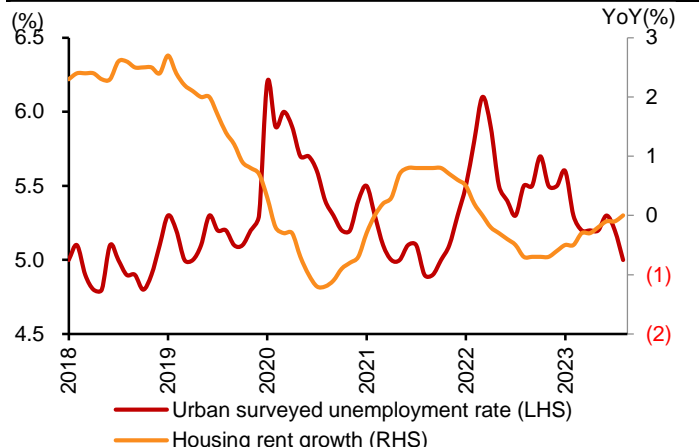
Source: WIND, CMBIGM

**Figure 10: Consumer confidence**



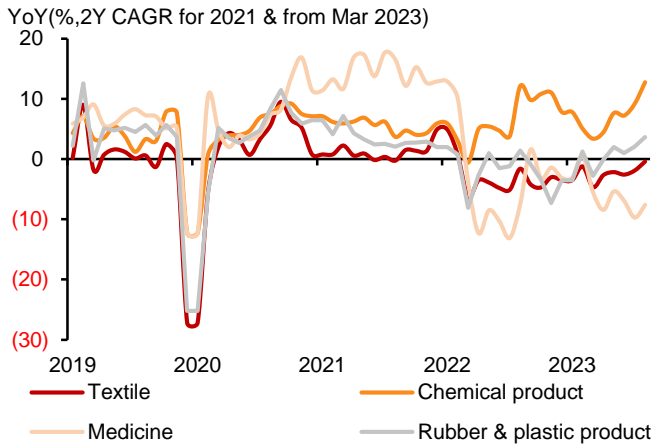
Source: WIND, CMBIGM

**Figure 11: Urban unemployment rate & housing rent**



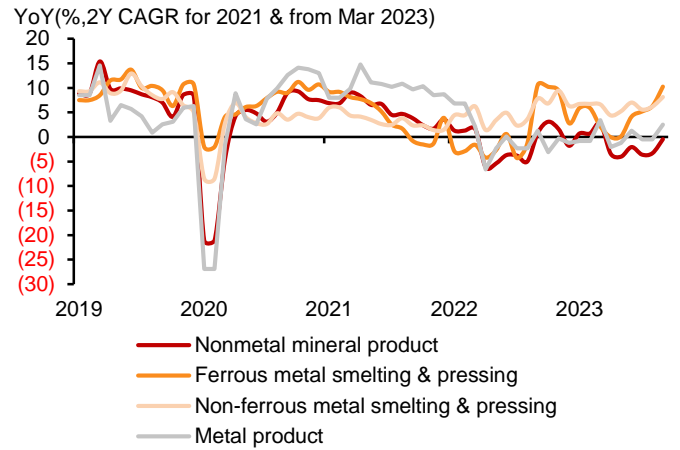
Source: WIND, CMBIGM

**Figure 12: VAIO in textile & chemical products**



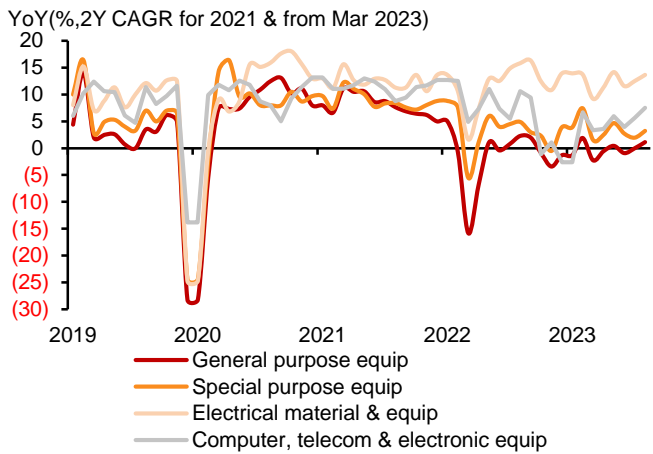
Source: WIND, CMBIGM

**Figure 13:VAIO in mineral & metal products**



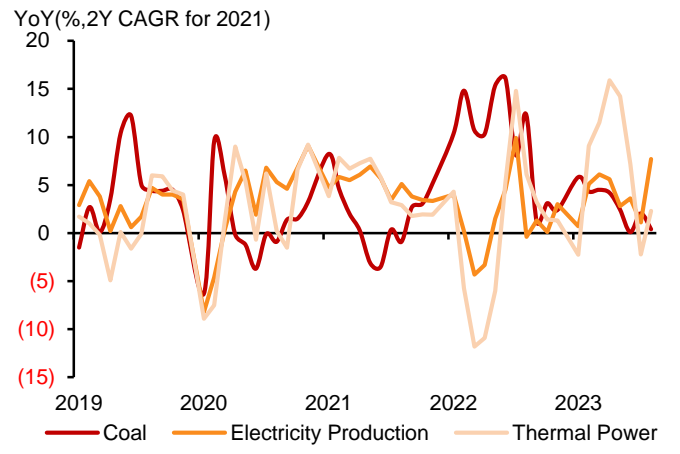
Source: WIND, CMBIGM

**Figure 14: VAIO in equipment**



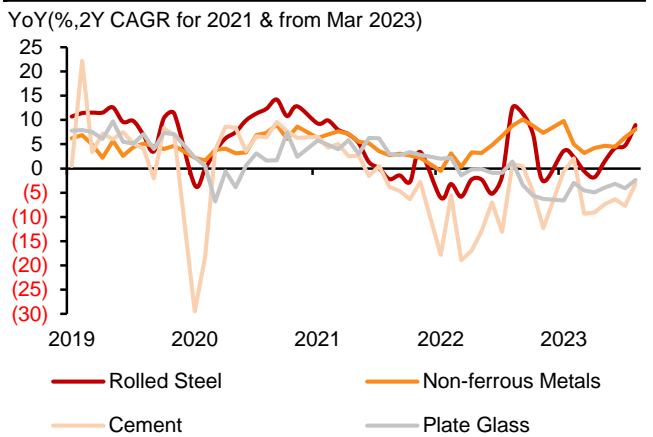
Source: WIND, CMBIGM

**Figure 15: Output in energy and electricity**



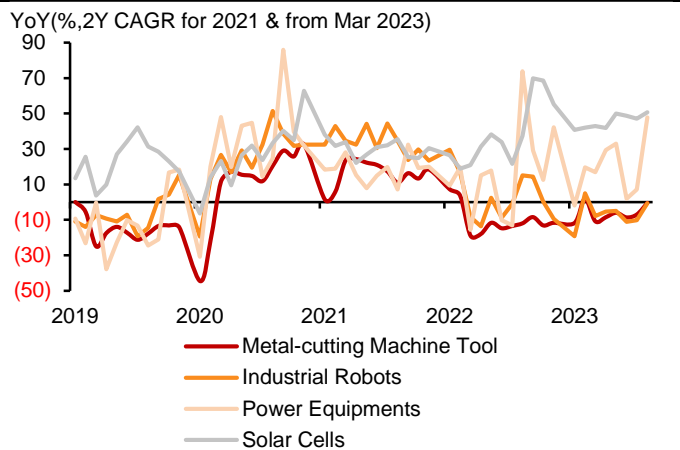
Source: WIND, CMBIGM

**Figure 16: Output in steel & construction material**



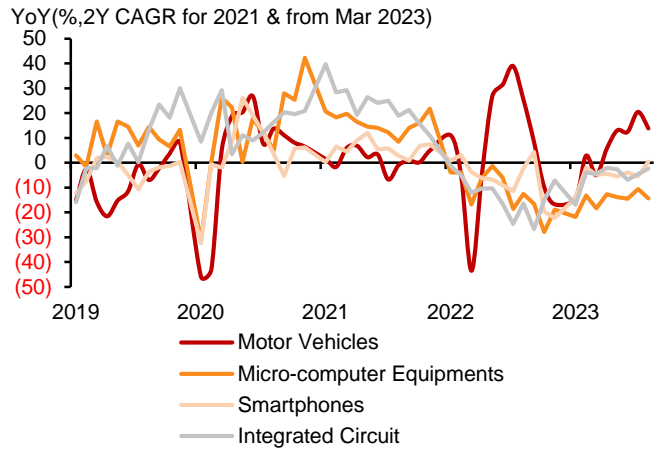
Source: WIND, CMBIGM

**Figure 17: Output in capital goods**



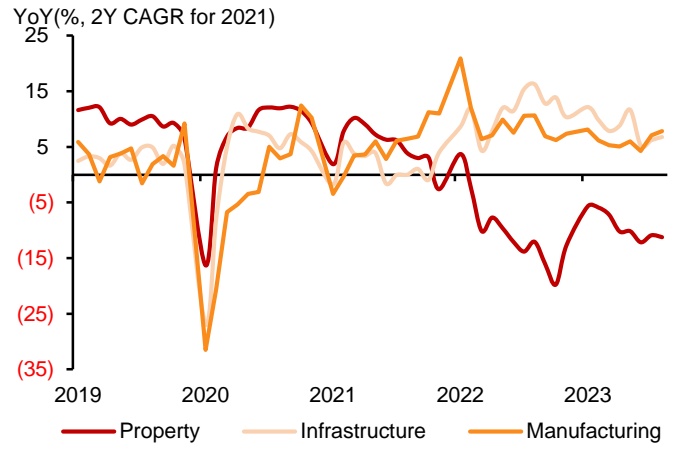
Source: WIND, CMBIGM

**Figure 18: Output in auto, computer & smartphone**



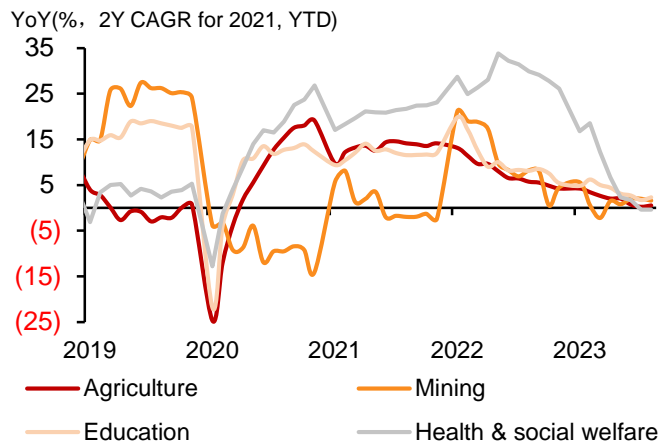
Source: WIND, CMBIGM

**Figure 19: FAI by sector**



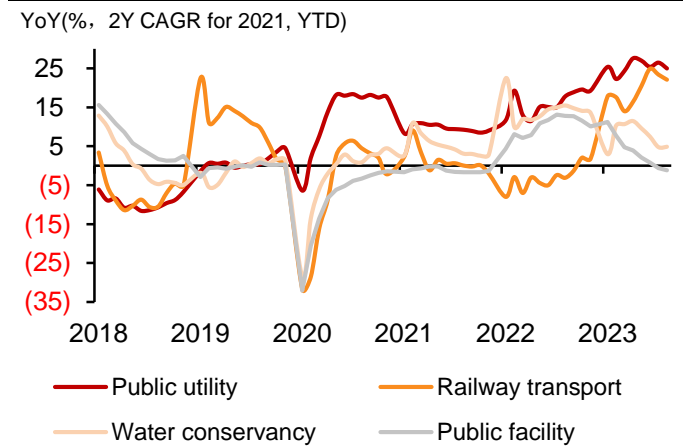
Source: WIND, CMBIGM

**Figure 20: FAI in agriculture, mining & public service**



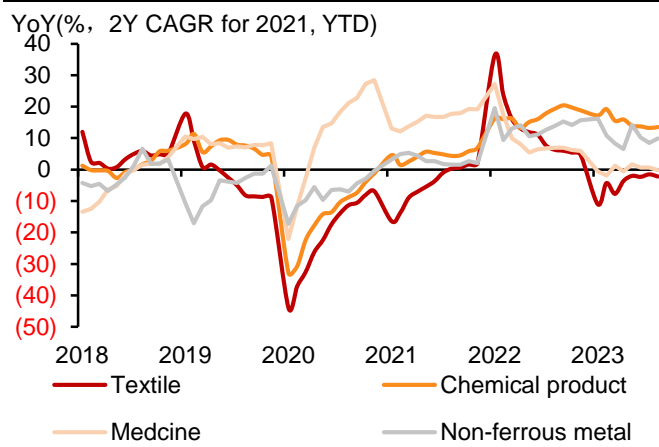
Source: WIND, CMBIGM

**Figure 21: FAI in infrastructure sectors**



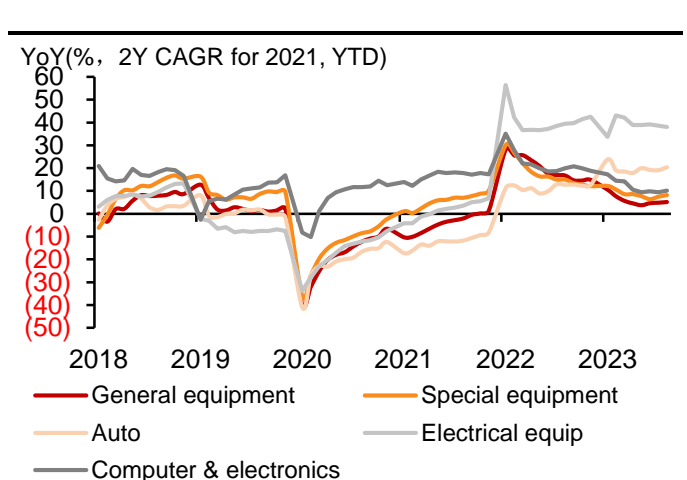
Source: WIND, CMBIGM

**Figure 22: FAI in chemical product & non-ferrous metal**



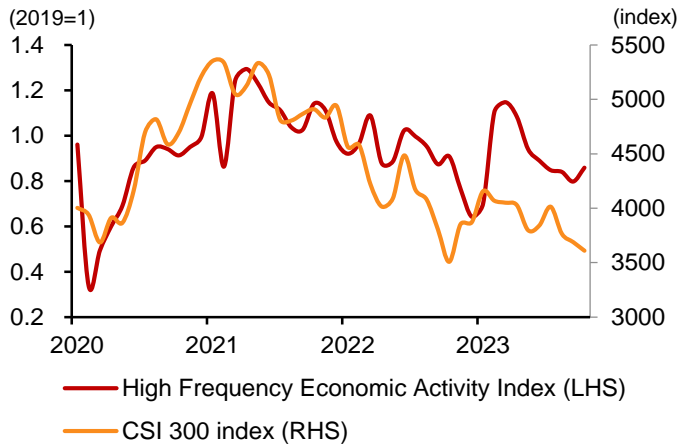
Source: WIND, CMBIGM

**Figure 23: FAI in equipment**



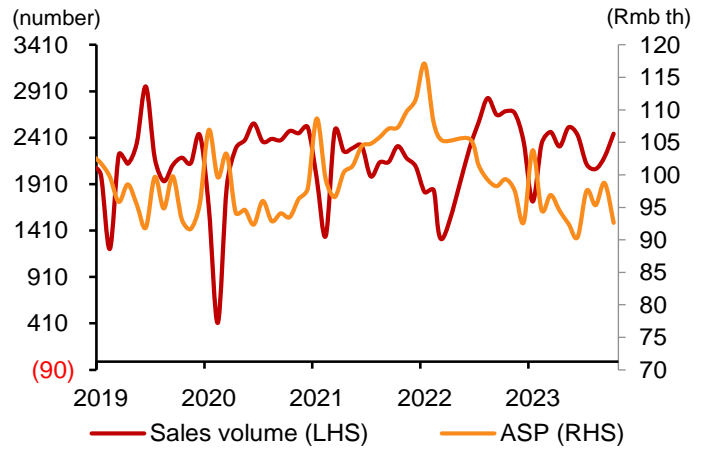
Source: WIND, CMBIGM

**Figure 24: Economic activity & A-share index**



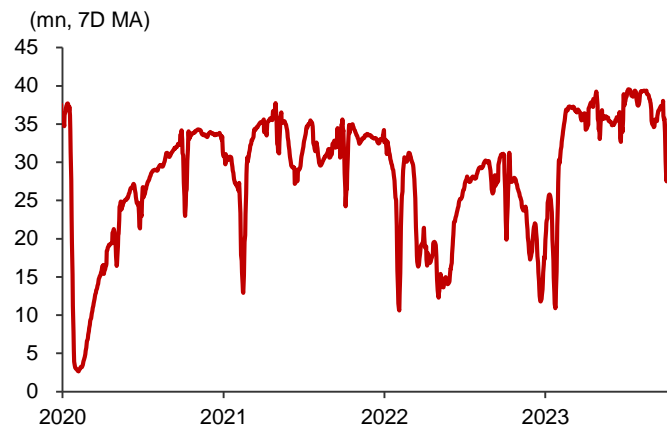
Source: WIND, CMBIGM

**Figure 25: Used vehicle sales in Shanghai market**



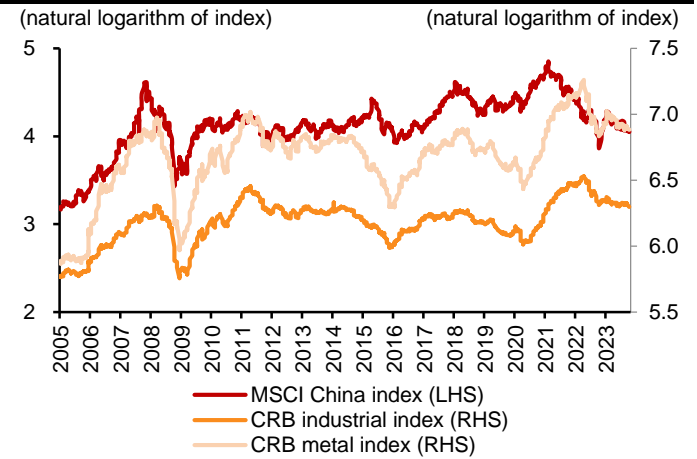
Source: WIND, CMBIGM

**Figure 26: Subway passenger flow in tier-1 cities**



Source: WIND, CMBIGM

**Figure 27: MSCI China and Industrial& Metal Index**



Source: WIND, CMBIGM



# Disclosures & Disclaimers

## Analyst Certification

The research analyst who is primary responsible for the content of this research report, in whole or in part, certifies that with respect to the securities or issuer that the analyst covered in this report: (1) all of the views expressed accurately reflect his or her personal views about the subject securities or issuer; and (2) no part of his or her compensation was, is, or will be, directly or indirectly, related to the specific views expressed by that analyst in this report.

Besides, the analyst confirms that neither the analyst nor his/her associates (as defined in the code of conduct issued by The Hong Kong Securities and Futures Commission) (1) have dealt in or traded in the stock(s) covered in this research report within 30 calendar days prior to the date of issue of this report; (2) will deal in or trade in the stock(s) covered in this research report 3 business days after the date of issue of this report; (3) serve as an officer of any of the Hong Kong listed companies covered in this report; and (4) have any financial interests in the Hong Kong listed companies covered in this report.

## CMBIGM Ratings

**BUY** : Stock with potential return of over 15% over next 12 months  
**HOLD** : Stock with potential return of +15% to -10% over next 12 months  
**SELL** : Stock with potential loss of over 10% over next 12 months  
**NOT RATED** : Stock is not rated by CMBIGM

**OUTPERFORM** : Industry expected to outperform the relevant broad market benchmark over next 12 months  
**MARKET-PERFORM** : Industry expected to perform in-line with the relevant broad market benchmark over next 12 months  
**UNDERPERFORM** : Industry expected to underperform the relevant broad market benchmark over next 12 months

## CMB International Global Markets Limited

**Address:** 45/F, Champion Tower, 3 Garden Road, Hong Kong, Tel: (852) 3900 0888 Fax: (852) 3900 0800

**CMB International Global Markets Limited ("CMBIGM") is a wholly owned subsidiary of CMB International Capital Corporation Limited (a wholly owned subsidiary of China Merchants Bank)**

## Important Disclosures

There are risks involved in transacting in any securities. The information contained in this report may not be suitable for the purposes of all investors. CMBIGM does not provide individually tailored investment advice. This report has been prepared without regard to the individual investment objectives, financial position or special requirements. Past performance has no indication of future performance, and actual events may differ materially from that which is contained in the report. The value of, and returns from, any investments are uncertain and are not guaranteed and may fluctuate as a result of their dependence on the performance of underlying assets or other variable market factors. CMBIGM recommends that investors should independently evaluate particular investments and strategies, and encourages investors to consult with a professional financial advisor in order to make their own investment decisions.

This report or any information contained herein, have been prepared by the CMBIGM, solely for the purpose of supplying information to the clients of CMBIGM or its affiliate(s) to whom it is distributed. This report is not and should not be construed as an offer or solicitation to buy or sell any security or any interest in securities or enter into any transaction. Neither CMBIGM nor any of its affiliates, shareholders, agents, consultants, directors, officers or employees shall be liable for any loss, damage or expense whatsoever, whether direct or consequential, incurred in relying on the information contained in this report. Anyone making use of the information contained in this report does so entirely at their own risk.

The information and contents contained in this report are based on the analyses and interpretations of information believed to be publicly available and reliable. CMBIGM has exerted every effort in its capacity to ensure, but not to guarantee, their accuracy, completeness, timeliness or correctness. CMBIGM provides the information, advices and forecasts on an "AS IS" basis. The information and contents are subject to change without notice. CMBIGM may issue other publications having information and/or conclusions different from this report. These publications reflect different assumption, point-of-view and analytical methods when compiling. CMBIGM may make investment decisions or take proprietary positions that are inconsistent with the recommendations or views in this report.

CMBIGM may have a position, make markets or act as principal or engage in transactions in securities of companies referred to in this report for itself and/or on behalf of its clients from time to time. Investors should assume that CMBIGM does or seeks to have investment banking or other business relationships with the companies in this report. As a result, recipients should be aware that CMBIGM may have a conflict of interest that could affect the objectivity of this report and CMBIGM will not assume any responsibility in respect thereof. This report is for the use of intended recipients only and this publication, may not be reproduced, reprinted, sold, redistributed or published in whole or in part for any purpose without prior written consent of CMBIGM.

Additional information on recommended securities is available upon request.

For recipients of this document in the United Kingdom

This report has been provided only to persons (I) falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended from time to time) ("The Order") or (II) are persons falling within Article 49(2) (a) to (d) ("High Net Worth Companies, Unincorporated Associations, etc.") of the Order, and may not be provided to any other person without the prior written consent of CMBIGM.

For recipients of this document in the United States

CMBIGM is not a registered broker-dealer in the United States. As a result, CMBIGM is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. The research analyst who is primary responsible for the content of this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA"). The analyst is not subject to applicable restrictions under FINRA Rules intended to ensure that the analyst is not affected by potential conflicts of interest that could bear upon the reliability of the research report. This report is intended for distribution in the United States solely to "major US institutional investors", as defined in Rule 15a-6 under the US, Securities Exchange Act of 1934, as amended, and may not be furnished to any other person in the United States. Each major US institutional investor that receives a copy of this report by its acceptance hereof represents and agrees that it shall not distribute or provide this report to any other person. Any U.S. recipient of this report wishing to effect any transaction to buy or sell securities based on the information provided in this report should do so only through a U.S.-registered broker-dealer.

For recipients of this document in Singapore

This report is distributed in Singapore by CMBI (Singapore) Pte. Limited (CMBISG) (Company Regn. No. 201731928D), an Exempt Financial Adviser as defined in the Financial Advisers Act (Cap. 110) of Singapore and regulated by the Monetary Authority of Singapore. CMBISG may distribute reports produced by its respective foreign entities, affiliates or other foreign research houses pursuant to an arrangement under Regulation 32C of the Financial Advisers Regulations. Where the report is distributed in Singapore to a person who is not an Accredited Investor, Expert Investor or an Institutional Investor, as defined in the Securities and Futures Act (Cap. 289) of Singapore, CMBISG accepts legal responsibility for the contents of the report to such persons only to the extent required by law. Singapore recipients should contact CMBISG at +65 6350 4400 for matters arising from, or in connection with the report.