CMB International Securities | Equity Research | Company Update



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Glodon (002410 CH)

Exceptionally strong SaaS boosted free cash flow

Glodon FY1Q21 top line strongly beat with costing SaaS revenue growth of +80% YoY. Newly signed contract (+108% YoY) and unearned revenue (+72% YoY) suggested growth momentum to continue. Operating leverage is not obvious yet with increasing opex on new businesses (engineering construction, building decoration). We continue to like Glodon's for its significant free cash flow improvement with SaaS transition. Maintain BUY.

- FY1Q21 revenue beat on SaaS. Glodon reported FY1Q21 revenue of RMB849mn (+50% YoY), beat our/consensus estimates by 33%/49% respectively. Net profit was at RMB77mn (+45% YoY), below our estimate by 13% mainly on higher-than-expected opex as 1) sales and marketing activities resumed after COVID-19 (S&M expense +45% YoY) and 2) higher R&D related to new business segment public building decoration (R&D expense +57% YoY). And thus, operating margin squeezed by 3.9 pct pts YoY to 10.6%.
- Robust SaaS growth offset construction business weakness. Glodon costing SaaS revenue growth was impressive at +80% YoY to RMB549mn. Newly signed contract was at RMB330mn (+108% YoY) and unearned revenue was at RMB1,288mn (+72% YoY), which indicated strong SaaS growth momentum to continue. Engineering construction segment was disappointing as revenue declined 14% YoY to RMB83mn although mgmt. maintained construction business +30% YoY growth full-year target.
- Free cash flow improved but it takes more time for operating leverage. As Glodon continues to invest in new business (building decoration, 3D graphics platform etc.), operating leverage from increasing costing SaaS revenue contribution (65% of 1Q21 revenue vs. 54% in 1Q20) is not obvious. However, we are positive to see free cash flow improve significantly from a net outflow of RMB200m in 1Q (similar level for the past 5 years) to only RMB20mn in 1Q21.
- Maintain BUY. We raised FY21-23E revenue by 2-4% but cut FY21/22E net profit by 5% to 16% to reflect 1) strong SaaS revenue growth (+36% CAGR in FY20-22E) and 2) higher opex for new business development. We maintain BUY with new target price of RMB91.36, based on unchanged 18x FY22E EV/sales.

Earnings Summary

Larinings Gainmary					
(YE 31 Dec)	FY19	FY20	FY21E	FY22E	FY23E
Revenue (RMB mn)	3,541	4,005	4,977	5,695	6,403
YoY growth (%)	22%	13%	24%	14%	12%
Net profit (RMB mn)	235	330	546	815	986
EPS (RMB)	0.21	0.28	0.46	0.69	0.83
YoY growth (%)	-47%	34%	65%	49%	21%
Consensus EPS (RMB)	0.21	0.28	0.55	0.81	1.11
PE (x)	340.8	254.8	154.3	103.4	85.5
EV/sales	23.5	19.8	15.9	13.8	12.1
Dividend Yiled (%)	0.00	0.00	0.00	0.00	0.00
ROE (%)	7%	7%	8%	12%	13%
Net debt to equity	net cash				

Source: Company data, Bloomberg, CMBIS estimates

BUY (Maintain)

Target Price RMB91.36 (Previous TP RMB89.19)
Up/Downside +28.7%
Current Price RMB70.99

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Stock Data

Mkt Cap (RMB mn)	79,637
Avg 3 mths t/o (RMB mn)	571.89
52w High/Low (RMB)	92.50/ 47.06
Total Issued Shares (mn)	1,187
Source: Bloomberg	

Shareholding Structure

Xi Zhizhong - Chairman	16.0%
Other co-founders	20.3%

Source: Bloomberg

Share Performance

	Absolute	Relative
1-mth	14.8%	10.1%
3-mth	-22.1%	-14.6%
6-mth	-3.5%	-11.4%

Source: Bloomberg

12-mth Price Performance



Source: Bloomberg

Auditor: BDO

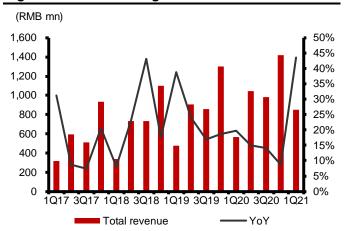
Related Reports

"SaaS is good but operating leverage unclear yet" – 31 Mar 2021



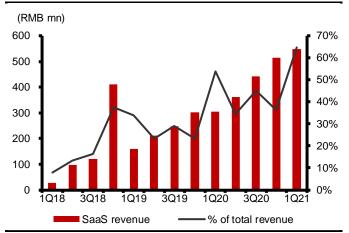
Focus Charts

Figure 1: Revenue and growth



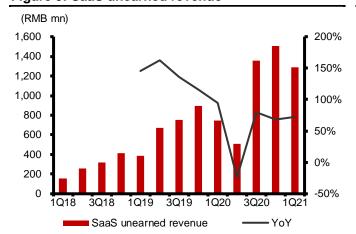
Source: Company data

Figure 3: SaaS revenue



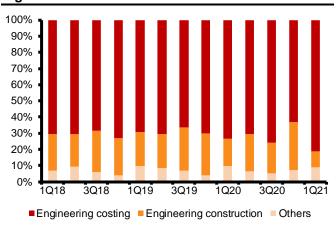
Source: Company data

Figure 5: SaaS unearned revenue



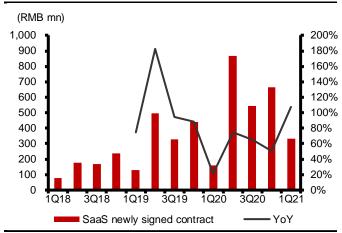
Source: Company data

Figure 2: Revenue breakdown



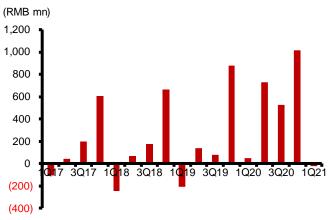
Source: Company data

Figure 4: SaaS newly signed contract



Source: Company data

Figure 6: Free cash flow



Source: Company data



FY1Q21 results review

- Revenue was at RMB849mn (+50% YoY, -40% QoQ), beat our estimate by 33% and consensus by 49%.
- Gross profit was at RMB764mn (+43% YoY, -37% QoQ), beat our estimate by 32% and consensus by 48%.
- Gross margin was at 90.0%, (-4.3 pct pts YoY, +4.4 pct pts QoQ), below our estimate by 0.5 pct pts and consensus by 1.1 pct pts.
- Operating profit was at RMB90mn (+10% YoY, +8% QoQ), below our estimate by 11%.
- Operating margin was at 10.6% (-3.9 pct pts YoY, +4.7 pct pts QoQ), below our estimate by 5.2 pct pts.
- Net profit was at RMB77mn (+45% YoY, -24% QoQ), below our estimate by 13% but beat consensus by 22%.

Figure 7: FY1Q21 results review

	Mar-20 1Q20	Dec-20 4Q20	Mar-21 1Q21			Mar-21 1Q21	versus	Mar-21 1Q21	versus
RMB mn	actual	actual	actual	YoY	QoQ	CMBI	CMBI	consensus	consensus
Revenue	566	1,417	849	50%	-40%	639	33%	569	49%
Gross profit	534	1,213	764	43%	-37%	578	32%	518	48%
Gross margin	94.3%	85.6%	90.0%	-4.3 pct pts	4.4 pct pts	90.5%	-0.5 pct pts	91.1%	-1.1 pct pts
Operating profit	82	84	90	10%	8%	101	-11%	n.a.	n.a.
Operating margin	14.5%	5.9%	10.6%	-3.9 pct pts	4.7 pct pts	15.9%	-5.2 pct pts	n.a.	n.a.
Net non-op	-11	23	7	163%	-70%	13	-47%	n.a.	n.a.
PBT	71	107	97	37%	-9%	115	-15%	88	10%
Net income	53	101	77	45%	-24%	88	-13%	63	22%
EPS RMB	0.05	0.08	0.06	38%	-24%	0.07	-13%	0.09	-26%

Source: Company data, CMBIS



FY1Q21 revenue breakdown

- Engineering costing SaaS revenue was at RMB549mn (+80% YoY, +7% QoQ). SaaS revenue accounted for 65% of total FY1Q21 revenue.
- Engineering costing non-SaaS revenue was at RMB140mn (+26% YoY, -63% QoQ).
- Newly signed SaaS contract was at RMB330mn, (+108% YoY, -50% QoQ).
- Unearned SaaS revenue was at RMB1,288mn (+72% YoY, -14% QoQ).
- Engineering construction revenue was at RMB83mn (-14% YoY, -80% QoQ).

Figure 8: FY1Q21 revenue breakdown

RMB mn	1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20	1Q21
Revenue breakdown									
Engineering costing	327	641	570	914	416	736	743	896	689
SaaS	160	211	248	302	305	361	441	515	549
non-SaaS	167	430	322	612	111	375	302	381	140
Engineering construction	100	190	227	336	96	241	185	421	83
Others	46	77	60	53	54	66	51	100	77
Total	473	907	857	1,303	566	1,043	979	1,417	849
Revenue YoY									
Engineering costing	36%	25%	14%	14%	27%	15%	30%	-2%	66%
SaaS	493%	115%	107%	-27%	91%	71%	78%	71%	80%
non-SaaS	-21%	3%	-15%	57%	-34%	-13%	-6%	-38%	26%
Engineering construction	28%	28%	20%	33%	-4%	27%	-19%	25%	-14%
Others	100%	12%	37%	22%	18%	-14%	-15%	88%	42%
Total	39%	24%	17%	19%	20%	15%	14%	9%	50%
SaaS metrics									
Newly signed contract	131	498	329	442	159	869	543	663	330
YoY	75%	183%	95%	88%	21%	74%	65%	50%	108%
Unearned revenue	385	672	754	894	748	507	1,357	1,506	1,288
YoY	145%	163%	136%	116%	94%	-25%	80%	68%	72%

Source: Company data, CMBIS



Earnings revision

Figure 9: Earnings revision

	2021E				2022E		2023E			
RMBm	New	Old	%Diff	New	Old	%Diff	New	Old	%Diff	
Sales	4,977	4,786	4%	5,695	5,536	3%	6,403	6,290	2%	
Gross profit	4,398	4,217	4%	5,006	4,843	3%	5,589	5,483	2%	
OP Profit	608	748	-19%	949	991	-4%	1,108	1,106	0%	
PBT	665	802	-17%	1,023	1,055	-3%	1,199	1,182	1%	
Net profit	546	653	-16%	815	855	-5%	986	966	2%	
EPS	0.46	0.55	-16%	0.69	0.72	-5%	0.83	0.81	2%	
Margins										
GM	88.4%	88.1%	27 bps	87.9%	87.5%	42 bps	87.3%	87.2%	13 bps	
OPM	12.2%	15.6%	-341 bps	16.7%	17.9%	-123 bps	17.3%	17.6%	-27 bps	
PBT margin	13.4%	16.8%	-340 bps	18.0%	19.1%	-108 bps	18.7%	18.8%	-6 bps	
Net margin	11.0%	13.6%	-267 bps	14.3%	15.4%	-113 bps	15.4%	15.4%	4 bps	

Source: Company data, CMBIS estimates

Figure 10: CMBI vs. consensus forecast

		2021			2022		2023			
RMBm	CMBI	Street	Diff	CMBI	Street	Diff	CMBI	Street	Diff	
Sales	4,977	4,990	-0%	5,695	6,115	-7%	6,403	7,448	-14%	
Gross profit	4,398	4,397	0%	5,006	5,354	-6%	5,589	6,471	-14%	
OP Profit	608	788	-23%	949	1,114	-15%	1,108	1,502	-26%	
PBT	665	777	-14%	1,023	1,125	-9%	1,199	1,539	-22%	
Net profit	546	647	-16%	815	951	-14%	986	1,320	-25%	
EPS	0.5	0.6	-16%	0.7	0.8	-15%	0.8	1.1	-26%	
Margins										
GM	88.4%	88.1%	27 bps	87.9%	87.6%	35 bps	87.3%	86.9%	41 bps	
OPM	12.2%	15.8%	-358 bps	16.7%	18.2%	-155 bps	17.3%	20.2%	-285 bps	
PBT margin	13.4%	15.6%	-222 bps	18.0%	18.4%	-43 bps	18.7%	20.7%	-194 bps	
Net margin	11.0%	13.0%	-200 bps	14.3%	15.5%	-123 bps	15.4%	17.7%	-232 bps	



Operating model

Figure 11: Operating model

RMB mn	2019	2020	2021E	2022E	2023E
Revenues	3,541	4,005	4,977	5,695	6,403
Cost of sales	-371	-454	-578	-689	-813
Gross Profit	3,170	3,550	4,398	5,006	5,589
Gross margin	89.5%	88.7%	88.4%	87.9%	87.3%
R&D	-969	-1,083	-1,329	-1,455	-1,589
SG&A	-1,922	-2,135	-2,515	-2,663	-2,959
Operating Income	338	408	608	949	1,108
Operating margin	9.5%	10.2%	12.2%	16.7%	17.3%
Interest Expense	-41	17	72	80	92
Non-operating income/ (expense)	-14	-15	-15	-6	-2
Profit Before Income Taxes	284	410	665	1,023	1,199
Income Tax Expense	-29	-29	-64	-99	-98
Net profit (loss)	235	330	546	815	986
Net margin	6.6%	8.3%	11.0%	14.3%	15.4%
EPS (RMB)	0.21	0.28	0.46	0.69	0.83
DPS (RMB)	0.10	0.25	0.20	0.20	0.20
Revenue breakdown					
Engineering costing	2,452	2,791	3,492	3,949	4,291
recurring revenue	921	1,622	2,440	3,003	3,439
non-recurring revenue	1,531	1,169	1,052	947	852
Engineering construction	853	943	1,179	1,415	1,740
Others	236	271	306	331	372
Gross margin breakdown					
Engineering costing	94%	94%	95%	96%	95%
Engineering construction	76%	72%	69%	69%	69%
Growth (YoY)					
Revenues	22%	13%	24%	14%	12%
Gross Profit	17%	12%	24%	14%	12%
Operating Income	-39%	21%	49%	56%	17%
EPS	-47%	34%	65%	49%	21%



Figure 12: Quarterly operating model

RMB mn	1Q20	2Q20	3Q20	4Q20	1Q21	2Q21E	3Q21E	4Q21E
Revenues	473	907	857	1,304	566	1,043	979	1,417
Gross Profit	446	852	747	1,125	534	924	879	1,213
Operating income	75	57	95	111	82	121	121	84
Net profit	55	34	69	76	53	77	100	101
EPS (RMB)	0.05	0.03	0.06	0.07	0.05	0.07	0.08	0.08
<u>Margins</u>								
Gross margin	94%	94%	87%	86%	94%	89%	90%	86%
Operating margin	16%	6%	11%	9%	15%	12%	12%	6%
Net margin	12%	4%	8%	6%	9%	7%	10%	7%
Growth (QoQ)								
Revenues	-57%	92%	-5%	52%	-57%	84%	-6%	45%
Gross Profit	-56%	91%	-12%	51%	-53%	73%	-5%	38%
Operating income	-56%	-25%	67%	17%	-26%	47%	1%	-31%
EPS	-62%	-38%	102%	10%	-31%	42%	26%	1%
Growth (YoY)								
Revenues	39%	24%	17%	19%	20%	15%	14%	9%
Gross Profit	37%	21%	10%	12%	20%	8%	18%	8%
Operating income	-1%	-42%	-54%	-35%	9%	113%	28%	-25%
EPS	-3%	-62%	-53%	-48%	-5%	119%	37%	26%

Source: Company data, CMBIS esimates

Figure 13: Quarterly revenue breakdown

RMB mn	1Q19	2Q19	3Q19	4Q19	1Q20	2Q20	3Q20	4Q20	1Q21
Revenue breakdown		<u>. </u>			_	<u>. </u>	<u>. </u>		
Engineering costing	327	641	570	914	416	736	743	896	689
SaaS	160	211	248	302	305	361	441	515	549
non-SaaS	167	430	322	612	111	375	302	381	140
Engineering construction	100	190	227	336	96	241	185	421	83
Others	46	77	60	53	54	66	51	100	77
Total	473	907	857	1,303	566	1,043	979	1,417	849
Revenue YoY									
Engineering costing	36%	25%	14%	14%	27%	15%	30%	-2%	66%
SaaS	493%	115%	107%	-27%	91%	71%	78%	71%	80%
non-SaaS	-21%	3%	-15%	57%	-34%	-13%	-6%	-38%	26%
Engineering construction	28%	28%	20%	33%	-4%	27%	-19%	25%	-14%
Others	100%	12%	37%	22%	18%	-14%	-15%	88%	42%
Total	39%	24%	17%	19%	20%	15%	14%	9%	50%
SaaS metrics									
Newly signed contract	131	498	329	442	159	869	543	663	330
YoY	75%	183%	95%	88%	21%	74%	65%	50%	108%
Unearned revenue	385	672	754	894	748	507	1,357	1,506	1,288
YoY	145%	163%	136%	116%	94%	-25%	80%	68%	72%



Valuation

Glodon (002410 CH, BUY, TP RMB91.35)

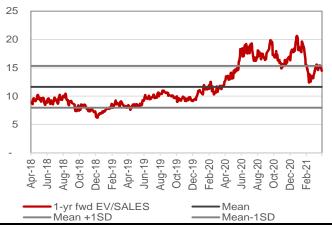
We maintain BUY with new target price of RMB91.35, based on unchanged 18x FY22E EV/Sales (50% above its 3-year average). We believe Glodon deserves re-rating as free cash flow continues to expand with increasing SaaS revenue contribution.

Figure 14: Peers' valuation

			Mkt Cap	Price	TP	EV/	sales (x)	FCF ma	rgin (%)	Sales CAGR	EPS CAGR
Company	Ticker	Rating	(US\$ mn)	(LC)	(LC)	FY21E	FY22E	FY21E	FY22E	FY20-23	FY20-23
Glodon	002410 CH	BUY	12,990	70.99	89.19	15.9	13.8	26%	34%	19%	57%
MYC	909 HK	BUY	9,286	37.40	44.75	23.1	16.8	18%	13%	37%	42%
Yonyou	600588 CH	NR	17,576	34.86	N/A	11.1	8.6	19%	9%	24%	33%
Kingsoft Office	688111 CH	NR	22,800	320.82	N/A	41.2	29.7	48%	46%	41%	38%
Kingdee	268 HK	NR	11,844	26.50	N/A	17.3	13.7	7%	9%	25%	n.a.
Adobe	ADBE US	NR	246,505	515.70	N/A	15.9	13.9	42%	35%	17%	17%
Autodesk	ADSK US	NR	65,733	299.34	N/A	17.5	15.3	36%	32%	16%	36%
Salesforce	CRM US	NR	216,859	235.46	N/A	10.0	8.2	20%	15%	22%	13%
Veeva System	VEEV US	NR	43,157	283.51	N/A	28.7	23.6	36%	31%	24%	20%
CoStar	CSGP US	NR	36,813	933.28	N/A	17.6	15.2	23%	23%	18%	28%
					Mean	19.8	15.8	27%	24%	25%	31%
					Median	17.4	14.5	24%	23%	23%	31%

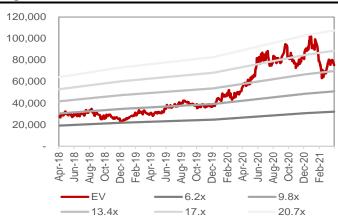
Source: Bloomberg, CMBIS

Figure 15: 12M forward EV/sales chart



Source: Bloomberg, CMBIS

Figure 16: 12M forward EV/sales band



Source: Bloomberg, CMBIS



Financial Summary

Income statement						Cash flow summary					
YE 31 Dec (RMB mn)	FY19	FY20	FY21E	FY22E	FY23E	YE 31 Dec (RMB mn)	FY19	FY20	FY21E	FY22E	FY23E
Revenue	3,541	4,005	4,977	5,695	6,403	Net profit	235	330	546	815	986
Cost of sales	(371)	(454)	(578)	(689)	(813)	Depreciation/amortization	187	134	233	257	282
Gross profit	3,170	3,550	4,398	5,006	5,589	Change in working capital	312	784	175	336	336
						Others	(93)	628	(40)	109	115
Selling exp	(1,102)	(1,256)	(1,491)	(1,568)	(1,749)	Net cash from operating	641	1,876	915	1,517	1,718
Admin exp	(820)	(879)	(1,023)	(1,095)	(1,210)						
R&D exp	(969)	(1,083)	(1,329)	(1,455)	(1,589)	Capex	(243)	(439)	(397)	(431)	(418)
Other operating exp.	59	75	53	61	67	Other	16	(257)	(18)	0	0
Operating profit	338	408	608	949	1,108	Net cash from investing	(227)	(697)	(415)	(431)	(418)
Finance income/ (costs)	(41)	17	72	80	92	Net borrowings	(112)	(1,088)	(3)	(0)	(0)
Other non-oper exp.	(14)	(15)	(15)	(6)	(2)	Dividend paid	(301)	(157)	(297)	(237)	(237)
Pre-tax profit	284	410	665	1,023	1,199	Other	23	2,645	92	(109)	(115)
						Net cash from financing	(389)	1,400	(208)	(347)	(353)
Income tax expense	(29)	(29)	(64)	(99)	(98)						
Minority interests	(20)	(51)	(55)	(109)	(115)	Net change in cash	24	2,580	292	739	947
Net profit to shareholders	235	330	546	815	986	Cash at beginning of the year	2,212	2,231	4,797	5,089	5,828
	3,541	4,005	4,977	5,695	6,403	Exchange difference	(5)	(14)	0	0	0
						Cash at the end of the year	2,231	4,797	5,089	5,828	6,775

Balance sheet						Key ratios					
YE 31 Dec (RMB mn)	FY19	FY20		FY22E	FY23E	YE 31 Dec	FY19	FY20	FY21E	FY22E	FY23E
Current assets	2,950	5,420	5,789	6,485	7,385	Revenue mix					
Cash & equivalents	2,231	4,797	5,089	5,828	6,775	Engineering costing	69%	70%	70%	69%	67%
Account receivables	591	475	574	526	473	- SaaS	26%	41%	49%	53%	54%
Inventory	21	26	36	41	46	Engineering construction	24%	24%	24%	25%	27%
Other current assets	106	121	90	90	90	Overseas	4%	4%	3%	3%	3%
						Others	1%	2%	2%	2%	2%
Non-current assets	3,217	4,127	4,440	4,614	4,751	Finance income	2%	1%	1%	1%	1%
PPE	860	994	1,223	1,547	1,833						
Intangible assets	1,148	1,664	1,598	1,449	1,300	Growth (%)					
Other non-current assets	1,209	1,470	1,618	1,618	1,618	Revenue	22%	13%	24%	14%	12%
Total assets	6,167	9,547	10,229	11,099	12,135	Operating profit	-39%	21%	49%	56%	17%
						EPS	-47%	34%	65%	49%	21%
Current liabilities	2,809	2,858	2,965	3,257	3,545						
ST borrowings	1,089	3	3	3	2	Profit & loss ratio (%)					
Account payables	1,068	1,740	2,024	2,317	2,605	Gross margin	89.5%	88.7%	88.4%	87.9%	87.3%
Accrued expense	0	0	0	0	0	Operating margin	9.5%	10.2%	12.2%	16.7%	17.3%
Unearned revenue	653	1,115	938	938	938	Net profit margin	6.6%	8.3%	11.0%	14.3%	15.4%
Non-current liabilities	9	131	252	252	252	Balance sheet ratio					
LT borrowings	0	0	0	0	0	Receivable turnover days	47	49	38	35	28
Other non-current liabilities	9	131	251	251	251	Unearned revenue days	67	81	75	60	53
Total liabilities	2,818	2,989	3,217	3,509	3,796	Payable turnover days	110	159	148	148	148
						Current ratio (x)	1.05	1.90	1.95	1.99	2.08
Share capital	1,129	1,186	1,187	1,187	1,187	Net debt to equity	net cash				
Capital surplus	509	3,135	3,227	3,227	3,227						
Retained earnings	1,709	1,957	2,207	2,784	3,533	Profitability (%)					
Other reserves	(78)	125	154	154	154	ROE	7%	7%	8%	12%	13%
Minority interest	80	156	238	238	238	ROIC	14%	18%	27%	41%	53%
Total equity	3,349	6,558	7,013	7,590	8,339						
Total liabilities and equity	6,167	9,547	10,229	11,099	12,135	Per share data (RMB)					
,						EPS (RMB)	0.21	0.28	0.46	0.69	0.83
						DPS (RMB)	0.10	0.25	0.20	0.20	0.20
						BVPS (RMB)	2.90	5.40	5.71	6.19	6.82



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