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# **Maxscend (300782 CH)**

# 1H22 profit alert: weak 2Q market dragged performance

Maxscend announced its 1H22 profit alert. Preliminary 1H22 revenue is est. to be RMB2,235mn, showing 5.3% YoY decline. 1H22 NP to shareholders is expected to drop 29.7%-24.7% YoY to RMB713mn-RMB764mn. We believe this reflects a weak consumer electronic market in 2Q. However, the outlook for smartphone market is grim and market uncertainties remain high. We cut FY22/23 NP forecasts by 26%/28%, and trim our TP to RMB138. Maintain BUY.

- Weak 2Q consumer electronic market is well expected. For 2Q, revenue (RMB905mn) fell 23.1% YoY and 32% QoQ and NP to shareholders (midpoint est: RMB279mn) dropped 46.5% YoY and 39.2% QoQ. 1H22 revenue/NP accounted for 43%/41% of our full year forecasts. NPM dropped 3.7% YoY to 30.8% in 2Q (vs. 46.1%/34.5% in FY21/1Q22). We believe the results are largely due to a weak market and sector-wide high level of inventory.
- The outlook for smartphone market is grim and market uncertainties remain high. We think the headwind for consumer market (such as smartphone, PC, etc.) will persist into 2H22, particularly in Android market. In addition, the unfavorable market condition will affect the Company's profitability due to weakening consumer spending. Accordingly, we cut FY22/23 NP forecasts by 26%/28%.
- Riding on the tailwind of localization trend with boarder portfolio of RF components. Maxscend also announced a significant breakthrough of SAW filter development and production. The self-designed and produced SAW filters have completed small-scale production and are expected to begin mass production in 3Q. We believe the self-developed SAW filter products will improve Maxscend's competitiveness in RF market. Moreover, the trend of localization stays intact. We are optimistic in Maxscend's long-term outlook given its leading domestic market position and broader spectrum of offerings.
- Maintain BUY with new TP of RMB138. TP of RMB138 is based on 36x FY22E P/E (~1SD below 2-yr avg). Potential risks include 1) weaken consumer demand, 2) intensified competition, 3) slower-than-expected R&D and 4) further deteriorated marco environment. Potential upside includes M&A opportunity.

## **Earnings Summary (FY21E)**

(YE 31 Dec)	FY20A	FY21A	FY22E	FY23E	FY24E				
Turnover (RMB mn)	2,792	4,634	5,160	6,751	8,719				
YoY growth (%)	84.6%	66.0%	11.4%	30.8%	29.2%				
Gross margin (%)	52.6%	57.7%	51.4%	49.9%	48.4%				
Net profit (RMB mn)	1,073	2,135	1,816	2,340	2,887				
YoY growth (%)	115.8%	99.0%	-15.0%	28.9%	23.4%				
EPS (RMB)	3.31	4.01	3.83	4.94	6.10				
Consensus EPS (RMB)	NA	NA	7.67	9.81	0.00				
PE (x)	36.0	29.7	31.1	24.1	19.6				
Yield (%)	0.8%	0.6%	0.6%	0.6%	0.6%				
Roe (%)	40.3%	27.9%	19.8%	20.7%	20.8%				
Net gearing (%)	Net cash								
Source: Company data, Bloomberg, CMBIGM estimates									

## **BUY (Maintain)**

Target Price RMB138.00 (Previous TP RMB173.75)
Up/Downside +15.8%
Current Price RMB119.19

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## Stock Data

Mkt Cap (RMB mn)	63,617
Avg 3 mths t/o (RMB\$ mn)	801
52w High/Low (RMB\$)	306.25/101.5
Total Issued Shares (mn)	533.7
Source: Bloomberg	

#### **Shareholding Structure**

WX HUIZHI UNITED INV ENT	12.79%
Feng Chenhui	7.87%
Tang Zhuang	7.67%
Source: HKFx	

## Share Performance

	Absolute	Relative
1-mth	1.7%	-3.0%
3-mth	5.0%	-3.4%
6-mth	-37.2%	-30.0%

Source: Bloomberg

## 12-mth Price Performance



Source: Bloomberg

Auditor: BDO



## **Earnings preview**

Figure 1: Quarterly results

RMB mn	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	QoQ	YoY
Revenue	1,183	1,176	1,124	1,150	1,330	905	-32.0%	-23.1%
Gross Profit	684	676	660	655	697			
Operating Profit	572	607	566	475	533			
Net profit	492	522	513	608	459	279	-39.2%	-46.5%
EPS (RMB)	0.83	0.87	0.85	1.01	0.86			
Gross Margin	57.8%	57.4%	58.7%	57.0%	52.4%			
Operating Margin	48.4%	51.6%	50.4%	41.3%	40.1%			
Net Margin	41.6%	44.4%	45.6%	52.8%	34.5%	30.8%	-3.7 ppt	-13.5 ppt

Source: Company data, CMBIGM estimates

Figure 2: Earnings revision

		New			Old		Diff (%)			
RMB mn	FY22E	FY23E	FY24E	FY22E	FY23E	FY24E	FY22E	FY23E	FY24E	
Revenue	5,160	6,751	8,719	6,299	8,265	na	-18%	-18%	na	
Gross Profit	2,652	3,371	4,219	3,439	4,403	na	-23%	-23%	na	
Operating Profit	2,109	2,718	3,354	2,663	3,403	na	-21%	-20%	na	
Net profit	1,816	2,340	2,887	2,467	3,236	na	-26%	-28%	na	
EPS (RMB)	3.83	4.94	6.10	4.69	6.16	na	-18%	-20%	na	
Gross Margin	51.4%	49.9%	48.4%	54.6%	53.3%	na	-3.2 ppt	-3.3 ppt	na	
Operating Margin	40.9%	40.3%	38.5%	42.3%	41.2%	na	-1.4 ppt	-0.9 ppt	na	
Net Margin	35.2%	34.7%	33.1%	39.2%	39.2%	na	-4 ppt	-4.5 ppt	na	

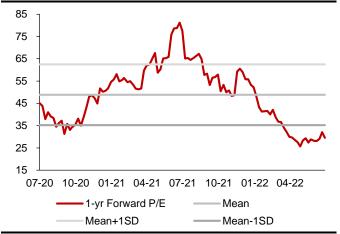
Source: Company data, CMBIGM estimates

Figure 3: CMBI estimates vs consensus

RMB mn		СМВІ		(	Consensus		Diff (%)			
	FY22E	FY23E	FY24E	FY22E	FY23E	FY24E	FY22E	FY23E	FY24E	
Revenue	5,160	6,751	8,719	5,844	7,453	9,087	-12%	-9%	-4%	
Gross Profit	2,652	3,371	4,219	3,016	3,780	4,562	-12%	-11%	-8%	
Operating Profit	2,109	2,718	3,354	2,466	3,133	3,864	-14%	-13%	-13%	
Net profit	1,816	2,340	2,887	2,195	2,805	3,467	-17%	-17%	-17%	
EPS (RMB)	3.83	4.94	6.10	4.02	5.10	6.20	-5%	-3%	-2%	
Gross Margin	51.4%	49.9%	48.4%	51.6%	50.7%	50.2%	-0.2 ppt	-0.8 ppt	-1.8 ppt	
Operating Margin	40.9%	40.3%	38.5%	42.2%	42.0%	42.5%	-1.3 ppt	-1.8 ppt	-4.1 ppt	
Net Margin	35.2%	34.7%	33.1%	37.6%	37.6%	38.1%	-2.4 ppt	-3 ppt	-5 ppt	

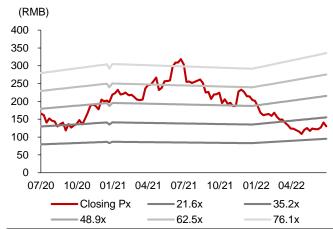
Source: Company data, CMBIS estimates

Figure 4: 12M forward P/E



Source: Company data, CMBIGM estimates

Figure 5: 12M forward P/E band



Source: Company data, CMBIGM estimates



## **Financial Summary (FY21A)**

Income statement						Cash flow summary					
YE 31 Dec (RMB mn)	FY20A	FY21A	FY22E	FY23E	FY24E	YE 31 Dec (RMB mn)	FY20A	FY21A	FY22E	FY23E	FY24E
Revenue	2,792	4,634	5,160	6,751	8,719	Net profit	1,071	2,135	1,816	2,340	2,887
Cost of sales	(1,323)	(1,959)	(2,508)	(3,380)	(4,501)	Depreciation/amortization	28	47	80	125	179
Gross profit	1,469	2,675	2,652	3,371	4,219	Change in working capital	(103)	(1,086)	38	(1,209)	(223)
·						Others	9	54	(1,212)	(210)	(1,096)
Selling exp	(28)	(45)	(50)	(65)	(84)	Net cash from operating	1,005	1,150	722	1,045	1,747
Admin exp	(32)	(53)	(52)	(68)	(87)						
R&D exp	(182)	(304)	(339)	(443)	(573)	Capex	(153)	(2,858)	(268)	(333)	(413)
Finance costs	(19)	(12)	11	7	7	Other	284	(497)	(327)	12	11
Other operating inc./exp.	10	(39)	(114)	(84)	(128)	Net cash from investing	130	(3,356)	(595)	(322)	(402)
Operating profit	1,218	2,221	2,109	2,718	3,354						
						Share issuance	0	0	0	0	0
Other non-oper exp.	(1)	194	-	-	-	Dividend paid	(100)	(185)	(234)	(199)	(256)
Pre-tax profit	1,217	2,415	2,109	2,718	3,354	Other	(1)	2,965	(750)	(748)	(748)
						Net cash from financing	(101)	2,780	(984)	(946)	(1,004)
Income tax expense	(147)	(280)	(293)	(378)	(466)						
Minority interests	(2)	(0)		(0)	(0)	Net change in cash	1,035	574	(856)	(223)	342
Net profit to shareholders	1,073	2,135	1,816	2,340	2,887	Cash, beg	477	1,475	2,020	1,134	882
						Exchange adj.	(37)	(29)	(29)	(29)	(29)
						Cash, end	1,475	2,020	1,134	882	1,194
Balance sheet						Key ratios					
YE 31 Dec (RMB mn)		FY21A	FY22E	FY23E	FY24E	YE 31 Dec (RMB mn)	FY20A	FY21A	FY22E	FY23E	FY24E
Current assets	2,652	4,980	4,535	5,733	6,546	Revenue by segment					
Cash & equivalents	1,475	2,661	2,083	1,831	2,143	RFFE discrete	2462	3352	3964	4324	4806
Account receivables	338	572	615	939	1,068	RFFE module	278	1201	9845	10889	12088
Inventory	632	1,476	1,410	2,479	2,699	Other	52	81	775	827	927
Prepayment	32	12	43	56	73	Oneseth (0/)					
Other current assets	175	259	384	428	563	Growth (%)	0.4.00/	CC 00/	44 40/	20.00/	20.20/
Non ourrent accets	439	2 460	5,697	6 011	0.050	Revenue	84.6%	66.0%	11.4%	30.8%	29.2% 25.1%
Non-current assets PPE	103	<b>3,468</b> 246	394	<b>6,911</b> 551	<b>9,059</b> 720	Gross profit Operating profit	85.1% 116.5%	82.1% 82.3%	-0.9% -5.1%	27.1% 28.9%	23.1%
Deferred tax assets	103	240	35	38	50	Net profit	115.8%	99.0%	-15.0%	28.9%	23.4%
Other non-current assets	326	3,199	5,269	6,322	8,289	Net profit	113.076	99.076	-13.076	20.970	23.470
Total assets	3,090	8,448	10,233	12,645	15,605	Profit & loss ratio (%)					
Total assets	0,000	0,110	10,200	12,040	10,000	Gross margin	52.6%	57.7%	51.4%	49.9%	48.4%
Current liabilities	403	752	953	1,251	1,582	Operating margin	43.6%	47.9%	40.9%	40.3%	38.5%
ST borrowings	0	0	0	0	0	Net profit margin	38.4%	46.1%	35.2%	34.7%	33.1%
Account payables	224	376	476	672	857	riot pront margin	00,0	.0,0	00.270	J 70	00,0
Tax payable	116	298	418	481	615	Balance sheet ratio					
Other current liabilities	64	78	59	98	109	Net debt/total equity (%)	Net	Net	Net	Net	Net
						Current ratio (x)	6.6	6.6	4.8	4.6	4.1
Non-current liabilities	35	62	99	107	141	` '	47	36	42	42	42
LT borrowings	0	0	0	0	0	Inventory turnover days	(138)	(196)	(210)	(210)	(210)
Deferred tax liability	33	60	76	92	114	Payable turnover days	(49)	(56)	(62)	(62)	(62)
Other non-current	2	1	23	15	27	,					
Total liabilities	438	813	1,052	1,358	1,723	Profitability (%)					
						ROE	40.3%	27.9%	19.8%	20.7%	20.8%
Share capital	180	334	474	474	474	ROA	34.7%	25.3%	17.7%	18.5%	18.5%
Reserve	860	3,689	3,549	3,549	3,549						
Retained earnings	1,556	3,428	4,860	6,832	9,274	Per share data (RMB)					
Other	65	191	306	440	594		3.31	4.01	3.83	4.94	6.10
Minority interest	-8	-8	-8	-8	-8	DPS	1.00	0.70	0.70	0.70	0.70
Total equity	2,652	7,634	9,181	11,286	13,882	BPS	14.78	22.97	19.40	23.84	29.32
Total liabilities and	3,090	8,448	10,233	12,645	15,605						

Source: Company data, CMBIGM estimates



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