CMB International Securities | Equity Research | Company Update

CG Services (6098 HK)

Acquisition of R&F Property Services: quick wrap up is the key

We are neutral on CGS's RMB10bn acquisition in R&F property service as 1) 20x 2021E valuation does not look very cheap at this moment especially after accounting R&F's net profits to double in 2021E at RMB500mn. 2) Net margin difference (R&F's 10% vs. CGS's 17%) requires CGS to bridge the gap. From the strategical perspective, R&F could provide large commercial property exposure (16mn sq m) to CGS's expansion in this business and also its large residential community size (~200k sq m/project) fits well in CGS's comfort zone. We may see upside if CGS can wrap up quickly. Maintain Buy rating.

- What's new: After market close of 20 Sep, CGS announced its acquisition of 100% equity interest in R&F property management for RMB10bn. R&F property service is a unlisted company with total GFA under management at 69.4mn sq m as of 2020 (including 11.2mn sq m in commercial properties) and is currently owned by 3 individuals before the transaction.
- Pro-forma analysis: Based on the results guarantee, R&F would deliver 86mn/127mn sq m GFA under management and contracts in 2021E. This would boost CGS's managed GFA by 14% to 703mn sq m (excl. Three supplies) and further cement CGS's No.1 position. We think R&F could deliver the results as requested because 1) R&F already managed and contracted 69.4mn and 105mn sq sm GFA in 2020. 2) The RMB10bn disposal of property service can help solve the liquidity issue in R&F property (R&F Chairman would provide RMB8bn no-interest loans to the developer) and this would help secure the property delivery. As a result, we think the acquisition would boost the 2021E revenue and net profits by 15% and 11% accordingly.
- Synergy and Challenge. For the synergy, we think R&F could provide large commercial property exposure (16mn sq m) to CGS's expansion in this business and also its large residential community size (~200k sq m/project) fits well in CGS's comfort zone. For the challenge, R&F's net margin was only 10% in 2020 vs. CGS's 17% and this means CGS needs time to step in and improve its profitability.
- Balance sheet can support up to 100% acquisition. As of 1H21, CGS had a cash of RMB21.77bn, which is enough to pay for up to 100% stakes acquisition of R&F Property Services with maximum price of RMB10bn.
- Valuation: Based on R&F's RMB500mn net profits guarantee in 2021E (+100% YoY), the RMB10bn consideration is implying 20x 2021E PE similar to CGS's current 24x PE. Therefore we think it looks neutral from valuation perspective.

Earnings Summary

| (YE 31 Dec) | FY18A | FY19A | FY20A | FY21E | FY22E |
|---------------------|----------|----------|----------|----------|----------|
| Revenue (RMB mn) | 4,675 | 9,645 | 15,600 | 27,265 | 39,683 |
| YoY growth (%) | 49.8 | 106.3 | 61.7 | 74.8 | 45.5 |
| Net income (RMB mn) | 923 | 1,671 | 2,686 | 4,537 | 6,382 |
| EPS (RMB) | 0.37 | 0.63 | 0.98 | 1.54 | 2.16 |
| YoY growth (%) | N.A. | 69.8 | 55.7 | 57.5 | 40.7 |
| Consensus EPS (RMB) | N.A. | N.A. | N.A. | 1.36 | 1.98 |
| P/E (x) | N.A. | N.A. | N.A. | 24.4 | 17.3 |
| P/B (x) | N.A. | N.A. | N.A. | 21.8 | 13.9 |
| Yield (%) | N.A. | N.A. | N.A. | 1.0 | 1.4 |
| ROE (%) | 40.8 | 31.1 | 18.4 | 25.3 | 28.0 |
| Net gearing (%) | Net cash |

Source: Company data, Bloomberg, CMBIS estimates



BUY (Maintain)

| Target Price | HK\$91.17 |
|---------------|------------|
| (Previous TP | HK\$91.17) |
| Up/Downside | +102.2% |
| Current Price | HK\$45.10 |

China Property Service Sector

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Stock Data

| Mkt Cap (HK\$ mn) | 145,094 |
|--------------------------|---------|
| Avg 3 mths t/o (HK\$ mn) | 839.25 |
| 52w High/Low (HK\$) | 85.20/ |
| | 41.45 |
| Total Issued Shares (mn) | 3,217 |
| Source: Bloomberg | |

Shareholding Structure

| Chen Chong | 45.1% |
|--------------|-------|
| JPM | 5.7% |
| Free float | 48.7% |
| Source: HKEx | |

Share Performance

| | Absolute | Relative |
|-------------------|----------|----------|
| 1-mth | -11.6% | -10.2% |
| 3-mth | -34.7% | -24.5% |
| 6-mth | -26.5% | -14.5% |
| 12-mth | -3.6% | -5.4% |
| Source: Bloomberg | | |

12-mth Price Performance



Source: Bloomberg

Auditor: PwC



Key Charts

Figure 1: Pro-forma analysis on Contracted/Managed GFA in 2021E

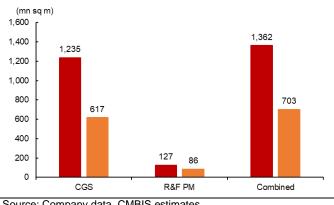
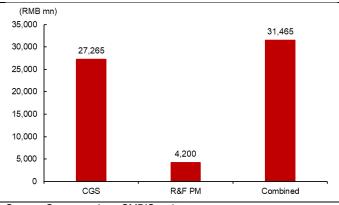
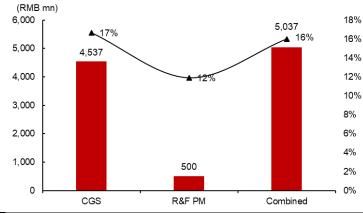


Figure 2: Pro-forma analysis on revenue in 2021E



Source: Company data, CMBIS estimates

Figure 3: Pro-forma analysis on net profits/margin in 2021/22E



Source: Company data, CMBIS estimates

Figure 4: Comps table

| Company | Ticker | CMBI rating | TP | Last price | Mkt Cap | | P/E | | Net profit g | owth (%) |
|-------------------------|---------|-------------|--------|------------|-----------|------|------|------|--------------|----------|
| | | | (HK\$) | (HK\$) | (HK\$ mn) | 20A | 21E | 22E | 21E | 22E |
| Country Garden Services | 6098 HK | BUY | 91.2 | 45.1 | 145,094 | 44.6 | 27.3 | 18.8 | 63.3 | 45.5 |
| CR MixC Lifestyle | 1209 HK | BUY | 56.0 | 35.6 | 81,257 | 67.2 | 45.3 | 32.5 | 48.3 | 39.2 |
| A-Living | 3319 HK | HOLD | 34.2 | 25.6 | 36,352 | 16.2 | 11.8 | 9.1 | 37.7 | 30.3 |
| Greentown Services | 2869 HK | HOLD | 9.5 | 7.4 | 23,879 | 32.2 | 20.7 | 15.6 | 55.8 | 32.6 |
| Ever Sunshine | 1995 HK | BUY | 22.2 | 12.9 | 21,481 | 50.8 | 28.0 | 18.6 | 81.1 | 50.3 |
| Poly Services | 6049 HK | HOLD | 53.4 | 40.1 | 22,161 | 29.2 | 20.8 | 16.0 | 40.6 | 29.8 |
| S-Enjoy | 1755 HK | BUY | 34.6 | 14.2 | 12,352 | 22.9 | 14.7 | 10.2 | 55.4 | 43.9 |
| Powerlong Commercial | 9909 HK | BUY | 33.2 | 17.8 | 11,463 | 32.4 | 20.6 | 14.9 | 57.5 | 38.1 |
| Excellence CM | 6989 HK | BUY | 14.9 | 5.0 | 6,051 | 14.3 | 9.4 | 6.8 | 51.0 | 39.1 |
| Central China New Life | 9983 HK | BUY | 12.9 | 4.9 | 6,273 | 11.5 | 8.3 | 6.1 | 38.3 | 36.1 |
| Sino-Ocean Services | 6677 HK | BUY | 7.1 | 4.8 | 5,719 | 12.7 | 11.2 | 7.8 | 13.7 | 42.8 |
| New Hope Services | 3658 HK | BUY | 4.4 | 2.0 | 1,661 | 12.1 | 6.4 | 4.5 | 87.9 | 43.5 |
| Redsun Services | 1971 HK | BUY | 9.4 | 4.0 | 1,660 | 17.7 | 8.6 | 5.8 | 105.2 | 48.4 |
| Evergrande Services | 6666 HK | BUY | 10.4 | 4.1 | 44,108 | 12.9 | 9.0 | 5.9 | 54.0 | 52.5 |
| Sunac Services | 1516 HK | BUY | 29.8 | 14.0 | 43,286 | 46.2 | 22.5 | 14.0 | 105.3 | 60.6 |
| СОРН | 2669 HK | NR | NA | 5.8 | 19,031 | 26.6 | 20.6 | 15.8 | 29.3 | 30.2 |
| Times Neighborhood | 9928 HK | NR | NA | 3.6 | 3,568 | 13.3 | 7.2 | 4.0 | 84.5 | 81.3 |
| Aoyuan Healthy Life | 3662 HK | NR | NA | 3.6 | 2,644 | 9.5 | 6.1 | 4.3 | 55.2 | 42.0 |
| Shimao Services | 873 HK | NR | NA | 13.6 | 32,245 | 32.9 | 20.8 | 12.6 | 58.1 | 65.2 |
| KWG Living | 3913 HK | NR | NA | 5.2 | 10,432 | 24.2 | 11.9 | 7.6 | 103.9 | 55.7 |
| Jinke Smart Services | 9666 HK | NR | NA | 37.7 | 24,580 | 26.6 | 18.2 | 12.0 | 46.5 | 50.9 |
| | | | | | Average | 38.0 | 23.9 | 16.6 | 59.0 | 44.0 |

Source: CMBIS, Bloomberg

Source: Company data, CMBIS estimates



Financial Summary

Income statement

| meome statement | | | | | |
|--------------------------|---------|---------|----------|----------|---------|
| YE 31 Dec (RMB mn) | FY18A | FY19A | FY20A | FY21E | FY22E |
| Revenue | 4,675 | 9,645 | 15,600 | 27,265 | 39,683 |
| Basic PM | 3,445 | 5,817 | 8,607 | 12,767 | 16,396 |
| Non-owner VAS | 791 | 1,422 | 1,370 | 2,112 | 3,049 |
| Community VAS | 417 | 865 | 1,731 | 4,077 | 8,003 |
| City services | - | - | 884 | 3,452 | 4,538 |
| Others | 21 | 1,541 | 3,009 | 4,858 | 7,697 |
| Cost of sales | (2,914) | (6,593) | (10,301) | (18,614) | (26,596 |
| Gross Profit | 1,762 | 3,052 | 5,300 | 8,651 | 13,088 |
| Other income | 22 | 51 | 121 | 86 | 104 |
| Selling expenses | (27) | (67) | (136) | (237) | (345) |
| Administrative expenses | (760) | (1,208) | (1,950) | (3,217) | (4,564) |
| Other gains/(losses) | (13) | (31) | (98) | (102) | (131) |
| Impairment | 984 | 1,798 | 3,236 | 5,181 | 8,151 |
| Operating profit | 22 | 51 | 121 | 86 | 104 |
| JV/Associates | 3 | 8 | 41 | 53 | 69 |
| Finance cost | 54 | 92 | 44 | 46 | 48 |
| Exceptional | 29 | 178 | 394 | - | - |
| Pre-tax Profit | 1,069 | 2,076 | 3,715 | 5,279 | 8,268 |
| Income tax | (135) | (358) | (933) | (528) | (1,571) |
| PROFIT FOR THE YEAR | 934 | 1,718 | 2,782 | 4,751 | 6,697 |
| Non-controlling interest | (11) | (48) | (96) | (214) | (315) |
| Net Profit attribute to | 923 | 1,671 | 2,686 | 4,537 | 6,382 |

Cash flow summary

| YE 31 Dec (RMB mn) | FY18A | FY19A | FY20A | FY21E | FY22E |
|-----------------------------------|-------|---------|---------|---------|---------|
| Profit before tax | 1,069 | 2,076 | 3,715 | 5,279 | 8,268 |
| D&A | 26 | 149 | 60 | 240 | 240 |
| Change in working capital | 617 | 1,528 | 3,951 | 3,330 | 2,635 |
| Others | (163) | (496) | (1,017) | (627) | (1,688) |
| Net cash from operating | 1,549 | 3,257 | 6,709 | 8,222 | 9,455 |
| Capex | (62) | (81) | (5,570) | (2,800) | (2,800) |
| JV/Associates | (6) | (40) | - | - | - |
| Others | (46) | (1,507) | 44 | (4,800) | 48 |
| Net cash from investing | (114) | (1,628) | (5,526) | (7,600) | (2,752) |
| Equity raised | 10 | 1,738 | - | - | - |
| Change of debts | - | (9) | 3,812 | - | - |
| Others | (211) | (331) | 3,307 | (1,134) | (1,596) |
| Net cash from financing | (200) | 1,399 | 7,118 | (1,134) | (1,596) |
| Net change in cash | 1,235 | 3,028 | 8,301 | (512) | 5,108 |
| Cash at the beginning of the year | 2,634 | 3,869 | 6,914 | 15,215 | 14,703 |
| Exchange difference | - | 17 | - | - | - |
| Cash at the end of the year | 3,869 | 6,914 | 15,215 | 14,703 | 19,811 |

FY18A FY19A FY20A FY21E FY22E

| | | | | | | ••••• | | | | | |
|-----------------------------|-----------|--------|--------|--------|--------|--------------------------|-------|-------|-------|-------|-------|
| | | | | | | Basic PM | 73.7 | 60.3 | 55.2 | 46.8 | 41.3 |
| | | | | | | Non-owner VAS | 16.9 | 14.7 | 8.8 | 7.7 | 7.7 |
| Balance sheet | | | | | | Community VAS | 8.9 | 9.0 | 11.1 | 15.0 | 20.2 |
| YE 31 Dec (RMB mn) | FY18A | FY19A | FY20A | FY21E | FY22E | City services | 0.0 | 0.0 | 5.7 | 12.7 | 11.4 |
| Non-current assets | 851 | 2,045 | 7,916 | 15,375 | 18,003 | Others | 0.5 | 16.0 | 19.3 | 17.8 | 19.4 |
| Property, plant and | 113 | 312 | 1,249 | 1,929 | 2,609 | Total | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| Intangible assets | 686 | 1,604 | 6,176 | 12,902 | 14,782 | Profit & loss ratios (%) | | | | | |
| Others | 52 | 129 | 490 | 543 | 612 | Gross margin | 37.7 | 31.6 | 34.0 | 31.7 | 33.0 |
| | | | | | | Net margin | 19.7 | 17.3 | 17.2 | 16.6 | 16.1 |
| Current assets | 4,671 | 10,224 | 23,288 | 26,807 | 36,195 | Effective tax rate | 12.6 | 17.2 | 25.1 | 10.0 | 19.0 |
| Trade and other receivables | 788 | 2,004 | 5,244 | 9,164 | 13,338 | | | | | | |
| Cash and cash equivalents | 3,869 | 6,914 | 15,215 | 14,703 | 19,811 | Growth (%) | | | | | |
| Others | 14 | 1,306 | 2,829 | 2,940 | 3,046 | Revenue | 49.8 | 106.3 | 61.7 | 74.8 | 45.5 |
| | | | | | | Gross profit | 70.1 | 73.3 | 73.6 | 63.2 | 51.3 |
| Total assets | 5,522 | 12,269 | 31,204 | 42,182 | 54,198 | Operating profit | 69.6 | 82.8 | 80.0 | 60.1 | 57.3 |
| | | | | | | Net profit | 129.8 | 81.0 | 60.8 | 68.9 | 40.7 |
| Current liabilities | 3,127 | 6,427 | 14,233 | 21,594 | 28,509 | | | | | | |
| Trade and other payables | 2,060 | 4,690 | 7,476 | 13,588 | 19,415 | Balance sheet ratios | | | | | |
| Others | 1,067 | 1,737 | 6,757 | 8,005 | 9,094 | Current ratio (x) | 1.5 | 1.6 | 1.6 | 1.2 | 1.3 |
| | | | | | | Receivable turnover days | 62 | 76 | 123 | 123 | 123 |
| Non-current liabilities | 65 | 162 | 812 | 812 | 812 | | | | | | |
| Deferred income tax | 65 | 143 | 510 | 510 | 510 | Returns (%) | | | | | |
| Others | - | 19 | 302 | 302 | 302 | ROE | 40.8 | 31.1 | 18.4 | 25.3 | 28.0 |
| | | | | | | ROA | 16.7 | 13.6 | 8.6 | 10.8 | 11.8 |
| Total liabilities | 3,192 | 6,590 | 15,045 | 22,406 | 29,321 | | | | | | |
| | | | | | | Per share | | | | | |
| Equity to shareholders | 2,261 | 5,373 | 14,566 | 17,969 | 22,755 | EPS (RMB) | 0.37 | 0.63 | 0.98 | 1.54 | 2.16 |
| Non-controlling interests | 69 | 306 | 1,593 | 1,807 | 2,122 | DPS (RMB) | 0.09 | 0.15 | 0.23 | 0.38 | 0.54 |
| Total Equity | 2,330 | 5,680 | 16,159 | 19,776 | 24,877 | BVPS (RMB) | 0.63 | 1.39 | 2.84 | 1.72 | 2.70 |
| Source: Company data CM | DIC actim | otoo | | | | | | | | | |

Key ratios YE 31 Dec

Sales mix (%)

Source: Company data, CMBIS estimates



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|---|--|
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