CMB International Global Markets | Equity Research | Sector Update



China Auto Sector

May NEV likely to hit second highest in history

Nine new-energy vehicle (NEV) brands including BYD, NIO, Xpeng, Li Auto, Zeekr, Aion, Aito, Neta and Leap reported their May 2023 sales volumes on 1 Jun 2023. Sales volume of the nine brands combined rose 88% YoY (ranged from -26% to +146%) and 13% MoM (ranged from -8% to 38%) in May 2023.

■ Li Auto's May sales more than doubled NIO and Xpeng combined. Li Auto is on track to exceed 30,000 units in Jun 2023 as management guided previously, with deliveries of above 28,000 units last month. It is likely to surpass the upper limit of its 2Q23 sales volume guidance of 81,000 units, should such momentum continue, as the *L7* keeps beating our expectation.

NIO delivered about 6,200 units last month, the lowest in the past 13 months and the lowest among the nine brands. The key for the short term lies on the new *ES6* launched on 24 May 2023.

Xpeng's sales volume dropped 26% YoY and rose 6% MoM about 7,500 units in May 2023. Xpeng posted the largest YTD YoY decline among the nine brands. It appears that the *P7i* is not enough to lift its sales, while its new mid-size SUV *G6* will start pre-sale on 9 Jun 2023, which, in our view, will face more intensifying competition than management's expectation.

- BYD, Aion hit all-time high monthly sales. BYD's passenger NEV wholesale volume rose 14% MoM to about 239,000 units last month. That means BYD continued to push inventories to dealers with about 25,000 units in May 2023 on our estimates. Aion kept beating our expectation with about 45,000 units sold last month, which has not been reflected in its share price, in our view. The key probably lies in its profitability with rising sales volume. Zeekr, Leap, Aito and Neta posted MoM increases between 7-38% last month. The Aito *M5*, with the Huawei ADS 2.0 (supporting city NCA) and Harmony OS 3.0 equipped, will start deliveries in Jun 2023.
- May NEV retail sales volume largely in line with our prior forecast. We estimate NEV retail sales volume in May 2023 to be in line or slightly lower than our prior forecast of 560,000 units, which will likely be the second highest monthly sales volume in China's history. As noted in our previous report, we expect China's NEV market share on a retail basis to rise sequentially for the remainder of the year, with more new model rollouts.

NEV sales volume for selected brands

| Units | May 2023 | YoY % | MoM % | YTD | YTD YoY % |
|---------|----------|--------|-------|---------|-----------|
| BYD | 239,092 | 109.4% | 14.1% | 996,476 | 97.6% |
| NIO | 6,155 | -12.4% | -7.6% | 43,854 | 15.8% |
| Li Auto | 28,277 | 146.0% | 10.1% | 106,542 | 124.9% |
| Xpeng | 7,506 | -25.9% | 6.0% | 32,815 | -38.9% |
| Zeekr | 8,678 | 100.4% | 7.1% | 32,013 | 117.7% |
| Leap | 12,058 | 19.8% | 38.2% | 31,293 | -23.2% |
| Neta | 13,029 | 18.3% | 17.6% | 52,224 | 4.5% |
| Aion | 45,003 | 113.7% | 9.7% | 166,323 | 118.4% |
| AITO | 5,629 | 11.8% | 22.7% | 21,873 | 65.7% |

Source: Company data, CMBIGM

OUTPERFORM (Maintain)

China Auto Sector

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Stocks Covered:

| Name | Ticker | Rating | TP (LC) |
|---------|-----------|--------|---------|
| Li Auto | LIUS | BUY | 44 |
| Li Auto | 2015 HK | BUY | 172 |
| NIO | NIO US | BUY | 21 |
| Geely | 175 HK | BUY | 15 |
| GWM | 2333 HK | BUY | 12 |
| GWM | 601633 CH | BUY | 32 |
| GAC | 2238 HK | BUY | 7.5 |
| GAC | 601238 CH | BUY | 14 |
| EVA | 838 HK | BUY | 3 |
| Yongda | 3669 HK | BUY | 8.5 |
| Meidong | 1268 HK | HOLD | 17 |
| Xpeng | XPEV US | HOLD | 9 |
| Xpeng | 9868 HK | HOLD | 35.1 |
| BYD | 1211 HK | HOLD | 230 |
| BYD | 002594 CH | HOLD | 240 |

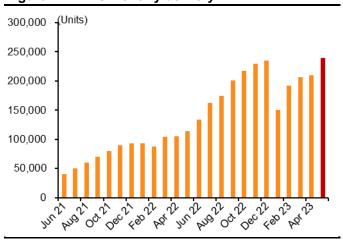
Source: Bloomberg, CMBIGM

Related Report:

"China Auto Sector – Mixed picture ahead as inventory risk lingers" – 29 May 2023

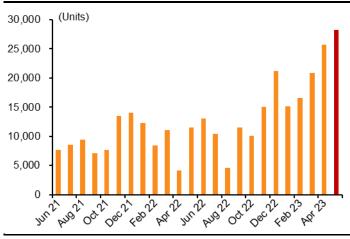


Figure 1: BYD's monthly delivery



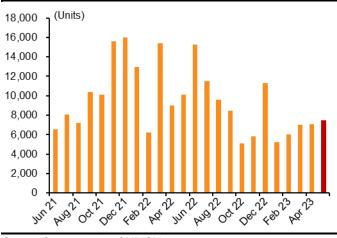
Source: Company data, CMBIGM

Figure 2: Li Auto's monthly delivery



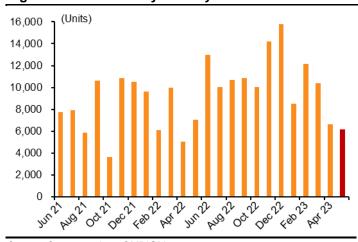
Source: Company data, CMBIGM

Figure 3: Xpeng's monthly delivery



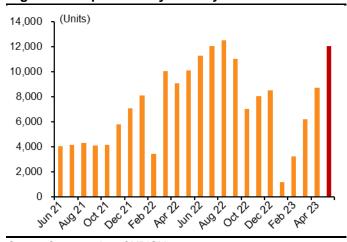
Source: Company data, CMBIGM

Figure 4: NIO's monthly delivery



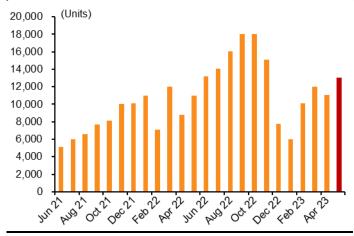
Source: Company data, CMBIGM

Figure 5: Leap's monthly delivery



Source: Company data, CMBIGM

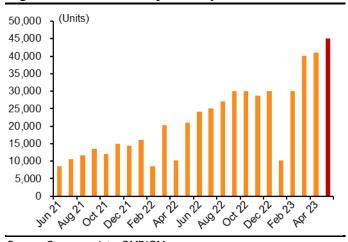
Figure 6: Neta's monthly delivery



Source: Company data, CMBIGM

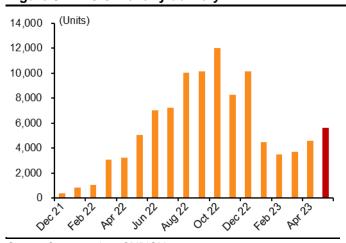


Figure 7: Aion's monthly delivery



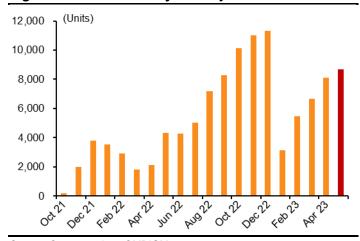
Source: Company data, CMBIGM

Figure 8: AITO's monthly delivery



Source: Company data, CMBIGM

Figure 9: Zeekr's monthly delivery



Source: Company data, CMBIGM



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